

WJFW TV

QUARTERLY LISTING OF ISSUES AND PROBLEMS

QUARTER COVERED: APRIL 1, 2009 – JUNE 30, 2009

PREPARED AND PLACED IN THE PUBLIC INSPECTION FILE

JULY 9, 2009

FCC WEEKLY REPORT

Name Budget Folgen Week of 3/30 - 4/3

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5,6,10	4/2	PKG	2:00	Hospitals & Economy
Government & Politics	6,10	3/30	VOSOT	1:00	Legislature PACS phosphorus Ban
Healthcare	10	4/2	VOSOT	1:00	Sexual Assault Awareness
	5,6,10	4/3	VOSOT	1:00	Prescription Drug Disposal
Children's Issues & Education	6,10	4/1	VOSOT	1:00	Northland Pines Referendum
Spot News	6,10	4/2	VOSOT	1:30	Fit 5 Fold
Human Interest	10	3/31	PKG	2:00	Computer Viruses
	10	4/1	VOSOT	1:30	Historical Society Grand Opening
	6,10	4/3	VOSOT	1:00	Tax Deadline
Sports					
Environment	10	3/30	VOSOT	1:30	Deer Unit Review Mtg.
	5,6,10	4/2	VOSOT	1:00	Eagle Release

FCC WEEKLY REPORT

Name Heather Schallock Week of 3/30 - 4/3

Category	Newscast	Date	Format	Length	Description
Crime	6,10	3/30	VD	:40	Ward convicted
	5	3/31	VD	:30	Hunter Homicide
	6,10	3/31	FS	:30	Eagle River Sex offender Release
Economy & Employment					
Government & Politics					
Healthcare	6,10	3/30	FS	:30	Vilas Co. Smoking Ordinance
Children's Issues & Education					
Spot News	5,6,10	3/30	VD	:30	March Snow Storm
	5,6,10	3/30	FS	:30	Richfield crash
	5,6,10	4/1	FS	:30	Consumer Complaints
Human Interest	5	3/30	Live Interview	2:00	Moneywatch
	5	3/31	"	2:00	Easter celebration
	5	4/2	H	2:00	Ywach & YMCA
Sports	5	4/3	"	2:00	Blood Drive
Spot News	5,6,10	4/2	FS	:30	Boulder Junction fire

FCC WEEKLY REPORT

Name Matt Benz

Week of 4/6 - 4/10

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
Environment	6,10	4/8	PKG	2:00	Maple Syrup Production

FCC WEEKLY REPORT

Name Bridget Fargun Week of 4/6 - 4/10

Category	Newscast	Date	Format	Length	Description
Crime	6,10	4/8	VO	1:00	Minnetonka Dance Studio Incident
Economy & Employment					
Government & Politics	6,10 6,10	4/6 4/7	PKG PKG	2:00 2:00	Hypothermia Death mtg. P.D. Stimulus Money
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5,6,10	4/8	PKG	2:00	Phi Police Dog
Sports					
Environment	6,10	4/9	PKG	2:00	Earn-a-Buck Moratorium

FCC WEEKLY REPORT

Name Heather Schalllock Week of 4/6 - 4/10

Category	Newscast	Date	Format	Length	Description
Crime	6,10	4/6	VO	1:00	James Emerson Sentencing
	6,10	4/6	VO	:30	Stolen Plane
	5,6,10	4/7	VO	1:00	Stolen Plane Guy
Economy & Employment	5,6,10	4/8	FS	1:00	Greenheck Layoffs
Government & Politics	5,6,10	4/8	VO	1:00	voter turnout
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5	4/6	Live interview	2:00	moneywatch
	5	4/6	VO	1:00	Maple Syrup
	5	4/7	Live interview	2:00	Beauty College Careers
Sports	5	4/8	"	2:00	Wmilk Marketing Board
	5	4/9	VO SOT	1:30	Today Show Holidays
	5	4/9	Live interview	2:00	ywatch - YMCA

