



INVOICE NO. EN5912894	INVOICE DATE 11/29/2020
BILL CYCLE 202011	INVOICE DUE DATE 12/27/2020

DELRAY MEDIA BUYING - NCC
NCC MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
DELRAY MEDIA BUYING - NCC	DELRAYNCC	AMERICA FIRST ACTION - AMP - PHL	P34416

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12101571	Philadelphia	TV	\$129,125.00	93	93

INVOICE NOTES

Philadelphia Priority Code NP=80, IP=74 Tracked Event in SET=100 NP Candidate S

Gross Advertising Total	\$129,125.00
Agency Commission	(\$19,368.75)
Rep Commission	(\$14,268.35)
Net Advertising Total	\$95,487.90

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-29-20	HALL	PHILLY Interconnect/6500	3:40PM	AFAPA20TVH	30	14	\$425.00	
10-29-20	HGTV	PHILLY Interconnect/6500	1:16PM	AFAPA20TVH	30	5	\$900.00	
10-29-20	HGTV	PHILLY Interconnect/6500	9:17PM	AFAPA20TVH	30	6	\$4,375.00	
10-29-20	TBSC	PHILLY Interconnect/6500	12:12PM	AFAPA20TVH	30	16	\$675.00	
10-29-20	TNT	PHILLY Interconnect/6500	10:06AM	AFAPA20TVH	30	9	\$275.00	
10-29-20	TNT	PHILLY Interconnect/6500	9:16PM	AFAPA20TVH	30	8	\$3,375.00	
10-30-20	AMC	PHILLY Interconnect/6500	12:18PM	AFAPA20TVH	30	20	\$250.00	
10-30-20	DISC	PHILLY Interconnect/6500	9:27AM	AFAPA20TVH	30	1	\$250.00	
10-30-20	DISC	PHILLY Interconnect/6500	8:35PM	AFAPA20TVH	30	3	\$1,775.00	
10-30-20	ESP2	PHILLY Interconnect/6500	11:24AM	AFAPA20TVH	30	31	\$150.00	
10-30-20	ESP2	PHILLY Interconnect/6500	10:38PM	AFAPA20TVH	30	32	\$450.00	
10-30-20	ESPN	PHILLY Interconnect/6500	9:24AM	AFAPA20TVH	30	28	\$900.00	
10-30-20	ESPN	PHILLY Interconnect/6500	2:16PM	AFAPA20TVH	30	28	\$900.00	
10-30-20	FXNC	PHILLY Interconnect/6500	10:53AM	AFAPA20TVH	30	25	\$1,225.00	
10-30-20	FXNC	PHILLY Interconnect/6500	3:45PM	AFAPA20TVH	30	25	\$1,225.00	
10-30-20	FXNC	PHILLY Interconnect/6500	9:46PM	AFAPA20TVH	30	23	\$3,375.00	
10-30-20	HALL	PHILLY Interconnect/6500	9:39AM	AFAPA20TVH	30	14	\$425.00	
10-30-20	HALL	PHILLY Interconnect/6500	3:39PM	AFAPA20TVH	30	14	\$425.00	
10-30-20	HALL	PHILLY Interconnect/6500	9:35PM	AFAPA20TVH	30	12	\$2,400.00	
10-30-20	HGTV	PHILLY Interconnect/6500	10:18AM	AFAPA20TVH	30	5	\$900.00	
10-30-20	TBSC	PHILLY Interconnect/6500	12:13PM	AFAPA20TVH	30	16	\$675.00	
10-30-20	TNT	PHILLY Interconnect/6500	3:31PM	AFAPA20TVH	30	9	\$275.00	
10-30-20	TNT	PHILLY Interconnect/6500	11:07PM	AFAPA20TVH	30	8	\$3,375.00	
10-31-20	AMC	PHILLY Interconnect/6500	10:21AM	AFAPA20TVH	30	20	\$250.00	
10-31-20	AMC	PHILLY Interconnect/6500	9:12PM	AFAPA20TVH	30	19	\$1,400.00	
10-31-20	DISC	PHILLY Interconnect/6500	11:51AM	AFAPA20TVH	30	1	\$250.00	
10-31-20	ESP2	PHILLY Interconnect/6500	2:42PM	AFAPA20TVH	30	31	\$150.00	
10-31-20	ESPN	PHILLY Interconnect/6500	10:47AM	AFAPA20TVH	30	28	\$900.00	
10-31-20	ESPN	PHILLY Interconnect/6500	1:38PM	AFAPA20TVH	30	28	\$900.00	
10-31-20	ESPN	PHILLY Interconnect/6500	9:18PM	AFAPA20TVH	30	30	\$3,075.00	
10-31-20	HALL	PHILLY Interconnect/6500	9:36AM	AFAPA20TVH	30	14	\$425.00	
10-31-20	HGTV	PHILLY Interconnect/6500	1:21PM	AFAPA20TVH	30	5	\$900.00	
10-31-20	HGTV	PHILLY Interconnect/6500	9:20PM	AFAPA20TVH	30	6	\$4,375.00	
