

WEND  
Charlotte, NC  
Quarterly Issues/Programs List  
First Quarter, 2019  
04/01/2019

WEND  
Quarterly Issues/Programs List

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WEND provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ALZ ASSOCIATION:** How the ALZ association is helping people with the disease. Raising money and awareness with upcoming walk. Phone line open 24 hours to help people.
  - **BBBB:** (No issue/program description given.)
  - **charlotte city partners:** (No issue/program description given.)
  - **cold weather animal care:** Discussed when to bring your pets indoors. How to create a warm space for those who can't bring in the pets. Pet adoption
  - **Discovery Place Museum:** (No issue/program description given.)
  - **Hunger in our area:** Large degree of working hungry in our area, especially children. Need canned food, pasta and cash
  - **Hunger in the area:** Large degree of working hungry in our area, especially children. Need canned food, pasta and cash
  - **Issabella Santos Foundation:** Blood drive to help cancer victims. Raising money for cancer specialty wing at Levins Children's hospital
  - **Mecklenburg Co Assessor:** (No issue/program description given.)
  - **Mecklenburg Co Real estate reassessment:** Real estate reevaluations are in the mail. It has been 8 years since the last one. Values are up. No idea on the increase in taxes
  - **Rabies outbreak:** Important information about rabies outbreak and how to keep your pets safe and vaccinated
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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BBBB	CAROLINA FOCUS	----	Tom Bartholomy	01/06/2019 07:01 AM	030:39
Mecklenburg Co Real estate reassessment	CAROLINA FOCUS	Real estate reevaluations are in the mail. It has been 8 years since the last one. Values are up. No idea on the increase in taxes	ken joyner	01/13/2019 07:04 AM	032:38
Mecklenburg Co Assessor	CAROLINA FOCUS	----	ken joyner	01/20/2019 07:00 AM	032:38
charlotte city partners	CAROLINA FOCUS	----	moria quinn	01/27/2019 07:03 AM	025:06
cold weather animal care	CAROLINA FOCUS	discussed when and how to bring your pets indoors. How to create a warm safe space for those pets who can't come inside. Pet adoption	melissa knicely	02/03/2019 07:02 AM	031:20
Cold weather animal care	CAROLINA FOCUS	Discussed when to bring your pets indoors. How to create a warm space for those who can't bring in the pets. Pet adoption	melissa knicely	02/10/2019 07:01 AM	031:20
cold weather animal care	CAROLINA FOCUS	Discussed when to bring in your pets indoors. How to create a warm space for those that must stay outside. Pet adoption	melissa knicely	02/17/2019 07:02 AM	031:20
Discovery Place Museum	CAROLINA FOCUS	----	Kristen Swing	02/24/2019 07:02 AM	029:47
Issabella Santos Foundation	CAROLINA FOCUS	Blood drive to help cancer victims. Raising money for cancer specialty wing at LeVins Children's hospital	Erin Santos	03/03/2019 07:01 AM	029:12
Hunger in the area	CAROLINA FOCUS	Large degree of working hungry in our area, especially children. Need canned food, pasta and cash	Tina Postel Ex Dir	03/10/2019 07:01 AM	025:13
Hunger in our area	CAROLINA FOCUS	Large degree of working hungry in our area, especially children. Need canned food, pasta and cash	Tina Postel Ex Dir	03/17/2019 07:00 AM	025:13
Rabies outbreak	CAROLINA	Important information about	melissa	03/24/2019	031:12

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	FOCUS	rabies outbreak and how to keep your pets safe and vaccinated	knicely	07:03 AM	
ALZ ASSOCIATION	CAROLINA FOCUS	How the ALZ association is helping people with the disease. Raising money and awareness with upcoming walk. Phone line open 24 hours to help people.	K Fuches	03/31/2019 07:01 AM	030:02

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	AD COUNCIL	000:59	002
AD COUNCIL	AD COUNCIL	001:00	001
AD COUNCIL	Adopt US Kids	001:00	001
CHILDREN'S HOSPITAL WEEK	CHILDRENS HOSPITAL WEEK	000:29	008
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	016
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	008
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	010
HEALTH AND FITNESS	WOMEN HEART	000:30	020
HI HOW ARE YOU DAY	HI HOW ARE YOU DAY	000:31	006
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	010
RADD	RADD	000:31	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	010