

CONTRACT



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

GMMB
3050 K St. NW
Washington, DC 20007

Contract / Revision 15264 /		Alt Order # 25326415	
Product Wyden-D-Sen			
Contract Dates 10/11/16 - 10/17/16		Estimate # 5596	
Advertiser Wyden for Senate		Original Date / Revision 10/07/16 / 10/07/16	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash	
Station KOBI	Account Executive Philadelphia Katz Eag	Sales Office Katz-Philadelphi	
Special Handling			
Demographic Adults 35+			
IDB#	Advertiser Code 315	Product Code 334	
Agency Ref		Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	10/11/16	10/11/16	The Voice	8:00 PM-9:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$450.00			
N 2	All	10/11/16	10/11/16	This Is Us	9:00 PM-10:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$200.00			
N 3	All	10/17/16	10/17/16	Mon Prime Other	7:58 PM-10:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$400.00			
N 4	All	10/12/16	10/12/16	Blindspot	8:00 PM-9:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$400.00			
N 5	All	10/11/16	10/17/16	M-F NBC5 News @ 6p	6:00 PM-6:30 PM		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				2	\$65.00			
N 6	All	10/11/16	10/17/16	Days of our Lives	1:00 PM-2:00 PM		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				2	\$30.00			
N 7	All	10/11/16	10/17/16	M-F NBC5 News @ 6p	6:30 PM-7:00 PM		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				2	\$65.00			
N 8	All	10/11/16	10/17/16	Entertainment Tonight	7:30 PM-8:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				1	\$25.00			
N 9	All	10/11/16	10/17/16	Today Show I	7:00 AM-9:00 AM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				2	\$40.00			
N 10	All	10/11/16	10/17/16	NBC5 News @ Sunrise	6:00 AM-7:00 AM		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				2	\$25.00			
N 11	All	10/14/16	10/14/16	Dateline NBC	9:00 PM-11:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KOB
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Medford, OR 97501
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<u>Contract / Revision</u> 15264 /		<u>Alt Order #</u> 25326415
<u>Contract Dates</u> 10/11/16 - 10/17/16		<u>Product</u> Wyden-D-Sen
		<u>Estimate #</u> 5596
<u>Advertiser</u> Wyden for Senate		<u>Original Date / Revision</u> 10/07/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	----F--				1	\$150.00			
N 12	All	10/11/16	10/17/16	NBC5 News @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				1	\$60.00			
N 13	All	10/11/16	10/17/16	Late 11p News M-F	11p-1135p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				1	\$35.00			
N 14	All	10/11/16	10/17/16	NBC5 News @ 7p	7:00 PM-7:30 PM		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				2	\$30.00			
N 15	All	10/11/16	10/17/16	Tonight Show: Fallon	11:35 PM-12:35 XM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				2	\$40.00			
N 16	All	10/11/16	10/17/16	The Doctors	12:00 PM-1:00 PM		:30			NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				2	\$5.00			
N 17	All	10/11/16	10/17/16	Late Night: Meyers	12:35 XM-1:35 XM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				1	\$10.00			
N 18	All	10/11/16	10/17/16	Today Show II	9:00 AM-10:00 AM		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				2	\$20.00			
Totals											27	\$2,370.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	27	\$2,370.00	(\$355.50)	\$2,014.50
Totals	27	\$2,370.00	(\$355.50)	\$2,014.50

Signature: _____ Date: _____

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125 West 55th St
New York, NY 10019

Contract # 25326415 Changes as of: 10/7/2016 at 9:38 AM Version: Highlighting Revision 1
CPE: 315/334/5596 Flight: 10/11/16 - 10/17/16 Station: KOB
Agency: GMMB Advertiser: Wyden for Senate Market: Medford-Ashland
GMMB 3050 K ST NW Product: Wyden-D-Sen Office: PHILADELPHIA
WASHINGTON DC 20007

Total \$: \$2,370.00
Total Spots: 27
Total CPP: \$0.00

Total GRP:

Agency Order #: 5461245 Primary Demo: Adults 35+
Buyer: Ritterstein, Gary Con Type: POLITICAL/VOTE
Salesperson: SHEPARD RITZEN Assistant: 215-567-7950