10-31-20	TBSC	PHILLY Interconnect/6500	10:16AM	AFAPA20TVH	30	16	\$675.00	
10-31-20	TBSC	PHILLY Interconnect/6500	7:19PM	AFAPA20TVH	30	15	\$3,500.00	
10-31-20	TNT	PHILLY Interconnect/6500	9:47AM	AFAPA20TVH	30	9	\$275.00	
11-1-20	AMC	PHILLY Interconnect/6500	12:21PM	AFAPA20TVH	30	20	\$250.00	
11-1-20	AMC	PHILLY Interconnect/6500	7:16PM	AFAPA20TVH	30	19	\$1,400.00	
11-1-20	DISC	PHILLY Interconnect/6500	11:49AM	AFAPA20TVH	30	1	\$250.00	
11-1-20	DISC	PHILLY Interconnect/6500	11:28PM	AFAPA20TVH	30	3	\$1,775.00	
11-1-20	ESP2	PHILLY Interconnect/6500	2:58PM	AFAPA20TVH	30	31	\$150.00	
11-1-20	ESP2	PHILLY Interconnect/6500	7:06PM	AFAPA20TVH	30	32	\$450.00	
11-1-20	ESPN	PHILLY Interconnect/6500	9:25AM	AFAPA20TVH	30	28	\$900.00	
11-1-20	ESPN	PHILLY Interconnect/6500	2:17PM	AFAPA20TVH	30	28	\$900.00	
11-1-20	FXNC	PHILLY Interconnect/6500	10:53AM	AFAPA20TVH	30	25	\$1,225.00	
11-1-20	FXNC	PHILLY Interconnect/6500	2:42PM	AFAPA20TVH	30	25	\$1,225.00	
11-1-20	HALL	PHILLY Interconnect/6500	9:42AM	AFAPA20TVH	30	14	\$425.00	
11-1-20	HALL	PHILLY Interconnect/6500	7:36PM	AFAPA20TVH	30	12	\$2,400.00	
11-1-20	HGTV	PHILLY Interconnect/6500	1:21PM	AFAPA20TVH	30	5	\$900.00	
11-1-20	HGTV	PHILLY Interconnect/6500	7:23PM	AFAPA20TVH	30	6	\$4,375.00	
11-1-20	TBSC	PHILLY Interconnect/6500	2:12PM	AFAPA20TVH	30	16	\$675.00	
11-1-20	TNT	PHILLY Interconnect/6500	9:49AM	AFAPA20TVH	30	9	\$275.00	
11-2-20	AMC	PHILLY Interconnect/6500	10:05AM	AFAPA20TVH	30	22	\$250.00	
11-2-20	AMC	PHILLY Interconnect/6500	7:21PM	AFAPA20TVH	30	21	\$1,400.00	
11-2-20	DISC	PHILLY Interconnect/6500	9:28AM	AFAPA20TVH	30	2	\$250.00	
11-2-20	DISC	PHILLY Interconnect/6500	8:29PM	AFAPA20TVH	30	4	\$1,775.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-2-20	ESP2	PHILLY Interconnect/6500	2:17PM	AFAPA20TVH	30	33	\$150.00	
11-2-20	ESPN	PHILLY Interconnect/6500	1:30PM	AFAPA20TVH	30	29	\$900.00	
11-2-20	ESPN	PHILLY Interconnect/6500	2:28PM	AFAPA20TVH	30	29	\$900.00	
11-2-20	ESPN	PHILLY Interconnect/6500	10:40PM	AFAPA20TVH	30	34	\$19,000.00	
11-2-20	FXNC	PHILLY Interconnect/6500	2:43PM	AFAPA20TVH	30	24	\$1,225.00	
11-2-20	FXNC	PHILLY Interconnect/6500	3:47PM	AFAPA20TVH	30	24	\$1,225.00	
11-2-20	FXNC	PHILLY Interconnect/6500	7:44PM	AFAPA20TVH	30	26	\$3,375.00	
11-2-20	HALL	PHILLY Interconnect/6500	9:37AM	AFAPA20TVH	30	13	\$425.00	
11-2-20	HALL	PHILLY Interconnect/6500	1:38PM	AFAPA20TVH	30	13	\$425.00	
11-2-20	HGTV	PHILLY Interconnect/6500	9:22AM	AFAPA20TVH	30	7	\$900.00	
11-2-20	TBSC	PHILLY Interconnect/6500	10:15AM	AFAPA20TVH	30	17	\$675.00	
11-2-20	TBSC	PHILLY Interconnect/6500	7:16PM	AFAPA20TVH	30	18	\$3,500.00	
11-2-20	TNT	PHILLY Interconnect/6500	11:11AM	AFAPA20TVH	30	11	\$275.00	
11-2-20	TNT	PHILLY Interconnect/6500	10:04PM	AFAPA20TVH	30	10	\$3,375.00	

Order# EN12101571 Total: \$129,125.00



INVOICE NO.

EN5912894

BILL CYCLE

202011

BILL TO

DELRAY MEDIA BUYING - NCC
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
DELRAY MEDIA BUYING - NCC	DELRAYNCC	AMERICA FIRST ACTION - AMP - PHL	P34416

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$95,487.90

We accept checks, ACH, money orders and all major credit cards.