

WEND  
Charlotte, NC  
Quarterly Issues/Programs List  
Third Quarter, 2019  
12/05/2019

WEND  
Quarterly Issues/Programs List

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WEND provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **animal adoption urgent:** Shelter is being renovated and there is a shortage of space! No cost adoption. Clear the shelter!
  - **animal care and control:** Shelter is being renovated and there is a shortage of space! No cost adoption. Clear the shelter!
  - **animal care and control pet adoption:** Need to clear the kennel. Adoption fees waived. Make a donation and take home a new pet.
  - **Charlotte Meck schools:** Updated and changes in the school system. Updated security. More counselors and staff to help students and stop bullying
  - **KOMEN Race for the cure:** Komen race for the cure to raise money to for cancer research and help people suffering with breast cancer
  - **red cross blood need:** Serious shortage of blood during the summer. Urgent need for type O
  - **Suicide prevention hotline and help:** Details on how to get help and prevent suicide. New signs in parking decks on how to get help and not jump.
  - **Urgent need for blood:** Dire need for blood donations. Levels dangerously low.
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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
red cross blood need	CAROLINA FOCUS	Serious shortage of blood during the summer. Urgent need for type O	Angela Broome	07/07/2019 07:03 AM	030:44
red cross blood need	CAROLINA FOCUS	Serious shortage of blood during the summer. Urgent need for type O	Angela Broome	07/14/2019 07:02 AM	030:44
animal care and control	CAROLINA FOCUS	Shelter is being renovated and there is a shortage of space! No cost adoption. Clear the shelter!	melissa knicely	07/21/2019 07:03 AM	030:58
animal adoption urgent	CAROLINA FOCUS	Shelter is being renovated and there is a shortage of space! No cost adoption. Clear the shelter!	melissa knicely	07/28/2019 07:00 AM	030:58
Suicide prevention hotline and help	CAROLINA FOCUS	Details on how to get help and prevent suicide. New signs in parking decks on how to get help and not jump.	Fonda Bryant	08/04/2019 07:04 AM	032:07
Charlotte Meck schools	CAROLINA FOCUS	Updated and changes in the school system. Updated security. More counselors and staff to help students and stop bullying	Tracy Russ	08/11/2019 06:31 AM	028:25
Charlotte Meck schools	CAROLINA FOCUS	Updated and changes in the school system. Updated security. More counselors and staff to help students and stop bullying	Tracy Russ	08/18/2019 06:32 AM	028:25
animal care and control pet adoption	CAROLINA FOCUS	Need to clear the kennel. Adoption fees waived. Make a donation and take home a new pet.	melissa knicely	08/25/2019 06:28 AM	030:58
Urgent need for blood	CAROLINA FOCUS	Dire need for blood donations. Levels dangerously low.	red cross	09/01/2019 06:30 AM	030:45
Urgent need for blood	CAROLINA FOCUS	Dire need for blood donations. Levels dangerously low.	red cross	09/08/2019 06:30 AM	030:45
Urgent need for blood	CAROLINA FOCUS	Dire need for blood donations. Levels dangerously low.	red cross	09/15/2019 06:31 AM	030:45
KOMEN Race for the cure	CAROLINA FOCUS	Free events coming up in Charlotte. Parades, shopping and New Years celebrations.Plus how to participate in the parades!	Amanda Myers	09/22/2019 06:31 AM	025:35
KOMEN Race for the Cure	CAROLINA FOCUS	Komen race for the cure to raise money to for cancer research and help people suffering with breast cancer	Amanda Myers	09/29/2019 06:33 AM	025:35

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	AD COUNCIL	000:10	001
AD COUNCIL	AD COUNCIL	000:15	006
AD COUNCIL	Adopt US Kids	001:00	004
CHILD ADVOCATE	AD COUNCIL	000:15	003
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	004
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	008
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	002
DRUNK DRIVING PREVENTION	RADD	000:31	005
Education	NATIONAL SUMMER LEARNING	000:31	022
NO KID HUNGRY CAMPAIGN	CHILD MIND INSTITUTE-HOW TO T	000:30	012
NO KID HUNGRY CAMPAIGN	NO KID HUNGRY	000:30	012
RADD	RADD	000:31	007