

WCFB

Quarterly Report

July August September 2014

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July ☐ August ☐ September 2014

Retrospect is a public service program that airs on WCFB Sunday mornings from 5:00 – 6:30 a.m. On this program, members of the central Florida community discuss issues of concern to the region's citizenship. For the third quarter 2014, the following issues were addressed:

Culture

- Holidays in Orange County
- Special Concert to Benefit Salvation Army in Kenya
- Artists in Communities Grants
- JFS Orlando Pantry to Plate
- Pantry to Plate: A Chef's Challenge 9/18
- NKF Rich Salik's Surf Festival
- Sips, Jazz & Strokes, 9/18
- Global Peach Film Festival

Economy

- Mentoring Day Exposes Persons with Disabilities to Jobs

Education

- Horticulture and Landscape Technology Program
- Group Works to Increase Community's Literacy
- Back to School Bird Bash
- School Supplies for Needy Children
- Mentoring Program for Persons with Disabilities
- New Facility for Conductive Education Program
- State of Early Care and Education: Technology and Children - How Much is Too Much

- STARS Program Expands Education Offerings for People 50+
- Keep Her Safe Promotes Safe College Campuses

Environment

- Back to School Bird Bash

Health

- Counseling and Emotional Support for Veterans
- Support for People with Mental Illness
- Foundation Bring Joy to Child Cancer Patients
- Dementia Patients Keep Active
- Healthcare Services Provided to People in Need
- Dementia Patients Keep Active
- Mothers Encouraged to Breastfeed
- The American Heart Association's Greater Orlando Heart Walk
- 12th Annual Caribbean Health Summit
- Services for Persons with Epilepsy and Proposed Medical Marijuana
- Gynecologic Cancer Awareness Month
- Nutrition Ideas
- Seniors Encouraged to Get Flu Vaccinations

Public Safety

- National Preparedness Month
- Time to Vaccinate Against Influenza

Social Issues

- Elder Abuse
- Effort to Fix Up Low Income Neighborhood
- Habitat for Humanity
- Agency Works to Build Strong Families
- Human Services Agency Celebrates 75th Anniversary

- Organization Works to Combat Poverty
- Organization Rehabilitates Dogs with Disabilities
- Support for Foster Children
- Program to Honor Passage of Civil Rights Act

ISSUE:

Culture

Time: WCFB:
5:00
a.m.

Segment Topic: *Holidays in Orange County*

Organization: Orange County Regional History Center

Guest(s): Mike Perkins, Curator

Contact: (407) 836-8591

Date: 7/6/14

Duration: 30:00

Issues: Perkins spoke about holidays and how they have traditionally been celebrated in central Florida. He said that until about a 100 years ago, holidays were more about being with families rather than extravagant celebration. So Fourth of July back then may not have been cause for much attention. But with the advent of cars, parades started popping up. Perkins also spoke about the *Gone with the Wind* exhibit that will be on display at the History Center next month. It will focus on the 75th anniversary of the film.

Time: WCFB:
5:30
a.m.

Segment Topic: *Special Concert to Benefit Salvation Army in Kenya*

Organization: The Salvation Army – Orlando Area Command

Guest(s): Shari Daniels, Bandmaster
Jalen Christie, Public Relations Coordinator

Contact: (407) 423-8581; salvationarmyorlando.org

Date: 7/20/14

Duration: 30:00

Issues: The two guests invited the listeners to the *Concert in the Park* featuring the Orlando Citadel Band. Although the band has played at Salvation Army events like the Angel Tree Kick-off, this will be the first time they will hold a free public concert outside so they're encouraging the community to attend. The concert will be held on behalf of Salvation Army representatives from Kenya, who are visiting for two days.

Daniels has been with the Salvation Army since she was a child, when her dad was the leader. For five years, she has been the bandmaster and her children have joined. For the concert, they will play traditional Salvation Army music.

Time: WCFB:
5:00
a.m.

Segment Topic: *Artists in Communities Grants*

Organization: United Arts of Central Florida

Guest(s): Flora Maria Garcia, President and CEO

Contact: (407) 628-0333; unitedarts.cc
Orlandoatplay.com

Date: 7/20/14

Duration: 30:00

Issues: Garcia described some of the work United Arts has been focused on recently. First, she explained that the organization has been collaborating with Heart of Florida United Way in an effort to bring together social service groups and artists. She gave examples: Mad Cow Theatre is doing an Hispanic theatre project; There is also an artist in residence at a hospital who helps chemotherapy patients express themselves through art; and there are programs for veterans to seek therapy through the arts. Second, United Arts has just launched a new user friendly website that allows people to see what is happening in Orlando, whether it be non- or for- profit. The program, Orlando at Play replaces the old Redchair.org. She says it's prettier, broader, and easier to use. Finally, she spoke about the 19 *Artists in Community* grants that were just awarded.

