

WMKS
Greensboro, NC
Quarterly Issues/Programs List
Third Quarter, 2019
10/03/2019

WMKS
Quarterly Issues/Programs List

WMKS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Alzheimer's walk and Association:** Kim and Shari talked about the advances being made to combat Alzheimers. Shari discussed living with Alzheimers after her father was diagnosed. They also talked about the upcoming fund raising walk and the support groups for families living with Alzheimers.
- **Alzheimers:** We discussed the myths and truths about alzheimers. We also talked about the upcoming Walk To End Alzheimers and what they hope to acheive with their outreach this year.
- **Autism:** Shelby J is a local musician who toured for many years with Prince and has produced albums on her own. Shelby is working the NC Autism Association to help bring more awareness of the activities of the Autism Associaton to help local members of the community with Autism and their families.
- **Better Nutrition and Saving Money:** Want to save money and feed your family better? Start learning how to can fruits and vegetables. Vincent Webb tells us how you can learn this very easy to do thing that will help our your budget and make your family very happy.
- **Breast Cancer:** The American Cancer Society of the Triad has a program called "Real Men Wear Pink Of The Triad." We talk with Stephanie Morris and Nick McNeil from the American Cancer Society about this program that involves men helping in the fight against breast cancer.
- **Childhood Cancer:** Michelle Manriquez Founder And Director Of Mandies Miles and Christy Hayes, Board Member. Mandie (tm)s Miles is a Nonprofit created by Michelle Manriquez in honor of her daughter Mandie. She passed away June 7th 2018 with brain cancer while she was a senior in High School. Mandie's Miles is an advocate for the Brenner Children (tm)s Pediatric Brain Tumor Program, the region (tm)s only dedicated program, offering experts devoted to treating children and adolescents with brain and spinal cord tumors, a patient-centered and collaborative approach, access to the latest treatments, and cutting-edge research. . With great determination and collaboration, we as a community, can create awareness for children, along with their families, in finding knowledge, strength, and hope. Passionate to a cause that may not soon disappear, we are taking Mandie's dreams and

giving them wings to research the opportunity to simply live.
<https://mandiesmiles.org/>

- **Community and School Gardens:** Community Gardens seek to bring together people in the community to grow fruits, vegetables, flowers and herbs on common ground. A school garden is an outdoor classroom: a living laboratory where gardeners of all ages learn by observing and doing. There are currently over 140 community gardens in Guilford County.
- **Entrepreneurship and Share The Harvest:** Miller Browning is a teen age entrepreneur who raises money for charitable organizations by selling items he creates on his website. Quina Weber-Shirk tells us about a program to distribute food called Share The Harvest
- **Greensboro Pride Festival:** Kayt Stewart of Alternative Resources of The Triad is the co-chair of the Greensboro Pride Festival to be held 9/15/2019 in downtown Greensboro. Kayt tells us what we can expect at this years festival and how there is still time for vendors to sign up to be part of the festival.
- **Heart Disease:** Jennifer tells us about the origin and mission of the American Hear Association and some of the strides made in heart health due to the research dollars raised by the AHA. She also talks about some the events through out the year for the heart association
- **Helping Youth and Military Vets:** PGA REACH is the charitable 501(c)(3) arm of the PGA of America. The program has been instilled in each of the 41 sections, to continue the impact at a section level. The Carolinas PGA is the largest of the 41 sections and had our own Foundation, PGA REACH Carolinas. Mirroring national, PGA REACH Carolinas has three pillars of focus: youth, military, and diversity & inclusion.
- **High Point Museum:** Teresa tells us all about the High Point Museum and some of the upcoming events. Plus she tells us about the High Point Farmers Market at the High Point Public Library
- **Job Training and Placement:** Sarah Lanse, Marketing Specialist with Goodwill Industries of Central North Carolina talks about the mission of Triad Goodwill and they help people with job training and placement
- **Local Foods Week:** Local Foods week is a special program in Guilford county which showcases all of the opportunities to buy and find foods which are grown and raised locally. Buying your food which is sourced locally means you have fresher and more nutritious food plus you help to keep your money here in the local community helping local farmers.
- **Lupus and support groups:** Ally Hunter talks about Lupus. What it is and what kind of treatments are available. We also discuss the Lupus Foundation of America and what kind of services are available for persons with Lupus and their family members including support groups in the Triad area.
- **Military Veterans:** Operation North State (ONS) is a 501 c3 non-profit (ALL VOLUNTEER) organization which currently offers eighteen (38)

unique military support services programs for North Carolina's deployed troops and veterans-in-need. There is a second number related to the horrific stat of 20 veterans take their lives daily; and, we should all find this stat very troubling: Fourteen of these 20 veterans aren't even in the VA's system /on their radar. WHY? We need to get these guys and gals on everyone's radar - especially the VA's - support services are available and working.

