

## Laurie Bastle

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**From:** Eileen Hansen <eh3lakes@icloud.com>  
**Sent:** Saturday, March 2, 2024 8:22 PM  
**To:** Aleese Fielder  
**Cc:** Tina Guckenberg; Laurie Bastle; Sowinski Mary; Rich Javenkoski  
**Subject:** [EXTERNAL] Re: Updated total for Mary Sowinski payment & Corrected Radio Schedule  
**Attachments:** Mary Sowinski 3\_11\_24 - 4\_2\_24 FINAL SCHEDULE.pdf

Aleese,

First, your email made me and Mary burst out laughing - .06?? You are too funny.

Second, we have reviewed the attached email and radio schedule - you are good to go!!

Have a good trip next week.

*Eileen*

Eileen Hansen  
eh3lakes@att.net  
262-844-1400

Sent from my iPhone  
AT&T...America's Fastest Mobile Broadband Network - Rethink Possible

On Mar 2, 2024, at 1:27 PM, Aleese Fielder <AFielder@nrgmedia.com> wrote:

Eileen,

Because I am so concerned about making an error on any political order, I went into the office today to enter the order in our system to make *absolutely* sure I had the totals correct. Well, the bad news is that I did make an error on the spreadsheet formulas. The good news is that it was only a matter of .06 cents that I was off.

I have attached a copy of the actual radio order here, and below is the revised total for radio and overall. I did receive the signed/dated NAB form, so I will get that to our Business Manager for upload to our Public File first thing on Monday. ***If you will please 'reply all' that you have reviewed this email with the radio total correction, that will suffice as your 'signature' on the radio schedule.***

My apologies for the mistake! Thank you for your patience, and for trusting us to assist you with Mary's campaign!

Feel free to call me if you have any questions!

Many Thanks  
Aleese

# Sales Order

Stations: WHDG-FM, WMQA-FM, WRHN-FM,

Buyer: Eileen Hansen

WRLO-FM

Tax Schedule: (None)

Contract Name: 202403 SOWINSKI MULTI

Agency Commission %: 0

Contract#: (none)

Billing Cycle: Standard

Start Date: 3/11/24 End Date: 4/02/24

Salesperson: 4100house Comm %: 0

Revenue Type: Political Direct Type: Cash

Makegood Policy: By Approval Only

Advertiser: SOWINSKI FOR JUDGE

Address: PO Box 104

City: Three Lakes State: WI Zip: 54562

Phone: (715) 499-4299

Product Name: APR 2 PRIMARY 2024

Competitive Code: Political-Local

## WHDG-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	3/11/24	3/15/24		6:00 AM	10:00 AM	30	1				1			2	D	23.50	2	47.00	1
2	3/11/24	3/15/24		3:00 PM	7:00 PM	30		1		1				2	D	22.95	2	45.90	1
3	3/18/24	3/29/24		6:00 AM	10:00 AM	30	2		2		2			6	D	23.50	12	282.00	1
4	3/18/24	3/22/24		10:00 AM	3:00 PM	30	1		1		1			3	D	22.31	3	66.93	1
5	3/26/24	3/28/24		10:00 AM	3:00 PM	30		1		1				2	D	22.31	2	44.62	1
6	3/19/24	3/28/24		3:00 PM	7:00 PM	30		2		2				4	D	22.95	8	183.60	1
7	4/01/24	4/02/24		6:00 AM	10:00 AM	30	2	2						4	D	23.50	4	94.00	1
8	4/01/24	4/02/24		10:00 AM	3:00 PM	30	2	2						4	D	22.31	4	89.24	1
9	4/01/24	4/01/24		3:00 PM	7:00 PM	30	2							2	D	22.95	2	45.90	1

