



<b>INVOICE NO.</b> EN5913133	<b>INVOICE DATE</b> 11/29/2020
<b>BILL CYCLE</b> 202011	<b>INVOICE DUE DATE</b> 12/27/2020

DEL CIELO MEDIA - NCC  
NCC MEDIA  
BLOOMFIELD, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
DEL CIELO MEDIA - NCC	DELCELONCC	FUTURE 45 - AMP - PHL	P0035051

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12102293	Philadelphia	TV	\$168,350.00	165	165

### INVOICE NOTES

Rep Fee 13%. Philadelphia. Priority Code NP=80, IP=74, Tracked Event in SET=100,

Gross Advertising Total	\$168,350.00
Agency Commission	(\$25,252.50)
Rep Commission	(\$18,602.69)
<b>Net Advertising Total</b>	<b>\$124,494.81</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
P.O. BOX 415949  
BOSTON, MA 02241-5949



<b>INVOICE NO.</b> EN5913133	<b>INVOICE DATE</b> 11/29/2020
<b>BILL CYCLE</b> 202011	<b>INVOICE DUE DATE</b> 12/27/2020

**AFFIDAVIT**

<b>Product:</b> ORDR	<b>Comcast Order No:</b> EN12102293	<b>Market:</b> Philadelphia
<b>Estimate No:</b> C29N03	<b>TIM Est No:</b> 3148858	<b>Contract Type:</b> Single
<b>Campaign No:</b>	<b>AE Name:</b> NCC - PHL - WASH DC	

