

CONTRACT



WGN-TV
2501 W. Bradley Place
Chicago, IL 60618
(773) 528-2311

And:

Target Enterprises, LLC
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

| | | |
|---|---|--|
| <u>Contract / Revision</u> 599739 / | | <u>Alt Order #</u> 07279901 |
| <u>Product</u> RAUNER FOR GOV #1076 | | |
| <u>Contract Dates</u> 07/21/14 - 07/27/14 | | <u>Estimate #</u> 1076 |
| <u>Advertiser</u> Citizens for Rauner | | <u>Original Date / Revision</u> 07/18/14 / 07/18/14 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WGN | <u>Account Executive</u> Tim Scanlan | <u>Sales Office</u> Telerep LA |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 50+ | | |
| | | <u>Total Ratings</u> 96.10 |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> TARG/ | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|-------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1 | 9 | 07/21/14 | 07/25/14 | M-F 9a-10a | 9a-930a | | :30 | | | | NM | 5 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/21/14 | 07/27/14 | MTWTF-- | | | | 5 | \$400.00 | 1.40 | | | |
| N 2 | 9 | 07/21/14 | 07/25/14 | M-F 10a-11a | 10a-11a | | :30 | | | | NM | 5 | \$1,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/21/14 | 07/27/14 | MTWTF-- | | | | 5 | \$350.00 | 1.00 | | | |
| N 3 | 9 | 07/21/14 | 07/25/14 | WGN Midday News | 1130a - 12p | | :30 | | | | NM | 5 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/21/14 | 07/27/14 | MTWTF-- | | | | 5 | \$400.00 | 0.00 | | | |
| N 4 | 9 | 07/21/14 | 07/25/14 | WGN Midday News | 12 - 1230p | | :30 | | | | NM | 5 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/21/14 | 07/27/14 | MTWTF-- | | | | 5 | \$400.00 | 3.80 | | | |
| N 5 | 9 | 07/21/14 | 07/25/14 | WGN Midday News | 1230 - 1p | | :30 | | | | NM | 5 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/21/14 | 07/27/14 | MTWTF-- | | | | 5 | \$400.00 | 3.80 | | | |
| N 6 | 9 | 07/21/14 | 07/25/14 | M-F EF News 5p-7p | 530p-6p | | :30 | | | | NM | 4 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/21/14 | 07/27/14 | MTWT--- | | | | 4 | \$500.00 | 0.00 | | | |
| N 7 | 9 | 07/21/14 | 07/24/14 | M-F 6p-630p | 6p-630p | | :30 | | | | NM | 4 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/21/14 | 07/27/14 | MTWT--- | | | | 4 | \$800.00 | 2.40 | | | |
| N 8 | 9 | 07/21/14 | 07/24/14 | M-F 630p-7p | 630p-7p | | :30 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/21/14 | 07/27/14 | MTWT--- | | | | 1 | \$800.00 | 2.40 | | | |
| N 9 | 9 | 07/21/14 | 07/27/14 | M-Su 9p News | 930p-10p | | :30 | | | | NM | 5 | \$8,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/21/14 | 07/27/14 | MTW-FSS | | | | 5 | \$1,700.00 | 4.90 | | | |
| N 10 | 9 | 07/26/14 | 07/26/14 | Sa 1030p-11p | 1030p-11p | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/21/14 | 07/27/14 | -----1- | | | | 1 | \$300.00 | 1.60 | | | |
| N 11 | 9 | 07/27/14 | 07/27/14 | Su 12p-7p | 3p-5p | | :30 | | | | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/21/14 | 07/27/14 | -----1 | | | | 1 | \$120.00 | 2.10 | | | |
| N 12 | 9 | 07/21/14 | 07/25/14 | WGN Midday News | 11a - 1130a | | :30 | | | | NM | 1 | \$400.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

WGN-TV
WGN9CW 2501 W. Bradley Place
 TELEVISION CHICAGO Chicago, IL 60618
 (773) 528-2311

| | | |
|--|--|--|
| <u>Contract / Revision</u> 599739 / | | <u>Alt Order #</u> 07279901 |
| <u>Contract Dates</u> 07/21/14 - 07/27/14 | | <u>Product</u> RAUNER FOR GOV #10 |
| <u>Advertiser</u> Citizens for Rauner | | <u>Estimate #</u> 1076 |
| | | <u>Original Date / Revision</u> 07/18/14 / 07/18/14 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|-------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/21/14 | 07/27/14 | MTWTF-- | | | | 1 | \$400.00 | 3.00 | | | |
| N 13 | 9 | 07/21/14 | 07/24/14 | M-F 630p-7p | 630p-7p | | :30 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/21/14 | 07/27/14 | MTWTF-- | | | | 1 | \$800.00 | 1.30 | | | |
| N 14 | 9 | 07/26/14 | 07/26/14 | Sa 10p-1030p | 10p-1030p | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/21/14 | 07/27/14 | -----1- | | | | 1 | \$300.00 | 1.60 | | | |
| N 15 | 9 | 07/22/14 | 07/22/14 | M-F EF News 5p-7p | 5p-530p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 07/21/14 | 07/27/14 | -T----- | | | | 1 | \$500.00 | 0.00 | | | |
| Totals | | | | | | | | | | 96.10 | | 45 | \$26,670.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 06/30/14 - 07/27/14 | 45 | \$26,670.00 | \$22,669.50 |
| Totals | 45 | \$26,670.00 | \$22,669.50 |

Signature: _____ **Date:** _____

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