



INVOICE NO. EN5912892	INVOICE DATE 11/29/2020
BILL CYCLE 202011	INVOICE DUE DATE 12/27/2020

DELRAY MEDIA BUYING - NCC
NCC MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
DELRAY MEDIA BUYING - NCC	DELRAYNCC	AMERICA FIRST ACTION - AMP - PHL	P34416

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12100822	Philadelphia	TV	\$214,300.00	147	147

INVOICE NOTES

PHL DMA\nPriority Code NP=80, IP=74 \nTracked Event in SET=100 NP\nCandidate sp

Gross Advertising Total	\$214,300.00
Agency Commission	(\$32,145.00)
Rep Commission	(\$23,680.25)
Net Advertising Total	\$158,474.75

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



INVOICE NO.

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BILL CYCLE

202011

INVOICE DUE DATE

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AFFIDAVIT

Product: ORDR
Estimate No: 380101
Campaign No:

Comcast Order No: EN12100822
TIM Est No: 3140114
AE Name: NCC - PHL - WASH DC

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1949112	AFAPA20TVH	PHILLY Interconnect/6500	AMC, DISC, ESP2, ESPN, FXNC, HALL, HGTV, TBSC, TNT	147	\$214,300.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
TBSC	PHILLY Interconnect/6500	NE1949112	18	\$29,800.00
TNT	PHILLY Interconnect/6500	NE1949112	18	\$26,550.00
ESP2	PHILLY Interconnect/6500	NE1949112	13	\$3,200.00
AMC	PHILLY Interconnect/6500	NE1949112	16	\$12,200.00
ESPN	PHILLY Interconnect/6500	NE1949112	17	\$31,975.00
DISC	PHILLY Interconnect/6500	NE1949112	16	\$13,850.00
HALL	PHILLY Interconnect/6500	NE1949112	17	\$21,350.00
FXNC	PHILLY Interconnect/6500	NE1949112	16	\$35,825.00
HGTV	PHILLY Interconnect/6500	NE1949112	16	\$39,550.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-28-20	AMC	PHILLY Interconnect/6500	12:18PM	AFAPA20TVH	30	1	\$250.00	
10-28-20	AMC	PHILLY Interconnect/6500	8:23PM	AFAPA20TVH	30	5	\$1,400.00	
10-28-20	DISC	PHILLY Interconnect/6500	12:24PM	AFAPA20TVH	30	7	\$250.00	
10-28-20	DISC	PHILLY Interconnect/6500	4:25PM	AFAPA20TVH	30	9	\$425.00	
10-28-20	DISC	PHILLY Interconnect/6500	9:31PM	AFAPA20TVH	30	11	\$1,775.00	
10-28-20	ESP2	PHILLY Interconnect/6500	3:22PM	AFAPA20TVH	30	13	\$150.00	
10-28-20	ESPN	PHILLY Interconnect/6500	12:30PM	AFAPA20TVH	30	20	\$900.00	
10-28-20	ESPN	PHILLY Interconnect/6500	5:25PM	AFAPA20TVH	30	22	\$2,350.00	
10-28-20	ESPN	PHILLY Interconnect/6500	9:31PM	AFAPA20TVH	30	24	\$3,075.00	
10-28-20	FXNC	PHILLY Interconnect/6500	10:52AM	AFAPA20TVH	30	26	\$1,225.00	
10-28-20	FXNC	PHILLY Interconnect/6500	5:49PM	AFAPA20TVH	30	28	\$2,025.00	
10-28-20	FXNC	PHILLY Interconnect/6500	8:42PM	AFAPA20TVH	30	30	\$3,375.00	
