

CONTRACT

Ver 4



KOBI  
125 South Fir Street  
Medford, OR 97501  
(541) 779-5555

kobi5.com

And:

GMMB  
3050 K St. NW  
Washington, DC 20007

Contract / Revision 14519 / 1		Alt Order # 25270090	
Product Wyden-D-Sen			
Contract Dates 10/18/16 - 10/24/16		Estimate # 5217	
Advertiser Wyden for Senate		Original Date / Revision 08/23/16 / 10/14/16	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash	
Station KOBI	Account Executive Philadelphia Katz Ea	Sales Office Katz-Philadelphi	
Special Handling			
Demographic Adults 35+			
IDB#	Advertiser Code 315	Product Code 334	
Agency Ref		Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	All	10/18/16	10/24/16	NBC5 News @ Sunrise	6:00 AM-7:00 AM		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/16	10/24/16	MTWTF--				2	\$25.00			
E 2	All	10/18/16	10/24/16	Today Show I	7:00 AM-9:00 AM		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/16	10/24/16	MTWTF--				3	\$30.00			
E 3	All	10/18/16	10/24/16	Dr. Oz	4:00 PM-5:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/16	10/24/16	MTWTF--				1	\$20.00			
E 4	All	10/18/16	10/24/16	NBC5 News @ 5p	5:00 PM-5:30 PM		:30			NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/16	10/24/16	MTW-F--				2	\$55.00			
E 5	All	10/18/16	10/24/16	M-F NBC5 News @ 6p	6:00 PM-6:30 PM		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/16	10/24/16	MTWTF--				2	\$75.00			
E 6	All	10/18/16	10/24/16	Entertainment Tonight	7:30 PM-8:00 PM		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/16	10/24/16	MTWTF--				3	\$30.00			
E 7	All	10/23/16	10/23/16	Small Town Big Deal	6:30 PM-7:00 PM		:30			NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S				1	\$15.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	All	10/17/16-10/23/16	Small Town Big Deal	6:30 PM-7:00 PM	-----Su	:30		\$15.00	NM		
			See MG 7.2, 7.3, 7.4									
	2	All	10/18/16-10/24/16	Access Hollywood/Insider L2:2p-3p		MTuWThF----	:30		\$5.00	NM		
	Ⓜ		MG for 7.1 10/23									
	3	All	10/18/16-10/24/16	Access Hollywood/Insider L2:2p-3p		MTuWThF----	:30		\$5.00	NM		
	Ⓜ		MG for 7.1 10/23									
	4	All	10/18/16-10/24/16	Access Hollywood/Insider L2:2p-3p		MTuWThF----	:30		\$5.00	NM		
	Ⓜ		MG for 7.1 10/23									
E 8	All	10/24/16	10/24/16	Timeless	10:00 PM-11:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



**KOBI**  
**125 South Fir Street**  
**Medford, OR 97501**  
**(541) 779-5555**

Contract / Revision		Alt Order #
14519 / 1		25270090
Contract Dates		Product
10/18/16 - 10/24/16		Wyden-D-Sen
Estimate #		5217
Advertiser		Original Date / Revision
Wyden for Senate		08/23/16 / 10/14/16

kobi5.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$200.00			
E 9	All	10/18/16	10/18/16	Tue Prime Hr 3	10:00 PM-11:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$300.00			
E 10	All	10/21/16	10/21/16	Fri Prime Other	9:00 PM-11:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	----F--				1	\$150.00			
E 11	All	10/20/16	10/20/16	Thu Prime Hr 3	10:00 PM-11:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$400.00			
E 12	All	10/20/16	10/20/16	SuperStore/Good Place	8:00 PM-9:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$175.00			
E 13	All	10/18/16	10/18/16	Tue Prime Hr 2	9:00 PM-10:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$175.00			
E 14	All	10/19/16	10/19/16	Wed Prime Hr 1	8:00 PM-9:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	--W----				1	\$300.00			
E 15	All	10/18/16	10/18/16	Tue Prime Hr 1	8:00 PM-9:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-T-----				1	\$450.00			
E 16	All	10/24/16	10/24/16	Mon Prime Other	7:58 PM-10:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/16	10/30/16	M-----				1	\$400.00			
E 17	All	10/20/16	10/20/16	Thu Prime Hr 2	9:00 PM-10:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$175.00			
E 18	All	10/18/16	10/24/16	Late News Rotator M-Su	11:00 PM-11:35 PM		:30			NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/16	10/24/16	MTWTFSS				4	\$35.00			
E 19	All	10/18/16	10/24/16	Tonight Show: Fallon	11:35 PM-12:35 XM		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/16	10/24/16	MTWTF--				5	\$40.00			
E 20	All	10/22/16	10/22/16	Saturday Night Live	11:35 PM-1:00 XM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S-				1	\$75.00			
E 21	All	10/23/16	10/23/16	Regular Season	5:20 PM-8:30 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S				1	\$800.00			
N 22	All	10/20/16	10/20/16	NBC5 News @ 5p L23	5p-530p		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	---T---				1	\$90.00			
N 23	All	10/23/16	10/23/16	Today Show Su L24	7a-8a		:30			NM	1	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	-----S				1	\$8.00			
Totals											39	\$4,563.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



**KOB**  
**125 South Fir Street**  
**Medford, OR 97501**  
**(541) 779-5555**

kobi5.com

<u>Contract / Revision</u> 14519 / 1		<u>Alt Order #</u> 25270090
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Product</u> Wyden-D-Sen
<u>Advertiser</u> Wyden for Senate		<u>Estimate #</u> 5217
		<u>Original Date / Revision</u> 08/23/16 / 10/14/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	39	\$4,563.00	(\$684.45)	\$3,878.55
Totals	39	\$4,563.00	(\$684.45)	\$3,878.55

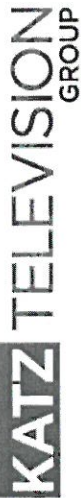
**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.





