



**WBNG**  
**560 Columbia Drive**  
**Johnson City, NY 13790-3300**  
**Sales T&C: www.gray.tv/advertising**  
**(607) 584-7215**

# CONTRACT

<u>Contract / Revision</u> 3515005 /		<u>Alt Order #</u> WOC14617472
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 04/10/24 / 04/10/24
<u>Contract Dates</u> 10/29/24 - 11/04/24	<u>Estimate #</u> 13095	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBNG	<u>Account Executive</u> Denise Edmister	<u>Sales Office</u> Gray National -
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9914573	<u>Advertiser Code</u> 79	<u>Product 1/2</u> 86
<u>Agency Ref</u> 111690	<u>Advertiser Ref</u> 504123	

And:

**Waterfront Strategies**  
**3050 K Street NW**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBNG	10/29/24	11/04/24	4:30 AM-5:00 AM	4:30 AM-5:00 AM		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				2	\$150.00			
N 2	WBNG	10/29/24	11/04/24	5:00 AM-5:30 AM	5:00 AM-5:30 AM		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$400.00			
N 3	WBNG	10/29/24	11/04/24	5:30 AM-6:00 AM	5:30 AM-6:00 AM		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$700.00			
N 4	WBNG	10/29/24	11/04/24	6:00 AM-6:30 AM	6:00 AM-6:30 AM		:30			NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				3	\$3,000.00			
N 5	WBNG	10/29/24	11/04/24	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30			NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				3	\$3,000.00			
N 6	WBNG	10/29/24	11/04/24	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30			NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				3	\$5,000.00			
N 7	WBNG	10/29/24	11/04/24	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30			NM	7	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				7	\$1,200.00			
N 8	WBNG	10/29/24	11/02/24	8:00 AM-10:00 AM	8:00 AM-10:00 AM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S-				1	\$1,500.00			
N 9	WBNG	10/29/24	11/04/24	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$900.00			
N 10	WBNG	10/29/24	11/04/24	12:00 PM-12:30 PM	12:00 PM-12:30 PM		:30			NM	5	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$4,000.00			
N 11	WBNG	10/29/24	11/04/24	3:00 PM-4:00 PM	3:00 PM-4:00 PM		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$800.00			
N 12	WBNG	10/29/24	11/04/24	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	5	\$12,500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 04/10/24 / 04/10/24
<u>Contract Dates</u> 10/29/24 - 11/04/24	<u>Product</u> TV	<u>Estimate #</u> 13095

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$2,500.00			
N 13	WBNG	10/29/24	11/04/24	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$3,000.00			
N 14	WBNG	10/29/24	11/04/24	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30			NM	5	\$22,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$4,500.00			
N 15	WBNG	10/29/24	11/04/24	7:00 PM-7:30 PM	7:00 PM-7:30 PM		:30			NM	5	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$1,700.00			
N 16	WBNG	10/29/24	11/04/24	7:30 PM-8:00 PM	7:30 PM-8:00 PM		:30			NM	5	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$1,700.00			
N 17	WBNG	10/29/24	11/04/24				:30			NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$2,000.00			
N 18	WBNG	10/29/24	11/04/24	11:35 PM-12:37 XM	11:35 PM-12:37 XM		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				5	\$600.00			
N 19	WBNG	10/29/24	11/04/24				:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/24	11/04/24	MTWTF--				3	\$200.00			
N 20	WBNG	10/29/24	10/29/24	8:00 PM-9:00 PM	8:00 PM-9:00 PM		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-T-----				1	\$6,000.00			
N 21	WBNG	10/29/24	11/01/24	8:00 PM-9:00 PM	8:00 PM-9:00 PM		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	----F--				1	\$4,000.00			
N 22	WBNG	10/29/24	11/03/24	1:00 PM-4:00 PM	1:00 PM-4:00 PM		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/28/24	11/03/24	-----S				1	\$10,000.00			
<b>Totals</b>											<b>85</b>	<b>\$177,800.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/24 - 11/04/24	85	\$177,800.00	(\$26,670.00)	\$151,130.00
<b>Totals</b>	<b>85</b>	<b>\$177,800.00</b>	<b>(\$26,670.00)</b>	<b>\$151,130.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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