10-28-20	HALL	PHILLY Interconnect/6500	11:47AM	AFAPA20TVH	30	33	\$425.00	
10-28-20	HALL	PHILLY Interconnect/6500	9:36PM	AFAPA20TVH	30	37	\$2,400.00	
10-28-20	HGTV	PHILLY Interconnect/6500	9:30AM	AFAPA20TVH	30	40	\$900.00	
10-28-20	HGTV	PHILLY Interconnect/6500	4:19PM	AFAPA20TVH	30	42	\$1,975.00	
10-28-20	HGTV	PHILLY Interconnect/6500	8:19PM	AFAPA20TVH	30	44	\$4,375.00	
10-28-20	TBSC	PHILLY Interconnect/6500	11:14AM	AFAPA20TVH	30	46	\$675.00	
10-28-20	TBSC	PHILLY Interconnect/6500	5:10PM	AFAPA20TVH	30	48	\$825.00	
10-28-20	TBSC	PHILLY Interconnect/6500	11:19PM	AFAPA20TVH	30	50	\$3,500.00	
10-28-20	TNT	PHILLY Interconnect/6500	11:44AM	AFAPA20TVH	30	53	\$275.00	
10-28-20	TNT	PHILLY Interconnect/6500	4:10PM	AFAPA20TVH	30	55	\$950.00	
10-28-20	TNT	PHILLY Interconnect/6500	8:19PM	AFAPA20TVH	30	57	\$3,375.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-29-20	AMC	PHILLY Interconnect/6500	12:13PM	AFAPA20TVH	30	1	\$250.00	
10-29-20	AMC	PHILLY Interconnect/6500	6:17PM	AFAPA20TVH	30	3	\$575.00	
10-29-20	AMC	PHILLY Interconnect/6500	9:20PM	AFAPA20TVH	30	5	\$1,400.00	
10-29-20	DISC	PHILLY Interconnect/6500	9:23AM	AFAPA20TVH	30	7	\$250.00	
10-29-20	DISC	PHILLY Interconnect/6500	5:49PM	AFAPA20TVH	30	9	\$425.00	
10-29-20	DISC	PHILLY Interconnect/6500	9:29PM	AFAPA20TVH	30	11	\$1,775.00	
10-29-20	ESP2	PHILLY Interconnect/6500	1:15PM	AFAPA20TVH	30	13	\$150.00	
10-29-20	ESP2	PHILLY Interconnect/6500	5:25PM	AFAPA20TVH	30	15	\$175.00	
10-29-20	ESP2	PHILLY Interconnect/6500	8:25PM	AFAPA20TVH	30	17	\$450.00	
10-29-20	ESPN	PHILLY Interconnect/6500	11:00AM	AFAPA20TVH	30	20	\$900.00	
10-29-20	ESPN	PHILLY Interconnect/6500	5:27PM	AFAPA20TVH	30	22	\$2,350.00	
10-29-20	ESPN	PHILLY Interconnect/6500	8:19PM	AFAPA20TVH	30	24	\$3,075.00	
10-29-20	FXNC	PHILLY Interconnect/6500	10:51AM	AFAPA20TVH	30	26	\$1,225.00	
10-29-20	FXNC	PHILLY Interconnect/6500	4:46PM	AFAPA20TVH	30	28	\$2,025.00	
10-29-20	FXNC	PHILLY Interconnect/6500	8:41PM	AFAPA20TVH	30	30	\$3,375.00	
10-29-20	HALL	PHILLY Interconnect/6500	1:39PM	AFAPA20TVH	30	33	\$425.00	
10-29-20	HALL	PHILLY Interconnect/6500	5:36PM	AFAPA20TVH	30	35	\$1,150.00	
10-29-20	HALL	PHILLY Interconnect/6500	7:39PM	AFAPA20TVH	30	37	\$2,400.00	
10-29-20	HGTV	PHILLY Interconnect/6500	9:18AM	AFAPA20TVH	30	40	\$900.00	
10-29-20	HGTV	PHILLY Interconnect/6500	11:19PM	AFAPA20TVH	30	44	\$4,375.00	
10-29-20	TBSC	PHILLY Interconnect/6500	10:13AM	AFAPA20TVH	30	46	\$675.00	
10-29-20	TBSC	PHILLY Interconnect/6500	7:17PM	AFAPA20TVH	30	50	\$3,500.00	
10-29-20	TNT	PHILLY Interconnect/6500	12:09PM	AFAPA20TVH	30	53	\$275.00	
10-29-20	TNT	PHILLY Interconnect/6500	6:06PM	AFAPA20TVH	30	55	\$950.00	
