



<b>INVOICE NO.</b> EN5910990	<b>INVOICE DATE</b> 11/29/2020
<b>BILL CYCLE</b> 202011	<b>INVOICE DUE DATE</b> 12/27/2020

BROWN PARKER & DEMARINIS ADV-AMP  
AMP MEDIA  
BLOOMFIELD, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
BROWN PARKER & DEMARINIS ADV-AMP	A33589	PAHCF - AMP - PHL	P33592

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12100397	Philadelphia	TV	\$43,375.00	43	43

### INVOICE NOTES

Philadelphia. Priority Code NP=80, IP=74, Tracked Event in SET=100, NP Candidate

Gross Advertising Total	\$43,375.00
Agency Commission	(\$6,506.25)
Rep Commission	(\$4,792.95)
<b>Net Advertising Total</b>	<b>\$32,075.80</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
P.O. BOX 415949  
  
BOSTON, MA 02241-5949



<b>INVOICE NO.</b> EN5910990	<b>INVOICE DATE</b> 11/29/2020
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**AFFIDAVIT**

**Product:** Comcast Order No: EN12100397 **Market:** Philadelphia  
**Estimate No:** FLT 3 **TIM Est No:** 3136003 **Contract Type:** Single  
**Campaign No:** **AE Name:** NCC - PHL - WASH DC

