

WKSA
Norfolk, VA
Quarterly Issues/Programs List
Third Quarter, 2012
10/02/2012

WKSA
Quarterly Issues/Programs List

WKSA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ASHLEY SESSOMS:** SUFFOLK TEEN SUMMIT
- **DR JORDAN:** MEDICAL/FREE EVENTS
- **ELENORA BARNES:** Youth Leadership/Youth Summit Event
- **ERIC MOODY:** NEW VA LAWS NPT 2
- **JAZZARAE MITCHELL:** JAZZARAE MITCHELL
- **LIZETTA MCKESSON:** BOYS & GIRLS CLUB/100 SHOES
- **LOCAL OLYMPIAN:** FRANCENA MCCORORY
- **MOTHERS AGIANST VIOLENCE:** MAV WALK FOR LIFE
- **SHARON EASTON:** SHARON FROM KOMEN
- **URBANM LEAGUE:** URBAN LEAGUE-EDITH WHITE

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY	HAMPTON ROADS WEEKLY	Youth Leadership/Youth Summit Event	ELENORA BARNES	07/07/2012 07:01 AM	017:06

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY	HAMPTON ROADS WEEKLY	Youth Leadership/Youth Summit Event	ELENORA BARNES	07/07/2012 07:22 AM	017:06
FITNESS	HAMPTON ROADS WEEKLY	LOCAL OLYMPIAN	FRANCENA MCCORORY	07/14/2012 07:02 AM	017:34
COMMUNITY	HAMPTON ROADS WEEKLY	MUSIC THEORY	JAZZARAE MITCHELL	07/14/2012 07:24 AM	013:17
LEGAL	HAMPTON ROADS WEEKLY	NEW VA LAWS NPT 1	ERIC MOODY	07/21/2012 07:01 AM	014:30
LEGAL	HAMPTON ROADS WEEKLY	NEW VA LAWS NPT 2	ERIC MOODY	07/21/2012 07:45 AM	019:29
CRIME	HAMPTON ROADS WEEKLY	MOTHERS AGIANST VIOLENCE	PATRICE SIMMONS	07/28/2012 07:03 AM	018:43
CRIME	HAMPTON ROADS WEEKLY	MOTHERS AGIANST VIOLENCE	PATRICE SIMMONS	07/28/2012 07:26 AM	018:43
HEALTH	HAMPTON ROADS WEEKLY	MEDICAL/CHOLESTEROL AWARENESS	DR JORDAN	08/04/2012 07:05 AM	025:22
HEALTH	HAMPTON ROADS WEEKLY	MEDICAL/FREE EVENTS	MEDICAL	08/04/2012 07:35 AM	019:04
COMMUNITY	HAMPTON ROADS WEEKLY	Youth Leadership/Youth Summit Event	ELENORA BARNES	08/11/2012 07:03 AM	018:43
COMMUNITY	HAMPTON ROADS WEEKLY	SUFFOLK TEEN SUMMIT	ASHLEY SESSOMS	08/11/2012 07:26 AM	027:45
COMMUNITY	HAMPTON ROADS WEEKLY	BOYS & GIRLS CLUB/100 SHOES	LIZETTA MCKESSON	08/18/2012 07:00 AM	013:51
COMMUNITY	HAMPTON ROADS WEEKLY	MUSIC THEORY	JAZZARAE MITCHELL	08/18/2012 07:17 AM	013:17
LEGAL	HAMPTON ROADS	LEGAL AID	ERIC MOODY	08/25/2012 07:05 AM	018:53

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
WEEKLY					
LEGAL	HAMPTON ROADS WEEKLY	LEGAL AID	ERIC MOODY	08/25/2012 07:29 AM	015:27
HEALTH	HAMPTON ROADS WEEKLY	EPIDURAL PROS AND CONS/DR. GUTERMUTH	DR JORDAN	09/01/2012 07:01 AM	037:06
HEALTH	HAMPTON ROADS WEEKLY	FREE COMMUNITY EVENTS SEPTEMBER	DR JORDAN	09/01/2012 07:43 AM	020:25
HEALTH	HAMPTON ROADS WEEKLY	SUSAN B KOMEN ORGANIZATION	SHARON EASTON	09/08/2012 07:01 AM	033:58
HEALTH	HAMPTON ROADS WEEKLY	EPIDURAL PROS AND CONS/DR. GUTERMUTH	DR JORDAN	09/08/2012 07:22 AM	037:06
LEGAL	HAMPTON ROADS WEEKLY	LEGAL AID	ERIC MOODY	09/15/2012 07:05 AM	022:37
LEGAL	HAMPTON ROADS WEEKLY	LEGAL AID	ERIC MOODY	09/15/2012 07:33 AM	012:34
COMMUNTIY	HAMPTON ROADS WEEKLY	URBAN LEAGUE	EDITH WHITE	09/22/2012 07:02 AM	034:25
HEALTH	HAMPTON ROADS WEEKLY	MEDICAL ADVICE	DR JORDAN	09/29/2012 07:02 AM	031:02
HEALTH	HAMPTON ROADS WEEKLY	MEDICAL ADVICE	DR JORDAN	09/29/2012 07:38 AM	016:06

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	103
COMMUNITY INVOLVEMENT	GLOBAL FUND	000:31	027
HEALTH AND FITNESS	AD COUNCIL	000:30	104
HEALTH AND FITNESS	AD COUNCIL	000:31	070
HEALTH AND FITNESS	STAND UP TO CANCER	000:30	023