- **Paying for Health Care:** Joey Hilburn is the President and Founder of The Grownups Benefit. The Grown Ups Benefit are a Christian based organization providing hope, love, and funds for families in our own community that are experiencing financial hardship brought on by a health crisis. We also provide Scholarships to deserving seniors from area high schools and fund Play it Forward, a program that provides sporting equipment and covers various fees for those families in which this would prove to be a hardship. We organize many events that enable people to live out our motto, Helping People Help Others
- **Providing jobs for former inmates:** Brian Hamilton and Inmates to Entrepreneurs - Our mission: To assist formerly incarcerated individuals in starting their own business and engaging in entrepreneurship by providing resources, mentorship and hope. Our vision: To reduce the rate of recidivism by providing an alternative path to financial stability and success.
- **Public Health and Immunization:** Dr. Iulia Vann, MD, MPH Assistant Health Director and Vonda Pabon, RN Clinical Nurse Manager. Measles and vaccinations is the topic. Our guests are from the Guilford County Department of Public Health and we talk about the resurgence of measles in the US and the safety of vaccines.
- **Red Cross and Blood donations:** We talk with Maya Franklin from the Red Cross about the work of the Red Cross in helping to take care of our blood supply in this area and in the United States. How to donate blood, where you can donate and the different ways blood donations can be used to help people in our community
- **Remembering those lost on 9/11:** Remembering those lost by serving and doing acts of good on 9/11. A first-hand account from the highest ranking first responder who has recently fallen ill from 911 toxins. Interviews with: Edward Cetnar: Superintendent of Police/Director of Public Safety Port Authority of NY/NJ Greater New York City Area Public Jay Winuk: 9/11 Day co-founder, whose younger brother Glenn Winuk died in the line of duty in the terrorist attack at the World Trade Center <
- **Services offered to Seniors in our community:** Joel McIver the Director of Communication And Engagement and Holly Beck, a Volunteer and Community Engagement Manager with Senior Services of Forsyth County talk with us about all of the services that are available for seniors in Forsyth County. We also talk about the need for drivers for their Meals On Wheels program.
- **Teaching better nutrition and money management:** Robin is the EFNEP coordinator for the Guilford County Cooperative Extension service, teach at risk young adults how to better manage their money and how to

buy and prepare food for better nutrition.

- **Volunteerism:** Volunteerism and the master gardener program. The master gardener program trains people to understand horticulture and teaches them how to go out into the community to teach others how to grow their own food and become healthier as a result

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Heart Disease	Triad Viewpoints	Jennifer tells us about the origin and mission of the American Hear Assoiation and some of the strides made in heart health due to the research dollars raised by the AHA. She also talks about some the events through out the year for the heart association	Jennifer Lawson	07/07/2019 07:00 AM	015:00
Volunteerism	Triad Viewpoints	Volunteerism and the master gardener program. The master gardener program trains people to understand horticulture and teaches them how to go out into the community to teach others how to grow their own food and become healthier as a result	Hannah Smith	07/07/2019 07:17 AM	015:00
Alzheimer's walk and Association	Triad Viewpoints	Kim and Shari talked about the advances being made to combat Alzheimers. Shari discussed living with Alzheimers after her father was diagnosed. They also talked about the upcoming fund raising wall and the support groups for families living with Alzheimers.	Kim Blanchard and Shari Bailey	07/14/2019 07:00 AM	015:00
Job Training and Placement	Triad Viewpoints	Sarah Lanse, Marketing Specialist with Goodwill Industries of Central North	Sarah Lanse	07/14/2019 07:18 AM	015:00