Time: WCFB:
5:30
a.m.

Segment Topic: *Pantry to Plate: A Chef's Challenge 9/18*

Organization: JFS Orlando Pantry to Plate

Guest(s): Eric Geboff, Executive Director of JFS,
Hollis Wilder, Sweet by Holly, Three Time Winner Food
Network Cupcake Wars
Michael Cooper, Development Manager

Contact: www.pantrytoplatechallenge.org.
jfsorlando.org; (407) 644-7593

Date: 8/17/14

Duration: 30:00

Issues: The guests discussed the work of JFS, especially efforts to feed the hungry in our community. The organization provides emergency services, runs a food pantry, and provides counseling to persons and families in need.

The *Pantry to Plate Challenge* will spotlight the JFS pantry, which distributes food for 70,000 meals annually. The goal for the event is to raise awareness and financial support to end hunger locally. Wilder is on board as a celebrity judge, based on her experience competing on the Food Network competitions. She said that raising awareness on the hunger issue is meaningful to her and she encourages the community to support JFS.

Time: WCFB:

5:10

a.m.

Segment Topic: *NKF Rich Salik's Surf Festival*
Organization: National Kidney Foundation (NKF)
Guest(s): Savannah Pitard, Regional Development Manager
Contact: www.kidney.org; www.nkfsurf.com
Date: 8/17/14
Duration: 15:00

Issues: Pitard explained that NKF's mission is to improve the life and well-being of those affected by kidney disease. This is accomplished by giving money to kidney patients to use for expenses such as gas to get to dialysis appointments, by providing community health and education fairs, and by organizing forums for renal professional. She spoke about kidney transplants and organ donation.

On Labor Day weekend, the *28th Annual NKF Rich Salik Surf Festival* will feature professional and amateur surfing competitions as well as many other activities. Proceeds will go toward patient services, research, education and organ donations.

Time: WCFB:
5:30
a.m.

Segment Topic: *Sips, Jazz & Strokes, 9/18*

Organization: Hapco Music Foundation

Guest(s): Joseph "Patrick" McMullen President and CEO of HAPCO
Music Foundation

Contact: Hapcopromo.org 800-409-6133

Date: 08/24/14

Duration: 30:00

Issues: The primary goal of HapCo Inc. is to provide scholarships for deserving students to attend any music related College and/or Universities program of their choice in the United States. In addition, HapCo serves to train student musicians, give them performance experience, help them develop self-discipline and provide opportunities to share music with others. Most of HapCo's work is with the West Orange County community, Winter Garden and the Town of Oakland, where there are few opportunities for art and music outside of the school system.

Time: WCFB:
5:30
a.m.

Segment Topic: *Global Peace Film Festival*

Organization: Global Peace Film Festival

Guest(s):

Nina Streich, Exec Director

Sheri Heitker, Dixon , Co-executive Producer of *Every Three Minutes* and Board Member for the Global Peace Film Festival

Contact: Peacefilmfest.org

Date: 9/14/14

Duration: 30:00

Issues: The two guests invited listeners to the 12th Annual Global Peace Film Festival, September 16th through the 21st. The event will feature 45 films, an art exhibit, and panel discussions. The goal is to, "Watch films. Get Involved. Change Things." In other words, people are encouraged to learn about the issues featured in these films then to take action.

ISSUE:

Education

Time: WCFB:
6:00
a.m.

Segment Topic: *Horticulture and Landscape Technology Program*

Organization: Valencia College

Guest(s): Dr. Javier Garces, Chairman of the Horticulture Department

Contact: Jgarces3@valenciacollege.edu

Date: 7/13/14

Duration: 30:00

Issues: Garces described Valencia College's Horticulture and Landscape program. The institution offers an Associate of Science degree in Landscape and Horticulture Technology as well as three certificate programs for professionals already working in the field. He discussed how these students bolster their experience through internships with the theme parks, independent studies, and by volunteering with the Edgewood Children's Ranch garden. In regards to the students who are already working in the area, Garces pointed out that the classes are timed so that students can work in the morning and attend class in the late afternoon. In fact, he said that the employers tend to encourage their employees to take these classes because that makes them more valuable employees.

Time: WCFB:
5:00
a.m.

Segment Topic: *Group Works to Increase Community's Literacy*

Organization: Adult Literacy League

Guest(s): Joyce Whiddon, Executive Director

Contact: (407) 422-1540; Adulteracyleague.org;

Date: 7/13/14

Duration: 30:00

Issues: The Adult Literacy League's (ALL's) purpose is to build a strong community by building a literate community. They offer one-to-one tutors and small classes to help adults learn. Volunteers can work very personally with the students who have a learning disability and/or reading disability like dyslexia. She said that ALL asks for a one year commitment from both tutors and the pupil. Whiddon described the training and support offered to tutors.