TOTAL GROSS \$899.19, NET \$899.19

## WMQA-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	3/12/24	3/14/24		6:00 AM	10:00 AM	30		1		1				2	D	13.60	2	27.20	1
2	3/13/24	3/13/24		3:00 PM	7:00 PM	30			1					1	D	13.60	1	13.60	1
3	3/19/24	3/28/24		6:00 AM	10:00 AM	30		2		2				4	D	13.60	8	108.80	1
4	3/18/24	3/22/24		10:00 AM	3:00 PM	30	1		1		1			3	D	13.60	3	40.80	1
5	3/26/24	3/28/24		10:00 AM	3:00 PM	30		1		1				2	D	13.60	2	27.20	1
6	3/18/24	3/29/24		3:00 PM	7:00 PM	30	2		2		2			6	D	13.60	12	163.20	1
7	4/01/24	4/02/24		6:00 AM	10:00 AM	30	2	2						4	D	13.60	4	54.40	1
8	4/01/24	4/02/24		10:00 AM	3:00 PM	30	2	2						4	D	13.60	4	54.40	1
9	4/01/24	4/01/24		3:00 PM	7:00 PM	30	2							2	D	13.60	2	27.20	1

TOTAL GROSS \$516.80, NET \$516.80

# Sales Order

Stations: WHDG-FM, WMQA-FM, WRHN-FM, WRLO-FM  
 Buyer: Eileen Hansen  
 Tax Schedule: (None)  
 Contract Name: 202403 SOWINSKI MULTI Agency Commission %: 0  
 Contract#: (none) Billing Cycle: Standard  
 Start Date: 3/11/24 End Date: 4/02/24 Salesperson: 4100house Comm %: 0  
 Revenue Type: Type: Cash Makegood Policy: Within Contract Dates  
 Advertiser:  
 Address:  
 City: State: Zip:  
 Product Name: APR 2 PRIMARY 2024  
 Competitive Code:

## WHDG-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	3/11/24	3/15/24		6:00 AM	10:00 AM	30	1				1			2	D	23.50	2	47.00	
2	3/11/24	3/15/24		3:00 PM	7:00 PM	30		1		1			2	D	22.95	2	45.90		
3	3/18/24	3/29/24		6:00 AM	10:00 AM	30	2		2		2		6	D	23.50	12	282.00		
4	3/18/24	3/22/24		10:00 AM	3:00 PM	30	1		1		1		3	D	22.31	3	66.93		
5	3/26/24	3/28/24		10:00 AM	3:00 PM	30		1		1			2	D	22.31	2	44.62		
6	3/19/24	3/28/24		3:00 PM	7:00 PM	30		2		2			4	D	22.95	8	183.60		
7	4/01/24	4/02/24		6:00 AM	10:00 AM	30	2	2					4	D	23.50	4	94.00		
8	4/01/24	4/02/24		10:00 AM	3:00 PM	30	2	2					4	D	22.31	4	89.24		
9	4/01/24	4/01/24		3:00 PM	7:00 PM	30	2						2	D	22.95	2	45.90		

TOTAL GROSS \$899.19, NET \$899.19

## WMQA-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS
1	3/12/24	3/14/24		6:00 AM	10:00 AM	30		1		1			2	D	13.60	2	27.20	
2	3/13/24	3/13/24		3:00 PM	7:00 PM	30			1				1	D	13.60	1	13.60	
3	3/19/24	3/28/24		6:00 AM	10:00 AM	30		2		2			4	D	13.60	8	108.80	
4	3/18/24	3/22/24		10:00 AM	3:00 PM	30	1		1		1		3	D	13.60	3	40.80	
5	3/26/24	3/28/24		10:00 AM	3:00 PM	30		1		1			2	D	13.60	2	27.20	
6	3/18/24	3/29/24		3:00 PM	7:00 PM	30	2		2		2		6	D	13.60	12	163.20	
7	4/01/24	4/02/24		6:00 AM	10:00 AM	30	2	2					4	D	13.60	4	54.40	
8	4/01/24	4/02/24		10:00 AM	3:00 PM	30	2	2					4	D	13.60	4	54.40	
9	4/01/24	4/01/24		3:00 PM	7:00 PM	30	2						2	D	13.60	2	27.20	

