

CONTRACT



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

kobi5.com

And:

GMMB
3050 K St. NW
Washington, DC 20007

<u>Contract / Revision</u> 14518 / 1		<u>Alt Order #</u> 25270076
<u>Product</u> wyden-d-sen		
<u>Contract Dates</u> 10/11/16 - 10/17/16		<u>Estimate #</u> 5215
<u>Advertiser</u> Wyden for Senate		<u>Original Date / Revision</u> 08/23/16 / 10/07/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOBI	<u>Account Executive</u> Philadelphia Katz Eag	<u>Sales Office</u> Katz-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 315	<u>Product Code</u> 334
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	All	10/11/16	10/17/16	NBC5 News @ Sunrise	6:00 AM-7:00 AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				1	\$20.00			
E 2	All	10/11/16	10/17/16	Today Show I	7:00 AM-9:00 AM		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				2	\$30.00			
3	All	10/11/16	10/17/16	Dr. Oz	4:00 PM-5:00 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				1	\$30.00			
4	All	10/11/16	10/17/16	NBC5 News @ 5p	5:00 PM-5:30 PM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				2	\$60.00			
5	All	10/11/16	10/17/16	M-F NBC5 News @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				1	\$75.00			
6	All	10/11/16	10/17/16	Entertainment Tonight	7:30 PM-8:00 PM		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				2	\$25.00			
7	All	10/16/16	10/16/16	Small Town Big Deal	6:30 PM-7:00 PM		:30			NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S				1	\$15.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	All	10/10/16-10/16/16	Small Town Big Deal	6:30 PM-7:00 PM	-----Su	:30		\$15.00	NM		
			See MG 7.2,7.3,7.4									
	2	All	10/11/16-10/17/16	Access Hollywood/Insider L172p-3p		MTuWThF----	:30		\$5.00	NM		
			Ⓜ MG for 7.1 10/16									
	3	All	10/11/16-10/17/16	Access Hollywood/Insider L172p-3p		MTuWThF----	:30		\$5.00	NM		
			Ⓜ MG for 7.1 10/16									
	4	All	10/11/16-10/17/16	Access Hollywood/Insider L172p-3p		MTuWThF----	:30		\$5.00	NM		
			Ⓜ MG for 7.1 10/16									
8	All	10/13/16	10/13/16	SuperStore/Good Place	8:00 PM-9:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In accordance with Federal Communications Commission requirements, California Oregon Broadcasting, Inc. will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KOBI
125 South Fir Street
Medford, OR 97501
(541) 779-5555

Contract / Revision 14518 / 1	Alt Order # 25270076
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Contract Dates 10/11/16 - 10/17/16	Product wyden-d-sen	Estimate # 5215
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Advertiser Wyden for Senate	Original Date / Revision 08/23/16 / 10/07/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$175.00			
9	All	10/12/16	10/12/16	Chicago PD	10:00 PM-11:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$200.00			
10	All	10/12/16	10/12/16	Wed Prime Hr 1	8:00 PM-9:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	--W----				1	\$300.00			
11	All	10/11/16	10/11/16	Tue Prime Hr 1	8:00 PM-9:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$450.00			
12	All	10/17/16	10/17/16	Mon Prime Other	7:58 PM-10:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/16	10/23/16	M-----				1	\$400.00			
13	All	10/13/16	10/13/16	Thu Prime Hr 2	9:00 PM-10:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	---T---				1	\$175.00			
14	All	10/11/16	10/17/16	Late News Rotator M-Su	11:00 PM-11:35 PM		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTFSS				3	\$40.00			
15	All	10/11/16	10/17/16	Tonight Show: Fallon	11:35 PM-12:35 XM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/16	10/17/16	MTWTF--				2	\$40.00			
16	All	10/15/16	10/15/16	Saturday Night Live	11:35 PM-1:00 XM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$75.00			
Totals											24	\$2,345.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	24	\$2,345.00	(\$351.75)	\$1,993.25
Totals	24	\$2,345.00	(\$351.75)	\$1,993.25

