



INVOICE NO. EN5911004	INVOICE DATE 11/29/2020
BILL CYCLE 202011	INVOICE DUE DATE 12/27/2020

WATERFRONT STRATEGIES - NCC
NCC MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
WATERFRONT STRATEGIES - NCC	WATERFRNTNCC	FUTURE FORWARD USA ACTION - AMP - PHL	P33955

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12094026	Philadelphia	TV	\$39,145.00	107	107

INVOICE NOTES

Rep Fee 13%. Philadelphia. Priority Code NP=80, IP=74, Tracked Event in SET=100,

Gross Advertising Total	\$39,145.00
Agency Commission	(\$5,871.75)
Rep Commission	(\$4,325.51)
Net Advertising Total	\$28,947.74

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949

BOSTON, MA 02241-5949



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BILL CYCLE

202011

INVOICE DUE DATE

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AFFIDAVIT

Product: 10201103
Estimate No: 9105
Campaign No:

Comcast Order No: EN12094026
TIM Est No: 3098359
AE Name: NCC - PHL - WASH DC

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1957607	FFUS2094H	PHILLY Interconnect/6500	BET, LMN, OWN, TVL, VH1	107	\$39,145.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
BET	PHILLY Interconnect/6500	NE1957607	20	\$8,528.00
VH1	PHILLY Interconnect/6500	NE1957607	22	\$9,884.00
OWN	PHILLY Interconnect/6500	NE1957607	21	\$5,364.00
TVL	PHILLY Interconnect/6500	NE1957607	22	\$5,074.00
LMN	PHILLY Interconnect/6500	NE1957607	22	\$10,295.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-26-20	LMN	PHILLY Interconnect/6500	12:22PM	FFUS2094H	30	11	\$263.00	
10-26-20	LMN	PHILLY Interconnect/6500	4:19PM	FFUS2094H	30	13	\$426.00	
10-26-20	LMN	PHILLY Interconnect/6500	7:18PM	FFUS2094H	30	15	\$814.00	
10-26-20	OWN	PHILLY Interconnect/6500	9:11AM	FFUS2094H	30	18	\$120.00	
10-26-20	OWN	PHILLY Interconnect/6500	5:09PM	FFUS2094H	30	20	\$190.00	
10-26-20	OWN	PHILLY Interconnect/6500	8:12PM	FFUS2094H	30	22	\$559.00	
10-26-20	TVL	PHILLY Interconnect/6500	11:04AM	FFUS2094H	30	25	\$54.00	
10-26-20	VH1	PHILLY Interconnect/6500	7:05PM	FFUS2094H	30	36	\$910.00	
10-27-20	BET	PHILLY Interconnect/6500	10:23PM	FFUS2094H	30	8	\$665.00	
10-27-20	LMN	PHILLY Interconnect/6500	12:18PM	FFUS2094H	30	11	\$263.00	
10-27-20	LMN	PHILLY Interconnect/6500	9:18PM	FFUS2094H	30	15	\$814.00	
10-27-20	OWN	PHILLY Interconnect/6500	1:13PM	FFUS2094H	30	18	\$120.00	
10-27-20	OWN	PHILLY Interconnect/6500	2:13PM	FFUS2094H	30	18	\$120.00	
10-27-20	OWN	PHILLY Interconnect/6500	4:16PM	FFUS2094H	30	20	\$190.00	
10-27-20	OWN	PHILLY Interconnect/6500	9:06PM	FFUS2094H	30	22	\$559.00	
10-27-20	TVL	PHILLY Interconnect/6500	11:07AM	FFUS2094H	30	25	\$54.00	
10-27-20	TVL	PHILLY Interconnect/6500	2:05PM	FFUS2094H	30	25	\$54.00	
10-27-20	TVL	PHILLY Interconnect/6500	5:07PM	FFUS2094H	30	27	\$46.00	
10-27-20	TVL	PHILLY Interconnect/6500	8:06PM	FFUS2094H	30	29	\$707.00	
10-27-20	VH1	PHILLY Interconnect/6500	9:15AM	FFUS2094H	30	32	\$238.00	
10-27-20	VH1	PHILLY Interconnect/6500	3:10PM	FFUS2094H	30	32	\$238.00	
10-27-20	VH1	PHILLY Interconnect/6500	9:28PM	FFUS2094H	30	36	\$910.00	
10-28-20	BET	PHILLY Interconnect/6500	11:13PM	FFUS2094H	30	8	\$665.00	
10-28-20	LMN	PHILLY Interconnect/6500	11:13AM	FFUS2094H	30	11	\$263.00	
