

WEND  
Charlotte, NC  
Quarterly Issues/Programs List  
Second Quarter, 2018  
12/17/2018

WEND  
Quarterly Issues/Programs List

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WEND provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **animal care in the summer heat:** Please don't leave dogs and cats in the car in the summer. It gets very hot fast and the animal can die. Advise on when to call 911. Importance of chipping
- **BBB scam tracker:** A warning for the public of new phone scams to separate people from their cash including IRS imposters and power company fraud
- **Blanchard Inst for addiction:** Honest talk about opioid addiction and how to get the right kind of help
- **charlotte city issues:** Lack of affordable housing. Upcoming events in Charlotte including 4th of July fireworks celebrations
- **mental health:** Talk about mental health issues including bi-polar, depression and addiction
- **VOTING:** How to get registered to vote plus details of where and when to vote
- **VOTING rules:** How and when to register to vote. Information on early voting and where to go to vote

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Blanchard	CAROLINA	Honest talk about opioid addiction	Ward	04/01/2018	030:56

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Inst for addiction	FOCUS	and how to get the right kind of help	Blanchard	07:00 AM	
Blanchard Inst for addiction	CAROLINA FOCUS	Honest talk about opioid addiction and how to get the right kind of help	Ward Blanchard	04/08/2018 07:01 AM	030:56
mental health	CAROLINA FOCUS	Talk about mental health issues including bi-polar, depression and addiction	Fonda Bryant	04/15/2018 07:03 AM	029:39
mental health	CAROLINA FOCUS	Details and information on depression, bi-polar disease and where to go for help	Fonda Bryant	04/22/2018 07:02 AM	029:39
VOTING	CAROLINA FOCUS	How to get registered to vote plus details of where and when to vote	Michael Dickerson	04/29/2018 07:00 AM	031:03
VOTING rules	CAROLINA FOCUS	How and when to register to vote. Information on early voting and where to go to vote	Michael Dickerson	05/06/2018 07:00 AM	031:03
BBB scam tracker	CAROLINA FOCUS	A warning for the public of new phone scams to separate people from their cash including IRS imposters and power company fraud	Tom Bartholomy	05/13/2018 07:03 AM	030:26
animal care in the summer heat	CAROLINA FOCUS	Don't leave dogs and cats in the car. It gets very hot very fast and the animal can die. Advice on when to call 911 and the importance of chipping your pet	melissa knicely	05/20/2018 07:01 AM	031:18
animal care in the summer heat	CAROLINA FOCUS	Please don't leave dogs and cats in the car in the summer. It gets very hot fast and the animal can die. Advise on when to call 911. Importance of chipping	melissa knicely	05/27/2018 07:03 AM	031:18
mental health	CAROLINA FOCUS	Signs of depression and suicide. How to help someone in crisis. Suicide hotline number	Fonda Bryant	06/03/2018 07:01 AM	029:39
mental health	CAROLINA FOCUS	Signs of depression and suicide. How to help someone in crisis. Suicide hotline number	Fonda Bryant	06/10/2018 07:02 AM	029:39
charlotte city issues	CAROLINA FOCUS	Lack of affordable housing. Upcoming events in Charlotte including 4th of July fireworks celebrations	Moira Quinn	06/17/2018 07:01 AM	028:33
charlotte	CAROLINA	Lack of affordable housing.	Moira	06/24/2018	028:33

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
city issues	FOCUS	Upcoming events in Charlotte including 4th of July celebrations	Quinn	07:00 AM	

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	AD COUNCIL	000:10	002
COMMUNITY INVOLVEMENT	FARMERS INSURANCE	000:30	026
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	012
COMMUNITY INVOLVEMENT	NO KID HUNGY CAMPAIGN	000:30	012
COMMUNITY INVOLVEMENT	PROSTATE CANCER FOUNDATION	000:30	015
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	017
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	002
TAKE OUR SONS & DAUGHTERS TO	TAKE YOUR KID TO WORK	000:30	007