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		Carolina talks about the mission of Triad Goodwill and they help people with job training and placement			
High Point Museum	Triad Viewpoints	Teresa tells us all about the High Point Museum and some of the upcoming events. Plus she tells us about the High Point Farmers Market at the High Point Public Library	Teresa Loflin	07/21/2019 07:00 AM	015:00
Public Health and Immunization	Triad Viewpoints	Dr. Iulia Vann, MD, MPH Assistant Health Director and Vonda Pabon, RN Clinical Nurse Manager. Measles and vaccinations is the topic. Our guests are from the Guilford County Department of Public Health and we talk about the resurgence of measles in the US and the safety of vaccines.	Dr. Julia Vann, Vonda Pabon	07/21/2019 07:17 AM	015:00
Lupus and support groups	Triad Viewpoints	Ally Hunter talks about Lupus. What it is and what kind of treatments are available. We also discuss the Lupus Foundation of America and what kind of services are available for persons with Lupus and their family members including support groups in the Triad area.	Ally Hunter	07/28/2019 07:00 AM	015:00
Better Nutrition and Saving Money	Triad Viewpoints	Want to save money and feed your family better? Start learning how to can fruits and vegetables. Vincent Webb tells us how you can learn this very easy to do thing that will help our your budget and make your family very happy.	Vincent Webb	07/28/2019 07:17 AM	015:00
Paying for Health Care	Triad Viewpoints	Joey Hilburn is the President and Founder of The Grownups Benefit. The Grown Ups Benefit are a Christian based organization providing hope, love, and funds for families in our own community that are experiencing financial hardship brought on by a health crisis. We also provide	Joey Hilburn	08/04/2019 07:00 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Scholarships to deserving seniors from area high schools and fund Play it Forward, a program that provides sporting equipment and covers various fees for those families in which this would prove to be a hardship. We organize many events that enable people to live out our motto, Helping People Help Others			
Community and School Gardens	Triad Viewpoints	Community Gardens seek to bring together people in the community to grow fruits, vegetables, flowers and herbs on common ground. A school garden is an outdoor classroom: a living laboratory where gardeners of all ages learn by observing and doing. There are currently over 140 community gardens in Guilford County.	Quina Weber-Shirk	08/04/2019 07:15 AM	015:00
Childhood Cancer	Triad Viewpoints	Michelle Manriquez Founder And Director Of Mandie's Miles and Christy Hayes, Board Member. Mandie (tm)s Miles is a Nonprofit created by Michelle Manriquez in honor of her daughter Mandie. She passed away June 7th 2018 with brain cancer while she was a senior in High School. Mandie's Miles is an advocate for the Brenner Children (tm)s Pediatric Brain Tumor Program, the region (tm)s only dedicated program, offering experts devoted to treating children and adolescents with brain and spinal cord tumors, a patient-centered and collaborative approach, access to the latest treatments, and cutting-edge research. . With great determination and collaboration, we as a community, can create awareness for children, along with their families, in finding	Michelle Manriquez	08/11/2019 07:00 AM	030:00

