

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3157090

<b>Traffic Order #</b>	12103672		<b>Created On</b>	11/5/2020 5:09:02 PM		<b>Order Status</b>	Contract Confirmed	
<b>Order #</b>	3157090		<b>Created By</b>	Gamez, Amanda		<b>Gross \$</b>	50040.00	
<b>Order Descrp</b>	POL-ISSUE-SIXTEEN THIRTY FUND - AMP - PHL		<b>Updated On</b>	11/5/2020 7:02:14 PM		<b>Net \$</b>	42534.00	
<b>Client</b>	SIXTEEN THIRTY FUND		<b>Updated By</b>	Watson, Romaro		<b>Units</b>	106	
<b>Start Date</b>	11/7/2020		<b>Industry</b>	Political-Association		<b>Credit Hold</b>	NO	
<b>End Date</b>	11/9/2020		<b>REFERENCES</b>					
<b># of Weeks</b>	2		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>		
<b>ActiveWeeks</b>	2		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	Whittaker, BJ		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	LC MEDIA LLC	15.00%	<b>Address 1</b>	1604 FAWN LN		<b>Product</b>		
<b>RepFirm</b>		0%	<b>Address 2</b>			<b>Estimate</b>		
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	HUNTINGDON VALLEY, PA		<b>Submit EDI Invoice?</b>	Do Not Submit EDI Invoice	
<b>Total Zones</b>	1		<b>Zip</b>	19006		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Philadelphia Interconnect		<b>Contact</b>			PHILADELPHIA Priority Code NP=80, IP=74 See key on FCC site for zone/network information		
<b>Total Networks</b>	3		<b>Phone</b>	215-530-9819				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>			<b>SYSCODE LIST</b>		
			<b>Contract Type</b>	Standard		6500		
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>	a553765f-b31f-eb11-9106-005056975758				

**SUMMARY FOR SYSCODE 6500**

<b>Traffic Order #</b>	12103672	<b>Created On</b>	11/5/2020 5:12:42 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3157090	<b>Created By</b>	Gamez, Amanda	<b>Syscode Gross \$</b>	50040.00
<b>Order Descrp</b>	POL-ISSUE-SIXTEEN THIRTY FUND - AMP - PHL	<b>Updated On</b>	11/5/2020 7:00:36 PM	<b>Syscode Net \$</b>	42534.00
<b>Client</b>	SIXTEEN THIRTY FUND	<b>Updated By</b>	Watson, Romaro	<b>Syscode Units</b>	106
<b>Start Date</b>	11/7/2020	<b>Source</b>	VIEW	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	11/9/2020	<b>Zones</b>	Philadelphia Interconnect	<b>Avg Unit Rate</b>	472.08
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Regional Political Bundle	74   74	CNN	6500	VARIOUS	11/07/2020	11/08/2020	Sa-Su 5a-9a						X	X	6	\$440.00	\$2,640.00	30
2			Regional Political Bundle	74   74	CNN	6500	VARIOUS	11/09/2020	11/09/2020	Sa-Su 5a-9a						X	X	0	\$440.00	\$0.00	30
3			Regional Political Bundle	74   74	CNN	6500	VARIOUS	11/07/2020	11/08/2020	M 5a-9a	X							0	\$440.00	\$0.00	30
4	2		Regional Political Bundle	74   74	CNN	6500	VARIOUS	11/09/2020	11/09/2020	M 5a-9a	X							1	\$440.00	\$440.00	30
5	3		Regional Political Bundle	74   74	CNN	6500	CNN NEWSROOM<	11/07/2020	11/08/2020	Sa-Su 9a-4p						X	X	8	\$300.00	\$2,400.00	30
6			Regional Political Bundle	74   74	CNN	6500	CNN NEWSROOM<	11/09/2020	11/09/2020	Sa-Su 9a-4p						X	X	0	\$300.00	\$0.00	30

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7			Regional Political Bundle	74   74	CNN	6500	CNN NEWSROOM<	11/07/2020	11/08/2020	M 9a-4p	X							0	\$300.00	\$0.00	30
8	4		Regional Political Bundle	74   74	CNN	6500	CNN NEWSROOM<	11/09/2020	11/09/2020	M 9a-4p	X							2	\$300.00	\$600.00	30
9	5		Regional Political Bundle	74   74	CNN	6500	CNN NEWS	11/07/2020	11/08/2020	Sa-Su 4p-7p						X	X	6	\$550.00	\$3,300.00	30
10			Regional Political Bundle	74   74	CNN	6500	CNN NEWS	11/09/2020	11/09/2020	Sa-Su 4p-7p						X	X	0	\$550.00	\$0.00	30
11			Regional Political Bundle	74   74	CNN	6500	CNN NEWS	11/07/2020	11/08/2020	M 4p-7p	X							0	\$550.00	\$0.00	30
12	6		Regional Political Bundle	74   74	CNN	6500	CNN NEWS	11/09/2020	11/09/2020	M 4p-7p	X							1	\$550.00	\$550.00	30
13	7		Regional Political Bundle	74   74	CNN	6500	CNN NEWS	11/07/2020	11/08/2020	Sa-Su 7p-12m						X	X	6	\$800.00	\$4,800.00	30
14			Regional Political Bundle	74   74	CNN	6500	CNN NEWS	11/09/2020	11/09/2020	Sa-Su 7p-12m						X	X	0	\$800.00	\$0.00	30

