



<b>INVOICE NO.</b> EN5913931	<b>INVOICE DATE</b> 11/29/2020
<b>BILL CYCLE</b> 202011	<b>INVOICE DUE DATE</b> 12/27/2020

DEL CIELO MEDIA - NCC  
NCC MEDIA  
BLOOMFIELD, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
DEL CIELO MEDIA - NCC	DELCELONCC	FUTURE 45 - AMP - PHL	P0035051

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12102828	Philadelphia	TV	\$49,425.00	50	50

### INVOICE NOTES

Rep Fee 13%. Philadelphia. Priority Code NP=80, IP=74, Tracked Event in SET=100,

Gross Advertising Total	\$49,425.00
Agency Commission	(\$7,413.75)
Rep Commission	(\$5,461.50)
<b>Net Advertising Total</b>	<b>\$36,549.75</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
P.O. BOX 415949  
BOSTON, MA 02241-5949



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<b>BILL CYCLE</b> 202011	<b>INVOICE DUE DATE</b> 12/27/2020

**AFFIDAVIT**

<b>Product:</b> ORDR	<b>Comcast Order No:</b> EN12102828	<b>Market:</b> Philadelphia
<b>Estimate No:</b> C29N03	<b>TIM Est No:</b> 3152080	<b>Contract Type:</b> Single
<b>Campaign No:</b>	<b>AE Name:</b> NCC - PHL - WASH DC	

