



<b>INVOICE NO.</b> EN5915310	<b>INVOICE DATE</b> 11/29/2020
<b>BILL CYCLE</b> 202011	<b>INVOICE DUE DATE</b> 12/27/2020

ATTN: KATHI FITZPATRICK/DANIEL JEST  
 GREER MARGOLIS MITCHELL BURNS - NCC  
 1010 WISCONSIN AVENUE, NW  
 SUITE 800  
 WASHINGTON, DC 20007

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
GREER MARGOLIS MITCHELL BURNS - NCC	GREER MARGOL	PROGRESSIVE STATE LEADERS COM-AMP-PHL	P0035154

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12103382	Philadelphia	TV	\$27,462.00	63	63

### INVOICE NOTES

Rep Fee 13%. Philadelphia. Priority Code NP=80, IP=74, Tracked Event in SET=100,

Gross Advertising Total	\$27,462.00
Agency Commission	(\$4,119.30)
Rep Commission	(\$3,034.58)
<b>Net Advertising Total</b>	<b>\$20,308.12</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
 P.O. BOX 415949  
 BOSTON, MA 02241-5949



**INVOICE NO.**

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**BILL CYCLE**

202011

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**AFFIDAVIT**

**Product:** 11051109  
**Estimate No:** 9735  
**Campaign No:**

**Comcast Order No:** EN12103382  
**TIM Est No:** 3155475  
**AE Name:** NCC - PHL - WASH DC

**Market:** Philadelphia  
**Contract Type:** Single

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE1966501	PSLC20102H	PHILLY Interconnect/6500	CNBC, CNN, FXNC, MNBC	63	\$27,462.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
CNN	PHILLY Interconnect/6500	NE1966501	17	\$9,725.00
FXNC	PHILLY Interconnect/6500	NE1966501	14	\$9,250.00
MNBC	PHILLY Interconnect/6500	NE1966501	15	\$6,810.00
CNBC	PHILLY Interconnect/6500	NE1966501	17	\$1,677.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-5-20	CNBC	PHILLY Interconnect/6500	8:29AM	PSLC20102H	30	1	\$65.00	
11-5-20	CNBC	PHILLY Interconnect/6500	7:51PM	PSLC20102H	30	7	\$170.00	
11-5-20	CNN	PHILLY Interconnect/6500	8:45AM	PSLC20102H	30	9	\$440.00	
11-5-20	CNN	PHILLY Interconnect/6500	10:58PM	PSLC20102H	30	15	\$900.00	
11-5-20	FXNC	PHILLY Interconnect/6500	7:50AM	PSLC20102H	30	17	\$550.00	
11-6-20	CNBC	PHILLY Interconnect/6500	6:29AM	PSLC20102H	30	1	\$65.00	
11-6-20	CNBC	PHILLY Interconnect/6500	12:45PM	PSLC20102H	30	3	\$75.00	
11-6-20	CNBC	PHILLY Interconnect/6500	4:51PM	PSLC20102H	30	5	\$99.00	
11-6-20	CNBC	PHILLY Interconnect/6500	7:46PM	PSLC20102H	30	7	\$170.00	
11-6-20	CNN	PHILLY Interconnect/6500	7:43AM	PSLC20102H	30	9	\$440.00	
11-6-20	FXNC	PHILLY Interconnect/6500	6:52AM	PSLC20102H	30	17	\$550.00	
11-6-20	FXNC	PHILLY Interconnect/6500	8:39PM	PSLC20102H	30	23	\$950.00	
11-6-20	MNBC	PHILLY Interconnect/6500	4:42PM	PSLC20102H	30	29	\$450.00	
11-6-20	MNBC	PHILLY Interconnect/6500	11:31PM	PSLC20102H	30	31	\$800.00	
11-7-20	CNBC	PHILLY Interconnect/6500	6:59AM	PSLC20102H	30	1	\$65.00	
11-7-20	CNBC	PHILLY Interconnect/6500	9:59AM	PSLC20102H	30	3	\$75.00	
11-7-20	CNBC	PHILLY Interconnect/6500	10:59AM	PSLC20102H	30	3	\$75.00	
11-7-20	CNBC	PHILLY Interconnect/6500	6:43PM	PSLC20102H	30	5	\$99.00	
11-7-20	CNN	PHILLY Interconnect/6500	6:50AM	PSLC20102H	30	9	\$440.00	
11-7-20	CNN	PHILLY Interconnect/6500	9:51AM	PSLC20102H	30	11	\$275.00	
11-7-20	CNN	PHILLY Interconnect/6500	4:59PM	PSLC20102H	30	13	\$550.00	
11-7-20	CNN	PHILLY Interconnect/6500	9:58PM	PSLC20102H	30	15	\$900.00	
11-7-20	FXNC	PHILLY Interconnect/6500	6:51AM	PSLC20102H	30	17	\$550.00	
11-7-20	FXNC	PHILLY Interconnect/6500	10:51AM	PSLC20102H	30	19	\$500.00	
11-7-20	FXNC	PHILLY Interconnect/6500	7:51PM	PSLC20102H	30	23	\$950.00	