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15			Regional Political Bundle	74   74	CNN	6500	CNN NEWS	11/07/2020	11/08/2020	M 7p-12m	X							0	\$800.00	\$0.00	30
16	8		Regional Political Bundle	74   74	CNN	6500	CNN NEWS	11/09/2020	11/09/2020	M 7p-12m	X							1	\$800.00	\$800.00	30
17	9		Regional Political Bundle	74   74	CNN	6500	CNN NEWS	11/07/2020	11/08/2020	Sa-Su 12m-2a						X	X	4	\$80.00	\$320.00	30
18			Regional Political Bundle	74   74	CNN	6500	CNN NEWS	11/09/2020	11/09/2020	Sa-Su 12m-2a						X	X	0	\$80.00	\$0.00	30
19			Regional Political Bundle	74   74	CNN	6500	CNN NEWS	11/07/2020	11/08/2020	M 12m-2a	X							0	\$80.00	\$0.00	30
20	10		Regional Political Bundle	74   74	CNN	6500	CNN NEWS	11/09/2020	11/09/2020	M 12m-2a	X							1	\$80.00	\$80.00	30
21	11		Regional Political Bundle	74   74	MSNBC	6500	MNBC	11/07/2020	11/08/2020	Sa-Su 5a-9a						X	X	5	\$500.00	\$2,500.00	30
22			Regional Political Bundle	74   74	MSNBC	6500	MNBC	11/09/2020	11/09/2020	Sa-Su 5a-9a						X	X	0	\$500.00	\$0.00	30

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23			Regional Political Bundle	74   74	MSNBC	6500	MNBC	11/07/2020	11/08/2020	M 5a-9a	X							0	\$500.00	\$0.00	30
24	12		Regional Political Bundle	74   74	MSNBC	6500	MNBC	11/09/2020	11/09/2020	M 5a-9a	X							1	\$500.00	\$500.00	30
25	13		Regional Political Bundle	74   74	MSNBC	6500	MNBC	11/07/2020	11/08/2020	Sa-Su 9a-4p						X	X	8	\$300.00	\$2,400.00	30
26			Regional Political Bundle	74   74	MSNBC	6500	MNBC	11/09/2020	11/09/2020	Sa-Su 9a-4p						X	X	0	\$300.00	\$0.00	30
27			Regional Political Bundle	74   74	MSNBC	6500	MNBC	11/07/2020	11/08/2020	M 9a-4p	X							0	\$300.00	\$0.00	30
28	14		Regional Political Bundle	74   74	MSNBC	6500	MNBC	11/09/2020	11/09/2020	M 9a-4p	X							2	\$300.00	\$600.00	30
29	15		Regional Political Bundle	74   74	MSNBC	6500	MNBC	11/07/2020	11/08/2020	Sa-Su 4p-7p						X	X	6	\$500.00	\$3,000.00	30
30			Regional Political Bundle	74   74	MSNBC	6500	MNBC	11/09/2020	11/09/2020	Sa-Su 4p-7p						X	X	0	\$500.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
31			Regi onal Politi cal Bun dle	74   74	MSNBC	6500	MNBC	11/07/2020	11/08/2020	M 4p-7p	X							0	\$500.00	\$0.00	30
32	16		Regi onal Politi cal Bun dle	74   74	MSNBC	6500	MNBC	11/09/2020	11/09/2020	M 4p-7p	X							1	\$500.00	\$500.00	30
33	17		Regi onal Politi cal Bun dle	74   74	MSNBC	6500	MNBC	11/07/2020	11/08/2020	Sa-Su 7p-12m						X	X	6	\$800.00	\$4,800.00	30
34			Regi onal Politi cal Bun dle	74   74	MSNBC	6500	MNBC	11/09/2020	11/09/2020	Sa-Su 7p-12m						X	X	0	\$800.00	\$0.00	30
35			Regi onal Politi cal Bun dle	74   74	MSNBC	6500	MNBC	11/07/2020	11/08/2020	M 7p-12m	X							0	\$800.00	\$0.00	30
36	18		Regi onal Politi cal Bun dle	74   74	MSNBC	6500	MNBC	11/09/2020	11/09/2020	M 7p-12m	X							1	\$800.00	\$800.00	30
37	19		Regi onal Politi cal Bun dle	74   74	MSNBC	6500	MNBC	11/07/2020	11/08/2020	Sa-Su 12m-2a						X	X	4	\$120.00	\$480.00	30
38			Regi onal Politi cal Bun dle	74   74	MSNBC	6500	MNBC	11/09/2020	11/09/2020	Sa-Su 12m-2a						X	X	0	\$120.00	\$0.00	30