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# Sales Order

Stations: WHDG-FM, WMQA-FM, WRHN-FM, WRLO-FM

Buyer: Eileen Hansen  
 Tax Schedule: (None)

Contract Name: 202403 SOWINSKI MULTI

Agency Commission %: 0

Contract#: (none)

Billing Cycle: Standard

Start Date: 3/11/24 End Date: 4/02/24

Salesperson: 4100house Comm %: 0

Revenue Type: Type: Cash

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Competitive Code:

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1	3/11/24	3/15/24		6:00 AM	10:00 AM	30	1				1				2	D	23.50	2	47.00	
2	3/11/24	3/15/24		3:00 PM	7:00 PM	30		1		1					2	D	22.95	2	45.90	
3	3/18/24	3/29/24		6:00 AM	10:00 AM	30	2		2		2				6	D	23.50	12	282.00	
4	3/18/24	3/22/24		10:00 AM	3:00 PM	30	1		1		1				3	D	22.31	3	66.93	
5	3/26/24	3/28/24		10:00 AM	3:00 PM	30		1		1					2	D	22.31	2	44.62	
6	3/19/24	3/28/24		3:00 PM	7:00 PM	30		2		2					4	D	22.95	8	183.60	
7	4/01/24	4/02/24		6:00 AM	10:00 AM	30	2	2							4	D	23.50	4	94.00	
8	4/01/24	4/02/24		10:00 AM	3:00 PM	30	2	2							4	D	22.31	4	89.24	
9	4/01/24	4/01/24		3:00 PM	7:00 PM	30	2								2	D	22.95	2	45.90	

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1	3/12/24	3/14/24		6:00 AM	10:00 AM	30		1		1					2	D	13.60	2	27.20	
2	3/13/24	3/13/24		3:00 PM	7:00 PM	30			1						1	D	13.60	1	13.60	
3	3/19/24	3/28/24		6:00 AM	10:00 AM	30		2		2					4	D	13.60	8	108.80	
4	3/18/24	3/22/24		10:00 AM	3:00 PM	30	1		1		1				3	D	13.60	3	40.80	
5	3/26/24	3/28/24		10:00 AM	3:00 PM	30		1		1					2	D	13.60	2	27.20	
6	3/18/24	3/29/24		3:00 PM	7:00 PM	30	2		2		2				6	D	13.60	12	163.20	
7	4/01/24	4/02/24		6:00 AM	10:00 AM	30	2	2							4	D	13.60	4	54.40	
8	4/01/24	4/02/24		10:00 AM	3:00 PM	30	2	2							4	D	13.60	4	54.40	
9	4/01/24	4/01/24		3:00 PM	7:00 PM	30	2								2	D	13.60	2	27.20	

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# Sales Order

Stations: WHDG-FM, WMQA-FM, WRHN-FM, Buyer: Eileen Hansen  
WRLO-FM Tax Schedule: (None)  
 Contract Name: 202403 SOWINSKI MULTI Agency Commission %: 0  
 Contract#: (none) Billing Cycle: Standard  
 Start Date: 3/11/24 End Date: 4/02/24 Salesperson: 4100house Comm %: 0  
 Revenue Type: Political Direct Type: Cash Makegood Policy: By Approval Only  
 Advertiser: SOWINSKI FOR JUDGE  
 Address: PO Box 104  
 City: Three Lakes State: WI Zip: 54562  
 Phone: (715) 499-4299  
 Product Name: APR 2 PRIMARY 2024  
 Competitive Code: Political-Local

## WHDG-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
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1	3/11/24	3/15/24		6:00 AM	10:00 AM	30	1				1			2	D	23.50	2	47.00	1
2	3/11/24	3/15/24		3:00 PM	7:00 PM	30		1		1				2	D	22.95	2	45.90	1
3	3/18/24	3/29/24		6:00 AM	10:00 AM	30	2		2		2			6	D	23.50	12	282.00	1
4	3/18/24	3/22/24		10:00 AM	3:00 PM	30	1		1		1			3	D	22.31	3	66.93	1
5	3/26/24	3/28/24		10:00 AM	3:00 PM	30		1		1				2	D	22.31	2	44.62	1
6	3/19/24	3/28/24		3:00 PM	7:00 PM	30		2		2				4	D	22.95	8	183.60	1
7	4/01/24	4/02/24		6:00 AM	10:00 AM	30	2	2						4	D	23.50	4	94.00	1
8	4/01/24	4/02/24		10:00 AM	3:00 PM	30	2	2						4	D	22.31	4	89.24	1
9	4/01/24	4/01/24		3:00 PM	7:00 PM	30	2							2	D	22.95	2	45.90	1