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE1961976	F4520TV03H	PHILLY Interconnect/6500	CC, CNN, DIY, FS1, FX, FXNC, GOLF, HIST, LIF, MNBC, TWC	165	\$168,350.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
CNN	PHILLY Interconnect/6500	NE1961976	13	\$35,125.00
GOLF	PHILLY Interconnect/6500	NE1961976	16	\$3,200.00
CC	PHILLY Interconnect/6500	NE1961976	19	\$5,075.00
DIY	PHILLY Interconnect/6500	NE1961976	19	\$3,325.00
FX	PHILLY Interconnect/6500	NE1961976	7	\$15,750.00
FXNC	PHILLY Interconnect/6500	NE1961976	14	\$34,425.00
TWC	PHILLY Interconnect/6500	NE1961976	13	\$2,875.00
FS1	PHILLY Interconnect/6500	NE1961976	20	\$6,800.00
HIST	PHILLY Interconnect/6500	NE1961976	16	\$17,200.00
LIF	PHILLY Interconnect/6500	NE1961976	16	\$14,200.00
MNBC	PHILLY Interconnect/6500	NE1961976	12	\$30,375.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-29-20	CC	PHILLY Interconnect/6500	9:22AM	F4520TV03H	30	1	\$125.00	
10-29-20	CC	PHILLY Interconnect/6500	7:20PM	F4520TV03H	30	5	\$425.00	
10-29-20	CNN	PHILLY Interconnect/6500	7:28AM	F4520TV03H	30	7	\$1,625.00	
10-29-20	CNN	PHILLY Interconnect/6500	8:49PM	F4520TV03H	30	9	\$3,375.00	
10-29-20	CNN	PHILLY Interconnect/6500	9:49PM	F4520TV03H	30	9	\$3,375.00	
10-29-20	DIY	PHILLY Interconnect/6500	1:20PM	F4520TV03H	30	11	\$175.00	
10-29-20	DIY	PHILLY Interconnect/6500	9:19PM	F4520TV03H	30	15	\$175.00	
10-29-20	DIY	PHILLY Interconnect/6500	10:15PM	F4520TV03H	30	15	\$175.00	
10-29-20	FS1	PHILLY Interconnect/6500	11:47AM	F4520TV03H	30	17	\$250.00	
10-29-20	FS1	PHILLY Interconnect/6500	4:29PM	F4520TV03H	30	19	\$150.00	
10-29-20	FS1	PHILLY Interconnect/6500	8:14PM	F4520TV03H	30	21	\$525.00	
10-29-20	FS1	PHILLY Interconnect/6500	10:13PM	F4520TV03H	30	21	\$525.00	
10-29-20	FX	PHILLY Interconnect/6500	8:22PM	F4520TV03H	30	23	\$2,250.00	
10-29-20	FX	PHILLY Interconnect/6500	11:22PM	F4520TV03H	30	23	\$2,250.00	
10-29-20	FXNC	PHILLY Interconnect/6500	6:52AM	F4520TV03H	30	25	\$1,350.00	
10-29-20	FXNC	PHILLY Interconnect/6500	8:40PM	F4520TV03H	30	29	\$3,375.00	
10-29-20	GOLF	PHILLY Interconnect/6500	10:14PM	F4520TV03H	30	33	\$250.00	
10-29-20	HIST	PHILLY Interconnect/6500	12:13PM	F4520TV03H	30	35	\$325.00	
10-29-20	HIST	PHILLY Interconnect/6500	2:16PM	F4520TV03H	30	35	\$325.00	
10-29-20	HIST	PHILLY Interconnect/6500	10:17PM	F4520TV03H	30	37	\$1,825.00	
10-29-20	HIST	PHILLY Interconnect/6500	11:19PM	F4520TV03H	30	37	\$1,825.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-29-20	LIF	PHILLY Interconnect/6500	12:22PM	F4520TV03H	30	39	\$475.00	
10-29-20	LIF	PHILLY Interconnect/6500	10:11PM	F4520TV03H	30	41	\$1,300.00	
10-29-20	MNBC	PHILLY Interconnect/6500	7:24AM	F4520TV03H	30	43	\$1,625.00	
10-29-20	MNBC	PHILLY Interconnect/6500	5:43PM	F4520TV03H	30	45	\$1,625.00	
