



INVOICE NO. EN5910928	INVOICE DATE 11/29/2020
BILL CYCLE 202011	INVOICE DUE DATE 12/27/2020

WATERFRONT STRATEGIES - NCC
NCC MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
WATERFRONT STRATEGIES - NCC	WATERFRNTNCC	FF PAC PROJ 502324 - AMP - PHL	P58818

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12099968	Philadelphia	TV	\$67,100.00	20	20

INVOICE NOTES

Rep Fee 13%. Philadelphia. Priority Code NP=80, IP=74, Tracked Event in SET=100,

Gross Advertising Total	\$67,100.00
Agency Commission	(\$10,065.00)
Rep Commission	(\$7,414.55)
Net Advertising Total	\$49,620.45

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



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AFFIDAVIT

Product: 10141102	Comcast Order No: EN12099968	Market: Philadelphia
Estimate No: 9376	TIM Est No: 3134629	Contract Type: Single
Campaign No:	AE Name: NCC - PHL - WASH DC	

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1947718	FFUS2086H	PHILLY Interconnect/6500	HGTV	1	\$2,400.00
NE1947716	FFUS2084H	PHILLY Interconnect/6500	ENT, ESPN	2	\$4,200.00
NE1960845	FFUS2103H	PHILLY Interconnect/6500	AMC, GOLF	2	\$5,000.00
NE1960844	FFUS2117H	PHILLY Interconnect/6500	BRVO, ESPN, GOLF	3	\$6,300.00
NE1957563	FFUS2102H	PHILLY Interconnect/6500	HGTV	1	\$2,400.00
NE1957562	FFUS2100H	PHILLY Interconnect/6500	AMC, ESPN, GOLF	3	\$5,600.00
NE1957564	FFUS2088H	PHILLY Interconnect/6500	FX, TLC	2	\$6,700.00
NE1957561	FFUS2099H	PHILLY Interconnect/6500	ENT, GOLF, HGTV	3	\$5,100.00
NE1953345	FFUS2080H	PHILLY Interconnect/6500	ESPN, NFLN	2	\$25,500.00
NE1947717	FFUS2085H	PHILLY Interconnect/6500	BRVO	1	\$3,900.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
AMC	PHILLY Interconnect/6500	NE1957562	1	\$3,200.00
GOLF	PHILLY Interconnect/6500	NE1960844	1	\$600.00
ENT	PHILLY Interconnect/6500	NE1957561	1	\$2,100.00
ESPN	PHILLY Interconnect/6500	NE1953345	1	\$16,500.00
GOLF	PHILLY Interconnect/6500	NE1957562	1	\$600.00
BRVO	PHILLY Interconnect/6500	NE1960844	1	\$3,900.00
GOLF	PHILLY Interconnect/6500	NE1957561	1	\$600.00
HGTV	PHILLY Interconnect/6500	NE1957561	1	\$2,400.00
ESPN	PHILLY Interconnect/6500	NE1957562	1	\$1,800.00
HGTV	PHILLY Interconnect/6500	NE1947718	1	\$2,400.00
TLC	PHILLY Interconnect/6500	NE1957564	1	\$3,200.00
AMC	PHILLY Interconnect/6500	NE1960845	1	\$4,400.00
BRVO	PHILLY Interconnect/6500	NE1947717	1	\$3,900.00
GOLF	PHILLY Interconnect/6500	NE1960845	1	\$600.00
HGTV	PHILLY Interconnect/6500	NE1957563	1	\$2,400.00
NFLN	PHILLY Interconnect/6500	NE1953345	1	\$9,000.00
ENT	PHILLY Interconnect/6500	NE1947716	1	\$2,400.00
ESPN	PHILLY Interconnect/6500	NE1947716	1	\$1,800.00
ESPN	PHILLY Interconnect/6500	NE1960844	1	\$1,800.00
FX	PHILLY Interconnect/6500	NE1957564	1	\$3,500.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-26-20	BRVO	PHILLY Interconnect/6500	9:13PM	FFUS2085H	30	8	\$3,900.00	
10-26-20	ESPN	PHILLY Interconnect/6500	9:27PM	FFUS2080H	30	18	\$16,500.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-27-20	HGTV	PHILLY Interconnect/6500	8:23PM	FFUS2086H	30	39	\$2,400.00	
10-28-20	HGTV	PHILLY Interconnect/6500	9:22PM	FFUS2099H	30	40	\$2,400.00	
10-29-20	ENT	PHILLY Interconnect/6500	8:19PM	FFUS2099H	30	10	\$2,100.00	
10-29-20	ENT	PHILLY Interconnect/6500	9:17PM	FFUS2084H	30	12	\$2,400.00	
10-29-20	GOLF	PHILLY Interconnect/6500	1:21PM	FFUS2099H	30	32	\$600.00	
10-29-20	NFLN	PHILLY Interconnect/6500	9:58PM	FFUS2080H	30	44	\$9,000.00	
10-30-20	GOLF	PHILLY Interconnect/6500	1:20PM	FFUS2103H	30	31	\$600.00	
10-31-20	ESPN	PHILLY Interconnect/6500	9:19AM	FFUS2100H	30	14	\$1,800.00	
10-31-20	GOLF	PHILLY Interconnect/6500	1:26PM	FFUS2100H	30	30	\$600.00	
10-31-20	HGTV	PHILLY Interconnect/6500	8:23PM	FFUS2102H	30	38	\$2,400.00	
11-1-20	AMC	PHILLY Interconnect/6500	9:21PM	FFUS2100H	30	2	\$3,200.00	
11-1-20	AMC	PHILLY Interconnect/6500	10:30PM	FFUS2103H	30	4	\$4,400.00	
11-1-20	BRVO	PHILLY Interconnect/6500	9:14PM	FFUS2117H	30	7	\$3,900.00	
11-1-20	ESPN	PHILLY Interconnect/6500	12:32PM	FFUS2117H	30	16	\$1,800.00	
11-1-20	FX	PHILLY Interconnect/6500	10:25PM	FFUS2088H	30	28	\$3,500.00	
11-1-20	GOLF	PHILLY Interconnect/6500	11:16AM	FFUS2117H	30	29	\$600.00	
11-1-20	TLC	PHILLY Interconnect/6500	8:17PM	FFUS2088H	30	48	\$3,200.00	
11-2-20	ESPN	PHILLY Interconnect/6500	6:50PM	FFUS2084H	30	17	\$1,800.00	

Order# EN12099968 Total: \$67,100.00



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BILL CYCLE

202011

BILL TO

WATERFRONT STRATEGIES - NCC
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
WATERFRONT STRATEGIES - NCC	WATERFRNTNCC	FF PAC PROJ 502324 - AMP - PHL	P58818

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due **\$49,620.45**

We accept checks, ACH, money orders and all major credit cards.