



125 West 55th St
New York, NY 10019

Contract # 25633556		Changes as of: 7/12/2017 at 2:20 PM		Version: Current State Version 2	
CPE: 803/931/4961	Flight: 7/10/17 - 7/14/17	Station: WABI	Total \$: \$9,875.00		
Agency: Canal Partners Media	Advertiser: Save My Care	Market: Bangor	Total Spots: 15		
25 WHITLOCK PLACE	Product: Issue	Office: WASHINGTON	Total CPM: \$0.00		
SW	Agency Order #: 6333081	Primary Demo:	Total GRP:		
2nd Fl	Buyer: Scattergood, Jeff	Con Type: POLITICAL/VOTE	Traffic #: 807201		
Marretta, GA 30064	Salesperson: BILL THOMAS	Assistant: BILL THOMAS	Separation:		
	202-872-5880	202-872-5880			

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	7/10 - 7/14					Total Spots	Total \$	CPM	GRP
						7/10	7/11	7/12	7/13	7/14				
REV-3	M-F 6a-7a		WABI TV5 Morning News	\$900.00	30	0	0	0	0	1	0	\$0.00	\$0.00	0.0
REV-4	M-F 7a-9a		CBS This Morning	\$450.00	30	0	1	0	0	1	0	\$450.00	\$0.00	0.0
REV-7	M-F 12:30p-1:30p		Young & Restless	\$500.00	30	0	0	0	0	1	0	\$0.00	\$0.00	0.0
REV-12	M-F 5:30p-6p		TV5 First News	\$900.00	30	0	0	0	0	1	0	\$0.00	\$0.00	0.0
TOTALS:						3	4	4	4	0	15	\$9,875.00	\$0.00	0.0

\$993.75



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Version: Current State Version 2

CPE: 803/931/4961

Flight: 7/10/17 - 7/14/17

Station: WABT

Total \$: \$9,875.00

Agency: Canal Partners Media

Advertiser: Save My Care

Market: Bangor

Total Spots: 15

25 WHITLOCK PLACE

Product: Issue

Office: WASHINGTON

Total CPE: \$0.00

SW

Agency Order #: 6333081

Primary Demo:

Total GRP:

2nd Fl

Buyer: Scattergood, Jeff

Con Type: POLITICAL/VOTE

Traffic #: 607201

Salesperson: BILL THOMAS

Assistant: BILL THOMAS

Separation:

202-872-5880

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Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
07/12/17 2:20 PM	GOTOSTRATA\1011970	Separation: 30
07/06/17 7:45 PM	System	Notice Received

Competitive Information

Market Budget:	\$19,727
WABT Share:	64%
Comment:	
WFXA:	1%
WLBZ:	23%
WVII:	12%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$9,875.00	N/A	0.0
Total	100%	15	\$9,875.00	N/A	0.0

Monthly Summary			
Month	Spots	Dollars	
2017-Jul	15	\$9,875.00	
Total	15	\$9,875.00	

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/12/17 2:20 PM	GOTOSTRATA\1011970	Revised		4	\$-2,750.00	\$9,875.00	Changes: Comments from: to Separation: 30. Total \$ from \$12,625.00 to \$9,875.00.
New	7/6/17 2:27 PM	BILL THOMAS	Confirmed	19		\$12,625.00	\$12,625.00	Total Spots from 19 to 15. 4 buylines added or modified.

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS, ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONTRACT

WABI
35 Hildreth Street
Bangor, ME 044101
(207) 947-8321

<u>Contract / Revision</u>	<u>Alt Order #</u>
607201 /	25633556

<u>Product</u>	<u>ISSUE</u>	
<u>Contract Dates</u>	<u>Estimate #</u>	
07/10/17 - 07/14/17	4961	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Save My Care	07/12/17 / 07/12/17	

And:

Canal Partners Media
25 Whitlock Place SW
2nd Floor
Suite 201
Marietta, GA 30064

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
WABI	Washington DC Cont	Bangor National
<u>Special Handling</u>		
<u>Demographic</u>		
Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
9913041		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
8754	138970	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WABI	07/10/17	07/14/17	TV 5 News @ 11p	11p-1135p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/10/17	07/16/17	--1----	1			\$450.00					
2	WABI	07/10/17	07/14/17	TV 5 News @ 5a	5a-6a		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/10/17	07/16/17	-1-1---	2			\$500.00					
D 3	WABI	07/10/17	07/14/17	TV 5 News @ 6a	6a-7a		:30				NM	0	\$0.00
N 4	WABI	07/10/17	07/14/17	CBS This Morning	7a-9a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/10/17	07/16/17	-1-----	1			\$450.00					
5	WABI	07/10/17	07/14/17	Price Is Right	11a-12p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/10/17	07/16/17	---1---	1			\$500.00					
6	WABI	07/10/17	07/14/17	TV 5 News @ 12p	12p-1230p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/10/17	07/16/17	-11----	2			\$500.00					
D 7	WABI	07/10/17	07/14/17	Young and the Restless	1230p-130p		:30				NM	0	\$0.00
8	WABI	07/10/17	07/14/17	Bold and Beautiful	130p-2p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/10/17	07/16/17	---1---	1			\$500.00					
9	WABI	07/10/17	07/14/17	Let's Make A Deal	3p-4p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/10/17	07/16/17	--1----	1			\$300.00					
10	WABI	07/10/17	07/14/17	M-F 4p-5p	4p-5p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/10/17	07/16/17	-1-----	1			\$425.00					
11	WABI	07/10/17	07/14/17	TV 5 News @ 5p	5p-530p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/10/17	07/16/17	--1----	1			\$900.00					
D 12	WABI	07/10/17	07/14/17	TV 5 News @ 530p	530p-6p		:30				NM	0	\$0.00
13	WABI	07/10/17	07/14/17	TV 5 News @ 6p	6p-630p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/10/17	07/16/17	---1---	1			\$1,500.00					
14	WABI	07/10/17	07/14/17	CBS Evening News	630p-7p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

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607201 /	25633556

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/10/17 - 07/14/17	ISSUE	4961

<u>Advertiser</u>	<u>Original Date / Revision</u>
Save My Care	07/12/17 / 07/12/17

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	1-----				1	\$1,500.00				
15	WABI	07/10/17	07/14/17	M-F 7p-730p	7p-730p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	1-----				1	\$900.00				
16	WABI	07/10/17	07/14/17	TV 5 News @ 11p	11p-1135p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	1-----				1	\$450.00				
Totals								0.00				15	\$9,875.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/26/17 -07/13/17	15	\$9,875.00	(\$1,481.25)	\$8,393.75
Totals	15	\$9,875.00	(\$1,481.25)	\$8,393.75

Signature: _____ **Date:** _____