10-29-20	MNBC	PHILLY Interconnect/6500	8:33PM	F4520TV03H	30	47	\$3,800.00	
10-29-20	TWC	PHILLY Interconnect/6500	7:46AM	F4520TV03H	30	49	\$175.00	
10-29-20	TWC	PHILLY Interconnect/6500	1:47PM	F4520TV03H	30	51	\$250.00	
10-30-20	CC	PHILLY Interconnect/6500	2:22PM	F4520TV03H	30	1	\$125.00	
10-30-20	CC	PHILLY Interconnect/6500	3:23PM	F4520TV03H	30	1	\$125.00	
10-30-20	CC	PHILLY Interconnect/6500	9:22PM	F4520TV03H	30	5	\$425.00	
10-30-20	CC	PHILLY Interconnect/6500	10:22PM	F4520TV03H	30	5	\$425.00	
10-30-20	CNN	PHILLY Interconnect/6500	8:39AM	F4520TV03H	30	7	\$1,625.00	
10-30-20	CNN	PHILLY Interconnect/6500	8:47PM	F4520TV03H	30	9	\$3,375.00	
10-30-20	DIY	PHILLY Interconnect/6500	9:18AM	F4520TV03H	30	11	\$175.00	
10-30-20	DIY	PHILLY Interconnect/6500	2:17PM	F4520TV03H	30	11	\$175.00	
10-30-20	DIY	PHILLY Interconnect/6500	5:20PM	F4520TV03H	30	13	\$175.00	
10-30-20	DIY	PHILLY Interconnect/6500	7:17PM	F4520TV03H	30	15	\$175.00	
10-30-20	FS1	PHILLY Interconnect/6500	10:55AM	F4520TV03H	30	17	\$250.00	
10-30-20	FS1	PHILLY Interconnect/6500	3:20PM	F4520TV03H	30	17	\$250.00	
10-30-20	FS1	PHILLY Interconnect/6500	5:15PM	F4520TV03H	30	19	\$150.00	
10-30-20	FS1	PHILLY Interconnect/6500	7:20PM	F4520TV03H	30	21	\$525.00	
10-30-20	FXNC	PHILLY Interconnect/6500	6:51AM	F4520TV03H	30	25	\$1,350.00	
10-30-20	FXNC	PHILLY Interconnect/6500	8:42PM	F4520TV03H	30	29	\$3,375.00	
10-30-20	FXNC	PHILLY Interconnect/6500	9:47PM	F4520TV03H	30	29	\$3,375.00	
10-30-20	GOLF	PHILLY Interconnect/6500	11:17AM	F4520TV03H	30	31	\$150.00	
10-30-20	GOLF	PHILLY Interconnect/6500	2:22PM	F4520TV03H	30	31	\$150.00	
10-30-20	GOLF	PHILLY Interconnect/6500	9:36PM	F4520TV03H	30	33	\$250.00	
10-30-20	GOLF	PHILLY Interconnect/6500	10:33PM	F4520TV03H	30	33	\$250.00	
10-30-20	HIST	PHILLY Interconnect/6500	11:10AM	F4520TV03H	30	35	\$325.00	
10-30-20	HIST	PHILLY Interconnect/6500	7:13PM	F4520TV03H	30	37	\$1,825.00	
10-30-20	LIF	PHILLY Interconnect/6500	9:09AM	F4520TV03H	30	39	\$475.00	
10-30-20	LIF	PHILLY Interconnect/6500	2:18PM	F4520TV03H	30	39	\$475.00	
10-30-20	LIF	PHILLY Interconnect/6500	9:15PM	F4520TV03H	30	41	\$1,300.00	
10-30-20	LIF	PHILLY Interconnect/6500	11:18PM	F4520TV03H	30	41	\$1,300.00	
10-30-20	MNBC	PHILLY Interconnect/6500	8:24AM	F4520TV03H	30	43	\$1,625.00	
10-30-20	MNBC	PHILLY Interconnect/6500	10:53PM	F4520TV03H	30	47	\$3,800.00	
10-30-20	TWC	PHILLY Interconnect/6500	7:18AM	F4520TV03H	30	49	\$175.00	
10-30-20	TWC	PHILLY Interconnect/6500	12:16PM	F4520TV03H	30	51	\$250.00	
10-30-20	TWC	PHILLY Interconnect/6500	1:47PM	F4520TV03H	30	51	\$250.00	
10-31-20	CC	PHILLY Interconnect/6500	12:49PM	F4520TV03H	30	1	\$125.00	
10-31-20	CC	PHILLY Interconnect/6500	6:24PM	F4520TV03H	30	3	\$225.00	