FCC WEEKLY REPORT

Name Janelle Dobson

Week of 4/8 - 4/12

Category	Newscast	Date	Format	Length	Description
Crime	5,6,10	4/10	VOSOT	1:00	Old School House Vandalized
	10	4/12	PKG	2:00	Murder Anniversary
Economy & Employment	5,6,10	4/8	PKG	2:00	Dollar Stores Sales Up.
Government & Politics					
Healthcare	10 /	4/11	VOSOT	1:00	Exec. Dir PKU Alliance
Children's Issues & Education					
Spot News	4/10	4/10	VOSOT	1:30	Today Show Hedges Back
Human Interest	10	4/11	VOSOT	1:00	Home & Sport Show
Sports					
Environment	5,6,10	4/9	VOSOT	1:30	Emerald Ash Borer
	6,10	4/10	VOSOT	1:00	Coyote Population

FCC WEEKLY REPORT

Name Bridget Fargen Week of 4/13-4/17

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	6:10	4/13	VDSOT	1:30	Robocalls Proposal
	10	4/15	VDSOT	1:30	Northwoods Tea Party Protest
	6:10	4/17	VDSOT	1:30	Law Enforcement Roundtable
Healthcare					
Children's Issues & Education	10	4/15	VDSOT	1:00	Red Brick Schoolhouse
Spot News	6:10	4/14	VDSOT	1:30	Conserve School - Van Hollen
Human Interest	10	4/14	VDSOT	1:30	Iditarod Musher
	6:10	4/16	PKG	2:00	Dispatcher Profile
Sports					
Environment	10	4/13	VDSOT	1:30	Conservation Congress

FCC WEEKLY REPORT

Name Alex Ronaldo

Week of 4/13-4/17

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5,6,10	4/14 4/14	PKG	2:00	Summer Jobs.
Government & Politics	5,6,10	4/17	VOSOT	1:30	Doyle/Obey Investments
	10	4/18	VOSOT	1:00	Mabel Chapter 100th.
Healthcare					
Children's Issues & Education	5,6,10	4/13	VOSOT	1:00	Rotary Career Day
Spot News	10	4/17	VOSOT	1:30	Hwy 17 Fire
Human Interest	5,6,10	4/13	PKG	2:00	Det. Adoption
	5,6,10	4/17	PKG	2:00	Leader Dog
	10	4/18	VOSOT	1:00	Fire Dept. Car Wash.
Sports	10	4/18	PKG	2:00	Baseball Heritage
Environment	5,6,10	4/17	VOSOT	1:00	Treehaven Tower
Human Interest	10	4/19	VOSOT	1:00	Animal Shelter Benefit

FCC WEEKLY REPORT

Name Janelle Dobson Week of 4/15 - 4/19

Category	Newscast	Date	Format	Length	Description
Crime	6,10	4/17	VOSOT	1:30	Crandon Wrongful Death Suit
Economy & Employment					
Government & Politics					
Healthcare	5,6,10	4/16	VOSOT	1:00	Health Fair
	10	4/19	PKG	2:00	Occupational Therapy
Children's Issues & Education	5,6,10	4/16	PKG	2:00	welding competition
Spot News	5,6,10	4/15	PKG	2:00	Tax Day
Human Interest	6,10	4/17	VOSOT	1:00	Purple Loosestrife Workshop
	10	4/18	VOSOT	1:00	fire victim benefit
	10	4/18	VOSOT	1:00	Senior Prom
Sports	10	4/19	VO	1:00	Moog on the Loose

FCC WEEKLY REPORT

Name James Fillmore Week of 4-13 / 4-17

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare	"				
Children's Issues & Education	5,6,10	4-13	VOSOT	:50	National Library Week
	6 a.m.	4-14	VOSOT		
Spot News					
Human Interest	6,10	4-16	PKG	1:28	Success Before An Interview
	6 a.m.	4-17	PKG		
Sports					
Human Interest	6,10	4-17	PKG	1:28	Interview Tips
Human Interest	5,6,10	4-17	VOSOT	:48	Soldiers Return to Afghanistan