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		<p>knowledge, strength, and hope. Passionate to a cause that may not soon disappear, we are taking Mandie's dreams and giving them wings to research the opportunity to simply live. https://mandiesmiles.org/</p>			
Military Veterans	Triad Viewpoints	<p>Operation North State (ONS) is a 501 c3 non-profit (ALL VOLUNTEER) organization which currently offers eighteen (38) unique military support services programs for North Carolina's deployed troops and veterans-in-need. There is a second number related to the horrific stat of 20 veterans take their lives daily; and, we should all find this stat very troubling: Fourteen of these 20 veterans aren't even in the VA's system /on their radar. WHY? We need to get these guys and gals on everyone's radar - especially the VA's - support services are available and working.</p>	Terry Snyder	08/18/2019 07:00 AM	015:00
Greensboro Pride Festival	Triad Viewpoints	<p>Kayt Stewart of Alternative Resources of The Triad is the co-chair of the Greensboro Pride Festival to be held 9/15/2019 in downtown Greensboro. Kayt tells us what we can expect at this year's festival and how there is still time for vendors to sign up to be part of the festival.</p>	Kayt Stewart	08/18/2019 07:16 AM	015:00
Services offered to Seniors in our community	Triad Viewpoints	<p>Joel McIver the Director of Communion And Engagement and Holly Beck, a Volunteer and Community Engagement Manager with Senior Services of Forsyth County talk with us about all of the services that are available for seniors in Forsyth County. We also talk about the</p>	Joel McIver	08/25/2019 07:00 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		need for drivers for their Meals On Wheels program.			
Entrepreneurship and Share The Harvest	Triad Viewpoints	Miller Browning is a teen age entrepreneur who raises money for charitable organizations by selling items he creates on his website. Quina Weber-Shirk tells us about a program to distribute food called Share The Harvest	Miller Browning & Quina Weber-Shirk	08/25/2019 07:17 AM	015:00
Breast Cancer	Triad Viewpoints	The American Cancer Society of the Triad has a program called "Real Men Wear Pink Of The Triad." We talk with Stephanie Morris and Nick McNeil from the American Cancer Society about this program that involves men helping in the fight against breast cancer.	Stephanie Morris and Nick McNeil	09/01/2019 07:00 AM	015:00
Red Cross and Blood donations	Triad Viewpoints	We talk with Maya Franklin from the Red Cross about the work of the Red Cross in helping to take care of our blood supply in this area and in the United States. How to donate blood, where you can donate and the different ways blood donations can be used to help people in our community	Maya Franklin	09/01/2019 07:17 AM	015:00
Remembering those lost om 9/11	Triad Viewpoints	Remembering those lost by serving and doing acts of good on 9/11. A first-hand account from the highest ranking first responder who has recently fallen ill from 911 toxins. Interviews with: Edward Cetnar: Superintendent of Police/Director of Public Safety Port Authority of NY/NJ Greater New York City Area Public Jay Winuk: 9/11 Day co-founder, whose younger brother Glenn Winuk died in the line of duty in the terrorist attack at the World Trade Center <	Shelli Sonstein, Edward Cetnar, Jay Winuk	09/08/2019 07:00 AM	029:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Providing jobs for former inmates	Triad Viewpoints	Brian Hamilton and Inmates to Entrepreneurs - Our mission: To assist formerly incarcerated individuals in starting their own business and engaging in entrepreneurship by providing resources, mentorship and hope. Our vision: To reduce the rate of recidivism by providing an alternative path to financial stability and success.	Brian Hamilton	09/15/2019 07:00 AM	015:00
Helping Youth and Military Vets	Triad Viewpoints	PGA REACH is the charitable 501(c)(3) arm of the PGA of America. The program has been instilled in each of the 41 sections, to continue the impact at a section level. The Carolinas PGA is the largest of the 41 sections and had our own Foundation, PGA REACH Carolinas. Mirroring national, PGA REACH Carolinas has three pillars of focus: youth, military, and diversity & inclusion.	Sally Morgan	09/15/2019 07:16 AM	015:00
Alzheimers	Triad Viewpoints	We discussed the myths and truths about alzheimers. We also talked about the upcoming Walk To End Alzheimers and what they hope to acheive with their outreach this year.	Scott Herrick and Nancy Knight-Brown	09/22/2019 07:00 AM	015:00
Teaching better nutrition and money management	Triad Viewpoints	Robin is the EFNEP coordinator for the Guilford County Cooperative Extension service, teach at risk young adults how to better manage their money and how to buy and prepare food for better nutrition.	Robin McNeill	09/22/2019 07:17 AM	014:00
Local Foods Week	Triad Viewpoints	Local Foods week is a special program in Guilford county which showcases all of the opportunities to buy and find foods which are grown and raised locally. Buying your food which is sourced locally means you have fresher and more nutritious food plus you	Vincent Webbb	09/29/2019 07:00 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		help to keep your money here in the local community helping local farmers.			
Autism	Triad Viewpoints	Shelby J is a local musician who toured for many years with Prince and has produced albums on her own. Shelby is working the NC Autism Association to help bring more awareness of the activities of the Autism Associaton to help local members of the community with Autism and their families.	Shelby Johnson	09/29/2019 07:16 AM	015:00

WMKS
Greensboro, NC

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	003
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	003
Education	NATIONAL SUMMER LEARNING	000:31	019
NO KID HUNGRY CAMPAIGN	CHILD MIND INSTITUTE-HOW TO T	000:30	005
NO KID HUNGRY CAMPAIGN	NO KID HUNGRY	000:30	012