Signature: _____ **Date:** _____

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ORDER



Orders
Order / Rev: 14518 - 1
Alt Order #: 25270076
Product Desc: wyden-d-sen
Estimate: 5215
Flight Dates: 10/11/16 - 10/17/16
Original Date / Rev: 08/23/16 / 08/30/16
Order Type: GENERAL

KOBI
Primary AE: Philadelphia Katz Eagle
Sales Office: N-PHI
Sales Region: National

Agency Name: GMMB
Buying Contact:
Billing Contact:
 3050 K St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Wyden for Senate
Demographic: A35+
Product Codes: Political State Senate,Candidates
Priority: P-02
Revenue Codes: AGY, NAT, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	24	\$2,370.00	\$2,014.50

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	24	\$2,370.00	\$2,014.50	0.00
Totals	24	\$2,370.00	\$2,014.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Philadelphia Katz Eagle			Start Of Order - End Of Order	100%

10/7

Order Share	Share	Total
KOBI	20%	\$2,370.00
Market	100%	\$11,850.00

lates adj for LVR

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBDM	0%	\$0.00
KDKF	0%	\$0.00
KDRV	36%	\$4,266.00
KFTS	0%	\$0.00
KMVU	10%	\$1,185.00
KOTI	0%	\$0.00
KSYS	0%	\$0.00
KTVL	34%	\$4,029.00
MOBI	0%	\$0.00
NTVL	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/11/16	10/17/16	M-F 6a-7a NBC5 News @ Sunrise	CM	6:00 AM-7:00 AM	MTWTF--	:30	1	\$25.00	P-02	0.00	NM	1	\$25.00
NBC 5 News At Sunrise															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--			1			\$25.00		0.00			
2	All	10/11/16	10/17/16		CM	7:00 AM-9:00 AM	MTWTF--	:30	2	\$40.00	P-02	0.00	NM	2	\$80.00