FCC WEEKLY REPORT

Name James Fillmore Week of 4-27/5-1

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5,6,10	4-27	VOSOT	:56	Amnesty Week
	6 a.m.	4-28	VOSOT	:56	
Government & Politics	5,6,10	4-29	VOSOT	:52	Obama's 100 th Day
	6 a.m.	4-30	VOSOT	:52	
Healthcare	"				
Children's Issues & Education					
Spot News	5,6,10	4-30	VOSOT	:50	Town of Schleg Fire
	6 a.m.	5-1	VOSOT		
Human Interest	6,10	4-28	VOSOT	:57	Quilt of Valor
	6 a.m.	4-29	VOSOT		
Sports					

FCC WEEKLY REPORT

Name Bridget Farzen

Week of Apr 4-27-09

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	6, 10 pm 6am	4-27-09 6pm 4-28-09	PKG	2:07	Smoke Free Wisconsin
Healthcare	6, 10p	4-30-09	PKG	2:26	School Sickness Plan
Children's Issues & Education	10pm	4-30-09	VOSET	:50	Head Start Investments
Spot News					
Human Interest	6, 10pm 6am	4-28-09 4-29-09	PKG	2:07	World Ice Fishing Competition coming to Rhine next year
Sports					
Health	5, 6, 10p	4-30-09	VOSET	:41	Oneida Co. Swine Flu

FCC WEEKLY REPORT

Name Heather Schallock Week of 4-27-09

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	516,10p	4-29-09	FS	:26	Ministry Layoffs
Government & Politics	516,10p 6am	4-28-09 4-29-09	FS SOT	:44	Scott Walker running for Gov.
Healthcare	5pm	4-30-09	Live Interview	2:00	YMCA 's weight loss competition
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
Health	5pm	4-29-09	Live Interview	2:00	Alzheimer's Assoc. May Day
Economy	5pm	4-27-09	Live Interview	2:00	Home Buyer Seminar

FCC WEEKLY REPORT

Name Matt Benz

Week of 4-27-09

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
Environment	6:10p 6am	4-29-09 4-30-09	PKG	1:51	Five Danger

FCC WEEKLY REPORT

Name Alex Ronallo

Week of 4-27-09

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5,6,10p 6am	4-27-09 4-28-09	VOSOT	:44	Turning to military to deal w/ economy
Government & Politics	5,6,10p 6am	4-28-09 4-29-09	PKG	2:27	Some call Hwy 70+0 in St. Germain a dangerous intersection
Healthcare	5,6,10p 6am	4-27-09 4-28-09	PKG	2:19	Swine Flu
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
Gov't	5,6,10p 6am	4-28-09 4-29-09	VOSOT	:47	City of Rhinelander need \$ for fireworks

FCC WEEKLY REPORT

Name Heather Schallhorn Week of 5-1 - 5-8
M F

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5, 6, 10p 6a	5-8 5-9	FS	:22	Midway School Sale
Healthcare					
Children's Issues & Education	5/6, 10p 6a	5-5 5-6	VOSOT	:53	YMCA Teen Character Awards
Spot News					
Human Interest	5p	5-4	LIVE	2:00	Monogmatch Cell Phone + Satellite TV Costs
Sports					
Children's Issues	5p	5-7	LIVE	2:45	YMCA New Sports Coordinator

FCC WEEKLY REPORT

Name Janelle Dobson

Week of 5-1-75-8
M F

Category	Newscast	Date	Format	Length	Description
Crime	5:6, 10p 6am	5-1 5-2	VASOT	:58	Respect For Law Fair
Economy & Employment	5:6, 10p 6am	5-1 5-2	VASOT	:41	Tomahawk Main Street Updates
Government & Politics	5:6, 10p 6a	5-7 5-8	VASOT	1:30	Oneida County Mining Proposal
Healthcare	5:6, 10p 6a	5-7 5-8	VASOT	1:08	Smoking Ban Folds
Children's Issues & Education					
Spot News					
Human Interest	10p 6a	5-3 5-4	VASOT	:58	Shirts for 951st
Sports					
Human Interest	5:6, 10p 6a	5-7 5-8	VASOT	:52	Vilas Co. Survey
Human Interest	5:6, 10p 6a	5-8 5-9	VASOT PILG	1:30 2:02	Journeys Marathon in Eagle River