10-31-20	CC	PHILLY Interconnect/6500	10:23PM	F4520TV03H	30	5	\$425.00	
10-31-20	CC	PHILLY Interconnect/6500	10:57PM	F4520TV03H	30	5	\$425.00	
10-31-20	CNN	PHILLY Interconnect/6500	6:57AM	F4520TV03H	30	7	\$1,625.00	
10-31-20	CNN	PHILLY Interconnect/6500	9:55PM	F4520TV03H	30	9	\$3,375.00	
10-31-20	CNN	PHILLY Interconnect/6500	10:59PM	F4520TV03H	30	9	\$3,375.00	
10-31-20	DIY	PHILLY Interconnect/6500	1:19PM	F4520TV03H	30	11	\$175.00	
10-31-20	DIY	PHILLY Interconnect/6500	2:17PM	F4520TV03H	30	11	\$175.00	
10-31-20	DIY	PHILLY Interconnect/6500	9:19PM	F4520TV03H	30	15	\$175.00	
10-31-20	DIY	PHILLY Interconnect/6500	11:17PM	F4520TV03H	30	15	\$175.00	
10-31-20	FS1	PHILLY Interconnect/6500	10:15AM	F4520TV03H	30	17	\$250.00	
10-31-20	FS1	PHILLY Interconnect/6500	1:49PM	F4520TV03H	30	17	\$250.00	
10-31-20	FS1	PHILLY Interconnect/6500	9:13PM	F4520TV03H	30	21	\$525.00	
10-31-20	FX	PHILLY Interconnect/6500	9:14PM	F4520TV03H	30	23	\$2,250.00	
10-31-20	FX	PHILLY Interconnect/6500	10:14PM	F4520TV03H	30	23	\$2,250.00	
10-31-20	FXNC	PHILLY Interconnect/6500	7:53AM	F4520TV03H	30	25	\$1,350.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-31-20	FXNC	PHILLY Interconnect/6500	7:48PM	F4520TV03H	30	29	\$3,375.00	
10-31-20	FXNC	PHILLY Interconnect/6500	10:48PM	F4520TV03H	30	29	\$3,375.00	
10-31-20	GOLF	PHILLY Interconnect/6500	11:18AM	F4520TV03H	30	31	\$150.00	
10-31-20	GOLF	PHILLY Interconnect/6500	12:16PM	F4520TV03H	30	31	\$150.00	
10-31-20	GOLF	PHILLY Interconnect/6500	2:20PM	F4520TV03H	30	31	\$150.00	
10-31-20	GOLF	PHILLY Interconnect/6500	9:02PM	F4520TV03H	30	33	\$250.00	
10-31-20	GOLF	PHILLY Interconnect/6500	9:49PM	F4520TV03H	30	33	\$250.00	
10-31-20	HIST	PHILLY Interconnect/6500	2:12PM	F4520TV03H	30	35	\$325.00	
10-31-20	HIST	PHILLY Interconnect/6500	11:18PM	F4520TV03H	30	37	\$1,825.00	
10-31-20	LIF	PHILLY Interconnect/6500	9:29AM	F4520TV03H	30	39	\$475.00	
10-31-20	LIF	PHILLY Interconnect/6500	1:20PM	F4520TV03H	30	39	\$475.00	
10-31-20	LIF	PHILLY Interconnect/6500	8:19PM	F4520TV03H	30	41	\$1,300.00	
10-31-20	LIF	PHILLY Interconnect/6500	10:19PM	F4520TV03H	30	41	\$1,300.00	
10-31-20	MNBC	PHILLY Interconnect/6500	8:40AM	F4520TV03H	30	43	\$1,625.00	
10-31-20	MNBC	PHILLY Interconnect/6500	11:31PM	F4520TV03H	30	47	\$3,800.00	
10-31-20	TWC	PHILLY Interconnect/6500	6:17AM	F4520TV03H	30	49	\$175.00	
10-31-20	TWC	PHILLY Interconnect/6500	9:17AM	F4520TV03H	30	51	\$250.00	
10-31-20	TWC	PHILLY Interconnect/6500	3:53PM	F4520TV03H	30	51	\$250.00	
11-1-20	CC	PHILLY Interconnect/6500	12:49PM	F4520TV03H	30	1	\$125.00	
11-1-20	CC	PHILLY Interconnect/6500	3:21PM	F4520TV03H	30	1	\$125.00	
11-1-20	CC	PHILLY Interconnect/6500	6:18PM	F4520TV03H	30	3	\$225.00	
11-1-20	CC	PHILLY Interconnect/6500	9:18PM	F4520TV03H	30	5	\$425.00	