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE1959942	PAH202003H	PHILLY Interconnect/6500	BET, BRVO, CC, CNN, DIY, FXNC, HGTV, HLN, ID, MNBC, OXYG, TLC, TNT, TRU, TWC	43	\$43,375.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
CNN	PHILLY Interconnect/6500	NE1959942	4	\$7,450.00
BRVO	PHILLY Interconnect/6500	NE1959942	5	\$5,100.00
CC	PHILLY Interconnect/6500	NE1959942	1	\$75.00
BET	PHILLY Interconnect/6500	NE1959942	4	\$1,800.00
DIY	PHILLY Interconnect/6500	NE1959942	2	\$250.00
OXYG	PHILLY Interconnect/6500	NE1959942	1	\$225.00
HGTV	PHILLY Interconnect/6500	NE1959942	3	\$6,175.00
FXNC	PHILLY Interconnect/6500	NE1959942	3	\$5,950.00
ID	PHILLY Interconnect/6500	NE1959942	1	\$150.00
HLN	PHILLY Interconnect/6500	NE1959942	1	\$375.00
MNBC	PHILLY Interconnect/6500	NE1959942	4	\$5,700.00
TLC	PHILLY Interconnect/6500	NE1959942	5	\$3,725.00
TNT	PHILLY Interconnect/6500	NE1959942	7	\$6,000.00
TRU	PHILLY Interconnect/6500	NE1959942	1	\$225.00
TWC	PHILLY Interconnect/6500	NE1959942	1	\$175.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-26-20	BET	PHILLY Interconnect/6500	10:08PM	PAH202003H	30	4	\$950.00	
10-26-20	BRVO	PHILLY Interconnect/6500	1:15PM	PAH202003H	30	5	\$475.00	
10-26-20	BRVO	PHILLY Interconnect/6500	5:10PM	PAH202003H	30	7	\$825.00	
10-26-20	BRVO	PHILLY Interconnect/6500	8:11PM	PAH202003H	30	8	\$2,850.00	
10-26-20	CNN	PHILLY Interconnect/6500	6:37AM	PAH202003H	30	9	\$1,625.00	
10-26-20	CNN	PHILLY Interconnect/6500	9:47AM	PAH202003H	30	10	\$1,225.00	
10-26-20	CNN	PHILLY Interconnect/6500	7:47PM	PAH202003H	30	12	\$3,375.00	
10-26-20	FXNC	PHILLY Interconnect/6500	6:50AM	PAH202003H	30	13	\$1,350.00	
10-26-20	HGTV	PHILLY Interconnect/6500	2:18PM	PAH202003H	30	17	\$900.00	
10-26-20	HGTV	PHILLY Interconnect/6500	9:18PM	PAH202003H	30	19	\$4,375.00	
10-26-20	MNBC	PHILLY Interconnect/6500	7:58AM	PAH202003H	30	20	\$1,625.00	
10-26-20	MNBC	PHILLY Interconnect/6500	11:45AM	PAH202003H	30	22	\$1,225.00	
10-26-20	TLC	PHILLY Interconnect/6500	7:14AM	PAH202003H	30	24	\$325.00	
10-26-20	TLC	PHILLY Interconnect/6500	10:56AM	PAH202003H	30	25	\$425.00	
10-26-20	TLC	PHILLY Interconnect/6500	4:15PM	PAH202003H	30	27	\$675.00	
10-26-20	TLC	PHILLY Interconnect/6500	8:51PM	PAH202003H	30	28	\$1,875.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-26-20	TNT	PHILLY Interconnect/6500	6:08AM	PAH202003H	30	29	\$425.00	
10-26-20	TNT	PHILLY Interconnect/6500	10:13AM	PAH202003H	30	31	\$275.00	
10-26-20	TNT	PHILLY Interconnect/6500	5:04PM	PAH202003H	30	33	\$950.00	
10-26-20	TNT	PHILLY Interconnect/6500	7:13PM	PAH202003H	30	34	\$3,375.00	
10-27-20	BRVO	PHILLY Interconnect/6500	10:12AM	PAH202003H	30	5	\$475.00	
10-27-20	TNT	PHILLY Interconnect/6500	2:08PM	PAH202003H	30	31	\$275.00	
10-28-20	FXNC	PHILLY Interconnect/6500	10:53AM	PAH202003H	30	14	\$1,225.00	
10-28-20	FXNC	PHILLY Interconnect/6500	7:47PM	PAH202003H	30	16	\$3,375.00	
10-29-20	BET	PHILLY Interconnect/6500	8:18AM	PAH202003H	30	1	\$175.00	
10-29-20	BET	PHILLY Interconnect/6500	1:20PM	PAH202003H	30	2	\$250.00	
10-29-20	CC	PHILLY Interconnect/6500	8:55AM	PAH202003H	30	36	\$75.00	
10-29-20	DIY	PHILLY Interconnect/6500	7:18AM	PAH202003H	30	40	\$125.00	
10-29-20	HLN	PHILLY Interconnect/6500	6:52AM	PAH202003H	30	39	\$375.00	
10-29-20	ID	PHILLY Interconnect/6500	7:14AM	PAH202003H	30	35	\$150.00	
10-29-20	OXYG	PHILLY Interconnect/6500	7:52AM	PAH202003H	30	38	\$225.00	
10-29-20	TWC	PHILLY Interconnect/6500	6:17AM	PAH202003H	30	37	\$175.00	
10-30-20	BET	PHILLY Interconnect/6500	5:16PM	PAH202003H	30	3	\$425.00	
10-30-20	DIY	PHILLY Interconnect/6500	7:16AM	PAH202003H	30	40	\$125.00	
10-31-20	TRU	PHILLY Interconnect/6500	11:21AM	PAH202003H	30	42	\$225.00	
11-2-20	BRVO	PHILLY Interconnect/6500	1:13PM	PAH202003H	30	6	\$475.00	
11-2-20	CNN	PHILLY Interconnect/6500	10:50AM	PAH202003H	30	11	\$1,225.00	
11-2-20	HGTV	PHILLY Interconnect/6500	12:19PM	PAH202003H	30	18	\$900.00	
11-2-20	MNBC	PHILLY Interconnect/6500	11:41AM	PAH202003H	30	23	\$1,225.00	
11-2-20	TLC	PHILLY Interconnect/6500	10:56AM	PAH202003H	30	26	\$425.00	
11-2-20	TNT	PHILLY Interconnect/6500	7:04AM	PAH202003H	30	30	\$425.00	
11-2-20	TNT	PHILLY Interconnect/6500	9:37AM	PAH202003H	30	32	\$275.00	
11-3-20	MNBC	PHILLY Interconnect/6500	8:23AM	PAH202003H	30	21	\$1,625.00	

Order# EN12100397 Total: \$43,375.00



**INVOICE NO.**

EN5910990

**BILL CYCLE**

202011

**BILL TO**

BROWN PARKER & DEMARINIS ADV-AMP  
AMP MEDIA  
BLOOMFIELD, NJ 07003

**REMITTANCE**

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
BROWN PARKER & DEMARINIS ADV-AMP	A33589	PAHCF - AMP - PHL	P33592

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

**Net Balance Due** **\$32,075.80**

We accept checks, ACH, money orders and all major credit cards.