Separation:
#15264

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11					
1	Tu 8p-9p		The Voice Tue-NBC	\$450.00	0	30	1		1	\$450.00	\$0.00	0.0
2	Tu 9p-10p		This Is Us-NBC	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
3	M 8p-10p		The Voice-NBC	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
4	W 8p-9p		Blindspot-NBC	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
5	Tu-F,M 6p-6:30p		NBC 5 News At 6P	\$65.00	0	30	2		2	\$130.00	\$0.00	0.0
6	Tu-F,M 1p-2p		Days Of Our Lives	\$30.00	0	30	2		2	\$60.00	\$0.00	0.0
7	Tu-F,M 7p-7:30p		NBC 5 News At 6:30P	\$65.00	0	30	2		2	\$130.00	\$0.00	0.0
8	Tu-F,M 7:30p-8p		Entertainment Tonight	\$25.00	0	30	1		1	\$25.00	\$0.00	0.0
9	Tu-F,M 7a-9a		Today Show	\$40.00	0	30	2		2	\$80.00	\$0.00	0.0
10	Tu-F,M 6a-7a		NBC 5 News At Sunrise	\$25.00	0	30	2		2	\$50.00	\$0.00	0.0
11	F 9p-11p		Dateline Fri 9p/8c-NBC	\$150.00	0	30	1		1	\$150.00	\$0.00	0.0
12	Tu-F,M 5p-5:30p		NBC 5 News At 5P	\$60.00	0	30	1		1	\$60.00	\$0.00	0.0
13	Tu-M 11p-11:35p		NBC 5 News At 11P	\$35.00	0	30	1		1	\$35.00	\$0.00	0.0
14	Tu-F,M 7p-7:30p		NBC 5 News At 7P	\$30.00	0	30	2		2	\$60.00	\$0.00	0.0
15	Tu-F,M 11:35p-12:35a		Tonight Show	\$40.00	0	30	2		2	\$80.00	\$0.00	0.0
16	Tu-F,M 12n-1p		The Doctors	\$5.00	0	30	2		2	\$10.00	\$0.00	0.0
17	Tu-F,M 12:35a-1:35a		Late Night	\$10.00	0	30	1		1	\$10.00	\$0.00	0.0
18	Tu-F,M 9a-10a		Today Show II	\$20.00	0	30	2		2	\$40.00	\$0.00	0.0
TOTALS: 27									27	\$2,370.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25326415 **Changes as of:** 10/7/2016 at 9:38 AM **Version:** Highlighting Revision 1
CPE: 315/334/5596 **Flight:** 10/11/16 - 10/17/16 **Station:** KOB
Agency: GMMB **Advertiser:** Wyden for Senate **Market:** Medford-Ashland
GMMB 3050 K ST NW **Product:** Wyden-D-Sen **Office:** PHILADELPHIA
WASHINGTON DC 20007
Agency Order #: 5461245 **Primary Demo:** Adults 35+
Buyer: Ritterstein, Gary **Con Type:** POLITICAL/VOTE
Salesperson: SHEPARD RITZEN **Assistant:** SHEPARD RITZEN
215-567-7950 **Total GRP:**
Separation:

Total \$: \$2,370.00
Total Spots: 27
Total CPP: \$0.00

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/07/16 9:38 AM	SHEPARD RITZEN	Separation: 30
10/07/16 9:38 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$9,115
KOB Share:	26%
Comment:	est tti for KTVL
KDRV:	35%
KMVU:	3%
KTVL:	36%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	27	\$2,370.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	27	\$2,370.00
Total	27	\$2,370.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Revision	10/7/16 9:38 AM	SHEPARD RITZEN	Revised		
New	10/7/16 6:03 AM	SHEPARD RITZEN	New	27	
				\$2,370.00	\$2,370.00
				Changes: Product from candidate to Wyden-D-Sen, Demo Meta to [R16], User Entered	
				\$ from \$0.00 to \$2,370.00.	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, GMMB

being/on behalf of: Ron Wyden for Senate

a legally qualified candidate of the Democratic Party

political party for the office of: US Senate

in the General Election

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As ordered	see schedule			

Attach proposed schedule with charges (if available):

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Ron Wyden for Senate
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

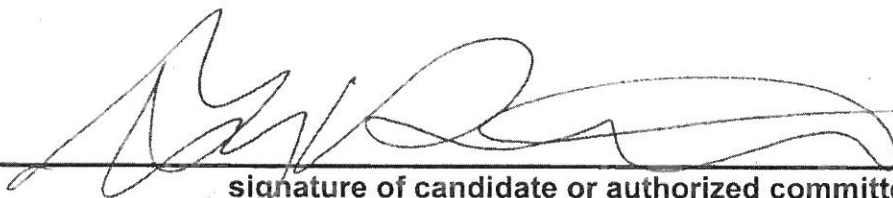
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Gary Ritterstein / GMMB

printed name

8/8/16

date

I represent that the payment for the above described broadcast time has been furnished by:

Ron Wyden for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Steve Michels

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/8/16

Date



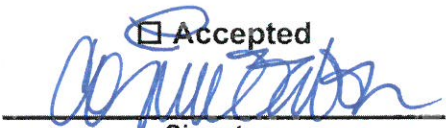
Signature

To Be Signed By Station Representative

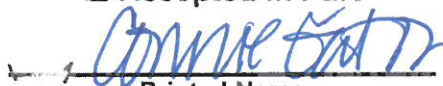
☒ Accepted

☐ Accepted in Part

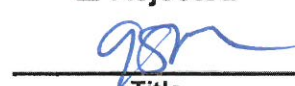
☐ Rejected



Signature



Printed Name



Title