11-1-20	CNN	PHILLY Interconnect/6500	7:52AM	F4520TV03H	30	7	\$1,625.00	
11-1-20	CNN	PHILLY Interconnect/6500	10:59PM	F4520TV03H	30	9	\$3,375.00	
11-1-20	DIY	PHILLY Interconnect/6500	11:21AM	F4520TV03H	30	11	\$175.00	
11-1-20	DIY	PHILLY Interconnect/6500	4:18PM	F4520TV03H	30	13	\$175.00	
11-1-20	DIY	PHILLY Interconnect/6500	8:19PM	F4520TV03H	30	15	\$175.00	
11-1-20	FS1	PHILLY Interconnect/6500	10:07AM	F4520TV03H	30	17	\$250.00	
11-1-20	FS1	PHILLY Interconnect/6500	4:25PM	F4520TV03H	30	19	\$150.00	
11-1-20	FS1	PHILLY Interconnect/6500	10:07PM	F4520TV03H	30	21	\$525.00	
11-1-20	FS1	PHILLY Interconnect/6500	11:08PM	F4520TV03H	30	21	\$525.00	
11-1-20	FX	PHILLY Interconnect/6500	9:11PM	F4520TV03H	30	23	\$2,250.00	
11-1-20	FXNC	PHILLY Interconnect/6500	6:53AM	F4520TV03H	30	25	\$1,350.00	
11-1-20	FXNC	PHILLY Interconnect/6500	5:43PM	F4520TV03H	30	27	\$2,025.00	
11-1-20	FXNC	PHILLY Interconnect/6500	7:47PM	F4520TV03H	30	29	\$3,375.00	
11-1-20	GOLF	PHILLY Interconnect/6500	9:14AM	F4520TV03H	30	31	\$150.00	
11-1-20	GOLF	PHILLY Interconnect/6500	9:27PM	F4520TV03H	30	33	\$250.00	
11-1-20	HIST	PHILLY Interconnect/6500	2:13PM	F4520TV03H	30	35	\$325.00	
11-1-20	HIST	PHILLY Interconnect/6500	3:12PM	F4520TV03H	30	35	\$325.00	
11-1-20	HIST	PHILLY Interconnect/6500	8:13PM	F4520TV03H	30	37	\$1,825.00	
11-1-20	HIST	PHILLY Interconnect/6500	11:18PM	F4520TV03H	30	37	\$1,825.00	
11-1-20	LIF	PHILLY Interconnect/6500	11:05AM	F4520TV03H	30	39	\$475.00	
11-1-20	LIF	PHILLY Interconnect/6500	7:13PM	F4520TV03H	30	41	\$1,300.00	
11-1-20	MNBC	PHILLY Interconnect/6500	5:44PM	F4520TV03H	30	45	\$1,625.00	
11-1-20	MNBC	PHILLY Interconnect/6500	10:41PM	F4520TV03H	30	47	\$3,800.00	
11-1-20	TWC	PHILLY Interconnect/6500	7:17AM	F4520TV03H	30	49	\$175.00	
11-1-20	TWC	PHILLY Interconnect/6500	9:17AM	F4520TV03H	30	51	\$250.00	
11-2-20	CC	PHILLY Interconnect/6500	11:19AM	F4520TV03H	30	2	\$125.00	
11-2-20	CC	PHILLY Interconnect/6500	12:48PM	F4520TV03H	30	2	\$125.00	
11-2-20	CC	PHILLY Interconnect/6500	6:19PM	F4520TV03H	30	4	\$225.00	
11-2-20	CC	PHILLY Interconnect/6500	9:17PM	F4520TV03H	30	6	\$425.00	
11-2-20	CC	PHILLY Interconnect/6500	10:19PM	F4520TV03H	30	6	\$425.00	
11-2-20	CNN	PHILLY Interconnect/6500	8:52PM	F4520TV03H	30	10	\$3,375.00	
11-2-20	CNN	PHILLY Interconnect/6500	10:45PM	F4520TV03H	30	10	\$3,375.00	
11-2-20	DIY	PHILLY Interconnect/6500	11:17AM	F4520TV03H	30	12	\$175.00	
11-2-20	DIY	PHILLY Interconnect/6500	2:15PM	F4520TV03H	30	12	\$175.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-2-20	DIY	PHILLY Interconnect/6500	5:17PM	F4520TV03H	30	14	\$175.00	
11-2-20	DIY	PHILLY Interconnect/6500	7:18PM	F4520TV03H	30	16	\$175.00	
11-2-20	DIY	PHILLY Interconnect/6500	10:21PM	F4520TV03H	30	16	\$175.00	
