

WEND
Charlotte, NC
Quarterly Issues/Programs List
Fourth Quarter, 2018
01/02/2019

WEND
Quarterly Issues/Programs List

WEND provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Alzheimers disease:** Progress in diagnosis and treatment. Local help for patients and caregivers
- **Fraud warnings:** Fraud is wide spread especially in construction, the IRS and credit cards. Check the BBB web site
- **Identity theft and fraud:** Scams that are operating including internet, phone and construction fraud
- **Living with diabetes:** Discussions on how to live with diabetes
- **mental health and the holidays:** How the holidays add stress and how to find help
- **NOMI:** National organization to increase suicide awareness and how to get help
- **red cross needs money:** The red cross needs money and volunteers. They have been helping with hurricanes, fires and shelters. They need funds
- **Second Harvest food bank feeds needy families:** Second Harvest food bank feed a large number of families and even more during the holidays. They are in need of food donations as well as cash to help feed families

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
NOMI	CAROLINA FOCUS	National organization to increase suicide awareness and how to get help	Fonda Bryant	10/07/2018 07:01 AM	030:30
NOMI	CAROLINA FOCUS	National organization to increase suicide awareness and how to get help	Fonda Bryant	10/14/2018 07:04 AM	030:30
Identity theft and fraud	CAROLINA FOCUS	Scams that are operating including internet, phone and construction fraud	Tom Bartholomy	10/21/2018 07:00 AM	028:59
Fraud warnings	CAROLINA FOCUS	Fraud is wide spread especially in construction, the IRS and credit cards. Check the BBB web site	Tom Bartholomy	10/28/2018 07:00 AM	028:59
Living with diabetes	Living With Diabetes Longform PSA	Discussions on how to live with diabetes	iheart radio host	11/04/2018 07:01 AM	029:00
red cross needs money	CAROLINA FOCUS	The red cross needs money and volunteers. They have been helping with hurricanes, fires and shelters. They need funds	Steve Nason	11/11/2018 07:01 AM	027:34
red cross needs money	CAROLINA FOCUS	Red Cross needs money and volunteers. They have been helping with hurricanes, fires and shelters and they need funds.	Steve Nason	11/18/2018 07:04 AM	027:34
Second Harvest food bank feeds needy families	Carolina Focus	Second Harvest food bank feed a large number of families and even more during the holidays. They are in need of food donations as well as cash to help feed families	Kay Carter	11/25/2018 07:00 AM	030:00
Alzheimers disease	CAROLINA FOCUS	Progress in diagnosis and treatment. Local help for patients and caregivers	redia Baxter	12/09/2018 07:02 AM	029:44
Alzheimers disease	CAROLINA FOCUS	Progress in diagnosis and treatment Plus local help for patients and caregivers	redia Baxter	12/16/2018 07:01 AM	029:44
mental health and the holidays	CAROLINA FOCUS	How the holidays add stress and how to find help	Fonda Bryant	12/23/2018 07:00 AM	031:59
mental health and the holidays	CAROLINA FOCUS	How the holidays add stress and how to find help	Fonda Bryant	12/30/2018 07:01 AM	031:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	AD COUNCIL	000:10	002
AD COUNCIL	AD COUNCIL	000:15	001
AD COUNCIL	AD COUNCIL	000:59	001
AD COUNCIL	AD COUNCIL	001:00	001
AD COUNCIL	ADCOUNCIL	001:00	001
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	012
COMMUNITY INVOLVEMENT	L'OREAL	000:30	007
dept health human services	dept health human services	000:20	001
DISASTER RELIEF	100 ROOFS	000:30	015
DISASTER RELIEF	red cross	000:30	017
HEALTH AND FITNESS	RED	000:30	013
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	011
peace corp	peace corp	000:15	001