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39			Regional Political Bundle	74   74	MSNBC	6500	MNBC	11/07/2020	11/08/2020	M 12m-2a	X							0	\$120.00	\$0.00	30
40	20		Regional Political Bundle	74   74	MSNBC	6500	MNBC	11/09/2020	11/09/2020	M 12m-2a	X							2	\$120.00	\$240.00	30
41	21		Regional Political Bundle	74   74	Fox News Channel	6500	FOX AND FRIEND<	11/07/2020	11/08/2020	Sa-Su 5a-9a						X	X	6	\$500.00	\$3,000.00	30
42			Regional Political Bundle	74   74	Fox News Channel	6500	FOX AND FRIEND<	11/09/2020	11/09/2020	Sa-Su 5a-9a						X	X	0	\$500.00	\$0.00	30
43			Regional Political Bundle	74   74	Fox News Channel	6500	FOX AND FRIEND<	11/07/2020	11/08/2020	M 5a-9a	X							0	\$500.00	\$0.00	30
44	22		Regional Political Bundle	74   74	Fox News Channel	6500	FOX AND FRIEND<	11/09/2020	11/09/2020	M 5a-9a	X							1	\$500.00	\$500.00	30
45	23		Regional Political Bundle	74   74	Fox News Channel	6500	FoxNews	11/07/2020	11/08/2020	Sa-Su 9a-4p						X	X	6	\$400.00	\$2,400.00	30
46			Regional Political Bundle	74   74	Fox News Channel	6500	FoxNews	11/09/2020	11/09/2020	Sa-Su 9a-4p						X	X	0	\$400.00	\$0.00	30

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47			Regional Political Bundle	74   74	Fox News Channel	6500	FoxNews	11/07/2020	11/08/2020	M 9a-4p	X							0	\$400.00	\$0.00	30
48	24		Regional Political Bundle	74   74	Fox News Channel	6500	FoxNews	11/09/2020	11/09/2020	M 9a-4p	X							2	\$400.00	\$800.00	30
49	25		Regional Political Bundle	74   74	Fox News Channel	6500	FoxNews	11/07/2020	11/08/2020	Sa-Su 4p-7p						X	X	6	\$600.00	\$3,600.00	30
50			Regional Political Bundle	74   74	Fox News Channel	6500	FoxNews	11/09/2020	11/09/2020	Sa-Su 4p-7p						X	X	0	\$600.00	\$0.00	30
51			Regional Political Bundle	74   74	Fox News Channel	6500	FoxNews	11/07/2020	11/08/2020	M 4p-7p	X							0	\$600.00	\$0.00	30
52	26		Regional Political Bundle	74   74	Fox News Channel	6500	FoxNews	11/09/2020	11/09/2020	M 4p-7p	X							1	\$600.00	\$600.00	30
53	27		Regional Political Bundle	74   74	Fox News Channel	6500	FoxNews	11/07/2020	11/08/2020	Sa-Su 7p-12m						X	X	6	\$950.00	\$5,700.00	30
54			Regional Political Bundle	74   74	Fox News Channel	6500	FoxNews	11/09/2020	11/09/2020	Sa-Su 7p-12m						X	X	0	\$950.00	\$0.00	30



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55			Regional Political Bundle	74   74	Fox News Channel	6500	FoxNews	11/07/2020	11/08/2020	M 7p-12m	X							0	\$940.00	\$0.00	30
56	28		Regional Political Bundle	74   74	Fox News Channel	6500	FoxNews	11/09/2020	11/09/2020	M 7p-12m	X							1	\$940.00	\$940.00	30
57	29		Regional Political Bundle	74   74	Fox News Channel	6500	FoxNews	11/07/2020	11/08/2020	Sa-Su 12m-2a						X	X	4	\$150.00	\$600.00	30
58			Regional Political Bundle	74   74	Fox News Channel	6500	FoxNews	11/09/2020	11/09/2020	Sa-Su 12m-2a						X	X	0	\$150.00	\$0.00	30
59			Regional Political Bundle	74   74	Fox News Channel	6500	FoxNews	11/07/2020	11/08/2020	M 12m-2a	X							0	\$150.00	\$0.00	30
60	30		Regional Political Bundle	74   74	Fox News Channel	6500	FoxNews	11/09/2020	11/09/2020	M 12m-2a	X							1	\$150.00	\$150.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3157090					
Traffic Order #	12103672	# of Weeks	2	Active	Yes
Order #	3157090	Created On	11/5/2020 5:09:02 PM	Order Status	Contract Confirmed
Order Descrp	POL-ISSUE-SIXTEEN THIRTY FUND - AMP - PHL	Created By	Gamez, Amanda	Gross \$	50040.00
Client	SIXTEEN THIRTY FUND	Updated On	11/5/2020 7:02:14 PM	Net \$	42534.00
Start Date	11/7/2020	Updated By	Watson, Romaro	Units	106
End Date	11/9/2020	Source	CRM	Credit Hold	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	