11-2-20	FS1	PHILLY Interconnect/6500	11:44AM	F4520TV03H	30	18	\$250.00	
11-2-20	FS1	PHILLY Interconnect/6500	1:16PM	F4520TV03H	30	18	\$250.00	
11-2-20	FS1	PHILLY Interconnect/6500	4:28PM	F4520TV03H	30	20	\$150.00	
11-2-20	FS1	PHILLY Interconnect/6500	10:18PM	F4520TV03H	30	22	\$525.00	
11-2-20	FS1	PHILLY Interconnect/6500	11:26PM	F4520TV03H	30	22	\$525.00	
11-2-20	FX	PHILLY Interconnect/6500	8:15PM	F4520TV03H	30	24	\$2,250.00	
11-2-20	FX	PHILLY Interconnect/6500	9:59PM	F4520TV03H	30	24	\$2,250.00	
11-2-20	FXNC	PHILLY Interconnect/6500	7:51AM	F4520TV03H	30	26	\$1,350.00	
11-2-20	FXNC	PHILLY Interconnect/6500	4:49PM	F4520TV03H	30	28	\$2,025.00	
11-2-20	FXNC	PHILLY Interconnect/6500	8:42PM	F4520TV03H	30	30	\$3,375.00	
11-2-20	GOLF	PHILLY Interconnect/6500	9:25AM	F4520TV03H	30	32	\$150.00	
11-2-20	GOLF	PHILLY Interconnect/6500	11:25AM	F4520TV03H	30	32	\$150.00	
11-2-20	GOLF	PHILLY Interconnect/6500	9:08PM	F4520TV03H	30	34	\$250.00	
11-2-20	GOLF	PHILLY Interconnect/6500	10:18PM	F4520TV03H	30	34	\$250.00	
11-2-20	HIST	PHILLY Interconnect/6500	11:17AM	F4520TV03H	30	36	\$325.00	
11-2-20	HIST	PHILLY Interconnect/6500	3:16PM	F4520TV03H	30	36	\$325.00	
11-2-20	HIST	PHILLY Interconnect/6500	8:12PM	F4520TV03H	30	38	\$1,825.00	
11-2-20	HIST	PHILLY Interconnect/6500	11:17PM	F4520TV03H	30	38	\$1,825.00	
11-2-20	LIF	PHILLY Interconnect/6500	9:11AM	F4520TV03H	30	40	\$475.00	
11-2-20	LIF	PHILLY Interconnect/6500	2:24PM	F4520TV03H	30	40	\$475.00	
11-2-20	LIF	PHILLY Interconnect/6500	9:15PM	F4520TV03H	30	42	\$1,300.00	
11-2-20	LIF	PHILLY Interconnect/6500	11:21PM	F4520TV03H	30	42	\$1,300.00	
11-2-20	MNBC	PHILLY Interconnect/6500	4:37PM	F4520TV03H	30	46	\$1,625.00	
11-2-20	MNBC	PHILLY Interconnect/6500	7:39PM	F4520TV03H	30	48	\$3,800.00	
11-2-20	TWC	PHILLY Interconnect/6500	12:17PM	F4520TV03H	30	52	\$250.00	
11-2-20	TWC	PHILLY Interconnect/6500	1:47PM	F4520TV03H	30	52	\$250.00	
11-3-20	CNN	PHILLY Interconnect/6500	6:47AM	F4520TV03H	30	8	\$1,625.00	
11-3-20	MNBC	PHILLY Interconnect/6500	6:47AM	F4520TV03H	30	44	\$1,625.00	
11-3-20	TWC	PHILLY Interconnect/6500	7:17AM	F4520TV03H	30	50	\$175.00	

**Order# EN12102293 Total: \$168,350.00**



**INVOICE NO.**

EN5913133

**BILL CYCLE**

202011

**BILL TO**

DEL CIELO MEDIA - NCC  
NCC MEDIA  
BLOOMFIELD, NJ 07003

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## REMITTANCE

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Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
DEL CIELO MEDIA - NCC	DELCELONCC	FUTURE 45 - AMP - PHL	P0035051

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

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**Net Balance Due**

**\$124,494.81**

We accept checks, ACH, money orders and all major credit cards.