10-28-20	LMN	PHILLY Interconnect/6500	8:23PM	FFUS2094H	30	15	\$814.00	
10-28-20	OWN	PHILLY Interconnect/6500	1:14PM	FFUS2094H	30	18	\$120.00	
10-28-20	OWN	PHILLY Interconnect/6500	8:17PM	FFUS2094H	30	22	\$559.00	
10-28-20	TVL	PHILLY Interconnect/6500	11:46AM	FFUS2094H	30	25	\$54.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-28-20	TVL	PHILLY Interconnect/6500	3:06PM	FFUS2094H	30	25	\$54.00	
10-28-20	TVL	PHILLY Interconnect/6500	7:10PM	FFUS2094H	30	29	\$707.00	
10-28-20	VH1	PHILLY Interconnect/6500	12:10PM	FFUS2094H	30	32	\$238.00	
10-28-20	VH1	PHILLY Interconnect/6500	2:07PM	FFUS2094H	30	32	\$238.00	
10-28-20	VH1	PHILLY Interconnect/6500	7:16PM	FFUS2094H	30	36	\$910.00	
10-29-20	BET	PHILLY Interconnect/6500	4:08PM	FFUS2094H	30	5	\$269.00	
10-29-20	BET	PHILLY Interconnect/6500	7:18PM	FFUS2094H	30	8	\$665.00	
10-29-20	BET	PHILLY Interconnect/6500	10:14PM	FFUS2094H	30	8	\$665.00	
10-29-20	BET	PHILLY Interconnect/6500	11:16PM	FFUS2094H	30	8	\$665.00	
10-29-20	LMN	PHILLY Interconnect/6500	9:09AM	FFUS2094H	30	11	\$263.00	
10-29-20	LMN	PHILLY Interconnect/6500	4:22PM	FFUS2094H	30	13	\$426.00	
10-29-20	LMN	PHILLY Interconnect/6500	8:22PM	FFUS2094H	30	15	\$814.00	
10-29-20	OWN	PHILLY Interconnect/6500	11:13AM	FFUS2094H	30	18	\$120.00	
10-29-20	OWN	PHILLY Interconnect/6500	1:13PM	FFUS2094H	30	18	\$120.00	
10-29-20	TVL	PHILLY Interconnect/6500	11:04AM	FFUS2094H	30	25	\$54.00	
10-29-20	TVL	PHILLY Interconnect/6500	5:06PM	FFUS2094H	30	27	\$46.00	
10-29-20	TVL	PHILLY Interconnect/6500	9:07PM	FFUS2094H	30	29	\$707.00	
10-29-20	VH1	PHILLY Interconnect/6500	11:11AM	FFUS2094H	30	32	\$238.00	
10-29-20	VH1	PHILLY Interconnect/6500	12:15PM	FFUS2094H	30	32	\$238.00	
10-29-20	VH1	PHILLY Interconnect/6500	1:07PM	FFUS2094H	30	32	\$238.00	
10-29-20	VH1	PHILLY Interconnect/6500	6:10PM	FFUS2094H	30	34	\$392.00	
10-29-20	VH1	PHILLY Interconnect/6500	7:16PM	FFUS2094H	30	36	\$910.00	
10-30-20	BET	PHILLY Interconnect/6500	1:21PM	FFUS2094H	30	3	\$153.00	
10-30-20	BET	PHILLY Interconnect/6500	9:09PM	FFUS2094H	30	8	\$665.00	
10-30-20	LMN	PHILLY Interconnect/6500	11:06AM	FFUS2094H	30	11	\$263.00	
10-30-20	LMN	PHILLY Interconnect/6500	10:19PM	FFUS2094H	30	15	\$814.00	
10-30-20	OWN	PHILLY Interconnect/6500	11:08AM	FFUS2094H	30	18	\$120.00	
10-30-20	OWN	PHILLY Interconnect/6500	8:13PM	FFUS2094H	30	22	\$559.00	
10-30-20	TVL	PHILLY Interconnect/6500	11:02AM	FFUS2094H	30	25	\$54.00	
10-30-20	TVL	PHILLY Interconnect/6500	7:36PM	FFUS2094H	30	29	\$707.00	
10-30-20	VH1	PHILLY Interconnect/6500	12:13PM	FFUS2094H	30	32	\$238.00	
10-30-20	VH1	PHILLY Interconnect/6500	6:14PM	FFUS2094H	30	34	\$392.00	
10-30-20	VH1	PHILLY Interconnect/6500	9:11PM	FFUS2094H	30	36	\$910.00	
10-31-20	BET	PHILLY Interconnect/6500	12:13PM	FFUS2094H	30	3	\$153.00	
10-31-20	BET	PHILLY Interconnect/6500	1:24PM	FFUS2094H	30	3	\$153.00	
10-31-20	BET	PHILLY Interconnect/6500	2:09PM	FFUS2094H	30	3	\$153.00	
10-31-20	BET	PHILLY Interconnect/6500	4:08PM	FFUS2094H	30	5	\$269.00	
10-31-20	BET	PHILLY Interconnect/6500	11:18PM	FFUS2094H	30	8	\$665.00	
10-31-20	LMN	PHILLY Interconnect/6500	11:14AM	FFUS2094H	30	11	\$263.00	
10-31-20	LMN	PHILLY Interconnect/6500	12:21PM	FFUS2094H	30	37	\$263.00	
