

WEND
Charlotte, NC
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

WEND
Quarterly Issues/Programs List

WEND provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Charlotte Shout:** 2 week music and art festival
- **Depression and suicide prevention:** holiday depression and help
- **Early voting and registration:** what you need to do to vote
- **Feeding the hungry:** loaves and fishes and friendship trays helps many hungry people
- **Fire safety:** How to handle emergencies
- **Need for blood donations:** low supply of blood
- **Overcrowding and remodeling at the shelter:** Need for animal adoption
- **Romance scams:** facebook imposter scams
- **Special events in Charlotte:** Family friendly and free events in Charlotte

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Depression and suicide prevention	CAROLINA FOCUS	holiday depression and help	Fonda Bryant	01/07/2024 06:02 AM	032:11
Feeding the hungry	CAROLINA FOCUS	loaves and fishes and friendship trays helps many hungry people	Tina Postel	01/14/2024 06:30 AM	028:15
Feeding the hungry	CAROLINA FOCUS	loaves and fishes and friendship trays helps many hungry people	Tina Postel	01/21/2024 06:30 AM	028:15
Special events in Charlotte	CAROLINA FOCUS	Family friendly and free events in Charlotte	Moira Quinn	01/28/2024 06:30 AM	028:49
Fire safety	CAROLINA FOCUS	How to handle emergencies	Leigh Kish	02/04/2024 06:30 AM	029:08
Romance scams	CAROLINA FOCUS	facebook imposter scams	Juliana O'Rorke	02/11/2024 06:29 AM	028:36

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Early voting and registration	CAROLINA FOCUS	what you need to do to vote	Michael Dickerson	02/18/2024 06:31 AM	030:56
Need for blood donations	CAROLINA FOCUS	low supply of blood	Angela Prowley	02/25/2024 06:30 AM	030:04
Need for blood donations	CAROLINA FOCUS	low supply of blood	Angela Prowley	03/03/2024 06:30 AM	030:04
Need for blood donations	CAROLINA FOCUS	low supply of blood	Angela Prowley	03/10/2024 06:30 AM	030:04
Need for blood donations	CAROLINA FOCUS	low supply of blood	Angela Prowley	03/17/2024 06:30 AM	030:04
Charlotte Shout	CAROLINA FOCUS	2 week music and art festival	Moira Quinn	03/24/2024 06:02 AM	029:52
Overcrowding and remodeling at the shelter	CAROLINA FOCUS	Need for animal adoption	Melissa Knicely	03/31/2024 06:30 AM	030:46

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CANCER AWARENESS	THE V FOUNDATION	000:28	6
CANCER AWARENESS	THE V FOUNDATION	000:30	3
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	5
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	9
COMMUNITY INVOLVEMENT	AMERICAN STROKE ASSOCIATION	000:30	6
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	6
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	5
COMMUNITY INVOLVEMENT	UNCF	000:30	8
FINANCIAL COACHING	OPERATION HOPE	000:29	13
HEART HEALTH	AMERICAN HEART ASSOCIATION	000:30	12
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	11