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE1961976	F4520TV03H	PHILLY Interconnect/6500	BRVO, ENT, HGTV, LIF, LMN, TLC	50	\$49,425.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
LIF	PHILLY Interconnect/6500	NE1961976	10	\$8,375.00
BRVO	PHILLY Interconnect/6500	NE1961976	7	\$11,025.00
HGTV	PHILLY Interconnect/6500	NE1961976	2	\$6,350.00
TLC	PHILLY Interconnect/6500	NE1961976	15	\$13,425.00
ENT	PHILLY Interconnect/6500	NE1961976	10	\$6,450.00
LMN	PHILLY Interconnect/6500	NE1961976	6	\$3,800.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-31-20	BRVO	PHILLY Interconnect/6500	7:31PM	F4520TV03H	30	2	\$2,850.00	
10-31-20	ENT	PHILLY Interconnect/6500	12:18AM	F4520TV03H	30	8	\$175.00	
10-31-20	ENT	PHILLY Interconnect/6500	12:11PM	F4520TV03H	30	5	\$225.00	
10-31-20	ENT	PHILLY Interconnect/6500	4:02PM	F4520TV03H	30	6	\$375.00	
10-31-20	ENT	PHILLY Interconnect/6500	7:39PM	F4520TV03H	30	7	\$1,225.00	
10-31-20	ENT	PHILLY Interconnect/6500	11:21PM	F4520TV03H	30	7	\$1,225.00	
10-31-20	HGTV	PHILLY Interconnect/6500	10:19PM	F4520TV03H	30	10	\$4,375.00	
10-31-20	LIF	PHILLY Interconnect/6500	11:20AM	F4520TV03H	30	11	\$475.00	
10-31-20	LIF	PHILLY Interconnect/6500	9:13PM	F4520TV03H	30	14	\$1,300.00	
10-31-20	LIF	PHILLY Interconnect/6500	11:07PM	F4520TV03H	30	14	\$1,300.00	
10-31-20	LMN	PHILLY Interconnect/6500	10:21AM	F4520TV03H	30	15	\$375.00	
10-31-20	LMN	PHILLY Interconnect/6500	9:12PM	F4520TV03H	30	17	\$1,150.00	
10-31-20	TLC	PHILLY Interconnect/6500	10:54AM	F4520TV03H	30	18	\$425.00	
10-31-20	TLC	PHILLY Interconnect/6500	3:17PM	F4520TV03H	30	18	\$425.00	
10-31-20	TLC	PHILLY Interconnect/6500	5:15PM	F4520TV03H	30	20	\$675.00	
10-31-20	TLC	PHILLY Interconnect/6500	6:52PM	F4520TV03H	30	20	\$675.00	
10-31-20	TLC	PHILLY Interconnect/6500	8:10PM	F4520TV03H	30	22	\$1,875.00	
11-1-20	BRVO	PHILLY Interconnect/6500	12:13AM	F4520TV03H	30	3	\$550.00	
11-1-20	BRVO	PHILLY Interconnect/6500	5:11PM	F4520TV03H	30	1	\$825.00	
11-1-20	BRVO	PHILLY Interconnect/6500	8:11PM	F4520TV03H	30	2	\$2,850.00	
11-1-20	BRVO	PHILLY Interconnect/6500	10:25PM	F4520TV03H	30	2	\$2,850.00	
11-1-20	ENT	PHILLY Interconnect/6500	12:13AM	F4520TV03H	30	8	\$175.00	
11-1-20	ENT	PHILLY Interconnect/6500	11:08AM	F4520TV03H	30	5	\$225.00	
11-1-20	ENT	PHILLY Interconnect/6500	4:51PM	F4520TV03H	30	6	\$375.00	
11-1-20	ENT	PHILLY Interconnect/6500	9:30PM	F4520TV03H	30	7	\$1,225.00	
11-1-20	ENT	PHILLY Interconnect/6500	10:25PM	F4520TV03H	30	7	\$1,225.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-1-20	HGTV	PHILLY Interconnect/6500	5:21PM	F4520TV03H	30	9	\$1,975.00	
11-1-20	LIF	PHILLY Interconnect/6500	12:21PM	F4520TV03H	30	11	\$475.00	
11-1-20	LIF	PHILLY Interconnect/6500	1:16PM	F4520TV03H	30	11	\$475.00	
11-1-20	LIF	PHILLY Interconnect/6500	5:17PM	F4520TV03H	30	13	\$800.00	
11-1-20	LIF	PHILLY Interconnect/6500	8:22PM	F4520TV03H	30	14	\$1,300.00	
11-1-20	LIF	PHILLY Interconnect/6500	10:21PM	F4520TV03H	30	14	\$1,300.00	
11-1-20	LMN	PHILLY Interconnect/6500	10:22AM	F4520TV03H	30	15	\$375.00	
11-1-20	LMN	PHILLY Interconnect/6500	12:18PM	F4520TV03H	30	15	\$375.00	
11-1-20	LMN	PHILLY Interconnect/6500	8:24PM	F4520TV03H	30	17	\$1,150.00	
11-1-20	TLC	PHILLY Interconnect/6500	10:53AM	F4520TV03H	30	18	\$425.00	
11-1-20	TLC	PHILLY Interconnect/6500	12:55PM	F4520TV03H	30	18	\$425.00	
11-1-20	TLC	PHILLY Interconnect/6500	4:05PM	F4520TV03H	30	20	\$675.00	
11-1-20	TLC	PHILLY Interconnect/6500	5:17PM	F4520TV03H	30	20	\$675.00	
11-1-20	TLC	PHILLY Interconnect/6500	9:08PM	F4520TV03H	30	22	\$1,875.00	
11-2-20	BRVO	PHILLY Interconnect/6500	12:07AM	F4520TV03H	30	4	\$550.00	
11-2-20	BRVO	PHILLY Interconnect/6500	1:04AM	F4520TV03H	30	4	\$550.00	
11-2-20	LIF	PHILLY Interconnect/6500	11:12AM	F4520TV03H	30	12	\$475.00	
11-2-20	LIF	PHILLY Interconnect/6500	1:10PM	F4520TV03H	30	12	\$475.00	
11-2-20	LMN	PHILLY Interconnect/6500	10:18AM	F4520TV03H	30	16	\$375.00	
11-2-20	TLC	PHILLY Interconnect/6500	12:52PM	F4520TV03H	30	19	\$425.00	
11-2-20	TLC	PHILLY Interconnect/6500	1:15PM	F4520TV03H	30	19	\$425.00	
11-2-20	TLC	PHILLY Interconnect/6500	5:09PM	F4520TV03H	30	21	\$675.00	
11-2-20	TLC	PHILLY Interconnect/6500	8:17PM	F4520TV03H	30	23	\$1,875.00	
11-2-20	TLC	PHILLY Interconnect/6500	11:18PM	F4520TV03H	30	23	\$1,875.00	

Order# EN12102828 Total: \$49,425.00



**INVOICE NO.**

EN5913931

**BILL CYCLE**

202011

**BILL TO**

DEL CIELO MEDIA - NCC  
NCC MEDIA  
BLOOMFIELD, NJ 07003

**REMITTANCE**

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
DEL CIELO MEDIA - NCC	DELCELONCC	FUTURE 45 - AMP - PHL	P0035051

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

**Net Balance Due**

**\$36,549.75**

We accept checks, ACH, money orders and all major credit cards.