Time: WCFB:
5:30
a.m.

Segment Topic: *School Supplies for Needy Children*

Organization: A Gift for Teaching

Guest(s): Katie Collins, Communications and Events Manager

Contact: (407) 318-3123 (7) Katie@agiftforteaching.org

Date: 8/31/14

Duration: 30:00

Issues: Collins explained that A Gift for Teaching collects school supplies to be distributed to children in need. The supplies are put in a free store, then teachers can 'shop' at the store, acquiring the items that their students need to do good work. Collins asked listeners to help.

Time: WCFB:
5:20
a.m.

Segment Topic: *Mentoring Day Exposes Persons with Disabilities to Jobs
Job and Training Opportunities*
Backup: 321-779-3209

Organization: Agency for Persons with Disabilities

Guest(s): Maryjane Wysocki, Regional Employment Coordinator

Contact: (321) 474-0015; apdcares.org

Date: 9/7/14

Duration: 10:00

Issues:

Wysocki explained what *Disability Awareness Month* is and how people can participate. She asked businesses to invite persons with disabilities to visit for a day to see what the job is like and what skills are involved. She says it's a wonderful experience for the mentee as well as the mentor. She also discussed the ongoing efforts of the ADP to help persons find jobs.

Time: WCFB:
5:00
a.m.

Segment Topic: ***New Facility for Conductive Education Program***

Organization: Conductive Education Center of Orlando (CECO)

Guest(s): Rosene Johnson, Executive Director
Laura Cutchens, Development Director

Contact: (407) 671- 4687; ceco.org

Date: 9/14/14

Duration: 30:00

Issues: Johnson explained that conductive education is an integrated learning approach for children with motor skills disabilities that infuses motor skills training with cognitive activity. The focus is to get the children to think through their body movement. Conductors are specially trained to make this happen and get the participants to achieve amazing things. There are several different programs: regular day school, summer camp for which families come from all over the world, early intervention for infants and preschool, and an after school program for children who attend the public school system. CECO has a new half million dollar facility that has given the children the space they need to make the most of these programs.

Time: WCFB:
6:00
a.m.

Segment Topic: ***STARS Program Expands Education Offerings for People 50+***

Organization: Rollins College

Guest(s): Dr. Jill Norburn, Director

Contact: Rollins.edu/rccl

Date: 9/27/14

Duration: 15:00

Issues: STARS started last year with a goal to attract just 125 students but wound up with 725 students. STARS offers classes for anyone 50 and over to meet once a week for four weeks. There are over 60 classes to choose from this Fall. A new session starts next month. She says the seniors are in it for a multitude of reasons, some to just learn, some are there to meet someone special, and some are there to brush up their skills and maybe even go for a bachelor's degree. Classes range from cooking, languages, fitness, psychology, and history.

Time: WCFB:
5:30
a.m.

Segment Topic: *Keep Her Safe Promotes Safe College Campuses*

Organization: Keep Her Safe

Guest(s): Sharon Heitker Dickson

Contact: Keephersafe.org

Date: 9/28/14

Duration: 30:00

Issues: *Keep Her Safe* is an effort to keep women safe from assault on college campuses. Dickson started this because she was looking for a resource to help her choose a safe college for her daughter. She couldn't find such a resource so Dickson herself created a parent tool kit. She wants parents to write colleges and let them know that they want safe campuses for their daughters.

ISSUE:

Environment

Time: WCFB:
6:00
a.m.

Segment Topic: *Back to School Bird Bash*

Organization: Audubon Center for Birds of Prey

Guest(s): Sam educator Aubdoboneducation@ yahoo.com

Contact: (407) 644-0190

Date: 8/17/14

Duration: 5:00

Issues: Sam explained that the goal of the Audubon Center for Birds of Prey is to rehabilitate injured raptors including eagles, hawks, owls, kites, and osprey. About 650-700 birds a year are rehabilitated then released back into the wild; these are birds that fall from their nests, get hit by a car, or tangled in a fish line. Their injuries are tended, their flight tested, and then they are released. The *Back to School Bird Bash* is an opportunity for people to visit the facility, learn about its mission, and donate the supplies that are needed to fulfill that mission.

ISSUE:

Health

Time: WCFB:
5:30
a.m.

