

ORDER



Orders
Order / Rev: 688718
Alt Order #: 10780453
Product Desc: J KUEMPEL
Estimate: 1741
Flight Dates: 05/13/24 - 05/26/24
Original Date / Rev: 05/16/24 / 05/16/24
Order Type: GENERAL

KSAT 12 TV
Primary AE: Nick Welte
Sales Office: PHI-N
Sales Region: NAT

Agency Name: Political Communications Advertising
Buying Contact:
Billing Contact:
 37 W. 39th St Suite 602
 New York City, NY 10018

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/J Kuempel/R/STR/TX
Demographic: A25-54
Product Codes: PL-State-Republican
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: Pol-Lev 3
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/22/24	28	\$23,060.00	\$19,601.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	28	\$23,060.00	\$19,601.00	0.00
Totals	28	\$23,060.00	\$19,601.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSAT	05/17/24	05/17/24	6-7a GMSA GMSA 6-7a	CM	6-7a	----F--	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----F--		2		\$400.00		0.00					
N 2	KSAT	05/17/24	05/17/24	12-1p Noon News Noon News	CM	12n-1p	----F--	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----F--		2		\$300.00		0.00					
N 3	KSAT	05/17/24	05/17/24	5-530p KSAT News KSAT News	CM	5-530p	----F--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----F--		1		\$1,000.00		0.00					
N 4	KSAT	05/17/24	05/17/24	6-630p KSAT News KSAT News	CM	6-630p	----F--	:30	1	\$1,120.00	P-3	0.00	NM	1	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----F--		1		\$1,120.00		0.00					
N 5	KSAT	05/17/24	05/17/24	630-7p KSAT News KSAT News	CM	6:30-7p	----F--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----F--		1		\$1,000.00		0.00					
N 6	KSAT	05/17/24	05/17/24		CM	10-1035p	----F--	:30	1	\$1,600.00	P-3	0.00	NM	1	\$1,600.00

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KSAT 12 TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				10-1035p KSAT News											
				KSAT News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	----F--	1	\$1,600.00	0.00								
N 7	KSAT	05/20/24	05/22/24	6-7a GMSA	CM	6-7a	MTW----	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
				GMSA 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	MTW----	2	\$400.00	0.00								
N 8	KSAT	05/20/24	05/22/24	12-1p Noon News	CM	12n-1p	MTW----	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
				Noon News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	MTW----	2	\$300.00	0.00								
N 9	KSAT	05/20/24	05/22/24	5-530p KSAT News	CM	5-530p	MTW----	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
				KSAT News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	MTW----	2	\$1,000.00	0.00								
N 10	KSAT	05/20/24	05/22/24	6-630p KSAT News	CM	6-630p	MTW----	:30	2	\$1,120.00	P-3	0.00	NM	2	\$2,240.00
				KSAT News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	MTW----	2	\$1,120.00	0.00								
N 11	KSAT	05/20/24	05/22/24	630-7p KSAT News	CM	6:30-7p	MTW----	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
				KSAT News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	MTW----	2	\$1,000.00	0.00								
N 12	KSAT	05/20/24	05/22/24	10-1035p KSAT News	CM	10-1035p	MTW----	:30	2	\$1,600.00	P-3	0.00	NM	2	\$3,200.00
				KSAT News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	MTW----	2	\$1,600.00	0.00								
N 13	KSAT	05/18/24	05/18/24	10-11a Texas Eats Sat	CM	10-11a	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				Texas Eats											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	-----1-	1	\$200.00	0.00								
N 14	KSAT	05/18/24	05/18/24	5-530p KSAT News Sat	CM	5-530p	-----1-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
				KSAT News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	-----1-	1	\$450.00	0.00								
N 15	KSAT	05/18/24	05/18/24	10-1030p KSAT News S&M	CM	10-1030p	-----1-	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
				KSAT News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	-----1-	1	\$750.00	0.00								
N 16	KSAT	05/18/24	05/18/24	1030-11p KSAT News S&M	CM	1030-11p	-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				KSAT News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	-----1-	1	\$400.00	0.00								
N 17	KSAT	05/19/24	05/19/24	9-10a This Week Sun	CM	9-10a	-----1	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				This Week Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	-----1	1	\$1,000.00	0.00								
N 18	KSAT	05/19/24	05/19/24	530-6p KSAT News Sun	CM	530-6p	-----1	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
				KSAT News Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	-----1	1	\$600.00	0.00								
N 19	KSAT	05/19/24	05/19/24	10-1030p KSAT News SGM	CM	10-1030P	-----1	:30	1	\$1,700.00	P-3	0.00	NM	1	\$1,700.00
				KSAT News Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	-----1	1	\$1,700.00	0.00								
N 20	KSAT	05/19/24	05/19/24	1030-11p KSAT News SGM	CM	1030-11p	-----1	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				KSAT News Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/13/24	05/19/24	-----1	1	\$1,000.00	0.00								

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1		1				\$1,000.00		0.00			
													Totals	28	\$23,060.00