

**Remit Address:**

WNBC
P.O. BOX 419306
BOSTON, MA 02241-9306
Main: (212) 664-4444
Billing:

www.nbcnewyork.com
Billing Address:

WIN COMPANY, THE
Attention: Accounts Payable
350 CANAL ST
NEW YORK, NY 10013
USA

INVOICE

DUPLICATE

Advertiser	BLAKE FOR NEW YORK	Invoice #	NY19020019
Product	PUBLIC ADVOCATE	Invoice Date	02/24/19
Estimate Number		Invoice Month	February 2019
		Invoice Period	01/28/19 - 02/24/19
Property	WNBC	Order #	927114
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Political National	Deal #	
Sales Region	National	Order Flight	02/21/19 - 02/26/19
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	
		Agency Ref	47600
		Advertiser Ref	46241

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate (Cash Discount Price)	Reconciliation	Ref #
1	WNBC	TODAY IN NY @ 5A 5-6A M-F	5-6A								
		All spots on this line are Immediately Preemptible class of time									
					02/18/19 to 02/24/19	2x	----2--				
	WNBC			F	02/22/19	:30	5:22 AM	WI NMB4NYCPA1	\$500.00		2
	WNBC			F	02/22/19	:30	5:53 AM	WI NMB4NYCPA1	\$500.00		5
2	WNBC	TODAY IN NY @ 6A 6-7A M-F	6-7A								
		All spots on this line are Immediately Preemptible class of time									
					02/18/19 to 02/24/19	2x	----2--				
	WNBC			F	02/22/19	:30	6:22 AM	WI NMB4NYCPA1	\$1,200.00		2
	WNBC			F	02/22/19	:30	6:51 AM	WI NMB4NYCPA1	\$1,200.00		5
3	WNBC	TODAY SHOW 7-9A M-F	7-9A								
		All spots on this line are Immediately Preemptible class of time									
					02/18/19 to 02/24/19	2x	----2--				
	WNBC			F	02/22/19	:30	7:29 AM	WI NMB4NYCPA1	\$2,000.00		2
	WNBC			F	02/22/19	:30	8:54 AM	WI NMB4NYCPA1	\$2,000.00		4
5	WNBC	5-530A SAT 1ST LOOK	5-530A								
		All spots on this line are Immediately Preemptible class of time									
					02/18/19 to 02/24/19	2x	-----2-				
	WNBC			Sa	02/23/19	:30	5:07 AM	WI NMB4NYCPA1	\$100.00		2
	WNBC			Sa	02/23/19	:30	5:29 AM	WI NMB4NYCPA1	\$100.00		1
6	WNBC	6-7A SAT TINY @ 6A	6A-7A								
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Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	
		Agency Ref	47600
		Advertiser Ref	46241

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate (Cash Discount Price)	Reconciliation	Ref #
6	WNBC	6-7A SAT TINY @ 6A	6A-7A								
		All spots on this line are Immediately Preemptible class of time									
					02/18/19 to 02/24/19	1x	----- 1-				
	WNBC			Sa	02/23/19	:30	6:22 AM	WI NMB4NYCPA1	\$400.00		1
7	WNBC	SAT TODAY SHOW	VARIOUS								
		All spots on this line are Immediately Preemptible class of time									
					02/18/19 to 02/24/19	1x	----- 1-				
	WNBC			Sa	02/23/19	:30	7:21 AM	WI NMB4NYCPA1	\$700.00		1
8	WNBC	830-930A SA TINY @ 830A	830-930A								
		All spots on this line are Immediately Preemptible class of time									
					02/18/19 to 02/24/19	1x	----- 1-				
	WNBC			Sa	02/23/19	:30	8:59 AM	WI NMB4NYCPA1	\$500.00		1
9	WNBC	6-7A SUN TINY @ 6A	6A-7A								
		All spots on this line are Immediately Preemptible class of time									
					02/18/19 to 02/24/19	1x	----- 1				
	WNBC			Su	02/24/19	:30	6:22 AM	WI NMB4NYCPA1	\$400.00		1
10	WNBC	7-8A SUN TINY @ 7A	7-8A								
		All spots on this line are Immediately Preemptible class of time									
					02/18/19 to 02/24/19	1x	----- 1				
	WNBC			Su	02/24/19	:30	7:39 AM	WI NMB4NYCPA1	\$500.00		1
11	WNBC	8-9A SUN TODAY SHOW	8-9A								
		All spots on this line are Immediately Preemptible class of time									

