

CONTRACT

103



KOBI  
125 South Fir Street  
Medford, OR 97501  
(541) 779-5555

kobi5.com

And:

GMMB  
3050 K St. NW  
Washington, DC 20007

Contract / Revision 14521 / 2		Alt Order # 25270105
Product wyden-d-sen		
Contract Dates 10/25/16 - 10/31/16		Estimate # 5219
Advertiser Wyden for Senate		Original Date / Revision 10/21/16 / 10/21/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOBI	Account Executive Philadelphia Katz Eag	Sales Office Katz-Philadelph
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 315	Product Code 334
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	All	10/25/16	10/31/16	NBC5 News @ Sunrise	6:00 AM-7:00 AM		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/25/16	10/31/16	MTWTF--				2	\$25.00			
N 2	All	10/25/16	10/31/16	Today Show I	7:00 AM-9:00 AM		:30			NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/25/16	10/31/16	MTWTF--				3	\$120.00			
E 3	All	10/25/16	10/31/16	Dr. Oz	4:00 PM-5:00 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/25/16	10/31/16	MTWTF--				1	\$30.00			
E 4	All	10/25/16	10/31/16	NBC5 News @ 5p	5:00 PM-5:30 PM		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/25/16	10/31/16	MTWTF--				3	\$60.00			
E 5	All	10/25/16	10/31/16	M-F NBC5 News @ 6p	6:00 PM-6:30 PM		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/25/16	10/31/16	MTWTF--				2	\$75.00			
N 6	All	10/25/16	10/31/16	Entertainment Tonight	7:30 PM-8:00 PM		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/25/16	10/31/16	MTWTF--				3	\$60.00			
E 7	All	10/30/16	10/30/16	Small Town Big Deal	6:30 PM-7:00 PM		:30			NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/24/16	10/30/16	-----S				1	\$15.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	All	10/24/16-10/30/16	Small Town Big Deal	6:30 PM-7:00 PM	-----S	:30		<del>\$15.00</del>	NM		
			See MG 7.2, 7.3, 7.4									
	2	All	10/25/16-10/31/16	Access Hollywood/Insider L2:2p-3p		MTuWThF----	:30		\$5.00	NM		
	Ⓜ	MG for 7.1 10/30										
	3	All	10/25/16-10/31/16	Access Hollywood/Insider L2:2p-3p		MTuWThF----	:30		\$5.00	NM		
	Ⓜ	MG for 7.1 10/30										
	4	All	10/25/16-10/31/16	Access Hollywood/Insider L2:2p-3p		MTuWThF----	:30		\$5.00	NM		
	Ⓜ	MG for 7.1 10/30										
E 8	All	10/26/16	10/26/16	Wed Prime Hr 2	9:00 PM-10:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



**KOBI**  
**125 South Fir Street**  
**Medford, OR 97501**  
**(541) 779-5555**

Contract / Revision		Alt Order #
14521 / 2		25270105
Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	wyden-d-sen	5219
Advertiser		Original Date / Revision
Wyden for Senate		10/21/16 / 10/21/16

kobi5.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	--W----				1	\$150.00			
E 9	All	10/31/16	10/31/16	Timeless	10:00 PM-11:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	M-----				1	\$200.00			
E 10	All	10/25/16	10/25/16	Tue Prime Hr 3	10:00 PM-11:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	-T-----				1	\$300.00			
E 11	All	10/28/16	10/28/16	Fri Prime Other	9:00 PM-11:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	----F--				1	\$150.00			
E 12	All	10/27/16	10/27/16	Thu Prime Hr 3	10:00 PM-11:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	---T---				1	\$400.00			
E 13	All	10/27/16	10/27/16	SuperStore/Good Place	8:00 PM-9:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	---T---				1	\$175.00			
E 14	All	10/25/16	10/25/16	Tue Prime Hr 2	9:00 PM-10:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	-T-----				1	\$175.00			
E 15	All	10/26/16	10/26/16	Chicago PD	10:00 PM-11:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	--W----				1	\$200.00			
E 16	All	10/26/16	10/26/16	Wed Prime Hr 1	8:00 PM-9:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	--W----				1	\$300.00			
E 17	All	10/25/16	10/25/16	Tue Prime Hr 1	8:00 PM-9:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	-T-----				1	\$450.00			
E 18	All	10/31/16	10/31/16	Mon Prime Other	7:58 PM-10:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	M-----				1	\$400.00			
E 19	All	10/27/16	10/27/16	Thu Prime Hr 2	9:00 PM-10:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	---T---				1	\$175.00			
E 20	All	10/25/16	10/31/16	Late News Rotator M-Su	11:00 PM-11:35 PM		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/16	10/31/16	MTWTFSS				4	\$40.00			
E 21	All	10/25/16	10/31/16	Tonight Show: Fallon	11:35 PM-12:35 XM		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/16	10/31/16	MTWTF--				5	\$40.00			
E 22	All	10/29/16	10/29/16	Saturday Night Live	11:35 PM-1:00 XM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	-----S-				1	\$75.00			
Totals											39	\$4,475.00

