

# CONTRACT

**WGN-TV**  
**WGN9CW** 2501 W. Bradley Place  
 TELEVISION CHICAGO Chicago, IL 60618  
 (773) 528-2311

<u>Contract / Revision</u> 601962 /		<u>Alt Order #</u> 07293450
<u>Product</u> RAUNER FOR GOV #1091		
<u>Contract Dates</u> 07/28/14 - 08/03/14		<u>Estimate #</u> 1091
<u>Advertiser</u> Citizens for Rauner		<u>Original Date / Revision</u> 07/25/14 / 07/25/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGN	<u>Account Executive</u> Tim Scanlan	<u>Sales Office</u> Telerep LA
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
		<u>Total Ratings</u> 132.40
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> TARG/	<u>Advertiser Ref</u>	

And:

**Target Enterprises, LLC**  
 15260 Ventura Blvd  
 Suite 1240  
 Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	9	07/28/14	08/01/14	M-F 9a-10a	9a-930a		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	MTWTF--				5	\$400.00	1.40			
2	9	07/28/14	08/01/14	M-F 10a-11a	10a-11a		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	MTWTF--				5	\$350.00	1.00			
3	9	07/28/14	08/01/14	M-F 10a-11a	10a-11a		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	MTWTF--				1	\$340.00	1.00			
4	9	07/28/14	08/01/14	WGN Midday News	1130a - 12p		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	MTWTF--				5	\$400.00	2.10			
5	9	07/28/14	08/01/14	WGN Midday News	12n-1230p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	MTW-F--				4	\$400.00	3.80			
6	9	07/28/14	08/01/14	M-F EF News 5p-7p	530p-6p		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	MTWTF--				5	\$500.00	1.80			
7	9	07/28/14	08/01/14	M-F 6p-630p	6p-630p		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	MTWTF--				5	\$800.00	2.40			
8	9	07/28/14	08/03/14	M-Su 9p News	9p-930p		:30				NM	5	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	M-WT-SS				5	\$2,160.00	5.10			
9	9	07/28/14	08/02/14	M-Su 9p News	930p-10p		:30				NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	M-WT-S-				4	\$1,700.00	4.90			
10	9	07/28/14	08/01/14	WGN Midday News	11a - 1130a		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	MTWTF--				5	\$400.00	0.00			
11	9	07/29/14	07/29/14	Cubs	various		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-1-----				1	\$1,300.00	0.00			
12	9	08/01/14	08/01/14	Cubs	various		:30				NM	1	\$1,300.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

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<u>Contract Dates</u> 07/28/14 - 08/03/14		<u>Product</u> RAUNER FOR GOV #10191
<u>Advertiser</u> Citizens for Rauner		<u>Original Date / Revision</u> 07/25/14 / 07/25/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	----1--				1	\$1,300.00	0.00			
13	9	08/02/14	08/02/14	Sa 10p-1030p	10p-1030p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	----1-				1	\$300.00	1.60			
14	9	08/02/14	08/02/14	Sa 1030p-11p	1030p-11p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	----1-				1	\$300.00	1.60			
15	9	08/03/14	08/03/14	Su 12p-7p	1p-3p		:30				NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-----2				2	\$120.00	2.10			
16	9	07/28/14	08/01/14	WGN Midday News	1230 - 1p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	MTW-F--				4	\$400.00	3.80			
17	9	08/02/14	08/02/14	Sa/Su News 5p-7p	5p-530p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-----S-				1	\$400.00	2.50			
18	9	08/02/14	08/02/14	Sa/Su News 5p-7p	530p-6p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-----S-				1	\$400.00	2.50			
<b>Totals</b>											132.40	56	\$39,630.00

Time Period	# of Spots	Gross Amount	Net Amount
07/28/14 - 08/03/14	56	\$39,630.00	\$33,685.50
<b>Totals</b>	56	\$39,630.00	\$33,685.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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