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11	WNBC	8-9A SUN TODAY SHOW	8-9A								
		All spots on this line are Immediately Preemptible class of time									
				02/18/19 to 02/24/19 1x ----- 1							
	WNBC			Su	02/24/19	:30	8:48 AM	WI NMB4NYCPA1	\$950.00		1
12	WNBC	TODAY SHOW 3 10-11A M-F	10-11A								
		All spots on this line are Immediately Preemptible class of time									
				02/18/19 to 02/24/19 1x ----- 1--							
	WNBC			F	02/22/19	:30	10:58 AM	WI NMB4NYCPA1	\$500.00		1
13	WNBC	NEWS @ 11A 11-1130A M-F	11-1130A								
		All spots on this line are Immediately Preemptible class of time									
				02/18/19 to 02/24/19 1x ----- F--							
	WNBC			F	02/22/19	:30	11:28 AM	WI NMB4NYCPA1	\$400.00		1
14	WNBC	3-4P M-F ELLEN	3-4P								
		All spots on this line are Immediately Preemptible class of time									
				02/18/19 to 02/24/19 2x ----- F--							
	WNBC			F	02/22/19	:30	3:00 PM	WI NMB4NYCPA1	\$900.00		2
	WNBC			F	02/22/19	:30	3:45 PM	WI NMB4NYCPA1	\$900.00		1
15	WNBC	4-5P M-F NEWS AT 4P	4-5P								
		All spots on this line are Immediately Preemptible class of time									
				02/18/19 to 02/24/19 2x ----- F--							
	WNBC			F	02/22/19	:30	4:22 PM	WI NMB4NYCPA1	\$500.00		1
	WNBC			F	02/22/19	:30	4:53 PM	WI NMB4NYCPA1	\$500.00		2

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16	WNBC	NEWS AT 5P 5-6P M-F	5-6P								
		All spots on this line are Immediately Preemptible class of time									
				02/18/19 to 02/24/19		2x	----F--				
	WNBC			F	02/22/19	:30	5:23 PM	WI NMB4NYCPA1	\$700.00		2
	WNBC			F	02/22/19	:30	5:56 PM	WI NMB4NYCPA1	\$700.00		1
17	WNBC	NEWS AT 6P 6-630P M-SU	6-630P								
		All spots on this line are Immediately Preemptible class of time									
				02/18/19 to 02/24/19		4x	----FSS				
	WNBC			F	02/22/19	:30	6:16 PM	WI NMB4NYCPA1	\$1,000.00		1
	WNBC			Sa	02/23/19	:30	6:22 PM	WI NMB4NYCPA1	\$1,000.00		2
	WNBC			Su	02/24/19	:30	6:11 PM	WI NMB4NYCPA1	\$1,000.00		3
	WNBC			Su	02/24/19	:30	6:28 PM	WI NMB4NYCPA1	\$1,000.00		4
18	WNBC	NEWS AT 11P 11-1135P M-SU	11P-1135P								
		All spots on this line are Immediately Preemptible class of time									
				02/18/19 to 02/24/19		1x	----FSS				
	WNBC			Su	02/24/19	:30	11:27 PM	WI NMB4NYCPA1	\$1,900.00		1
19	WNBC	11P NEWS EXT 1130-12A SUN	1130P-12A								
		All spots on this line are Immediately Preemptible class of time									
				02/18/19 to 02/24/19		1x	-----S				
	WNBC			Su	02/24/19	:30	11:58 PM	WI NMB4NYCPA1	\$1,300.00		1
20	WNBC	TNGT SHOW 1135P-1237A M-F	1135P-1237A								
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20	WNBC	TNGT SHOW 1135P-1237A M-F 1135P-1237A									
		All spots on this line are Immediately Preemptible class of time									
	WNBC				02/18/19 to 02/24/19	1x	----F--				
				F	02/22/19	:30	12:01 AM	WI NMB4NYCPA1	\$1,600.00		1
21	WNBC	TODAY IN NY @4A 4-5A SU-T 4:30 XM-5:00 XM									
		All spots on this line are Immediately Preemptible class of time									
	WNBC				02/18/19 to 02/24/19	1x	-----1				
				Su	02/24/19	:30	4:44 AM	WI NMB4NYCPA1	\$275.00		1

Aired Spots **30**

Total Gross Regular Price if paying by credit card: \$25,855.62
Total Gross Cash Discount Price if paying by check, wire or ACH: \$25,225.00
Agency Commission: \$3,783.75
Total Net Regular Price if paying by credit card: \$22,071.88
Total Net Cash Discount Price if paying by check, wire or ACH: \$21,441.25

Payment Terms 30 Days

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