Segment Topic: *Counseling and Emotional Support for Veterans*

Organization: Camaraderie Foundation

Guest(s): Terri Wallace, Executive Director

Contact: <http://www.camaraderiefoundation.com/>

Date: 7/13/14

Duration: 30:00

Issues: Wallace explained that the Camaraderie Foundation's mission is to provide counseling and emotional support for veterans who suffer from the "invisible wounds of war." The support includes family counseling, a peer group, a caregiver support group, and six times a year there are events for the veterans' families. Wallace described the various issues impacting veterans such as the increasing number of veterans who are committing suicide.

Time: WCFB:
6:00
a.m.

Segment Topic: *Support for People with Mental Illness*

Organization: NAMI Greater Orlando
Paula Kegleman, NAMI Florida Board of Directors and the
NAMI Greater Orlando Walk Chair

Guest(s): paulakeg@gmail.com
namigo@namigo.org

Contact: (407) 253-1900; nami.org

Date: 7/6/14

Duration: 30:00

Issues: The National Alliance on Mental Illness (NAMI) is the nation's largest grass-roots mental health organization dedicated to improving the lives of persons with serious mental health illnesses and their families. NAMI's main focus is to provide support through education and advocacy. Kegleman explained that they want mental illness to be spoken about openly, without the stigma. She also described some of the workshops NAMI offers, such as one on how to better communicate with persons who suffer with mental illness.

Time: WCFB:
6:00
a.m.

Segment Topic: *Foundation Brings Joy to Pediatric Cancer Patients*

Organization: Base Camp Children's Cancer Foundation

Guest(s): Terri Jones
Kathleen Milord

Contact: 407-756-3732 or Terri by cell at 407-497-1541;
Basecamp.org

Date: 7/20/14

Duration: 30:00

Issues: The two guests described the efforts of Base Camp to provide relief to children who have cancer. Base Camp volunteers bring meals, parties, and special holiday events like Christmas in July to the patients and their families. She said that it's the everyday things that help these families; they just need regular food rather than hospital food and an opportunity to see a movie. So Base Camp delivers a lot of food and DVDs. Terri says that their main purpose is to provide a diversion from the monotony of being in the hospital and taking treatments. Listeners are invited to help by participating in the *Be a Hero 5K* on August 30th.

Time: WCFB:
6:00
a.m.

Segment Topic: *Dementia Patients Keep Active*

Organization: Brain Fitness Club at First United Methodist Church of Winter Park

Guest(s): Peggy Bargmann, Director

Contact: (407) 927-4380

Date: 8/3/14

Duration: 30:00

Issues: Bargmann described the purpose of the Brain Fitness Club, a group that meets once a week to stimulate and exercise their brains. The 'Club' is for people who are experiencing early memory loss due to Alzheimer's or some other condition. Bargmann says that the participants benefit from exercising their bodies and by challenging their minds.

Time: WCFB:
5:30
a.m.

Segment Topic: *Healthcare Services Provided to People in Need*

Organization: Shepherd's Hope

Guest(s): Marnie Stahlman, President and CEO

Contact: (407) 876-6699; shepherdshope.org

Date: 8/3/14

Duration: 30:00

Issues: Stahlman explained that Shepherd's Hope offers free medical attention for uninsured, low-income families in need of help. Doctors, nurses and others volunteer their time to provide this life-saving care. Clinics are open during the evening in locations provided by community partners. Care is provided on a walk-in, first come, first served basis.

Time: WCFB:
5:20
a.m.

Segment Topic: *Mothers Encouraged to Breastfeed*

Organization: Orange County Health Department

Guest(s): Mirna Chamorro, Public Information Officer

Contact: Orhd.com; (407) 858-1494

Date: 8/10/14

Duration: 10:00

Issues: This week is *World Breastfeeding Week* so Florida's Health Departments want women and the rest of the community to know the benefit of breastfeeding. Chamorro explained that both mothers and their babies receive health benefits when babies are breastfed. For example, breastfeeding helps protect the baby from SIDS, obesity, ear and upper respiratory problems. For moms, breastfeeding helps to prevent ovarian and breast cancer, post-partum depression and also prevents type-2 diabetes. Moms can get support and additional information through the Health Department's WIC program.

Time: WCFB:
6:15
a.m.

Segment Topic: *The American Heart Association's Greater Orlando Heart Walk*

Organization: American Heart Association

Guest(s): Marlin Hutchins, Heart Walk Executive Leadership Team
Volunteer and Operations Vice-President for Walgreens
Central Florida Area

Contact: Allison Crouch, allison.crouch@heart.org; 407-481-6380
www.GreaterOrlandoHeartWalk.kintera.org

Date: 8/17/14

Duration: 15:00

Issues: Hutchins invited listeners to participate in the American Heart Association's (AHA) *Greater Orlando Heart Walk*. The event will be held at the University of Central Florida's Memory Mall on September 6th. Funds raised will go to the support the AHA's efforts to fight heart disease and stroke in our community. Hutchins explained that this is important to him because heart disease has impacted his own family and at work, he sees the impact of heart disease on his customers. He encouraged listeners to think about their own heart health and to support the AHA by participating in the *Heart Walk*.