10-29-20	TNT	PHILLY Interconnect/6500	10:07PM	AFAPA20TVH	30	57	\$3,375.00	
10-30-20	AMC	PHILLY Interconnect/6500	10:11AM	AFAPA20TVH	30	1	\$250.00	
10-30-20	AMC	PHILLY Interconnect/6500	8:18PM	AFAPA20TVH	30	5	\$1,400.00	
10-30-20	DISC	PHILLY Interconnect/6500	9:49AM	AFAPA20TVH	30	7	\$250.00	
10-30-20	DISC	PHILLY Interconnect/6500	10:01PM	AFAPA20TVH	30	11	\$1,775.00	
10-30-20	ESP2	PHILLY Interconnect/6500	10:29AM	AFAPA20TVH	30	13	\$150.00	
10-30-20	ESPN	PHILLY Interconnect/6500	12:27PM	AFAPA20TVH	30	20	\$900.00	
10-30-20	ESPN	PHILLY Interconnect/6500	9:27PM	AFAPA20TVH	30	24	\$3,075.00	
10-30-20	FXNC	PHILLY Interconnect/6500	8:42PM	AFAPA20TVH	30	30	\$3,375.00	
10-30-20	HALL	PHILLY Interconnect/6500	1:34PM	AFAPA20TVH	30	33	\$425.00	
10-30-20	HALL	PHILLY Interconnect/6500	7:39PM	AFAPA20TVH	30	37	\$2,400.00	
10-30-20	HGTV	PHILLY Interconnect/6500	9:18AM	AFAPA20TVH	30	40	\$900.00	
10-30-20	HGTV	PHILLY Interconnect/6500	5:21PM	AFAPA20TVH	30	42	\$1,975.00	
10-30-20	HGTV	PHILLY Interconnect/6500	9:26PM	AFAPA20TVH	30	44	\$4,375.00	
10-30-20	TBSC	PHILLY Interconnect/6500	11:14AM	AFAPA20TVH	30	46	\$675.00	
10-30-20	TBSC	PHILLY Interconnect/6500	8:18PM	AFAPA20TVH	30	50	\$3,500.00	
10-30-20	TNT	PHILLY Interconnect/6500	2:06PM	AFAPA20TVH	30	53	\$275.00	
10-30-20	TNT	PHILLY Interconnect/6500	7:35PM	AFAPA20TVH	30	57	\$3,375.00	
10-31-20	AMC	PHILLY Interconnect/6500	12:21PM	AFAPA20TVH	30	1	\$250.00	
10-31-20	AMC	PHILLY Interconnect/6500	4:21PM	AFAPA20TVH	30	3	\$575.00	
10-31-20	AMC	PHILLY Interconnect/6500	11:20PM	AFAPA20TVH	30	5	\$1,400.00	
10-31-20	DISC	PHILLY Interconnect/6500	9:50AM	AFAPA20TVH	30	7	\$250.00	
10-31-20	DISC	PHILLY Interconnect/6500	4:28PM	AFAPA20TVH	30	9	\$425.00	
10-31-20	DISC	PHILLY Interconnect/6500	8:27PM	AFAPA20TVH	30	11	\$1,775.00	
10-31-20	ESP2	PHILLY Interconnect/6500	1:52PM	AFAPA20TVH	30	13	\$150.00	
10-31-20	ESP2	PHILLY Interconnect/6500	9:24PM	AFAPA20TVH	30	17	\$450.00	
10-31-20	ESPN	PHILLY Interconnect/6500	12:33PM	AFAPA20TVH	30	20	\$900.00	
10-31-20	ESPN	PHILLY Interconnect/6500	5:26PM	AFAPA20TVH	30	22	\$2,350.00	
10-31-20	ESPN	PHILLY Interconnect/6500	8:41PM	AFAPA20TVH	30	24	\$3,075.00	
10-31-20	FXNC	PHILLY Interconnect/6500	10:52AM	AFAPA20TVH	30	26	\$1,225.00	
10-31-20	FXNC	PHILLY Interconnect/6500	5:51PM	AFAPA20TVH	30	28	\$2,025.00	
10-31-20	FXNC	PHILLY Interconnect/6500	8:52PM	AFAPA20TVH	30	30	\$3,375.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-31-20	HALL	PHILLY Interconnect/6500	1:32PM	AFAPA20TVH	30	33	\$425.00	
10-31-20	HALL	PHILLY Interconnect/6500	9:36PM	AFAPA20TVH	30	37	\$2,400.00	