Contract # 25270090		Changes as of: 10/14/2016 at 5:58 AM		Version: Highlighting Revision 4	
CPE: 315/334/5217		Flight: 10/18/16 - 10/24/16		Station: KOBI	
Agency: GMMB		Advertiser: Wyden for Senate		Market: Medford-Ashland	
GMMB 3050 K ST NW WASHINGTON DC 20007		Product: Wyden-D-Sen		Office: PHILADELPHIA	
Agency Order #: 5304854		Primary Demo: Adults 35+		Total GRP:	
Buyer: Ritterstein, Gary		Con Type: POLITICAL/VOTE		Traffic #: 14519	
Salesperson: SHEPARD RITZEN 215-567-7950		Assistant: SHEPARD RITZEN 215-567-7950		Separation:	
Comments: Used \$23 of \$24 from Est #5596 to increase 3x ET spots. TTL was \$4610, now \$4630. Also add 1x to new ln24. Still \$1 out.					
		10/18 - 10/18		Total	Total
Rate	A35P Rating	Len	10/18	Spots	\$
\$30.00	0	30	3	3	\$90.00
					\$0.00
				1	\$8.00
TOTALS:				39	\$4,633.00
					\$0.00

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total \$	GRP	CPP
							10/18					
6	Tu-F, M 7-7:30p-8p		Entertainment Tonight	\$30.00	0	30	3		3	\$90.00	0.0	
Changes: Rate from 25 to 30												
REV+ 24	Su 7a-8a		Su Today	\$8.00	0.0	30	0	1	1	\$8.00	0.0	
TOTALS:									39	\$4,633.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

Contract # 25270090 Changes as of: 10/14/2016 at 5:58 AM Version: Highlighting Revision 4  
CPE: 315/334/5217 Flight: 10/18/16 - 10/24/16 Station: KOB  
Agency: GMMB Advertiser: Wyden for Senate Market: Medford-Ashland  
GMMB 3050 K ST NW Product: Wyden-D-Sen Office: PHILADELPHIA  
WASHINGTON DC 20007  
Agency Order #: 5304854 Primary Demo: Adults 35+ Total \$: \$4,633.00  
Buyer: Ritterstein, Gary Con Type: POLITICAL/VOTE Total Spots: 39  
Salesperson: SHEPARD RITZEN Assistant: SHEPARD RITZEN Traffic #: 14519  
215-567-7950 Separation: 30

Special Instructions		
Order Level Comments		
Date/Time	Added by	Comment
10/14/16 5:58 AM	SHEPARD RITZEN	Used \$23 of \$24 from Est #5596 to increase 3x ET spots. TTL was \$4610, now \$4630. Also add 1x to new In24. Still \$1 out.
10/12/16 5:52 AM	SHEPARD RITZEN	1x n/a due to rate In4, using N/A \$, increased to keep in to In23. Added \$30 ttl. was \$4580, now \$4610
08/18/16 11:10 AM	SHEPARD RITZEN	Separation: 30
08/18/16 11:10 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget: \$23,165	
KOB Share: 20%	
Comment: updated spending across 7 buys	
KDRV: 36%	
KMVU: 10%	
KTUL: 34%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	39	\$4,633.00	0.0
Total	100%	39	\$4,633.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	39	\$4,633.00
Total	39	\$4,633.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Revision	10/14/16 5:58 AM	SHEPARD RITZEN	Revised	1	\$23.00	\$4,633.00 Changes: Comments from 1x n/a due to rate In4, using N/A \$, increased to keep in to In23. Added \$30 ttl. was \$4580, now \$4610, now \$4630. Also add 1x to new In24. Still \$1 out., Calculated Dollars from \$4,610.00 to \$4,633.00, Competitive Market Budget from \$23,050 to \$23,165, Total Spots from 38 to 39, User Entered \$ from \$4,610.00 to \$4,633.00, Total \$ from \$4,610.00 to \$4,633.00, 2 buylines added or modified.
Revision	10/12/16 5:52 AM	SHEPARD RITZEN	Confirmed			Changes: Calculated Dollars from \$4,580.00 to \$4,610.00, Competitive Market Budget from \$22,900 to \$23,050, Total \$ from \$4,580.00 to \$4,610.00, Comments from spot In7 moved to In22 to 1x n/a due to rate In4, using N/A \$, increased to keep in to In23. Added \$30 ttl. was \$4580, now \$4610, User Entered \$ from \$4,580.00 to \$4,610.00, 2 buylines added or modified.
Revision	8/29/16 2:47 PM	SHEPARD RITZEN	Confirmed	2	\$0	\$4,580.00 Changes: Comments from Separation: 30 to spot In7 moved to In22, Total Spots from 36 to 38, 2 buylines added or modified.
Queued for Electronic Contracting	8/23/16 10:25 AM				\$0	\$0
Revision	8/18/16 11:10 AM	SHEPARD RITZEN	Confirmed		\$0	\$4,580.00 Changes: User Entered \$ from \$0.00 to \$4,580.00, Product from candidate to Wyden-D-Sen, Demo Meta to [R16].
New	8/18/16 11:10 AM	SHEPARD RITZEN	New	36	\$4,580.00	\$4,580.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
---------------------------	---