Time: WCFB:
6:05
a.m.

Segment Topic: *12th Annual Caribbean Health Summit*

Organization: The Center for Multicultural Wellness and Prevention Inc.
(CMWP)

Guest(s): Keith Gooden, Development and Marketing Director

Contact: (407) 648-9440

Date: 8/17/14

Duration: 10:00

Issues: CMWP is a non-clinical agency that focuses on improving the health of the community. So the organization does a lot of community outreach with health fairs, health screenings and the like. In fact, for the 12th year, the organization is holding the *Caribbean Health Summit*. The theme this year is "Hope for Healing." Gooden says this is to motivate everyone to believe that there is hope for healing and that there are things that people can do to keep themselves well. There will be lots of information as well as free mammograms, blood pressure checks, prostate antigen exams, glucose checks, mental assessments, dental checks, and more.

Time: WCFB:
6:00
a.m.

Segment Topic: *Services for Persons with Epilepsy and Proposed
Medical Marijuana*

Organization: Epilepsy Association

Guest(s): Chuck Carmen, Executive Director

Contact: (407) 422-1416 (101); epilepsyassociation.com

Date: 8/31/14

Duration: 30:00

Issues: Carmen described the programs and services offered through the Epilepsy Association and discussed the Charlotte's Web bill approved by the Florida Legislature. The programs and services run the gamut in terms of educating about epilepsy, treatment options, and support for families. The Charlotte's Web centered on explaining it's efficacy with a specific type of epilepsy and how Charlotte's Web is not the same as medical marijuana. Carmen also spoke about the need for more research.

Time: WCFB:
5:00
a.m.

Segment Topic: *Gynecologic Cancer Awareness Month*

Organization: Women and Girl's Cancer Alliance

Guest(s): Denise Lee, Events Coordinator
Carrie Kelly, Program manager

Contact: (407) 339-0024; Wgcancer.org

Date: 9/7/14

Duration: 20:00

Issues: September is national *Gynecological Cancer Awareness Month*. Lee and Kelly reviewed the symptoms and signs that women should recognize as reasons to seek medical attention. They also invited listeners to the community events and fundraising events taking place during *Awareness Month*.

The name of the organization has changed from Ovarian Cancer Alliance of Florida to Women and Girls Cancer Alliance because the mission now is to advocate and educate on **all** gynecologic cancers as well as breast cancer.

Time: WCFB:
6:00
a.m.

Segment Topic: *Nutrition Ideas*

Organization:

Guest(s): Dr. Susan Mitchell, Nutrition Expert

Contact: Susanmitchell.org

Date: 9/14/14

Duration: 30:00

Issues: Dr. Mitchell discussed some of the nutrition research that has been in the news recently. First, she explained whether or not coconut oil has the health advantages that many purport. Second, she spoke about Kale because it has become such a 'trendy' vegetable. She says that Kale does have terrific nutritional benefits but is bitter to some palates. Third, Dr. Mitchell discussed the proliferation of 'activity tracker' applications for telephones and whether there are benefits to using them. Finally, she discussed why we need vitamin D and what are the best sources of that vitamin.

Time: WCFB:
5:30
a.m.

Segment Topic: *One Blood*

Organization: One Blood

Guest(s): Pat Michaels, One Blood Spokesperson
Melissa Wiggins, President Cannonball Kids Cancer
Foundation

Contact: Oneblood.org;

Date: 9/21/14

Duration: 30:00

Issues: One Blood is the local blood collection center. They collect the blood, put it through extensive testing and processing, then distribute it to the hospitals. He explained how the blood is separated into components and immediately used by a patient. Cancer patients are one example of those who rely on platelet donations. Melissa explained that her son Cannon has cancer and has benefitted from blood donations, so she encouraged people to donate. She said that it's something important that people can do.

Time: WCFB:
6:00
a.m.

Segment Topic: *State of Early Care and Education: Technology and Children - How Much is Too Much*

Organization: Early Learning Coalition of Orange County (ELCOC)

Guest(s): Karen Willis, President and CEO

Contact: (407) 259-2464; elcoc.org

Date: 9/21/14

Duration: 30:00

Issues: The mission of ELCOC is to work with children and families to ensure that children enter kindergarten ready to learn. She shared some of the research that supports how important the first five years are to a child's ability to learn. So it's important to make sure that children have the basic social-emotional and emerging literacy skills.

The annual conference will focus on technology and learning. Panelists will discuss what is known about exposing children to screen time and how to effectively use technology to help children learn.