10-31-20	HGTV	PHILLY Interconnect/6500	2:22PM	AFAPA20TVH	30	40	\$900.00	
10-31-20	HGTV	PHILLY Interconnect/6500	4:18PM	AFAPA20TVH	30	42	\$1,975.00	
10-31-20	HGTV	PHILLY Interconnect/6500	11:20PM	AFAPA20TVH	30	44	\$4,375.00	
10-31-20	TBSC	PHILLY Interconnect/6500	3:08PM	AFAPA20TVH	30	46	\$675.00	
10-31-20	TBSC	PHILLY Interconnect/6500	4:08PM	AFAPA20TVH	30	48	\$825.00	
10-31-20	TBSC	PHILLY Interconnect/6500	11:19PM	AFAPA20TVH	30	50	\$3,500.00	
10-31-20	TNT	PHILLY Interconnect/6500	11:13AM	AFAPA20TVH	30	53	\$275.00	
10-31-20	TNT	PHILLY Interconnect/6500	8:23PM	AFAPA20TVH	30	57	\$3,375.00	
11-1-20	AMC	PHILLY Interconnect/6500	2:18PM	AFAPA20TVH	30	1	\$250.00	
11-1-20	AMC	PHILLY Interconnect/6500	4:20PM	AFAPA20TVH	30	3	\$575.00	
11-1-20	AMC	PHILLY Interconnect/6500	8:15PM	AFAPA20TVH	30	5	\$1,400.00	
11-1-20	DISC	PHILLY Interconnect/6500	9:51AM	AFAPA20TVH	30	7	\$250.00	
11-1-20	DISC	PHILLY Interconnect/6500	10:26PM	AFAPA20TVH	30	11	\$1,775.00	
11-1-20	ESP2	PHILLY Interconnect/6500	11:17AM	AFAPA20TVH	30	13	\$150.00	
11-1-20	ESP2	PHILLY Interconnect/6500	5:21PM	AFAPA20TVH	30	15	\$175.00	
11-1-20	ESP2	PHILLY Interconnect/6500	11:22PM	AFAPA20TVH	30	17	\$450.00	
11-1-20	ESPN	PHILLY Interconnect/6500	1:26PM	AFAPA20TVH	30	20	\$900.00	
11-1-20	ESPN	PHILLY Interconnect/6500	10:28PM	AFAPA20TVH	30	24	\$3,075.00	
11-1-20	FXNC	PHILLY Interconnect/6500	1:46PM	AFAPA20TVH	30	26	\$1,225.00	
11-1-20	FXNC	PHILLY Interconnect/6500	8:39PM	AFAPA20TVH	30	30	\$3,375.00	
11-1-20	HALL	PHILLY Interconnect/6500	1:36PM	AFAPA20TVH	30	33	\$425.00	
11-1-20	HALL	PHILLY Interconnect/6500	5:36PM	AFAPA20TVH	30	35	\$1,150.00	
11-1-20	HALL	PHILLY Interconnect/6500	9:33PM	AFAPA20TVH	30	37	\$2,400.00	
11-1-20	HGTV	PHILLY Interconnect/6500	10:18AM	AFAPA20TVH	30	40	\$900.00	
11-1-20	HGTV	PHILLY Interconnect/6500	9:19PM	AFAPA20TVH	30	44	\$4,375.00	
11-1-20	TBSC	PHILLY Interconnect/6500	1:12PM	AFAPA20TVH	30	46	\$675.00	
11-1-20	TBSC	PHILLY Interconnect/6500	5:08PM	AFAPA20TVH	30	48	\$825.00	
11-1-20	TBSC	PHILLY Interconnect/6500	11:16PM	AFAPA20TVH	30	50	\$3,500.00	
11-1-20	TNT	PHILLY Interconnect/6500	10:01AM	AFAPA20TVH	30	53	\$275.00	
11-1-20	TNT	PHILLY Interconnect/6500	5:51PM	AFAPA20TVH	30	55	\$950.00	
11-1-20	TNT	PHILLY Interconnect/6500	9:55PM	AFAPA20TVH	30	57	\$3,375.00	
11-2-20	AMC	PHILLY Interconnect/6500	1:10PM	AFAPA20TVH	30	2	\$250.00	
11-2-20	AMC	PHILLY Interconnect/6500	4:19PM	AFAPA20TVH	30	4	\$575.00	
11-2-20	AMC	PHILLY Interconnect/6500	9:27PM	AFAPA20TVH	30	6	\$1,400.00	
11-2-20	DISC	PHILLY Interconnect/6500	11:49AM	AFAPA20TVH	30	8	\$250.00	
11-2-20	DISC	PHILLY Interconnect/6500	5:50PM	AFAPA20TVH	30	10	\$425.00	
