

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3156705

Traffic Order #	12103607		Created On	11/5/2020 2:09:33 PM		Order Status	Contract Confirmed	
Order #	3156705		Created By	Gamez, Amanda		Gross \$	8340.00	
Order Descrp	POL-ISSUE-SIXTEEN THIRTY FUND - AMP - PHL		Updated On	11/5/2020 2:39:41 PM		Net \$	7089.00	
Client	SIXTEEN THIRTY FUND		Updated By	Shields, Karolyn		Units	21	
Start Date	11/6/2020		Industry	Political-Association		Credit Hold	NO	
End Date	11/6/2020		REFERENCES					
# of Weeks	1		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #		
ActiveWeeks	1		Tertiary			Billing Schedule	EndOfFlight	
AE 1	Whittaker, BJ		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	LC MEDIA LLC	15.00%	Address 1	1604 FAWN LN		Product		
RepFirm		0%	Address 2			Estimate		
Copy Instr ID			City, State, Zip	HUNTINGDON VALLEY, PA		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Total Zones	1		Zip	19006		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Philadelphia Interconnect		Contact			PHILADELPHIA Priority Code NP=80, IP=74 See key on FCC site for zone/network information		
Total Networks	3		Phone	215-530-9819				
GENERAL COMMENTS			Avail Tag					
			Contract Type	Standard				
			Copy Group					
			Division					
			Reference #	2839a955-9a1f-eb11-9106-005056975758				
			SYSCODE LIST					
			6500					

SUMMARY FOR SYSCODE 6500

Traffic Order #	12103607	Created On	11/5/2020 2:12:11 PM	Order Status	Contract Confirmed
Order #	3156705	Created By	Gamez, Amanda	Syscode Gross \$	8340.00
Order Descrp	POL-ISSUE-SIXTEEN THIRTY FUND - AMP - PHL	Updated On	11/5/2020 2:38:06 PM	Syscode Net \$	7089.00
Client	SIXTEEN THIRTY FUND	Updated By	Shields, Karolyn	Syscode Units	21
Start Date	11/6/2020	Source	VIEW	Zone Status	Contract Confirmed
End Date	11/6/2020	Zones	Philadelphia Interconnect	Avg Unit Rate	397.14
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Regional Political Bundle	74 74	CNN	6500	VARIOUS	11/06/2020	11/06/2020	F 5a-9a					X			1	\$440.00	\$440.00	30
2	2		Regional Political Bundle	74 74	CNN	6500	CNN NEWSROOM<	11/06/2020	11/06/2020	F 9a-4p					X			2	\$300.00	\$600.00	30
3	3		Regional Political Bundle	74 74	CNN	6500	CNN NEWS	11/06/2020	11/06/2020	F 4p-7p					X			1	\$550.00	\$550.00	30
4	4		Regional Political Bundle	74 74	CNN	6500	CNN NEWS	11/06/2020	11/06/2020	F 7p-12m					X			1	\$800.00	\$800.00	30
5	5		Regional Political Bundle	74 74	CNN	6500	CNN NEWS	11/06/2020	11/06/2020	F 12m-2a					X			2	\$80.00	\$160.00	30
6	6		Regional Political Bundle	74 74	MSNBC	6500	MNBC	11/06/2020	11/06/2020	F 5a-9a					X			1	\$500.00	\$500.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		Regional Political Bundle	74 74	MSNBC	6500	MNBC	11/06/2020	11/06/2020	F 9a-4p					X			2	\$300.00	\$600.00	30
8	8		Regional Political Bundle	74 74	MSNBC	6500	MNBC	11/06/2020	11/06/2020	F 4p-7p					X			1	\$500.00	\$500.00	30
9	9		Regional Political Bundle	74 74	MSNBC	6500	MNBC	11/06/2020	11/06/2020	F 7p-12m					X			1	\$800.00	\$800.00	30
10	10		Regional Political Bundle	74 74	MSNBC	6500	MNBC	11/06/2020	11/06/2020	F 12m-2a					X			2	\$120.00	\$240.00	30
11	11		Regional Political Bundle	74 74	Fox News Channel	6500	FOX AND FRIEND<	11/06/2020	11/06/2020	F 5a-9a					X			1	\$500.00	\$500.00	30
12	12		Regional Political Bundle	74 74	Fox News Channel	6500	FoxNews	11/06/2020	11/06/2020	F 9a-4p					X			2	\$400.00	\$800.00	30
13	13		Regional Political Bundle	74 74	Fox News Channel	6500	FoxNews	11/06/2020	11/06/2020	F 4p-7p					X			1	\$600.00	\$600.00	30
14	14		Regional Political Bundle	74 74	Fox News Channel	6500	FoxNews	11/06/2020	11/06/2020	F 7p-12m					X			1	\$950.00	\$950.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	15		Regional Political Bundle	74 74	Fox News Channel	6500	FoxNews	11/06/2020	11/06/2020	F 12m-2a					X			2	\$150.00	\$300.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Start Date	11/6/2020	Updated By	Shields, Karolyn	Units	21
End Date	11/6/2020	Source	CRM	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	