11-7-20	MNBC	PHILLY Interconnect/6500	7:04AM	PSLC20102H	30	25	\$310.00	
11-7-20	MNBC	PHILLY Interconnect/6500	10:59AM	PSLC20102H	30	27	\$190.00	
11-7-20	MNBC	PHILLY Interconnect/6500	5:37PM	PSLC20102H	30	29	\$450.00	
11-7-20	MNBC	PHILLY Interconnect/6500	11:33PM	PSLC20102H	30	31	\$800.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-8-20	CNBC	PHILLY Interconnect/6500	6:59AM	PSLC20102H	30	1	\$65.00	
11-8-20	CNBC	PHILLY Interconnect/6500	9:59AM	PSLC20102H	30	3	\$75.00	
11-8-20	CNBC	PHILLY Interconnect/6500	6:43PM	PSLC20102H	30	5	\$99.00	
11-8-20	CNBC	PHILLY Interconnect/6500	7:31PM	PSLC20102H	30	7	\$170.00	
11-8-20	CNN	PHILLY Interconnect/6500	6:50AM	PSLC20102H	30	9	\$440.00	
11-8-20	CNN	PHILLY Interconnect/6500	10:52AM	PSLC20102H	30	11	\$275.00	
11-8-20	CNN	PHILLY Interconnect/6500	4:46PM	PSLC20102H	30	13	\$550.00	
11-8-20	CNN	PHILLY Interconnect/6500	4:59PM	PSLC20102H	30	13	\$550.00	
11-8-20	CNN	PHILLY Interconnect/6500	7:48PM	PSLC20102H	30	15	\$900.00	
11-8-20	CNN	PHILLY Interconnect/6500	8:49PM	PSLC20102H	30	15	\$900.00	
11-8-20	FXNC	PHILLY Interconnect/6500	6:52AM	PSLC20102H	30	17	\$550.00	
11-8-20	FXNC	PHILLY Interconnect/6500	10:54AM	PSLC20102H	30	19	\$500.00	
11-8-20	FXNC	PHILLY Interconnect/6500	1:51PM	PSLC20102H	30	19	\$500.00	
11-8-20	FXNC	PHILLY Interconnect/6500	4:53PM	PSLC20102H	30	21	\$600.00	
11-8-20	FXNC	PHILLY Interconnect/6500	8:45PM	PSLC20102H	30	23	\$950.00	
11-8-20	MNBC	PHILLY Interconnect/6500	7:28AM	PSLC20102H	30	25	\$310.00	
11-8-20	MNBC	PHILLY Interconnect/6500	8:30AM	PSLC20102H	30	25	\$310.00	
11-8-20	MNBC	PHILLY Interconnect/6500	11:12AM	PSLC20102H	30	27	\$190.00	
11-8-20	MNBC	PHILLY Interconnect/6500	6:32PM	PSLC20102H	30	29	\$450.00	
11-8-20	MNBC	PHILLY Interconnect/6500	11:29PM	PSLC20102H	30	31	\$800.00	
11-9-20	CNBC	PHILLY Interconnect/6500	6:33AM	PSLC20102H	30	2	\$65.00	
11-9-20	CNBC	PHILLY Interconnect/6500	10:48AM	PSLC20102H	30	4	\$75.00	
11-9-20	CNBC	PHILLY Interconnect/6500	7:50PM	PSLC20102H	30	8	\$170.00	
11-9-20	CNN	PHILLY Interconnect/6500	6:38AM	PSLC20102H	30	10	\$440.00	
11-9-20	CNN	PHILLY Interconnect/6500	1:52PM	PSLC20102H	30	12	\$275.00	
11-9-20	CNN	PHILLY Interconnect/6500	4:53PM	PSLC20102H	30	14	\$550.00	
11-9-20	CNN	PHILLY Interconnect/6500	8:51PM	PSLC20102H	30	16	\$900.00	
11-9-20	FXNC	PHILLY Interconnect/6500	6:50AM	PSLC20102H	30	18	\$550.00	
11-9-20	FXNC	PHILLY Interconnect/6500	6:48PM	PSLC20102H	30	22	\$600.00	
11-9-20	FXNC	PHILLY Interconnect/6500	11:52PM	PSLC20102H	30	24	\$950.00	
11-9-20	MNBC	PHILLY Interconnect/6500	7:50AM	PSLC20102H	30	26	\$310.00	
11-9-20	MNBC	PHILLY Interconnect/6500	11:29AM	PSLC20102H	30	28	\$190.00	
11-9-20	MNBC	PHILLY Interconnect/6500	4:58PM	PSLC20102H	30	30	\$450.00	
11-9-20	MNBC	PHILLY Interconnect/6500	11:36PM	PSLC20102H	30	32	\$800.00	

Order# EN12103382 Total: \$27,462.00



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**BILL TO**

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1010 WISCONSIN AVENUE, NW  
SUITE 800  
WASHINGTON, DC 20007

**REMITTANCE**

Please return this document with your payment

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GREER MARGOLIS MITCHELL BURNS - NCC	GREER MARGOL	PROGRESSIVE STATE LEADERS COM-AMP-PHL	P0035154

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

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**Net Balance Due** **\$20,308.12**

We accept checks, ACH, money orders and all major credit cards.