

CONTRACT



KOBI  
125 South Fir Street  
Medford, OR 97501  
(541) 779-5555

kobi5.com

And:

GMMB  
3050 K St. NW  
Washington, DC 20007

Contract / Revision 14518 / 1		Alt Order # 25270076	
Product wyden-d-sen			
Contract Dates 10/11/16 - 10/17/16		Estimate # 5215	
Advertiser Wyden for Senate		Original Date / Revision 08/23/16 / 10/07/16	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash	
Station KOBI	Account Executive Philadelphia Katz Eag	Sales Office Katz-Philadelphi	
Special Handling			
Demographic Adults 35+			
IDB#	Advertiser Code 315	Product Code 334	
Agency Ref		Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	All	10/11/16	10/17/16	NBC5 News @ Sunrise	6:00 AM-7:00 AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				1	\$20.00			
E 2	All	10/11/16	10/17/16	Today Show I	7:00 AM-9:00 AM		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				2	\$30.00			
3	All	10/11/16	10/17/16	Dr. Oz	4:00 PM-5:00 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				1	\$30.00			
4	All	10/11/16	10/17/16	NBC5 News @ 5p	5:00 PM-5:30 PM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				2	\$60.00			
5	All	10/11/16	10/17/16	M-F NBC5 News @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				1	\$75.00			
6	All	10/11/16	10/17/16	Entertainment Tonight	7:30 PM-8:00 PM		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				2	\$25.00			
7	All	10/16/16	10/16/16	Small Town Big Deal	6:30 PM-7:00 PM		:30			NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S				1	\$15.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	All	10/10/16-10/16/16	Small Town Big Deal	6:30 PM-7:00 PM	-----Su	:30		\$15.00	NM		
			See MG 7.2,7.3,7.4									
	2	All	10/11/16-10/17/16	Access Hollywood/Insider L172p-3p		MTuWThF----	:30		\$5.00	NM		
	Ⓜ	MG for 7.1 10/16										
	3	All	10/11/16-10/17/16	Access Hollywood/Insider L172p-3p		MTuWThF----	:30		\$5.00	NM		
	Ⓜ	MG for 7.1 10/16										
	4	All	10/11/16-10/17/16	Access Hollywood/Insider L172p-3p		MTuWThF----	:30		\$5.00	NM		
	Ⓜ	MG for 7.1 10/16										
8	All	10/13/16	10/13/16	SuperStore/Good Place	8:00 PM-9:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



**KOBI**  
**125 South Fir Street**  
**Medford, OR 97501**  
**(541) 779-5555**

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Contract / Revision		Alt Order #
14518 / 1		25270076
Contract Dates		Product
10/11/16 - 10/17/16		wyden-d-sen
Estimate #		5215
Advertiser		Original Date / Revision
Wyden for Senate		08/23/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$175.00			
9	All	10/12/16	10/12/16	Chicago PD	10:00 PM-11:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$200.00			
10	All	10/12/16	10/12/16	Wed Prime Hr 1	8:00 PM-9:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$300.00			
11	All	10/11/16	10/11/16	Tue Prime Hr 1	8:00 PM-9:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$450.00			
12	All	10/17/16	10/17/16	Mon Prime Other	7:58 PM-10:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$400.00			
13	All	10/13/16	10/13/16	Thu Prime Hr 2	9:00 PM-10:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$175.00			
14	All	10/11/16	10/17/16	Late News Rotator M-Su	11:00 PM-11:35 PM		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTFSS				3	\$40.00			
15	All	10/11/16	10/17/16	Tonight Show: Fallon	11:35 PM-12:35 XM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				2	\$40.00			
16	All	10/15/16	10/15/16	Saturday Night Live	11:35 PM-1:00 XM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$75.00			
Totals											24	\$2,345.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	24	\$2,345.00	(\$351.75)	\$1,993.25
Totals	24	\$2,345.00	(\$351.75)	\$1,993.25

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**ORDER**

**Orders**  
**Order / Rev:** 14518 - 1  
**Alt Order #:** 25270076  
**Product Desc:** wyden-d-sen  
**Estimate:** 5215  
**Flight Dates:** 10/11/16 - 10/17/16  
**Original Date / Rev:** 08/23/16 / 08/30/16  
**Order Type:** GENERAL

**KOBI**  
**Primary AE:** Philadelphia Katz Eagle  
**Sales Office:** N-PHI  
**Sales Region:** National

**Agency**  
**Name:** GMMB  
**Buying Contact:**  
**Billing Contact:**  
 3050 K St. NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Wyden for Senate  
**Demographic:** A35+  
**Product Codes:** Political State Senate,Candidates  
**Priority:** P-02  
**Revenue Codes:** AGY, NAT, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan****Totals**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	24	\$2,370.00	\$2,014.50

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	24	\$2,370.00	\$2,014.50	0.00
<b>Totals</b>	<b>24</b>	<b>\$2,370.00</b>	<b>\$2,014.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Philadelphia Katz Eagle			Start Of Order - End Of Order	100%

Order Share	Share	Total
KOBI	20%	\$2,370.00
Market	100%	\$11,850.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBDM	0%	\$0.00
KDKF	0%	\$0.00
KDRV	36%	\$4,266.00
KFTS	0%	\$0.00
KMVU	10%	\$1,185.00
KOTI	0%	\$0.00
KSYS	0%	\$0.00
KTVL	34%	\$4,029.00
MOBI	0%	\$0.00
NTVL	0%	\$0.00
UNKWN	0%	\$0.00

10/7  
 Late adj for LVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/11/16	10/17/16	M-F 6a-7a NBC5 News @ Sunrise	CM	6:00 AM-7:00 AM	MTWTF--	:30	1	\$25.00	P-02	0.00	NM	1	\$25.00
NBC 5 News At Sunrise Start Date 10/11/16 End Date 10/17/16 Weekdays MTWTF-- Spots/Week 1 Rate \$25.00 Rating 0.00															
2	All	10/11/16	10/17/16		CM	7:00 AM-9:00 AM	MTWTF--	:30	2	\$40.00	P-02	0.00	NM	2	\$80.00

\$20

\$30



Advertiser:	Wyden for Senate
Product Desc:	wyden-d-sen
Estimate:	5215

**KOBI**

Totals	24	\$2,370.00
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