



# AMAG

## Buy Detail Report

Revision #:                      Date: 10/28/2019

Client: Take Reeves for Governor                      Estimate: 11397  
 Media: Radio                      Description: Radio Oct 29-Nov 4  
 Product: TRFG                      Flight Start Date: 10/29/2019                      05:00 AM  
 Market: Laurel-Hattiesburg, MS                      Flight End Date: 11/4/2019                      04:59 AM  
    Survey: 2BK SP17+FA17 MSA CustRadio  
 Separation between spots: 30                      Buyer: Megan Burns

Vendor: Supertalk Network

Send Billing To: American Media & Advocacy Group

815 Slaters Lane  
 Alexandria, VA 22314  
 Phone: 703-838-8999

Line No	Daypart Program	Daypart Code	STN Gross	Days Dur	Tue 10/29	Wed 10/30	Thu 10/31	Fri 11/1	Mon 11/4	Total Spots
Supertalk Network-Radio										
17	MTUWThF 6:00a-9:00a GALLO	AM	\$282.35	60	2	2	2	2	2	10
18	MTUWThF 10:00a-1:00p JT SHOW	MD	\$282.35	60	2	2	2	2	2	10
			Total Cost:		4	4	4	4	4	20
					4	4	4	4	4	20

*Handwritten circled text:* Total Cost: \$5,647.00  
*Handwritten note:* \$799.95 net

Signature: *[Handwritten Signature]*

Disclaimer:

AMAG

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <u>STN</u>	<b>Date:</b> <u>10-28-19</u>
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I, American Media & Advocacy Group,

being/on behalf of: Tate Reeves for Governor,

a legally qualified candidate of the Republican Party

political party for the office of: MS Governor

in the General Election

election to be held on: November 5, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Tate Reeves for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kristin McDevitt - Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING

**To Be Signed By Candidate or Authorized Committee**

\_\_\_\_\_ 1/10/12 \_\_\_\_\_ Tate Reeves  
Date Signature

**To Be Signed By Station Representative**

Accepted  Accepted in Part  Rejected  
Beth Ballard Beth Ballard AE  
Signature Printed Name Title

Supertalk Mississippi Network  
 TeleSouth Communications, Inc.  
 6311 Ridgewood Road  
 Jackson, MS 39211

Client: TATE REEVES FOR GOVERNOR  
 Order #: 8482-00016  
 Description: EST #11397  
 Date Entered: 10/28/2019  
 P.O.#:  
 Salesperson: Political, ?  
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date Notary Req'd

AMERICAN MEDIA & ADVOCACY GROUP  
 815 SLATERS LANE  
 ALEXANDRIA, VA 22314

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
10/29/2019	11/1/2019	STN-FM	06:00:00 to 09:00:00	Weekly	1:00	8	282.35	2258.80	0	2	2	2	2	0	0
11/4/2019	11/4/2019	STN-FM	06:00:00 to 09:00:00	Weekly	1:00	2	282.35	564.70	2	0	0	0	0	0	0
10/29/2019	11/1/2019	STN-FM	10:00:00 to 13:00:00	Weekly	1:00	8	282.35	2258.80	0	2	2	2	2	0	0
11/4/2019	11/4/2019	STN-FM	10:00:00 to 13:00:00	Weekly	1:00	2	282.35	564.70	2	0	0	0	0	0	0

Order Start Date: 10/29/2019    Order End Date: 11/4/2019    Spots: 20    Total Charges: \$5,647.00  
 Combined Discounts: \$847.05  
 Total Net: \$4,799.95

**Projected Calendar Month/End-Of-Schedule Billing Totals for TATE REEVES FOR GOVERNOR / 8482-00016 :**

	<i>Spot Count</i>	<i>Gross Billing</i>	<i>Combined Disc.</i>	<i>Net Billing</i>
October 2019	12	\$3,388.20	\$508.23	\$2,879.97
November 2019	8	\$2,258.80	\$338.82	\$1,919.98
<b>Total:</b>	<b>20</b>	<b>\$5,647.00</b>	<b>\$847.05</b>	<b>\$4,799.95</b>

Confirmed & Accepted for Supertalk Mississippi Network By: \_\_\_\_\_

Accepted for AMERICAN MEDIA & ADVOCACY GROUP By: \_\_\_\_\_

Please Sign and Return One Copy