Time: WCFB:
6:00
a.m.

Segment Topic: *Seniors Encouraged to Get Flu Vaccinations*

Organization: National Council on Aging

Guest(s): Mimi Reggintine, OC Government's Office on Aging
Dr. Christopher Hunter, NCOA

Contact: Ncoa.org/flu

Date: 9/28/14

Duration: 15:00

Issues: The guests said that it's important for persons 65 and older to be vaccinated against influenza. Reggintine says that 60% of flu-related hospitalizations are of persons over 65 and 90% of persons who die from the flu are 65 and older. There is also an issue with how chronic conditions common among seniors impact their ability to recover from the flu. Dr. Hunter said that people 65 and up are more likely to catch the flu if they are exposed and they are likely to suffer more. These persons are more likely to have comorbidities which impact ability to recover. He advises seniors to contact their physicians to learn about vaccination options but get the vaccine one way or another.

ISSUE:

Public Safety

Time: WCFB:
6:00
a.m.

Segment Topic: *National Preparedness Month*
Organization: American Red Cross Mid-Florida Region
Erin.pagan@redcross.org
Guest(s): Erin Padon, Director of Communication
Contact: (407) 894-4141 (5657)
Date: 9/7/14
Duration: 30:00

Issues: *National Preparedness Month* is the time for individuals, families, businesses, and communities to plan for emergencies and natural disasters. The American Red Cross is there to help with information, training, and phone apps. Padon encouraged people to make an evacuation plan, practice it, put together an emergency supply kit, and to get training in CPR. And after people have prepared themselves, Padon says they should spread the word to their neighbors, co-workers and others.

Time: WCFB:
5:00
a.m.

Segment Topic: *Time to Vaccinate Against Influenza*

Organization: Florida Department of Health in Volusia County

Guest(s): Dr. Bonnie Sorenson, Medical Director

Contact:

Date: 9/21/14

Duration: 30:00

Issues: Dr. Sorenson says that it's time to get vaccinated against influenza. Influenza, or the 'flu', is a respiratory illness that is extremely contagious. She says that it is mild for some people but for others, very extreme. And some people even die. The flu is spread through the air when people cough, sneeze, and talk. We can get exposed very easily by touching equipment and such at work, school, and the like. She discussed how the vaccine is developed and how it works in our systems. She recommends that everyone get the vaccine. In addition, she advises that we continuously wash our hands during the flu season.

ISSUE:

Social Issues

Time: WCFB:
5:30
a.m.

Segment Topic: *Elder Abuse*

Organization: Senior Resource Alliance

Guest(s): Pedro Portuondo

Contact: 321-279-5197; 1-800-96abuse

Date: 7/6/14

Duration: 30:00

Issues: Portuondo is with the Senior Resource Alliance and is responsible for educating the public about elder abuse. He explained that abuse is a willful act of a caregiver that takes the form of neglect or exploitation of an elder adult. He wants people to know how to spot elder abuse and how to report it. Exploitation can take on the form of financial exploitation as in an adult child taking out second mortgage in the parent's name or tapping into a parent's bank account. Finally, he spoke about the importance of establishing relationships with seniors and **being** available to help.

Time: WCFB:
5:00
a.m.

Segment Topic: *Effort to Fix Up Low Income Neighborhood*

Organization: Habitat for Humanity

Guest(s): Jennifer Gallagher, Director of Community Outreach for
Habitat
Tabitha Wood, Neighborhood Coordinator for Orange County

Contact: jgallagher@habitat-orlando.org

Tabitha.wood@ocfl.net

Date: 7/27/14

Duration: 30:00

Issues: Habitat for Humanity is kicking off another “Fixing Up the Neighborhood” (F.U.N.) project this July. This time, it’ll take place in the Washington Shores community, where they just broke ground on Butler’s Preserve. The initiative is set to last for a month and they’re still looking for volunteers to join the effort.

Time: WCFB:
6:00
a.m.

Segment Topic: *Agency Works to Build Strong Families*

Organization: BETA Center

Guest(s): Ruth Patrick, CEO

Contact: (407) 277-1942; Betacenter.org

Date: 8/10/14

Duration: 30:00

Issues: Patrick explained that the mission of the Beta Center is to nurture families, Through Beta, teen moms and dads learn what good parenting is and how to build strong relationships with their infants and toddlers. For example, a lot of middle and high school girls attend school on the BETA campus while simultaneously learning about prenatal care so that their babies are born healthy. In fact, there are many parts of the BETA program: an onsite school, a childhood Education Center for the girls' children, a residential program, and education programs off-site at various community locations. The goals is to be a part of the community's solution for building highly functioning families.

