



INVOICE NO. EN5913434	INVOICE DATE 11/29/2020
BILL CYCLE 202011	INVOICE DUE DATE 12/27/2020

STRATEGIC MEDIA PLACEMENT - NCC
NCC MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
STRATEGIC MEDIA PLACEMENT - NCC	STRATMEDPNCC	DEFENDING MAIN STREET PA1 - AMP - PHL	P33480

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12102348	Philadelphia	TV	\$46,475.00	15	15

INVOICE NOTES

Philadelphia Priority Code NP=80, IP=74 Tracked Event in SET=100 NP Candidate S

Gross Advertising Total	\$46,475.00
Agency Commission	(\$6,971.25)
Rep Commission	(\$5,135.49)
Net Advertising Total	\$34,368.26

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949

BOSTON, MA 02241-5949



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Product:	Comcast Order No: EN12102348	Market: Philadelphia
Estimate No: MG	TIM Est No: 3149268	Contract Type: Single
Campaign No:	AE Name: NCC - PHL - WASH DC	

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1956836	TGPADMSF2008H	PHILLY Interconnect/6500	CNN, ESPN, FXNC, MNBC	15	\$46,475.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
MNBC	PHILLY Interconnect/6500	NE1956836	3	\$7,050.00
FXNC	PHILLY Interconnect/6500	NE1956836	4	\$5,950.00
CNN	PHILLY Interconnect/6500	NE1956836	7	\$14,475.00
ESPN	PHILLY Interconnect/6500	NE1956836	1	\$19,000.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-30-20	CNN	PHILLY Interconnect/6500	7:28AM	TGPADMSF2008H	30	1	\$1,625.00	
10-30-20	CNN	PHILLY Interconnect/6500	1:48PM	TGPADMSF2008H	30	2	\$1,225.00	
10-30-20	CNN	PHILLY Interconnect/6500	5:51PM	TGPADMSF2008H	30	3	\$1,625.00	
10-30-20	CNN	PHILLY Interconnect/6500	10:45PM	TGPADMSF2008H	30	4	\$3,375.00	
10-30-20	FXNC	PHILLY Interconnect/6500	7:50AM	TGPADMSF2008H	30	6	\$1,350.00	
10-30-20	MNBC	PHILLY Interconnect/6500	8:30AM	TGPADMSF2008H	30	10	\$1,625.00	
10-30-20	MNBC	PHILLY Interconnect/6500	11:40PM	TGPADMSF2008H	30	12	\$3,800.00	
10-31-20	CNN	PHILLY Interconnect/6500	7:54AM	TGPADMSF2008H	30	1	\$1,625.00	
10-31-20	CNN	PHILLY Interconnect/6500	5:52PM	TGPADMSF2008H	30	3	\$1,625.00	
10-31-20	CNN	PHILLY Interconnect/6500	8:59PM	TGPADMSF2008H	30	4	\$3,375.00	
10-31-20	FXNC	PHILLY Interconnect/6500	7:53AM	TGPADMSF2008H	30	6	\$1,350.00	
10-31-20	FXNC	PHILLY Interconnect/6500	5:52PM	TGPADMSF2008H	30	8	\$2,025.00	
10-31-20	MNBC	PHILLY Interconnect/6500	8:59AM	TGPADMSF2008H	30	10	\$1,625.00	
11-1-20	FXNC	PHILLY Interconnect/6500	10:53AM	TGPADMSF2008H	30	7	\$1,225.00	
11-2-20	ESPN	PHILLY Interconnect/6500	9:15PM	TGPADMSF2008H	30	5	\$19,000.00	

Order# EN12102348 Total: \$46,475.00



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BILL CYCLE

202011

BILL TO

STRATEGIC MEDIA PLACEMENT - NCC
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
STRATEGIC MEDIA PLACEMENT - NCC	STRATMEDPNCC	DEFENDING MAIN STREET PA1 - AMP - PHL	P33480

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

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Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$34,368.26

We accept checks, ACH, money orders and all major credit cards.