

WEND
Charlotte, NC
Quarterly Issues/Programs List
Third Quarter, 2019
09/30/2019

WEND
Quarterly Issues/Programs List

WEND provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **animal adoption urgent:** Shelter is being renovated and there is a shortage of space! No cost adoption. Clear the shelter!
 - **animal care and control:** Shelter is being renovated and there is a shortage of space! No cost adoption. Clear the shelter!
 - **animal care and control pet adoption:** Need to clear the kennel. Adoption fees waived. Make a donation and take home a new pet.
 - **Charlotte Meck schools:** Updated and changes in the school system. Updated security. More counselors and staff to help students and stop bullying
 - **hurricane emergency needs:** Hurricane Dorian relief needs and the urgent need for blood
 - **KOMEN Race for the cure:** Fund raiser for Komen Charlotte. Helps women in 17 counties who need mamograms or help with breast cancer. Also sends money for research.
 - **red cross blood need:** Serious shortage of blood during the summer. Urgent need for type O
 - **Suicide prevention hotline and help:** Details on how to get help and prevent suicide. New signs in parking decks on how to get help and not jump.
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
red cross blood need	CAROLINA FOCUS	Serious shortage of blood during the summer. Urgent need for type O	Angela Broome	07/07/2019 07:03 AM	030:44
red cross blood need	CAROLINA FOCUS	Serious shortage of blood during the summer. Urgent need for type O	Angela Broome	07/14/2019 07:02 AM	030:44
animal care and control	CAROLINA FOCUS	Shelter is being renovated and there is a shortage of space! No cost adoption. Clear the shelter!	melissa knicely	07/21/2019 07:03 AM	030:58
animal adoption urgent	CAROLINA FOCUS	Shelter is being renovated and there is a shortage of space! No cost adoption. Clear the shelter!	melissa knicely	07/28/2019 07:00 AM	030:58
Suicide prevention hotline and help	CAROLINA FOCUS	Details on how to get help and prevent suicide. New signs in parking decks on how to get help and not jump.	Fonda Bryant	08/04/2019 07:04 AM	032:07
Charlotte Meck schools	CAROLINA FOCUS	Updated and changes in the school system. Updated security. More counselors and staff to help students and stop bullying	Tracy Russ	08/11/2019 06:31 AM	028:25
Charlotte Meck schools	CAROLINA FOCUS	Updated and changes in the school system. Updated security. More counselors and staff to help students and stop bullying	Tracy Russ	08/18/2019 06:32 AM	028:25
animal care and control pet adoption	CAROLINA FOCUS	Need to clear the kennel. Adoption fees waived. Make a donation and take home a new pet.	melissa knicely	08/25/2019 06:28 AM	030:58
hurricane emergency needs	CAROLINA FOCUS	Hurricane Dorian relief needs and the urgent need for blood	red cross	09/01/2019 06:30 AM	030:45
Hurricane emergency needs	CAROLINA FOCUS	Hurricane Dorian relief needs and the urgent need for blood	red cross	09/08/2019 06:30 AM	030:45
Hurricane emergency needs	CAROLINA FOCUS	Hurricane Dorian relief needs and the urgent need for blood	red cross	09/15/2019 06:31 AM	030:45
KOMEN Race for the cure	CAROLINA FOCUS	Fund raiser for Komen Charlotte. Helps women in 17 counties who need mamograms or help with breast cancer. Also sends money for research.	Amanda Myers	09/22/2019 06:31 AM	025:35
KOMEN Race for the cure	CAROLINA FOCUS	Fund raiser for Komen Charlotte. Helps women in 17 counties who need mamograms or help with	Amanda Myers	09/29/2019 06:33 AM	025:35

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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breast cancer. Also sends money for research.

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	AD COUNCIL	000:10	001
AD COUNCIL	AD COUNCIL	000:15	003
AD COUNCIL	AD COUNCIL	000:16	001
AD COUNCIL	Adopt US Kids	001:00	001
CHILD ADVOCATE	AD COUNCIL	000:15	001
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	002
DRUNK DRIVING PREVENTION	RADD	000:31	001
Education	NATIONAL SUMMER LEARNING	000:31	022
NO KID HUNGRY CAMPAIGN	CHILD MIND INSTITUTE-HOW TO T	000:30	012
NO KID HUNGRY CAMPAIGN	NO KID HUNGRY	000:30	012
RADD	RADD	000:31	002