TOTAL GROSS \$899.19, NET \$899.19

## WMQA-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	3/12/24	3/14/24		6:00 AM	10:00 AM	30		1		1				2	D	13.60	2	27.20	1
2	3/13/24	3/13/24		3:00 PM	7:00 PM	30			1					1	D	13.60	1	13.60	1
3	3/19/24	3/28/24		6:00 AM	10:00 AM	30		2		2				4	D	13.60	8	108.80	1
4	3/18/24	3/22/24		10:00 AM	3:00 PM	30	1		1		1			3	D	13.60	3	40.80	1
5	3/26/24	3/28/24		10:00 AM	3:00 PM	30		1		1				2	D	13.60	2	27.20	1
6	3/18/24	3/29/24		3:00 PM	7:00 PM	30	2		2		2			6	D	13.60	12	163.20	1
7	4/01/24	4/02/24		6:00 AM	10:00 AM	30	2	2						4	D	13.60	4	54.40	1
8	4/01/24	4/02/24		10:00 AM	3:00 PM	30	2	2						4	D	13.60	4	54.40	1
9	4/01/24	4/01/24		3:00 PM	7:00 PM	30	2							2	D	13.60	2	27.20	1

TOTAL GROSS \$516.80, NET \$516.80

**Aleese Fielder**  
Market Manager | NRG Media – Wisconsin  
[afielder@nrgmedia.com](mailto:afielder@nrgmedia.com)  
Cell: 715.252.5641

\*Wausau/Stevens Point: WBCV | WGLX | WHTQ | WYTE  
2301 Plover Road - Plover, WI 54467  
Office Line: 715.341.8838

\*Northwoods: WHDG | WRLO | WRHN | WMQA | WOBT | WLKD  
3616 HWY 47 North, P.O. Box 557, Rhinelander, WI 54501  
Office: 715.362.1975

**Great Local Radio *and* Digital Marketing:** [www.nrgdigitalmarketing.com](http://www.nrgdigitalmarketing.com)

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**From:** Aleese Fielder  
**Sent:** Friday, March 1, 2024 2:10 PM  
**To:** Eileen Hansen <eh3lakes@icloud.com>  
**Cc:** Tina Guckenberg <tguckenberg@nrgmedia.com>; Laurie Bastle <LBastle@nrgmedia.com>  
**Subject:** Updated total for Mary Sowinski payment  
**Importance:** High

Eileen,  
Since I will be out of pocket next week, I wanted to provide you with a breakdown of the new totals for all elements of Mary's campaign that is slated to begin on 3/11/24. I am copying our Administrative Assistant, Tina Guckenberg, and our Business Manager, Laurie Bastle. Tina will be in the office next week and will be expecting the check before COB 3/6/24.

Revised Radio Schedule total: \$2,962.39  
Updated Digital total: \$3,950.00  
Email Marketing total: \$1,350.00

**Grand Total:** \$8,262.39

Please feel free to reach out with any questions.  
Kindest Regards,  
Aleese

**Aleese Fielder**  
Market Manager | NRG Media – Wisconsin  
[afielder@nrgmedia.com](mailto:afielder@nrgmedia.com)  
Cell: 715.252.5641

\*Wausau/Stevens Point: WBCV | WGLX | WHTQ | WYTE  
2301 Plover Road - Plover, WI 54467  
Office Line: 715.341.8838

\*Northwoods: WHDG | WRLO | WRHN | WMQA | WOBT | WLKD