11-2-20	DISC	PHILLY Interconnect/6500	11:28PM	AFAPA20TVH	30	12	\$1,775.00	
11-2-20	ESP2	PHILLY Interconnect/6500	10:28AM	AFAPA20TVH	30	14	\$150.00	
11-2-20	ESP2	PHILLY Interconnect/6500	10:16PM	AFAPA20TVH	30	18	\$450.00	
11-2-20	ESPN	PHILLY Interconnect/6500	8:29AM	AFAPA20TVH	30	25	\$900.00	
11-2-20	ESPN	PHILLY Interconnect/6500	10:38AM	AFAPA20TVH	30	21	\$900.00	
11-2-20	ESPN	PHILLY Interconnect/6500	4:28PM	AFAPA20TVH	30	23	\$2,350.00	
11-2-20	FXNC	PHILLY Interconnect/6500	7:51AM	AFAPA20TVH	30	32	\$1,350.00	
11-2-20	FXNC	PHILLY Interconnect/6500	2:45PM	AFAPA20TVH	30	27	\$1,225.00	
11-2-20	FXNC	PHILLY Interconnect/6500	5:46PM	AFAPA20TVH	30	29	\$2,025.00	
11-2-20	FXNC	PHILLY Interconnect/6500	8:42PM	AFAPA20TVH	30	31	\$3,375.00	
11-2-20	HALL	PHILLY Interconnect/6500	7:36AM	AFAPA20TVH	30	39	\$475.00	
11-2-20	HALL	PHILLY Interconnect/6500	3:38PM	AFAPA20TVH	30	34	\$425.00	
11-2-20	HALL	PHILLY Interconnect/6500	5:41PM	AFAPA20TVH	30	36	\$1,150.00	
11-2-20	HALL	PHILLY Interconnect/6500	7:38PM	AFAPA20TVH	30	38	\$2,400.00	
11-2-20	HGTV	PHILLY Interconnect/6500	10:25AM	AFAPA20TVH	30	41	\$900.00	
11-2-20	HGTV	PHILLY Interconnect/6500	6:19PM	AFAPA20TVH	30	43	\$1,975.00	
11-2-20	HGTV	PHILLY Interconnect/6500	9:20PM	AFAPA20TVH	30	45	\$4,375.00	
11-2-20	TBSC	PHILLY Interconnect/6500	6:12AM	AFAPA20TVH	30	52	\$725.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-2-20	TBSC	PHILLY Interconnect/6500	12:15PM	AFAPA20TVH	30	47	\$675.00	
11-2-20	TBSC	PHILLY Interconnect/6500	5:15PM	AFAPA20TVH	30	49	\$825.00	
11-2-20	TBSC	PHILLY Interconnect/6500	10:12PM	AFAPA20TVH	30	51	\$3,500.00	
11-2-20	TNT	PHILLY Interconnect/6500	6:06AM	AFAPA20TVH	30	59	\$425.00	
11-2-20	TNT	PHILLY Interconnect/6500	11:29AM	AFAPA20TVH	30	54	\$275.00	
11-2-20	TNT	PHILLY Interconnect/6500	4:12PM	AFAPA20TVH	30	56	\$950.00	
11-2-20	TNT	PHILLY Interconnect/6500	7:05PM	AFAPA20TVH	30	58	\$3,375.00	
11-3-20	ESPN	PHILLY Interconnect/6500	6:28AM	AFAPA20TVH	30	19	\$150.00	
11-3-20	ESPN	PHILLY Interconnect/6500	7:29AM	AFAPA20TVH	30	25	\$900.00	
11-3-20	HALL	PHILLY Interconnect/6500	7:39AM	AFAPA20TVH	30	39	\$475.00	
11-3-20	TBSC	PHILLY Interconnect/6500	6:13AM	AFAPA20TVH	30	52	\$725.00	
11-3-20	TNT	PHILLY Interconnect/6500	6:06AM	AFAPA20TVH	30	59	\$425.00	

Order# EN12100822 Total: \$214,300.00



INVOICE NO.

EN5912892

BILL CYCLE

202011

BILL TO

DELRAY MEDIA BUYING - NCC
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
DELRAY MEDIA BUYING - NCC	DELRAYNCC	AMERICA FIRST ACTION - AMP - PHL	P34416

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$158,474.75

We accept checks, ACH, money orders and all major credit cards.