\$20

\$30

Order / Rev: 14518 - 1
 Alt Order #: 25270076
 Flight Dates: 10/11/16 - 10/17/16

Advertiser: Wyden for Senate
 Product Desc: wyden-d-sen
 Estimate: 5215
KOBI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show I											
				Today Show I											
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/11/16	10/17/16	MTWTF--			2			\$40.00			0.00		
3	All	10/11/16	10/17/16	M-F 4p-5p	CM	4:00 PM-5:00 PM	MTWTF--	:30	1	\$30.00	P-02	0.00	NM	1	\$30.00
				Dr. Oz											
Dr. Oz															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/11/16	10/17/16	MTWTF--			1			\$30.00			0.00		
4	All	10/11/16	10/17/16	NBC5 News @ 5p	CM	5:00 PM-5:30 PM	MTWTF--	:30	2	\$60.00	P-02	0.00	NM	2	\$120.00
				NBC5 News @ 5p											
NBC 5 News At 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/11/16	10/17/16	MTWTF--			2			\$60.00			0.00		
5	All	10/11/16	10/17/16	NBC5 News @ 6p	CM	6:00 PM-6:30 PM	MTWTF--	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
				M-F NBC5 News @ 6p			(6:00 PM-6:30 PM)								
NBC 5 News At 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/11/16	10/17/16	MTWTF--			1			\$75.00			0.00		
6	All	10/11/16	10/17/16	M-F 730p-8p	CM	7:30 PM-8:00 PM	MTWTF--	:30	2	\$25.00	P-02	0.00	NM	2	\$50.00
				Entertainment Tonight											
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/11/16	10/17/16	MTWTF--			2			\$25.00			0.00		
7	All	10/16/16	10/16/16	Su 630-7p	CM	6:30 PM-7:00 PM	-----S	:30	1	\$15.00	P-02	0.00	NM	3	\$15.00
				Small Town Big Deal											
The Hollywood Report															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	-----S			1			\$15.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	All	10/10/16-10/16/16	Su 630-7p		6:30 PM-7:00 PM		-----Su	:30	(\$15.00)	0.00	NM				
See MG 7.2,7.3,7.4															
[Pgrm NA, Suggestion: Matter of Fact or STBD 9-10p]															
2	All	10/11/16-10/17/16	M-F 2p-3p		2p-3p		MTWThF----	:30	\$5.00	0.00	NM				
Ⓜ MG for 7.1 10/16															
[Makegood]															
3	All	10/11/16-10/17/16	M-F 2p-3p		2p-3p		MTWThF----	:30	\$5.00	0.00	NM				
Ⓜ MG for 7.1 10/16															
[Makegood]															
4	All	10/11/16-10/17/16	M-F 2p-3p		2p-3p		MTWThF----	:30	\$5.00	0.00	NM				
Ⓜ MG for 7.1 10/16															
[Makegood]															
8	All	10/13/16	10/13/16	Thu Prime Hr 1	CM	8:00 PM-9:00 PM	---T---	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
				SuperStore/Good Place											
Superstore/The Good Place-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	---T---			1			\$175.00			0.00		
9	All	10/12/16	10/12/16	Wed Prime Hr 3	CM	10:00 PM-11:00 PM	PI--W----	:30	1	\$200.00	P-02	0.00	NM	1	\$200.00
				Chicago PD											
Chicago PD-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	--W----			1			\$200.00			0.00		
10	All	10/12/16	10/12/16	Wed Prime Hr 1	CM	8:00 PM-9:00 PM	--W----	:30	1	\$300.00	P-02	0.00	NM	1	\$300.00
				Wed Prime Hr 1											
Blindspot-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	--W----			1			\$300.00			0.00		
11	All	10/11/16	10/11/16	Tue Prime Hr 1	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$450.00	P-02	0.00	NM	1	\$450.00
				Tue Prime Hr 1											
The Voice Tue-NBC															

Order / Rev: 14518 - 1
 Alt Order #: 25270076
 Flight Dates: 10/11/16 - 10/17/16

Advertiser: Wyden for Senate
 Product Desc: wyden-d-sen
 Estimate: 5215
KOBI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	All	10/11/16	10/11/16	Tue Prime Hr 1 Tue Prime Hr 1	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$450.00	P-02	0.00	NM	1	\$450.00
The Voice Tue-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	-T-----			1			\$450.00			0.00		
12	All	10/17/16	10/17/16	Mon Prime Other Mon Prime Other	CM	7:58 PM-10:00 PM (7:58 PM-10:00 PM)	M-----	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
The Voice-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/17/16	10/23/16	M-----			1			\$400.00			0.00		
13	All	10/13/16	10/13/16	Thu Prime Hr 2 Thu Prime Hr 2	CM	9:00 PM-10:00 PM	---T---	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
Chicago Med-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/16/16	10/16/16	---T---			1			\$175.00			0.00		
14	All	10/11/16	10/17/16	Late News Rotator M-Su Late News Rotator M-Su	CM	11:00 PM-11:35 PM	MTWTFSS	:30	3	\$40.00	P-02	0.00	NM	3	\$120.00
NBC 5 News At 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/11/16	10/17/16	MTWTFSS			3			\$40.00			0.00		
15	All	10/11/16	10/17/16	Tonight Show: Fallon Tonight Show: Fallon	CM	11:35 PM-12:35 XM	MTWTF--	:30	2	\$40.00	P-02	0.00	NM	2	\$80.00
Tonight Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/11/16	10/17/16	MTWTF--			2			\$40.00			0.00		
16	All	10/15/16	10/15/16	Saturday Night Live Saturday Night Live	CM	11:35 PM-1:00 XM	-----S-	:30	1	\$75.00	P-02	0.00	NM	1	\$75.00
Saturday Night Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	-----S-			1			\$75.00			0.00		
Totals													24	\$2,370.00	