FCC WEEKLY REPORT

Name Aravari Phadnis

Week of 5-1 → 5-8
M F

Category	Newscast	Date	Format	Length	Description
Crime	5/6, 10p 6a	5-4 5-5	FS	:47	Tomahawk Woman Death
Economy & Employment	6, 10p 6am	5-1 5-2	VO	:37	Chrysler Cuts in WI
Government & Politics	6, 10p 6am	5-1 5-2	VO	:34	Immigration Policy Milwaukee
Healthcare	5/6, 10pm 6am	5-1 5-2	FS	:45	Swine Flu Case in WI
Children's Issues & Education					
Spot News	5/6, 10p 6am	5-5 5-6	VO	:41	Langlade County Farming Axs
Human Interest					
Sports					
Gov't + Politics	5, 6, 10p 6am	5-1 5-2	VO/SOT	:04	Gov. Doyle fishes for Fishing Opens
Economy + Employment	5, 6, 10 6a	5-4 5-5	VO	:42	Conserve Soderqv Firings
Gov't + Politics	5, 6, 10p 6a	5-6 5-7	VO	:33	Smoking Ban Deal Reached
Economy + Gov't	5/6, 10p 6a	5-7 5-8	FS	:28	Louisiana Pacific Lays off in Tomahawk

FCC WEEKLY REPORT

Name Jeff Allin

Week of 5-1-75-8
M F

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5:16, 10 6a	5-4 5-5	VOSUT	:59	Kim Bruster hired as New Phi Chamber Dir.
Government & Politics					
Healthcare	5:16, 10p 6a	5-5 5-6	VOSUT	:56	Battle of the Badges Blood Drive
Children's Issues & Education	5:16, 10p 6am	5-1 5-2	VOSUT	:37	Battle of the Books Book Drive
Spot News					
Human Interest	5:16, 10p 6a	5-7 5-8	VOSUT	:43	Pedestrian Safety Vests
Sports					
Healthcare	5:16, 10p 6a	5-6 5-7	VOSUT	:40	Swine Flu & Hand Sanitizer

FCC WEEKLY REPORT

Name Math Benz

Week of 5-1-7 5-8
M F

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
Weather	6, 10	5-6 5-7	PKG	1:16	Severe Weather Safety

FCC WEEKLY REPORT

Name Bridget Fargen

Week of 5-1 → 5-8
M F

Category	Newscast	Date	Format	Length	Description
Crime	5, 6, 10 bam	5-1 5-2	PKG VDSOT	2:01 1:00	Safe Communities Menocque PD Campaign
Economy & Employment					
Government & Politics					
Healthcare	5, 6, 10p bam	5-1 5-2	VDSOT	1:03 :45	Swine Flu Post Concerns
Children's Issues & Education	5, 6, 10p bam	5-4 5-5	VDSOT	1:03	National Charter School Week
Spot News					
Human Interest	5, 6, 10p ba	5-5 5-6	PKG VDSOT	2:07 1:04	Harnessing Wind Energy
Sports					
Healthcare	5, 6, 10p bam	VDSOT	5-5 5-6	1:21	Owens Co. Swine Flu Test Results
Healthcare	5, 6, 10p ba	VDSOT	5-6 5-7	1:40	Map of Swine Flu Cases in WI
Human Interest	5, 6, 10p ba	VDSOT	5-6 5-7	:45	GM Unveils New Camaro
Healthcare Human Interest	5, 6, 10p ba	VDSOT	5-6 5-7	1:27	LDR School Re-Opens After Swine Flu

