



INVOICE NO. EN5915515	INVOICE DATE 11/29/2020
BILL CYCLE 202011	INVOICE DUE DATE 12/27/2020

LC MEDIA LLC
 47 OLD TAVERN ROAD
 SUITE 220B
 ORANGE, CT 06477

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
LC MEDIA LLC	LCMEDIALLC	HEALTH CARE VOTE	P0035180

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12103672	Philadelphia	TV	\$36,900.00	74	74

INVOICE NOTES
PHILADELPHIA\nPriority Code NP=80, IP=74 \nSee key on FCC site

Gross Advertising Total	\$36,900.00
Agency Commission	(\$5,535.00)
Net Advertising Total	\$31,365.00

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



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AFFIDAVIT

Product:
Estimate No:
Campaign No:

Comcast Order No: EN12103672
TIM Est No: 3157090
AE Name: Whittaker, BJ

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1967376	HCV2001EVEH	PHILLY Interconnect/6500	CNN, FXNC, MNBC	74	\$36,900.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	PHILLY Interconnect/6500	NE1967376	25	\$11,100.00
FXNC	PHILLY Interconnect/6500	NE1967376	25	\$14,240.00
MNBC	PHILLY Interconnect/6500	NE1967376	24	\$11,560.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-7-20	CNN	PHILLY Interconnect/6500	12:46AM	HCV2001EVEH	30	9	\$80.00	
11-7-20	CNN	PHILLY Interconnect/6500	12:58AM	HCV2001EVEH	30	9	\$80.00	
11-7-20	CNN	PHILLY Interconnect/6500	6:59AM	HCV2001EVEH	30	1	\$440.00	
11-7-20	CNN	PHILLY Interconnect/6500	7:54AM	HCV2001EVEH	30	1	\$440.00	
11-7-20	CNN	PHILLY Interconnect/6500	8:49AM	HCV2001EVEH	30	1	\$440.00	
11-7-20	CNN	PHILLY Interconnect/6500	8:59AM	HCV2001EVEH	30	1	\$440.00	
11-7-20	CNN	PHILLY Interconnect/6500	3:59PM	HCV2001EVEH	30	5	\$550.00	
11-7-20	CNN	PHILLY Interconnect/6500	10:58PM	HCV2001EVEH	30	7	\$800.00	
11-7-20	CNN	PHILLY Interconnect/6500	11:59PM	HCV2001EVEH	30	7	\$800.00	
11-7-20	FXNC	PHILLY Interconnect/6500	12:51AM	HCV2001EVEH	30	29	\$150.00	
11-7-20	FXNC	PHILLY Interconnect/6500	1:39AM	HCV2001EVEH	30	29	\$150.00	
11-7-20	FXNC	PHILLY Interconnect/6500	6:52AM	HCV2001EVEH	30	21	\$500.00	
11-7-20	FXNC	PHILLY Interconnect/6500	7:53AM	HCV2001EVEH	30	21	\$500.00	
11-7-20	FXNC	PHILLY Interconnect/6500	8:51AM	HCV2001EVEH	30	21	\$500.00	
11-7-20	FXNC	PHILLY Interconnect/6500	10:52AM	HCV2001EVEH	30	23	\$400.00	
11-7-20	FXNC	PHILLY Interconnect/6500	6:54PM	HCV2001EVEH	30	25	\$600.00	
11-7-20	FXNC	PHILLY Interconnect/6500	7:52PM	HCV2001EVEH	30	27	\$950.00	
11-7-20	FXNC	PHILLY Interconnect/6500	10:46PM	HCV2001EVEH	30	27	\$950.00	
11-7-20	FXNC	PHILLY Interconnect/6500	11:48PM	HCV2001EVEH	30	27	\$950.00	
11-7-20	MNBC	PHILLY Interconnect/6500	1:31AM	HCV2001EVEH	30	19	\$120.00	
11-7-20	MNBC	PHILLY Interconnect/6500	6:34AM	HCV2001EVEH	30	11	\$500.00	
11-7-20	MNBC	PHILLY Interconnect/6500	8:52AM	HCV2001EVEH	30	11	\$500.00	
11-7-20	MNBC	PHILLY Interconnect/6500	3:59PM	HCV2001EVEH	30	15	\$500.00	
11-7-20	MNBC	PHILLY Interconnect/6500	4:58PM	HCV2001EVEH	30	15	\$500.00	
11-7-20	MNBC	PHILLY Interconnect/6500	5:36PM	HCV2001EVEH	30	15	\$500.00	
11-7-20	MNBC	PHILLY Interconnect/6500	6:37PM	HCV2001EVEH	30	15	\$500.00	
11-7-20	MNBC	PHILLY Interconnect/6500	9:50PM	HCV2001EVEH	30	17	\$800.00	
11-7-20	MNBC	PHILLY Interconnect/6500	10:35PM	HCV2001EVEH	30	17	\$800.00	
11-8-20	CNN	PHILLY Interconnect/6500	12:41AM	HCV2001EVEH	30	9	\$80.00	
11-8-20	CNN	PHILLY Interconnect/6500	1:41AM	HCV2001EVEH	30	9	\$80.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-8-20	CNN	PHILLY Interconnect/6500	6:49AM	HCV2001EVEH	30	1	\$440.00	
11-8-20	CNN	PHILLY Interconnect/6500	6:58AM	HCV2001EVEH	30	1	\$440.00	
