



125 West 55th St
New York, NY 10019

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|-------------------------------------|-------------------------------------------------|-----------------------------------------------|---------------------------------|
| Contract # 26149254 | Changes as of: 9/14/2018 at 8:42 AM | Version: Original Order | |
| CPE: 79/86/6198 | Flight: 9/18/18 - 9/24/18 | Station: WVBT | Con Type: POLITICAL/VOTE |
| Agency: WATERFRONT STRATEGIE | Advertiser: HOUSE MAJORITY PAC | Market: Norfolk-Virginia Beach | Total \$: \$5,835.00 |
| 3050 K ST NW #100 | Product: TV | Office: WASHINGTON | Total Spots: 35 |
| Washington, DC 20007 | Agency Order #: 7739086 | Service: Nielsen | Total CPP: \$150.78 |
| | Buyer: Chiusano, Dawn | Primary Demo: Adults 35+ | Total GRP: 38.7 |
| | Salesperson: BILL THOMAS 202-872-5880 | Assistant: BILL THOMAS 202-872-5880 | |
| | Separation: | | |

| # | Day/Time | DP | Program | Rate | Len | 9/18 - 9/18 | | Total Spots | Total \$ | CPP* | GRP* |
|----------------|----------------------|----|---------------------|------------|-----|-------------|--|-------------|-------------------|-----------------|-------------|
| | | | | | | 9/18 | | | | | |
| 1 | Tu-F,M 7a-8a | | WAVY News at 7am | \$140.00 | 30 | 2 | | 2 | \$280.00 | \$107.69 | 2.6 |
| 2 | Tu-F,M 8a-9a | | WAVY News at 8am | \$125.00 | 30 | 2 | | 2 | \$250.00 | \$125.00 | 2.0 |
| 3 | Tu-F,M 10a-11a | | Rachael Ray | \$40.00 | 30 | 2 | | 2 | \$80.00 | \$80.00 | 1.0 |
| 4 | Tu-F,M 12n-1p | | The Doctors | \$40.00 | 30 | 2 | | 2 | \$80.00 | \$100.00 | 0.8 |
| 5 | Tu-F,M 1p-2p | | Dr Oz | \$40.00 | 30 | 2 | | 2 | \$80.00 | \$100.00 | 0.8 |
| 6 | Tu-F,M 3p-4p | | Millionaire x 2 | \$50.00 | 30 | 3 | | 3 | \$150.00 | \$35.71 | 4.2 |
| 7 | Tu-F,M 4p-5p | | Steve Wilkos | \$75.00 | 30 | 3 | | 3 | \$225.00 | \$50.00 | 4.5 |
| 8 | Tu-F,M 5p-6p | | Maury Povich | \$75.00 | 30 | 3 | | 3 | \$225.00 | \$57.69 | 3.9 |
| 9 | Tu-F,M 6p-7p | | Face The Truth | \$100.00 | 30 | 2 | | 2 | \$200.00 | \$200.00 | 1.0 |
| 10 | Tu-F,M 7p-7:30p | | WAVY News 10 @ 7p | \$150.00 | 30 | 2 | | 2 | \$300.00 | \$187.50 | 1.6 |
| 11 | Tu-F,M 7:30p-8p | | TMZ | \$275.00 | 30 | 2 | | 2 | \$550.00 | \$343.75 | 1.6 |
| 12 | Tu-F,M 10p-10:45p | | WVBT FOX News | \$375.00 | 30 | 2 | | 2 | \$750.00 | \$234.38 | 3.2 |
| 13 | Tu-F,M 10:45p-11p | | Sports Wrap | \$250.00 | 30 | 2 | | 2 | \$500.00 | \$208.33 | 2.4 |
| 14 | Su 10p-10:45p | | WVBT FOX News | \$375.00 | 30 | 1 | | 1 | \$375.00 | \$234.38 | 1.6 |
| 15 | Su 10:45p-11p | | Sports Wrap | \$190.00 | 30 | 1 | | 1 | \$190.00 | \$211.11 | 0.9 |
| 16 | Tu-F,M 12m-1a | | TMZ Live | \$50.00 | 30 | 2 | | 2 | \$100.00 | \$125.00 | 0.8 |
| 17 | Su 12n-1p | | NFL Sunday Pre-Game | \$1,100.00 | 30 | 1 | | 1 | \$1,100.00 | \$333.33 | 3.3 |
| 18 | Sa 4:30p-8p | | College Football: | \$400.00 | 30 | 1 | | 1 | \$400.00 | \$160.00 | 2.5 |
| TOTALS: | | | | | | 35 | | 35 | \$5,835.00 | \$150.78 | 38.7 |



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Special Instructions

| Competitive Information | |
|-------------------------|-----------------|
| Market Budget: | \$97,250 |
| WVBT Share: | 6% |
| Comment: | |
| WAVY: | 29% |
| WGNT: | 4% |
| WTKR: | 26% |
| WTVZ: | 7% |
| WVEC: | 28% |

| Daypart Summary | | | | | |
|-----------------|-------------|-----------|-------------------|-----------------|-------------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 35 | \$5,835.00 | \$150.78 | 38.7 |
| Total | 100% | 35 | \$5,835.00 | \$150.78 | 38.7 |

| Monthly Summary | | |
|-----------------|-----------|-------------------|
| Month | Spots | Dollars |
| 2018-Sep | 35 | \$5,835.00 |
| Total | 35 | \$5,835.00 |

| Transaction History | | | | | | | | |
|-----------------------------------|------------------|-------------|--------|-------|-------|------------|-------------|---------|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| Queued for Electronic Contracting | 9/17/18 9:06 AM | | | | | \$0 | \$0 | |
| New | 9/14/18 8:42 AM | BILL THOMAS | New | 35 | | \$5,835.00 | \$5,835.00 | |

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| Non-Discrimination Policy | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
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