



<b>INVOICE NO.</b> EN5913924	<b>INVOICE DATE</b> 11/29/2020
<b>BILL CYCLE</b> 202011	<b>INVOICE DUE DATE</b> 12/27/2020

DELRAY MEDIA BUYING - NCC  
NCC MEDIA  
BLOOMFIELD, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
DELRAY MEDIA BUYING - NCC	DELRAYNCC	AMERICA FIRST ACTION - AMP - PHL	P34416

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12102771	Philadelphia	TV	\$14,925.00	32	32

### INVOICE NOTES

Rep Fee 13%. Philadelphia. Priority Code NP=80, IP=74, Tracked Event in SET=100,

Gross Advertising Total	\$14,925.00
Agency Commission	(\$2,238.75)
Rep Commission	(\$1,649.22)
<b>Net Advertising Total</b>	<b>\$11,037.03</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
P.O. BOX 415949  
BOSTON, MA 02241-5949



**INVOICE NO.**

EN5913924

**INVOICE DATE**

11/29/2020

**BILL CYCLE**

202011

**INVOICE DUE DATE**

12/27/2020

**AFFIDAVIT**

**Product:** ORDR  
**Estimate No:** 380101  
**Campaign No:**

**Comcast Order No:** EN12102771  
**TIM Est No:** 3151677  
**AE Name:** NCC - PHL - WASH DC

**Market:** Philadelphia  
**Contract Type:** Single

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE1949112	AFAPA20TVH	PHILLY Interconnect/6500	CNBC, FXNC, TWC	32	\$14,925.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
FXNC	PHILLY Interconnect/6500	NE1949112	2	\$6,750.00
TWC	PHILLY Interconnect/6500	NE1949112	17	\$3,950.00
CNBC	PHILLY Interconnect/6500	NE1949112	13	\$4,225.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-31-20	CNBC	PHILLY Interconnect/6500	6:58AM	AFAPA20TVH	30	1	\$225.00	
10-31-20	CNBC	PHILLY Interconnect/6500	10:58AM	AFAPA20TVH	30	3	\$275.00	
10-31-20	CNBC	PHILLY Interconnect/6500	1:58PM	AFAPA20TVH	30	3	\$275.00	
10-31-20	CNBC	PHILLY Interconnect/6500	6:55PM	AFAPA20TVH	30	5	\$325.00	
10-31-20	CNBC	PHILLY Interconnect/6500	8:37PM	AFAPA20TVH	30	7	\$475.00	
10-31-20	FXNC	PHILLY Interconnect/6500	7:48PM	AFAPA20TVH	30	9	\$3,375.00	
10-31-20	TWC	PHILLY Interconnect/6500	12:21AM	AFAPA20TVH	30	18	\$225.00	
10-31-20	TWC	PHILLY Interconnect/6500	6:17AM	AFAPA20TVH	30	10	\$175.00	
10-31-20	TWC	PHILLY Interconnect/6500	7:46AM	AFAPA20TVH	30	10	\$175.00	
10-31-20	TWC	PHILLY Interconnect/6500	1:51PM	AFAPA20TVH	30	12	\$250.00	
10-31-20	TWC	PHILLY Interconnect/6500	4:52PM	AFAPA20TVH	30	14	\$175.00	
10-31-20	TWC	PHILLY Interconnect/6500	8:20PM	AFAPA20TVH	30	16	\$350.00	
11-1-20	CNBC	PHILLY Interconnect/6500	9:58AM	AFAPA20TVH	30	3	\$275.00	
11-1-20	CNBC	PHILLY Interconnect/6500	10:58AM	AFAPA20TVH	30	3	\$275.00	
11-1-20	CNBC	PHILLY Interconnect/6500	6:42PM	AFAPA20TVH	30	5	\$325.00	
11-1-20	CNBC	PHILLY Interconnect/6500	7:44PM	AFAPA20TVH	30	7	\$475.00	
11-1-20	FXNC	PHILLY Interconnect/6500	10:49PM	AFAPA20TVH	30	9	\$3,375.00	
11-1-20	TWC	PHILLY Interconnect/6500	12:20AM	AFAPA20TVH	30	18	\$225.00	
11-1-20	TWC	PHILLY Interconnect/6500	7:46AM	AFAPA20TVH	30	10	\$175.00	
11-1-20	TWC	PHILLY Interconnect/6500	12:17PM	AFAPA20TVH	30	12	\$250.00	
11-1-20	TWC	PHILLY Interconnect/6500	1:52PM	AFAPA20TVH	30	12	\$250.00	
11-1-20	TWC	PHILLY Interconnect/6500	4:53PM	AFAPA20TVH	30	14	\$175.00	
11-1-20	TWC	PHILLY Interconnect/6500	7:21PM	AFAPA20TVH	30	16	\$350.00	
11-2-20	CNBC	PHILLY Interconnect/6500	6:29AM	AFAPA20TVH	30	2	\$225.00	
11-2-20	CNBC	PHILLY Interconnect/6500	10:50AM	AFAPA20TVH	30	4	\$275.00	
11-2-20	CNBC	PHILLY Interconnect/6500	4:39PM	AFAPA20TVH	30	6	\$325.00	
11-2-20	CNBC	PHILLY Interconnect/6500	7:46PM	AFAPA20TVH	30	8	\$475.00	
11-2-20	TWC	PHILLY Interconnect/6500	12:20AM	AFAPA20TVH	30	19	\$225.00	
11-2-20	TWC	PHILLY Interconnect/6500	9:17AM	AFAPA20TVH	30	13	\$250.00	
11-2-20	TWC	PHILLY Interconnect/6500	4:47PM	AFAPA20TVH	30	15	\$175.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-2-20	TWC	PHILLY Interconnect/6500	9:20PM	AFAPA20TVH	30	17	\$350.00	
11-3-20	TWC	PHILLY Interconnect/6500	6:17AM	AFAPA20TVH	30	11	\$175.00	

Order# EN12102771 Total: \$14,925.00



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**BILL CYCLE**

202011

**BILL TO**

DELRAY MEDIA BUYING - NCC  
NCC MEDIA  
BLOOMFIELD, NJ 07003

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## REMITTANCE

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**Please return this document with your payment**

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DELRAY MEDIA BUYING - NCC	DELRAYNCC	AMERICA FIRST ACTION - AMP - PHL	P34416

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

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**Net Balance Due**

**\$11,037.03**

We accept checks, ACH, money orders and all major credit cards.