

WEND  
Charlotte, NC  
Quarterly Issues/Programs List  
Third Quarter, 2012  
10/01/2012

WEND  
Quarterly Issues/Programs List

---

WEND provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **afs:** (No issue/program description given.)
- **animal care and control:** (No issue/program description given.)
- **Mecklenburg Co Storm water:** Flooding and safety issues
- **Operation North State:** (No issue/program description given.)
- **Pink Bow Komen:** (No issue/program description given.)
- **Purple haeart homes:** (No issue/program description given.)
- **red cross:** (No issue/program description given.)
- **SHEPARDS CENTER:** (No issue/program description given.)
- **Stand up to cancer:** REVISED VERSION OF " STAND UP TO CANCER"

---

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
red cross	CAROLINA FOCUS	-----	Kate Miers	07/01/2012 07:04 AM	029:11
SHEPARDS CENTER	CAROLINA FOCUS	-----	LINDA PELERIN	07/08/2012 07:03 AM	028:26

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Mecklenburg Co Storm water	CAROLINA FOCUS	Flooding and safety issues	Sharon Foote	07/15/2012 07:02 AM	031:10
afs	CAROLINA FOCUS	-----	Carrie Nelson	07/22/2012 07:02 AM	031:47
Operation North State	CAROLINA FOCUS	-----	Terry Snider	07/29/2012 07:01 AM	027:50
Operation North State	CAROLINA FOCUS	-----	Terry Snider	08/05/2012 07:02 AM	029:12
animal care and control	CAROLINA FOCUS	-----	melissa knicely	08/12/2012 07:02 AM	028:13
animal care and control	CAROLINA FOCUS	-----	melissa knicely	08/19/2012 07:03 AM	028:13
Purple haeart homes	CAROLINA FOCUS	-----	Curt HHogan	08/26/2012 07:02 AM	029:37
Stand up to cancer	CAROLINA FOCUS	REVISED VERSION OF "STAND UP TO CANCER"	Katie Curic	09/02/2012 07:01 AM	030:17
red cross	CAROLINA FOCUS	-----	Kate Miers	09/09/2012 07:03 AM	030:48
Pink Bow Komen	CAROLINA FOCUS	-----	Sue Dorchester	09/16/2012 07:03 AM	031:04
Pink Bow Komen	CAROLINA FOCUS	-----	Sue Dorchester	09/23/2012 07:01 AM	031:04
Pink Bow Komen	CAROLINA FOCUS	-----	Sue Dorchester	09/30/2012 07:03 AM	031:04

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AMERICAN PITBULL	AMERICAN PITBULL	000:15	014
Cancer Research	levine childrens hospital	000:12	048
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	103
COMMUNITY INVOLVEMENT	GLOBAL FUND	000:31	028
Crisis Ministries	Omega Sports	000:17	056
Food Truck Rally	Macintosh Law Firm & Subaru S. Blvd	000:15	002
HEALTH AND FITNESS	AD COUNCIL	000:30	129
HEALTH AND FITNESS	AD COUNCIL	000:31	044
HEALTH AND FITNESS	STAND UP TO CANCER	000:30	029
HOPSICE FUNDRAISER	TIM'S RESTAURANT	000:15	040
NORTH CAROLINA CANCER HOSTPIT	CORONA/ CROWN WHOLESALERS	000:15	014
Public Safety	SC PUBLIC SAFET	000:30	014
Susan G Komen	Carowinds	000:16	009
SUSAN G KOMEN FOUNDATION	CAROWINDS FOR THE CURE	000:16	037
SUSAN G KOMEN FUNDRAISING	CAROWINDS	000:16	001
Susan G. Komen For The Cure	Susan G. Komen Foundation	000:15	001
Susan G. Komen For The Cure	WEND	000:15	074
Susan G. Komen For The Cure	WEND	000:16	009