

WEND  
Charlotte, NC  
Quarterly Issues/Programs List  
First Quarter, 2014  
03/31/2014

WEND  
Quarterly Issues/Programs List

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WEND provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **24 hours booty:** 24 hour bike ride for cancer reasearch
- **animal care and control:** spay neuter clinics
- **BBBB:** scams
- **Camp Luck:** Camp for kids with heart issues
- **Eagles Wings Ranch:** Help for children with special needs
- **HUMANE SOCIETY OF CHARLOTTE:** Pet palooza
- **Lung Assoc NC:** Stair climb to raise money for research
- **Lupus Foundation:** Lupus walk
- **red cross:** Need for blood donations
- **SHEPARDS CENTER:** Programs and classes for seniors

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
animal care and control	CAROLINA FOCUS	spay neuter clinics	melissa knicely	01/05/2014 07:02 AM	029:18
BBBB	CAROLINA	scams	Tom	01/12/2014	027:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	FOCUS		Bartholomy	07:02 AM	
Lung Assoc NC	CAROLINA FOCUS	Stair climb to raise money for research	Amber Tracewell	01/19/2014 07:01 AM	026:02
24 hours booty	CAROLINA FOCUS	24 hour bike ride for cancer reasearch	Bazel Lyberg	01/26/2014 07:01 AM	029:32
red cross	CAROLINA FOCUS	Need for blood donations	Kara Lusk	02/02/2014 07:01 AM	030:13
red cross	CAROLINA FOCUS	Need for blood donations	Kara Lusk	02/09/2014 07:02 AM	030:13
Lupus Foundation	CAROLINA FOCUS	Lupus walk	CHristine Johns	02/16/2014 07:02 AM	028:41
Camp Luck	CAROLINA FOCUS	Camp for kids with heart issues	Jay Thompson	02/23/2014 07:02 AM	026:27
BBBB	CAROLINA FOCUS	Dirty dozen list	Tom Bartholomy	03/02/2014 07:01 AM	031:26
HUMANE SOCIETY OF CHARLOTTE	CAROLINA FOCUS	Pet palooza	Donna Regan	03/09/2014 07:00 AM	029:05
SHEPARDS CENTER	CAROLINA FOCUS	Programs and classes for seniors	Marcia Scheideman	03/16/2014 07:01 AM	027:25
Eagles Wings Ranch	CAROLINA FOCUS	Help for children with special needs	Joann Long	03/23/2014 07:00 AM	025:31
Eagles Wings Ranch	CAROLINA FOCUS	Fund raiser for cmap for special needs kids	Joann Long	03/30/2014 07:03 AM	025:31

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	LOCALPSA/AVON WALK/CANCER	000:15	068
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	371
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	129
psa	SHOW YOUR STRIPES	000:30	012