



INVOICE NO. EN5912893	INVOICE DATE 11/29/2020
BILL CYCLE 202011	INVOICE DUE DATE 12/27/2020

DELRAY MEDIA BUYING - NCC
NCC MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
DELRAY MEDIA BUYING - NCC	DELRAYNCC	AMERICA FIRST ACTION - AMP - PHL	P34416

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12101572	Philadelphia	TV	\$100,800.00	80	80

INVOICE NOTES

Philadelphia Priority Code NP=80, IP=74 Tracked Event in SET=100 NP Candidate S

Gross Advertising Total	\$100,800.00
Agency Commission	(\$15,120.00)
Rep Commission	(\$11,138.44)
Net Advertising Total	\$74,541.56

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



INVOICE NO.

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BILL CYCLE

202011

INVOICE DUE DATE

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AFFIDAVIT

Product: ORDR
Estimate No: 382101
Campaign No:

Comcast Order No: EN12101572
TIM Est No: 3143843
AE Name: NCC - PHL - WASH DC

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1949112	AFAPA20TVH	PHILLY Interconnect/6500	AMC, DISC, ESP2, ESPN, FXNC, HALL, HGTV, TBSC, TNT	80	\$100,800.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
TBSC	PHILLY Interconnect/6500	NE1949112	9	\$14,550.00
ESP2	PHILLY Interconnect/6500	NE1949112	6	\$1,200.00
DISC	PHILLY Interconnect/6500	NE1949112	10	\$8,600.00
HALL	PHILLY Interconnect/6500	NE1949112	8	\$7,350.00
FXNC	PHILLY Interconnect/6500	NE1949112	5	\$12,575.00
HGTV	PHILLY Interconnect/6500	NE1949112	9	\$18,525.00
TNT	PHILLY Interconnect/6500	NE1949112	9	\$11,775.00
AMC	PHILLY Interconnect/6500	NE1949112	10	\$7,100.00
ESPN	PHILLY Interconnect/6500	NE1949112	14	\$19,125.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-28-20	AMC	PHILLY Interconnect/6500	2:18PM	AFAPA20TVH	30	1	\$250.00	
10-28-20	DISC	PHILLY Interconnect/6500	9:27AM	AFAPA20TVH	30	5	\$250.00	
10-28-20	DISC	PHILLY Interconnect/6500	10:29PM	AFAPA20TVH	30	7	\$1,775.00	
10-28-20	ESP2	PHILLY Interconnect/6500	2:29PM	AFAPA20TVH	30	9	\$150.00	
10-28-20	ESPN	PHILLY Interconnect/6500	11:13AM	AFAPA20TVH	30	12	\$900.00	
10-28-20	ESPN	PHILLY Interconnect/6500	3:15PM	AFAPA20TVH	30	12	\$900.00	
10-28-20	ESPN	PHILLY Interconnect/6500	11:10PM	AFAPA20TVH	30	14	\$3,075.00	
10-28-20	HALL	PHILLY Interconnect/6500	1:36PM	AFAPA20TVH	30	20	\$425.00	
10-28-20	HGTV	PHILLY Interconnect/6500	2:20PM	AFAPA20TVH	30	23	\$900.00	
10-28-20	HGTV	PHILLY Interconnect/6500	7:21PM	AFAPA20TVH	30	25	\$4,375.00	
10-28-20	TBSC	PHILLY Interconnect/6500	10:10AM	AFAPA20TVH	30	26	\$675.00	
10-28-20	TNT	PHILLY Interconnect/6500	10:08AM	AFAPA20TVH	30	30	\$275.00	
10-28-20	TNT	PHILLY Interconnect/6500	9:15PM	AFAPA20TVH	30	32	\$3,375.00	