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<u>Contract / Revision</u> 14521 / 2		<u>Alt Order #</u> 25270105
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Product</u> wyden-d-sen	<u>Estimate #</u> 5219
<u>Advertiser</u> Wyden for Senate		<u>Original Date / Revision</u> 10/21/16 / 10/21/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	31	\$3,550.00	(\$532.50)	\$3,017.50
10/31/16 - 10/31/16	8	\$925.00	(\$138.75)	\$786.25
Totals	39	\$4,475.00	(\$671.25)	\$3,803.75

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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125 West 55th St  
New York, NY 10019

**KATZ** TELEVISION  
GROUP

<b>Contract #</b> 25270105		<b>Changes as of:</b> 10/20/2016 at 10:33 AM		<b>Version:</b> Highlighting Revision 3	
<b>CPE:</b> 315/334/5219		<b>Flight:</b> 10/25/16 - 10/31/16		<b>Station:</b> KOB	
<b>Agency:</b> GMMB GMMB 3050 K ST NW WASHINGTON DC 20007		<b>Advertiser:</b> Wyden for Senate		<b>Market:</b> Medford-Ashland	
		<b>Product:</b> wyden-d-sen		<b>Office:</b> PHILADELPHIA	
		<b>Agency Order #:</b> 5304906		<b>Primary Demo:</b> Adults 35+	
		<b>Buyer:</b> Ritterstein, Gary		<b>Con Type:</b> POLITICAL/VOTE	
		<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950		<b>Assistant:</b> SHEPARD RITZEN 215-567-7950	
		<b>Comments:</b> \$345 per week added to secure the 7-9a & 730-8p areas. Was \$4130, now \$4475		<b>Total GRP:</b>	
				<b>Traffic #:</b> 14521	
				<b>Separation:</b>	
				<b>Total Spots:</b> 39	
				<b>Total CPP:</b> \$0.00	
				<b>Total \$:</b> \$4,475.00	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25	Total Spots	Total \$	CPP	GRP
2	Tu-F,M 7a-9a was \$40 Changes: Rate from 40 to 120		Today Show	\$120.00	0	30	3	3	\$360.00	\$0.00	0.0
6	Tu-F,M 7:30p-8p was \$25 Changes: Rate from 25 to 60		Entertainment Tonight	\$60.00	0	30	3	3	\$180.00	\$0.00	0.0
<b>TOTALS: 39</b>								<b>39</b>	<b>\$4,475.00</b>	<b>\$0.00</b>	<b>0.0</b>





KATZ TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

**Contract #** 25270105    **Changes as of:** 10/20/2016 at 10:33 AM    **Version:** Highlighting Revision 3  
**CPE:** 315/334/5219    **Flight:** 10/25/16 - 10/31/16    **Station:** KOB  
**Agency:** GMMB    **Advertiser:** Wyden for Senate    **Market:** Medford-Ashland  
GMMB 3050 K ST NW    **Product:** wyden-d-sen    **Office:** PHILADELPHIA  
WASHINGTON DC 20007  
**Agency Order #:** 5304906    **Primary Demo:** Adults 35+    **Total \$:** \$4,475.00  
**Buyer:** Ritterstein, Gary    **Con Type:** POLITICAL/VOTE    **Total Spots:** 39  
**Salesperson:** SHEPARD RITZEN    **Assistant:** 215-567-7950    **Total CPP:** \$0.00  
**Separation:** 30

Special Instructions		
Order Level Comments		
Date/Time	Added by	Comment
10/20/16 10:33 AM	SHEPARD RITZEN	\$345 per week added to secure the 7-9a & 730-8p areas. Was \$4130, now \$4475
08/18/16 11:15 AM	SHEPARD RITZEN	Separation: 30
08/18/16 11:15 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$22,375
KOB Share:	20%
Comment:	updated spending across 7 buys
KDRV:	36%
KMVU:	10%
KTVL:	34%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	39	\$4,475.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	39	\$4,475.00
Total	39	\$4,475.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/20/16 10:33 AM	SHEPARD RITZEN	Revised			\$345.00
Revision	8/29/16 2:48 PM	SHEPARD RITZEN	Confirmed	2		\$0
Queued for Electronic Contracting	8/23/16 10:25 AM					\$0
Revision	8/18/16 11:15 AM	SHEPARD RITZEN	Confirmed			\$0
New	8/18/16 11:14 AM	SHEPARD RITZEN	New	37		\$4,130.00

Changes: Comments from spot na In7 moved to In23 to \$345 per week added to secure the 7-9a & 730-8p areas. Was \$4130, now \$4475. Calculated Dollars from \$4,130.00 to \$4,475.00. Competitive Market Budget from \$20,650 to \$22,375. User Entered \$ from \$4,130.00 to \$4,475.00. Total \$ from \$4,130.00 to \$4,475.00. 2 buylines added or modified.

Changes: Comments from Separation: 30 to spot na In7 moved to In23, Total Spots from 37 to 39. 2 buylines added or modified.

Changes: User Entered \$ from \$0.00 to \$4,130.00, Demo Meta to [R16], Product from candidate to wyden-d-sen.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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