10-31-20	LMN	PHILLY Interconnect/6500	4:18PM	FFUS2094H	30	13	\$426.00	
10-31-20	LMN	PHILLY Interconnect/6500	9:12PM	FFUS2094H	30	15	\$814.00	
10-31-20	OWN	PHILLY Interconnect/6500	11:12AM	FFUS2094H	30	18	\$120.00	
10-31-20	OWN	PHILLY Interconnect/6500	1:13PM	FFUS2094H	30	18	\$120.00	
10-31-20	OWN	PHILLY Interconnect/6500	4:12PM	FFUS2094H	30	20	\$190.00	
10-31-20	OWN	PHILLY Interconnect/6500	7:47PM	FFUS2094H	30	22	\$559.00	
10-31-20	TVL	PHILLY Interconnect/6500	11:03AM	FFUS2094H	30	25	\$54.00	
10-31-20	TVL	PHILLY Interconnect/6500	4:06PM	FFUS2094H	30	27	\$46.00	
10-31-20	TVL	PHILLY Interconnect/6500	7:10PM	FFUS2094H	30	29	\$707.00	
10-31-20	VH1	PHILLY Interconnect/6500	12:21PM	FFUS2094H	30	32	\$238.00	
10-31-20	VH1	PHILLY Interconnect/6500	6:20PM	FFUS2094H	30	34	\$392.00	
11-1-20	BET	PHILLY Interconnect/6500	12:14PM	FFUS2094H	30	3	\$153.00	
11-1-20	BET	PHILLY Interconnect/6500	5:17PM	FFUS2094H	30	5	\$269.00	
11-1-20	BET	PHILLY Interconnect/6500	9:19PM	FFUS2094H	30	8	\$665.00	
11-1-20	LMN	PHILLY Interconnect/6500	10:23AM	FFUS2094H	30	11	\$263.00	
11-1-20	LMN	PHILLY Interconnect/6500	11:14AM	FFUS2094H	30	11	\$263.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-1-20	LMN	PHILLY Interconnect/6500	12:19PM	FFUS2094H	30	37	\$263.00	
11-1-20	LMN	PHILLY Interconnect/6500	6:17PM	FFUS2094H	30	13	\$426.00	
11-1-20	LMN	PHILLY Interconnect/6500	9:14PM	FFUS2094H	30	15	\$814.00	
11-1-20	OWN	PHILLY Interconnect/6500	9:18AM	FFUS2094H	30	18	\$120.00	
11-1-20	OWN	PHILLY Interconnect/6500	8:13PM	FFUS2094H	30	22	\$559.00	
11-1-20	TVL	PHILLY Interconnect/6500	11:04AM	FFUS2094H	30	25	\$54.00	
11-1-20	TVL	PHILLY Interconnect/6500	11:48AM	FFUS2094H	30	25	\$54.00	
11-1-20	TVL	PHILLY Interconnect/6500	4:10PM	FFUS2094H	30	27	\$46.00	
11-1-20	TVL	PHILLY Interconnect/6500	7:12PM	FFUS2094H	30	29	\$707.00	
11-1-20	VH1	PHILLY Interconnect/6500	12:09PM	FFUS2094H	30	32	\$238.00	
11-1-20	VH1	PHILLY Interconnect/6500	5:11PM	FFUS2094H	30	34	\$392.00	
11-1-20	VH1	PHILLY Interconnect/6500	9:12PM	FFUS2094H	30	36	\$910.00	
11-2-20	BET	PHILLY Interconnect/6500	1:21PM	FFUS2094H	30	2	\$153.00	
11-2-20	BET	PHILLY Interconnect/6500	10:16PM	FFUS2094H	30	7	\$665.00	
11-2-20	BET	PHILLY Interconnect/6500	11:09PM	FFUS2094H	30	7	\$665.00	
11-2-20	LMN	PHILLY Interconnect/6500	9:15AM	FFUS2094H	30	10	\$263.00	
11-2-20	OWN	PHILLY Interconnect/6500	9:13AM	FFUS2094H	30	17	\$120.00	
11-2-20	TVL	PHILLY Interconnect/6500	11:44AM	FFUS2094H	30	24	\$54.00	
11-2-20	VH1	PHILLY Interconnect/6500	1:10PM	FFUS2094H	30	31	\$238.00	
11-3-20	BET	PHILLY Interconnect/6500	1:09PM	FFUS2094H	30	2	\$153.00	
11-3-20	OWN	PHILLY Interconnect/6500	11:14AM	FFUS2094H	30	17	\$120.00	
11-3-20	TVL	PHILLY Interconnect/6500	11:04AM	FFUS2094H	30	24	\$54.00	
11-3-20	VH1	PHILLY Interconnect/6500	9:11AM	FFUS2094H	30	31	\$238.00	

Order# EN12094026 Total: \$39,145.00



INVOICE NO.

EN5911004

BILL CYCLE

202011

BILL TO

WATERFRONT STRATEGIES - NCC
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
WATERFRONT STRATEGIES - NCC	WATERFRNTNCC	FUTURE FORWARD USA ACTION - AMP - PHL	P33955

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due **\$28,947.74**

We accept checks, ACH, money orders and all major credit cards.