

WEND
Charlotte, NC
Quarterly Issues/Programs List
Third Quarter, 2015
02/09/2016

WEND
Quarterly Issues/Programs List

WEND provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **animal care and control adoption event:** Animal and pet adoption
- **animal care and control fund raiser neuter:** Animal kneads day. Fund raiser for spay neuter clinics
- **animal care and control fund raiser spay:** Animal kneads day. Fund raiser for spay neuter clinics
- **BCC Rally fund raiser for breast cancer:** Pink Bow campaign to raise money to defeat Breast cancer
- **Be The Match donor:** Information on how to become a donor
- **charlotte city partners parades, museum discounts :** Upcoming events in the city of Charlotte including discount museum tix and parades
- **charlotte city partners parades, museum discounts, :** Upcoming events in Charlotte including discount museum tix and parades
- **Humane Society adoption event:** Mega 500 adoption event
- **KOMEN race for the cure breast cancer:** Race for the cure registration and information
- **Lupus Summit to inform and assist people with Lupu:** Lupus summit
- **Red Cross need blood:** Need for Blood
- **Second Harvest Food Bank food drive:** Need for food

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Second Harvest Food Bank food drive	CAROLINA FOCUS	Need for food	Kay Carter	07/05/2015 07:01 AM	030:23
Red Cross need blood	CAROLINA FOCUS	Need for Blood	Nativida Lewis	07/12/2015 07:01 AM	030:58
charlotte city partners parades, museum discounts,	CAROLINA FOCUS	Upcoming events in Charlotte including discount museum tix and parades	Moira Quinn	07/19/2015 07:03 AM	028:43
charlotte city partners parades, museum discounts	CAROLINA FOCUS	Upcoming events in the city of Charlotte including discount museum tix and parades	Moira Quinn	07/26/2015 07:02 AM	028:43
Be The Match donor	CAROLINA FOCUS	Information on how to become a donor	Addie Sanders	08/02/2015 07:02 AM	028:01
animal care and control fund raiser neuter	CAROLINA FOCUS	Animal kneads day. Fund raiser for spay neuter clinics	melissa knicely	08/09/2015 07:02 AM	028:05
animal care and control fund raiser spay	CAROLINA FOCUS	Animal kneads day. Fund raiser for spay neuter clinics	melissa knicely	08/16/2015 07:00 AM	028:05
animal care and control adoption event	CAROLINA FOCUS	Animal and pet adoption	melissa knicely	08/23/2015 07:02 AM	028:05
KOMEN race for the cure breast cancer	CAROLINA FOCUS	Information and dates of the race for the cure	Sara Bailey	08/30/2015 07:03 AM	026:29
KOMEN race for the cure breast cancer	CAROLINA FOCUS	Race for the cure registration and information	Sara Bailey	09/06/2015 07:03 AM	026:29
BCC Rally fund raiser for breast cancer	CAROLINA FOCUS	Pink Bow campaign to raise money to defeat Breast cancer	Maura Sandbourne	09/13/2015 07:04 AM	029:19
Humane Society adoption event	CAROLINA FOCUS	Mega 500 adoption event	Kim Sheehe	09/20/2015 07:02 AM	026:37
Lupus Summit to inform and assist people with Lupu	CAROLINA FOCUS	Lupus summit	CHristine Johns	09/27/2015 07:00 AM	029:54

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	PR/BADPANTSOPEN/CORONACARES	001:09	035
-----	PR/BADPANTSOPEN/CORONACARES	001:11	005
-----	PR/BADPANTSOPEN/CORONACARES	001:22	117
-----	PR/BADPANTSOPNE/CARONACARES	001:11	005
-----	PR/PSA/ISABELLA SANTOS/TOMORROW	000:36	002
-----	PR/WEND/PSA/ISABELLA SANTOS FOUNDATION	000:43	023
-----	WEND/PSA/ST BALDRICKS/.DZL	000:34	012
-----	WEND/PSA/ST BALDRICKS/.DZL TODAY	000:34	005
-----	XPROMO/ISF PROMO	000:43	001
AD COUNCIL	AD COUNCIL	000:15	001
AD COUNCIL	AD COUNCIL	000:30	001
AD COUNCIL	Adopt US Kids	000:30	001
AD COUNCIL	ready.gov	000:30	001
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	011
DROP OUT PREVENTION	AD COUNCIL	000:31	001
DRUNK DRIVING	RADD	000:31	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PREVENTON			
GANG VIOLENCE	AD COUNCIL	000:30	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	037