EFFECTV POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADS

☐ **Ad (whether national or state/local) "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for any <u>federal</u> office; (2) any election to <u>federal</u> office; <u>or</u> (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)**

OR

☐ **Ad relates to state or local issue and does <u>not</u> communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)**

_____

1. **Requested by (Agency name, address, phone number & contact):**

   Agency Name: LC Media

   Contact Name: Lisa Cabanel

   Phone Number: 215-530-9819

   Address: 1604 Fawn Lane Huntingdon Valley, PA 19006

2. **Paid for by (Advertiser/sponsor name, address, phone number & contact):**

   Name: _____ _____

   Contact Name: ___ _____

   Phone Number: _____

   Address: _____

3. **Date of request:** 10/23/20
4. **Request received by:** BJ Whittaker

5. **Content of the ad:** Voting

6. **If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:**

7. **If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):**

Climate Change

8. **List ALL sponsor's chief executive officers OR members of executive committee OR board of directors:_____**

9. **If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: ____**

10. **DMA: Philadelphia , Interconnect (Y or N)**

Zones:

Revised 12/2/2019

11. **Distribution Platform(s):** ___xx__ **Linear TV;** _____ **VOD;** _____**Digital/websites/apps**

12. **Date and nature of any follow-ups:**_____

13. **Disposition:**

    ☐ <mark>**Accepted**</mark> **– see attached contract details**

    ☐ **Rejected – provide reason:**
    _____

14. **Additional Information:**