Listeners are invited to support BETA Center by attending the 10th Annual Diamonds and Denim Gala on Saturday, August 23rd at the Walt Disney World Resort.

Time: WCFB:
5:30
a.m.

Segment Topic: *Human Services Agency Celebrates 75th Anniversary*

Organization: Heart of Florida United Way

Guest(s): Bob Brown, President and CEO

Contact: Jessicagarcia@costacg.com
HFUW.org; #75Days75Ways

Date: 8/10/14

Duration: 20:00

Issues: Brown explained that Heart of Florida United Way (HFUW) is celebrating 75 years of helping people in the greater Orlando area. Over three quarters of a century, United Way has raised in excess of \$500 million for those in need. HFUW recently committed more than \$9.2 million in funding over three years to nonprofit partner agencies in Orange, Seminole and Osceola counties. The funds will be used to support 21 new programs at 18 organizations that serve United Way's primary focus areas: education, income and health.

Time: WCFB:
6:00
a.m.

Segment Topic: *Organization Works to Combat Poverty*

Organization: Community Food and Outreach

Guest(s): Eric Gray

Contact: Quackattack5k.org; communityfoodoutreach.org

Date: 8/24/14

Duration: 30:00

Issues: *Quack Attack on Poverty* is an event to raise money on behalf of the Community Food and Outreach Center. Participants in the is 5K event will wear an inflatable duck as they run and walk around the course. Community Food and Outreach Center operate a large grocery program that allows participants to purchase food at a third of the cost of a regular grocery. There is also a Food Crisis center, resume center, access to health care and a thrift store. He explained that Orlando has the largest homeless population of any mid-sized community in the U.S., has the lowest median wage of any community, and has the largest population of working poor. So this organization works to give people a "hand up" to help people build to a "sustainable way of life."

Time: WCFB:
5:00
a.m.

Segment Topic: *Organization Rehabilitates Dogs with Disabilities*

Organization: Lovey Loaves

Guest(s): Cheri Wells

Contact: Loveyloaves.org

Date: 08/24/14

Duration: 30:00

Issues: Lovey Loaves is a special needs dog rescue located in Orlando, that receives dogs from across the nation. Wells explained that these dogs all have some condition that requires medical attention and makes it difficult to adopt them out. So volunteers fund the medical needs and try to find the dogs 'forever homes.' However, plans are underway to build a sanctuary in South Carolina for the dogs that can't be adopted out.

Time: WCFB:
5:00
a.m.

Segment Topic: *Support for Foster Children*

Organization: Children's Home Society

Guest(s): Kevin Little, Resource Development Specialist

Contact: 321-397-3000 | kevin.little@chsfl.or

Date: 8/31/14

Duration: 30:00

Issues: Little explained that the Children's Home Society (CHS) works to improve the lives of children. For some children, it means finding them a home. For other children, it means teaching their parents skills they need to be good parents. And for teens who have tried to live on their own, CHS works to give them the tools they need to thrive.

Time: WCFB:
5:30
a.m.

Segment Topic: *Program to Honor Passage of Civil Rights Act*

Organization: Holocaust Memorial Resource and Education Center of
Florida

Guest(s): Susan Mitchell

Contact: centralfloridacivilrights.org

Date: 9/7/14

Duration: 30:00

Issues: The overall mission of the Holocaust Memorial Resource and Education Center is to house a permanent exhibit that contains artifacts and panels of information related to the important lessons of the holocaust. This year, the Center is honoring the passing of the Civil Rights Act. Mitchell drew comparisons between Jim Crowe laws and the Nuremburg laws and the lessons about marginalized communities. The Holocaust Memorial Resource and Education Center of Florida is about creating opportunities to discuss marginalization. She spoke about some of the activities that have already taken place and the events that remain. Mitchell says that the more we talk about our racist past and the divisions that still exist, the more we can correct the problem.

CRIME

7-11 Robbers sought in copy cat attempt

<http://www.wftv.com/news/news/local/7-eleven-robbers-sought-believed-be-connected-6-ot/ngqtZ/>

2 robbed and 1 stabbed overnite

<http://www.wftv.com/news/news/local/2-robbed-1-man-stabbed-during-orange-county-crime-/ngqtN/>

Teen shot in back

<http://www.wftv.com/news/news/local/teen-shot-back-while-walking-near-pine-hills-apart/ngnP2/>

In Daytona 1 man's arrested an accused killer is still on the run after a police chase

<http://www.wftv.com/news/news/local/police-chase-ends-crash-1-suspect-arrested-another/ngnKq/>

Teen arrested on 50 capital counts of battery on two young girls

http://www.mynews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/2014/7/24/osceola_capital_sex_.html

