



INVOICE NO. EN5915425	INVOICE DATE 11/29/2020
BILL CYCLE 202011	INVOICE DUE DATE 12/27/2020

LC MEDIA LLC
 47 OLD TAVERN ROAD
 SUITE 220B
 ORANGE, CT 06477

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
LC MEDIA LLC	LCMEDIALLC	HEALTH CARE VOTE	P0035180

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12103607	Philadelphia	TV	\$4,790.00	12	12

INVOICE NOTES
PHILADELPHIA\nPriority Code NP=80, IP=74 \nSee key on FCC site

Gross Advertising Total	\$4,790.00
Agency Commission	(\$718.50)
Net Advertising Total	\$4,071.50

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



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AFFIDAVIT

Product:
Estimate No:
Campaign No:

Comcast Order No: EN12103607
TIM Est No: 3156705
AE Name: Whittaker, BJ

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1967376	HCV2001EVEH	PHILLY Interconnect/6500	CNN, FXNC, MNBC	12	\$4,790.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	PHILLY Interconnect/6500	NE1967376	3	\$1,320.00
FXNC	PHILLY Interconnect/6500	NE1967376	6	\$2,550.00
MNBC	PHILLY Interconnect/6500	NE1967376	3	\$920.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-6-20	CNN	PHILLY Interconnect/6500	1:59AM	HCV2001EVEH	30	5	\$80.00	
11-6-20	CNN	PHILLY Interconnect/6500	7:44AM	HCV2001EVEH	30	1	\$440.00	
11-6-20	CNN	PHILLY Interconnect/6500	7:53PM	HCV2001EVEH	30	4	\$800.00	
11-6-20	FXNC	PHILLY Interconnect/6500	12:52AM	HCV2001EVEH	30	15	\$150.00	
11-6-20	FXNC	PHILLY Interconnect/6500	1:42AM	HCV2001EVEH	30	15	\$150.00	
11-6-20	FXNC	PHILLY Interconnect/6500	6:51AM	HCV2001EVEH	30	11	\$500.00	
11-6-20	FXNC	PHILLY Interconnect/6500	1:50PM	HCV2001EVEH	30	12	\$400.00	
11-6-20	FXNC	PHILLY Interconnect/6500	2:45PM	HCV2001EVEH	30	12	\$400.00	
11-6-20	FXNC	PHILLY Interconnect/6500	7:45PM	HCV2001EVEH	30	14	\$950.00	
11-6-20	MNBC	PHILLY Interconnect/6500	12:40AM	HCV2001EVEH	30	10	\$120.00	
11-6-20	MNBC	PHILLY Interconnect/6500	10:58AM	HCV2001EVEH	30	7	\$300.00	
11-6-20	MNBC	PHILLY Interconnect/6500	3:59PM	HCV2001EVEH	30	8	\$500.00	

Order# EN12103607 Total: \$4,790.00



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BILL TO

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REMITTANCE

Please return this document with your payment

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LC MEDIA LLC	LCMEDIALLC	HEALTH CARE VOTE	P0035180

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$4,071.50

We accept checks, ACH, money orders and all major credit cards.