



AMAG

Take heed

Product	Agency
End Date	A/E
Gross	Net

5647.00  
 4799.95

	STATION/NET	STATION/NET	STATION/NET	STATION/NET	STATION/NET
	STN				
Gross Amt.	5647.00				
Oct.	4799.95				
at 15%					
in fee					
15%					

1/2 Beth  
1/2 Michel

1/2 Bath  
1/2 Michelle



## Buy Detail Report

Revision #: Date: 10/28/2019

Client: Tate Reeves for Governor  
Media: Radio  
Product: TRFG  
Market: Laurel-Hattiesburg, MS  
Separation between spots: 30

Estimate: 11397  
Description: Radio Oct 29-Nov 4  
Flight Start Date: 10/29/2019 05:00 AM  
Flight End Date: 11/4/2019 04:59 AM  
Survey: 2BK SP17+FA17 MSA CustRadio  
Buyer: Megan Burns

Vendor: Supertalk Network  
Send Billing To: American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314  
Phone: 703-838-8999

Line No	Daypart Program	Daypart Code	STN Gross	Days	Tue	Wed	Thu	Fri	Mon	Total Spots
Supertalk Network-Radio										
17	MTuWThF 6:00a-9:00a GALLO	AM	\$282.35	60	2	2	2	2	2	10
18	MTuWThF 10:00a-1:00p JT SHOW	MD	\$282.35	60	2	2	2	2	2	10
Total Cost:				Total Spots:				20		
								20		
								\$5,647.00		

Disclaimer:

Signature: \_\_\_\_\_

4799.95 net

Patricia

AMAG

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

STN

**Date:**

10-28-19

I, American Media & Advocacy Group,being/on behalf of: Tate Reeves for Governor,a legally qualified candidate of the Republican Partypolitical party for the office of: MS Governorin the General Electionelection to be held on: November 5, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

## Tate Reeves for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kristin McDevitt - Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE  
BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING

***To Be Signed By Candidate or Authorized Committee***

Date \_\_\_\_\_ Signature J. J. Ferrell

**To Be Signed By Station Representative**

**To Be Signed By Station Representative**

☒ Accepted ☐ Accepted in Part ☐ Rejected

Beth Ballard Beth Ballard AE

Signature Printed Name Title

Supertalk Mississippi Network  
 TeleSouth Communications, Inc.  
 6311 Ridgewood Road  
 Jackson, MS 39211

Client: TATE REEVES FOR GOVERNOR  
 Order #: 8482-00016  
 Description: EST #11397  
 Date Entered: 10/28/2019  
 P.O.#:  
 Salesperson: Political, ?  
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date Notary Req'd

AMERICAN MEDIA & ADVOCACY GROUP  
 815 SLATERS LANE  
 ALEXANDRIA, VA 22314

#### On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/29/2019	11/1/2019	STN-FM	06:00:00 to 09:00:00	Weekly	1:00	8	282.35	2258.80	0	2	2	2	2	0	0
2 11/4/2019	11/4/2019	STN-FM	06:00:00 to 09:00:00	Weekly	1:00	2	282.35	564.70	2	0	0	0	0	0	0
3 10/29/2019	11/1/2019	STN-FM	10:00:00 to 13:00:00	Weekly	1:00	8	282.35	2258.80	0	2	2	2	2	0	0
4 11/4/2019	11/4/2019	STN-FM	10:00:00 to 13:00:00	Weekly	1:00	2	282.35	564.70	2	0	0	0	0	0	0

Order Start Date: 10/29/2019 Order End Date: 11/4/2019 Spots: 20

Total Charges: \$5,647.00  
 Combined Discounts: \$847.05  
 Total Net: \$4,799.95

#### Projected Calendar Month/End-Of-Schedule Billing Totals for TATE REEVES FOR GOVERNOR / 8482-00016 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October 2019	12	\$3,388.20	\$508.23	\$2,879.97
November 2019	8	\$2,258.80	\$338.82	\$1,919.98
<b>Total:</b>	<b>20</b>	<b>\$5,647.00</b>	<b>\$847.05</b>	<b>\$4,799.95</b>

Confirmed & Accepted for Supertalk Mississippi Network By:

Accepted for AMERICAN MEDIA & ADVOCACY GROUP By:

Please Sign and Return One Copy