10-29-20	AMC	PHILLY Interconnect/6500	1:19PM	AFAPA20TVH	30	1	\$250.00	
10-29-20	AMC	PHILLY Interconnect/6500	11:19PM	AFAPA20TVH	30	3	\$1,400.00	
10-29-20	DISC	PHILLY Interconnect/6500	12:30PM	AFAPA20TVH	30	5	\$250.00	
10-29-20	DISC	PHILLY Interconnect/6500	10:22PM	AFAPA20TVH	30	7	\$1,775.00	
10-29-20	ESP2	PHILLY Interconnect/6500	3:21PM	AFAPA20TVH	30	9	\$150.00	
10-29-20	ESPN	PHILLY Interconnect/6500	2:16PM	AFAPA20TVH	30	12	\$900.00	
10-29-20	ESPN	PHILLY Interconnect/6500	3:24PM	AFAPA20TVH	30	12	\$900.00	
10-29-20	FXNC	PHILLY Interconnect/6500	10:48PM	AFAPA20TVH	30	18	\$3,375.00	
10-29-20	HALL	PHILLY Interconnect/6500	9:41PM	AFAPA20TVH	30	22	\$2,400.00	
10-29-20	HGTV	PHILLY Interconnect/6500	2:19PM	AFAPA20TVH	30	23	\$900.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-29-20	TBSC	PHILLY Interconnect/6500	1:14PM	AFAPA20TVH	30	26	\$675.00	
10-29-20	TNT	PHILLY Interconnect/6500	11:45AM	AFAPA20TVH	30	30	\$275.00	
10-29-20	TNT	PHILLY Interconnect/6500	8:21PM	AFAPA20TVH	30	32	\$3,375.00	
10-30-20	AMC	PHILLY Interconnect/6500	1:21PM	AFAPA20TVH	30	1	\$250.00	
10-30-20	AMC	PHILLY Interconnect/6500	10:01PM	AFAPA20TVH	30	3	\$1,400.00	
10-30-20	DISC	PHILLY Interconnect/6500	1:49PM	AFAPA20TVH	30	5	\$250.00	
10-30-20	DISC	PHILLY Interconnect/6500	10:46PM	AFAPA20TVH	30	7	\$1,775.00	
10-30-20	ESP2	PHILLY Interconnect/6500	2:27PM	AFAPA20TVH	30	9	\$150.00	
10-30-20	ESPN	PHILLY Interconnect/6500	10:35AM	AFAPA20TVH	30	12	\$900.00	
10-30-20	ESPN	PHILLY Interconnect/6500	1:24PM	AFAPA20TVH	30	12	\$900.00	
10-30-20	ESPN	PHILLY Interconnect/6500	8:21PM	AFAPA20TVH	30	14	\$3,075.00	
10-30-20	FXNC	PHILLY Interconnect/6500	10:45PM	AFAPA20TVH	30	18	\$3,375.00	
10-30-20	HALL	PHILLY Interconnect/6500	11:46AM	AFAPA20TVH	30	20	\$425.00	
10-30-20	HGTV	PHILLY Interconnect/6500	12:19PM	AFAPA20TVH	30	23	\$900.00	
10-30-20	TBSC	PHILLY Interconnect/6500	1:11PM	AFAPA20TVH	30	26	\$675.00	
10-30-20	TBSC	PHILLY Interconnect/6500	7:14PM	AFAPA20TVH	30	28	\$3,500.00	
10-30-20	TNT	PHILLY Interconnect/6500	11:30AM	AFAPA20TVH	30	30	\$275.00	
10-31-20	AMC	PHILLY Interconnect/6500	1:17PM	AFAPA20TVH	30	1	\$250.00	
10-31-20	AMC	PHILLY Interconnect/6500	10:23PM	AFAPA20TVH	30	3	\$1,400.00	
10-31-20	DISC	PHILLY Interconnect/6500	12:27PM	AFAPA20TVH	30	5	\$250.00	
10-31-20	ESP2	PHILLY Interconnect/6500	10:19PM	AFAPA20TVH	30	11	\$450.00	
10-31-20	ESPN	PHILLY Interconnect/6500	9:51AM	AFAPA20TVH	30	12	\$900.00	
10-31-20	ESPN	PHILLY Interconnect/6500	3:28PM	AFAPA20TVH	30	12	\$900.00	
10-31-20	ESPN	PHILLY Interconnect/6500	10:49PM	AFAPA20TVH	30	14	\$3,075.00	
10-31-20	HALL	PHILLY Interconnect/6500	3:41PM	AFAPA20TVH	30	20	\$425.00	
10-31-20	HALL	PHILLY Interconnect/6500	7:38PM	AFAPA20TVH	30	22	\$2,400.00	