Good Samaritan helps stabbing victim at LYNX bus stop

<http://www.wftv.com/news/news/local/man-stabbed-lynx-bus-stop-good-samaritan-holds-sus/ngghH/>

HEALTH

Suspect off meds in Tavares triple murder-suicide

http://www.mynews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/2014/7/15/tavares_murder_suici.html

Baby hospitalized after being left in hot minivan for an hour

<http://www.wftv.com/news/news/local/2-month-old-hospitalized-after-being-left-hot-car-/ngqbD/>

Florida voters approve medical marijuana

http://mynews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/2014/7/28/quinnipiac_poll.html

TRANSPORTATION

New plans for Osceola Parkway angers residents

http://mynews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/2014/7/10/new_plans_for_osceol.html

ENVIRONMENT

2 new fires in Sanford, authorities say they're suspicious

<http://www.wftv.com/news/news/local/sanford-police-search-arsonist/ngpMm/>

Disney's monorail struck by lightning, leaves 120 guests stranded yesterday

<http://www.wftv.com/news/news/local/passengers-evacuated-disney-monorail-after-weather/ngfM4/>

Lightning causes fire in Altamonte at complex, no one hurt

http://mynews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/2014/7/13/fire_in_apartment_co.html

POLITICAL

President Obama and Texas Governor Perry meet to discuss border crossings

<http://www.wftv.com/ap/ap/top-news/obama-ties-to-shift-border-crisis-political-debate/ngcc2/>

A judge has struck down Florida's redistricting maps

http://mynews13.com/content/news/cfnews13/news/article.html/content/news/articles/bn9/2014/7/10/florida_legislature_.html

63 Girls, women escaped extremists in Nigeria

<http://mashable.com/2014/07/07/nigeria-abducted-girls-escape/>

Chief Judge Belvin Perry Jr. retires

<http://mashable.com/2014/07/07/nigeria-abducted-girls-escape/>

BUSINESS

Darden CEO resigns

http://www.mynews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/2014/7/28/darden_ceo_steps_down.html

Disney to raise wages

http://mynews13.com/content/news/cfnews13/on-the-town/article.html/content/news/articles/cfn/2014/7/18/disney_agrees_to_wag.html

Faith World gets foreclosed and has to move

<http://www.orlandosentinel.com/news/local/breakingnews/os-faith-world-foreclosure-auction-20140708,0,1780831.story>

Community Connection – July

6th - **Florida Neighborhoods Statewide Conference** – Tiona Ford with Orange County Government discussed the weekend meetings that would bring neighborhood associations from across the state to

discuss ways to enhance their environments. The youth in the program compete against each other to be awarded prizes for best after school programs

13th - **Vision of Flight** – Mick McKenzie is an African American flight pilot. His goal is to make flight training accessible to minority children who are not only interested in STEM (science, technology, engineering and math) but want to fly. He provides simulated training and flight lessons for them through his organization. VOF was also responsible for the statue at the Orlando Science Center honoring the Tuskegee Airmen

20th - **Ramadan** – A Muslim family discussed how they celebrate the month long observation.

27th - **LANE'S Teen Girls** – The Apopka based group offers girls there and in Orlando opportunity to share and grow in character development and self esteem

Community Connection – August

3rd - **UNCF/Celebrity Basketball Game** – The Mothers of several famous basketball players competed against the Mothers of Celebrity Football players in a game that benefited United Negro College Fund. UNCF financially supports students throughout Central Florida in their choice of college.

10th - **Orange County Public Schools vs Charter Schools** - Superintendent Barbara Jenkins joined State Rep Bruce Antone to discuss charter schools “popping up” in our community. They wanted to let parents understand the pro’s and con’s of taking their kids out of OCPS and putting them in the unaccredited schools. In some instances parents were given “gifts” to put their kids in the schools.

17th - **Mental Health Awareness Month** – Following the death of Robin Williams, Dr. John Robertson talked about the degradation of mental health and mainly depression. We discussed the signs and symptoms and how to receive help. Big in the black community because mental health is not something we typically discuss.

24th - **Habitat for Humanity** – Has their big Women Build project coming in November and they wanted to get the word out about that. We also discussed some of their other projects that were in African American communities.

31st - **YMCA Teen Achievers** – Is an organization that takes minority students on college tours and also provides year long test taking

strategy training. They introduce students to a variety of disciplines by inviting speakers in from various careers.

Community Connection – September

7th - **Alpha's Forum** – They invited the community to the Law Center at FAMU to discuss police brutality with the Orlando Police Chief and others. This was in response to the unrest in Ferguson, MO after an unarmed teen was killed there by police

14th - Vision of Flight Re-Run

21st - Habitat for Humanity Re-Run

28th - LANE's Teen Girls Re-Run