11-8-20	CNN	PHILLY Interconnect/6500	1:51PM	HCV2001EVEH	30	3	\$300.00	
11-8-20	CNN	PHILLY Interconnect/6500	2:54PM	HCV2001EVEH	30	3	\$300.00	
11-8-20	CNN	PHILLY Interconnect/6500	3:47PM	HCV2001EVEH	30	3	\$300.00	
11-8-20	CNN	PHILLY Interconnect/6500	6:46PM	HCV2001EVEH	30	5	\$550.00	
11-8-20	CNN	PHILLY Interconnect/6500	6:59PM	HCV2001EVEH	30	5	\$550.00	
11-8-20	CNN	PHILLY Interconnect/6500	8:48PM	HCV2001EVEH	30	7	\$800.00	
11-8-20	CNN	PHILLY Interconnect/6500	11:44PM	HCV2001EVEH	30	7	\$800.00	
11-8-20	FXNC	PHILLY Interconnect/6500	6:51AM	HCV2001EVEH	30	21	\$500.00	
11-8-20	FXNC	PHILLY Interconnect/6500	7:51AM	HCV2001EVEH	30	21	\$500.00	
11-8-20	FXNC	PHILLY Interconnect/6500	8:51AM	HCV2001EVEH	30	21	\$500.00	
11-8-20	FXNC	PHILLY Interconnect/6500	10:53AM	HCV2001EVEH	30	23	\$400.00	
11-8-20	FXNC	PHILLY Interconnect/6500	1:51PM	HCV2001EVEH	30	23	\$400.00	
11-8-20	FXNC	PHILLY Interconnect/6500	4:54PM	HCV2001EVEH	30	25	\$600.00	
11-8-20	FXNC	PHILLY Interconnect/6500	5:51PM	HCV2001EVEH	30	25	\$600.00	
11-8-20	FXNC	PHILLY Interconnect/6500	6:45PM	HCV2001EVEH	30	25	\$600.00	
11-8-20	FXNC	PHILLY Interconnect/6500	7:43PM	HCV2001EVEH	30	27	\$950.00	
11-8-20	FXNC	PHILLY Interconnect/6500	10:47PM	HCV2001EVEH	30	27	\$950.00	
11-8-20	MNBC	PHILLY Interconnect/6500	1:34AM	HCV2001EVEH	30	19	\$120.00	
11-8-20	MNBC	PHILLY Interconnect/6500	6:29AM	HCV2001EVEH	30	11	\$500.00	
11-8-20	MNBC	PHILLY Interconnect/6500	7:27AM	HCV2001EVEH	30	11	\$500.00	
11-8-20	MNBC	PHILLY Interconnect/6500	9:24AM	HCV2001EVEH	30	13	\$300.00	
11-8-20	MNBC	PHILLY Interconnect/6500	12:32PM	HCV2001EVEH	30	13	\$300.00	
11-8-20	MNBC	PHILLY Interconnect/6500	2:17PM	HCV2001EVEH	30	13	\$300.00	
11-8-20	MNBC	PHILLY Interconnect/6500	4:17PM	HCV2001EVEH	30	15	\$500.00	
11-8-20	MNBC	PHILLY Interconnect/6500	6:32PM	HCV2001EVEH	30	15	\$500.00	
11-8-20	MNBC	PHILLY Interconnect/6500	7:33PM	HCV2001EVEH	30	17	\$800.00	
11-8-20	MNBC	PHILLY Interconnect/6500	10:30PM	HCV2001EVEH	30	17	\$800.00	
11-9-20	CNN	PHILLY Interconnect/6500	6:39AM	HCV2001EVEH	30	2	\$440.00	
11-9-20	CNN	PHILLY Interconnect/6500	10:46AM	HCV2001EVEH	30	4	\$300.00	
11-9-20	CNN	PHILLY Interconnect/6500	12:47PM	HCV2001EVEH	30	4	\$300.00	
11-9-20	CNN	PHILLY Interconnect/6500	4:38PM	HCV2001EVEH	30	6	\$550.00	
11-9-20	CNN	PHILLY Interconnect/6500	8:51PM	HCV2001EVEH	30	8	\$800.00	
11-9-20	FXNC	PHILLY Interconnect/6500	12:45AM	HCV2001EVEH	30	30	\$150.00	
11-9-20	FXNC	PHILLY Interconnect/6500	6:50AM	HCV2001EVEH	30	22	\$500.00	
11-9-20	FXNC	PHILLY Interconnect/6500	2:44PM	HCV2001EVEH	30	24	\$400.00	
11-9-20	FXNC	PHILLY Interconnect/6500	4:44PM	HCV2001EVEH	30	26	\$600.00	
11-9-20	FXNC	PHILLY Interconnect/6500	7:49PM	HCV2001EVEH	30	28	\$940.00	
11-9-20	MNBC	PHILLY Interconnect/6500	1:29AM	HCV2001EVEH	30	20	\$120.00	
11-9-20	MNBC	PHILLY Interconnect/6500	7:31AM	HCV2001EVEH	30	12	\$500.00	
11-9-20	MNBC	PHILLY Interconnect/6500	11:30AM	HCV2001EVEH	30	14	\$300.00	
11-9-20	MNBC	PHILLY Interconnect/6500	4:59PM	HCV2001EVEH	30	16	\$500.00	
11-9-20	MNBC	PHILLY Interconnect/6500	8:50PM	HCV2001EVEH	30	18	\$800.00	

Order# EN12103672 Total: \$36,900.00



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BILL CYCLE

202011

BILL TO

LC MEDIA LLC
47 OLD TAVERN ROAD
SUITE 220B
ORANGE, CT 06477

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
LC MEDIA LLC	LCMEDIALLC	HEALTH CARE VOTE	P0035180

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due **\$31,365.00**

We accept checks, ACH, money orders and all major credit cards.