10-31-20	HGTV	PHILLY Interconnect/6500	12:24PM	AFAPA20TVH	30	23	\$900.00	
10-31-20	HGTV	PHILLY Interconnect/6500	10:19PM	AFAPA20TVH	30	25	\$4,375.00	
10-31-20	TBSC	PHILLY Interconnect/6500	12:16PM	AFAPA20TVH	30	26	\$675.00	
10-31-20	TNT	PHILLY Interconnect/6500	10:11AM	AFAPA20TVH	30	30	\$275.00	
11-1-20	AMC	PHILLY Interconnect/6500	1:11PM	AFAPA20TVH	30	1	\$250.00	
11-1-20	DISC	PHILLY Interconnect/6500	12:21PM	AFAPA20TVH	30	5	\$250.00	
11-1-20	ESP2	PHILLY Interconnect/6500	1:20PM	AFAPA20TVH	30	9	\$150.00	
11-1-20	ESPN	PHILLY Interconnect/6500	3:20PM	AFAPA20TVH	30	12	\$900.00	
11-1-20	HALL	PHILLY Interconnect/6500	11:34AM	AFAPA20TVH	30	20	\$425.00	
11-1-20	HGTV	PHILLY Interconnect/6500	9:19AM	AFAPA20TVH	30	23	\$900.00	
11-1-20	HGTV	PHILLY Interconnect/6500	8:23PM	AFAPA20TVH	30	25	\$4,375.00	
11-1-20	TBSC	PHILLY Interconnect/6500	3:06PM	AFAPA20TVH	30	26	\$675.00	
11-1-20	TBSC	PHILLY Interconnect/6500	8:07PM	AFAPA20TVH	30	28	\$3,500.00	
11-1-20	TNT	PHILLY Interconnect/6500	11:20AM	AFAPA20TVH	30	30	\$275.00	
11-2-20	AMC	PHILLY Interconnect/6500	2:27PM	AFAPA20TVH	30	2	\$250.00	
11-2-20	AMC	PHILLY Interconnect/6500	10:19PM	AFAPA20TVH	30	4	\$1,400.00	
11-2-20	DISC	PHILLY Interconnect/6500	9:51AM	AFAPA20TVH	30	6	\$250.00	
11-2-20	DISC	PHILLY Interconnect/6500	9:29PM	AFAPA20TVH	30	8	\$1,775.00	
11-2-20	ESP2	PHILLY Interconnect/6500	3:25PM	AFAPA20TVH	30	10	\$150.00	
11-2-20	ESPN	PHILLY Interconnect/6500	11:21AM	AFAPA20TVH	30	13	\$900.00	
11-2-20	ESPN	PHILLY Interconnect/6500	12:30PM	AFAPA20TVH	30	13	\$900.00	
11-2-20	FXNC	PHILLY Interconnect/6500	10:50AM	AFAPA20TVH	30	17	\$1,225.00	
11-2-20	FXNC	PHILLY Interconnect/6500	10:51AM	AFAPA20TVH	30	17	\$1,225.00	
11-2-20	FXNC	PHILLY Interconnect/6500	11:52PM	AFAPA20TVH	30	19	\$3,375.00	
11-2-20	HALL	PHILLY Interconnect/6500	11:43AM	AFAPA20TVH	30	21	\$425.00	
11-2-20	HALL	PHILLY Interconnect/6500	3:39PM	AFAPA20TVH	30	21	\$425.00	
11-2-20	HGTV	PHILLY Interconnect/6500	1:20PM	AFAPA20TVH	30	24	\$900.00	
11-2-20	TBSC	PHILLY Interconnect/6500	11:13AM	AFAPA20TVH	30	27	\$675.00	
11-2-20	TBSC	PHILLY Interconnect/6500	9:13PM	AFAPA20TVH	30	29	\$3,500.00	
11-2-20	TNT	PHILLY Interconnect/6500	12:08PM	AFAPA20TVH	30	31	\$275.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-2-20	TNT	PHILLY Interconnect/6500	8:04PM	AFAPA20TVH	30	33	\$3,375.00	

Order# EN12101572 Total: \$100,800.00



INVOICE NO.

EN5912893

BILL CYCLE

202011

BILL TO

DELRAY MEDIA BUYING - NCC
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
DELRAY MEDIA BUYING - NCC	DELRAYNCC	AMERICA FIRST ACTION - AMP - PHL	P34416

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$74,541.56

We accept checks, ACH, money orders and all major credit cards.