



**WBNG**  
**560 Columbia Drive**  
**Johnson City, NY 13790-3300**  
**Sales T&C: www.gray.tv/advertising**  
**(607) 584-7215**

# CONTRACT

<u>Contract / Revision</u> 3515019 /		<u>Alt Order #</u> WOC14617469
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 04/10/24 / 04/10/24
<u>Contract Dates</u> 10/15/24 - 10/21/24	<u>Estimate #</u> 13093	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBNG	<u>Account Executive</u> Denise Edmister	<u>Sales Office</u> Gray National -
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9914573	<u>Advertiser Code</u> 79	<u>Product 1/2</u> 86
<u>Agency Ref</u> 111690	<u>Advertiser Ref</u> 504123	

And:

**Waterfront Strategies**  
**3050 K Street NW**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBNG	10/15/24	10/21/24	5:30 AM-6:00 AM	5:30 AM-6:00 AM		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/24	10/21/24	MTWTF--				2	\$700.00			
N 2	WBNG	10/15/24	10/21/24	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30			NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/24	10/21/24	MTWTF--				4	\$3,000.00			
N 3	WBNG	10/15/24	10/21/24	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/24	10/21/24	MTWTF--				5	\$1,200.00			
N 4	WBNG	10/15/24	10/21/24	9:00 AM-10:00 AM	9:00 AM-10:00 AM		:30			NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/24	10/21/24	MTWTF--				5	\$900.00			
N 5	WBNG	10/15/24	10/21/24	12:00 PM-12:30 PM	12:00 PM-12:30 PM		:30			NM	5	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/24	10/21/24	MTWTF--				5	\$4,000.00			
N 6	WBNG	10/15/24	10/21/24	3:00 PM-4:00 PM	3:00 PM-4:00 PM		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/24	10/21/24	MTWTF--				3	\$800.00			
N 7	WBNG	10/15/24	10/21/24	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/24	10/21/24	MTWTF--				5	\$2,500.00			
N 8	WBNG	10/15/24	10/21/24	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/24	10/21/24	MTWTF--				5	\$3,000.00			
N 9	WBNG	10/15/24	10/21/24	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30			NM	3	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/24	10/21/24	MTWTF--				3	\$4,500.00			
N 10	WBNG	10/15/24	10/21/24	7:00 PM-7:30 PM	7:00 PM-7:30 PM		:30			NM	5	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/24	10/21/24	MTWTF--				5	\$1,700.00			
N 11	WBNG	10/15/24	10/21/24	7:30 PM-8:00 PM	7:30 PM-8:00 PM		:30			NM	5	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/24	10/21/24	MTWTF--				5	\$1,700.00			
N 12	WBNG	10/15/24	10/21/24	11:00 PM-11:35 PM	11:00 PM-11:35 PM		:30			NM	5	\$10,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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3515019 /	WOC14617469

<u>Advertiser</u>	<u>Original Date / Revision</u>
House Majority PAC	04/10/24 / 04/10/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/15/24 - 10/21/24	TV	13093

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/24	10/21/24	MTWTF--				5	\$2,000.00			
N 13	WBNG	10/15/24	10/21/24	CBS Late Show	11:35 PM-12:37 XM		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/24	10/21/24	MTWTF--				3	\$600.00			
N 14	WBNG	10/15/24	10/18/24	9:00 PM-10:00 PM	9:00 PM-10:00 PM		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/24	10/20/24	----F--				1	\$5,000.00			
<b>Totals</b>											<b>56</b>	<b>\$121,100.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/24 - 10/21/24	56	\$121,100.00	(\$18,165.00)	\$102,935.00
<b>Totals</b>	<b>56</b>	<b>\$121,100.00</b>	<b>(\$18,165.00)</b>	<b>\$102,935.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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