

April 1, 2022

*Quarterly Problems and Needs List
WBHY FM, Mobile, Alabama
Goforth Media, Inc.*

Goforth Media, Inc., licensee of radio station WBHY FM in Mobile, AL has found the following issues and needs of particular concern to members of our listening area:

- 1. Alabama Broadcasters Association PEP Spots*
- 2. Consumer Affairs: Empty Store Shelves Because Of Covid-19*
- 3. U.S Leads World In Single-Parent Households*
- 4. Consumer Affairs: Benefits Of Staying Active In Your Golden Years*
- 5. New Covid-19 Omicron Variant in Mobile County*
- 6. Baldwin County Sheriff's Office Looking To Fill 32 Vacancies*
- 7. Seniors Need Families As Much As Kids Need Families*
- 8. Community News: Pilots For Christ Benefit Ride*
- 9. Traffic & Weather Reports*

Title: Alabama Broadcasters Association Pep Spots

Date: January 1st, 2022 – March 31st, 2022

Time: 2 times per day everyday

Duration: 30 Seconds

Problem # 1: Bringing Attention to The “Move Over” Law

The Alabama Department of Transportation (ALDOT) is bringing awareness to two issues of great importance across our state for the remainder of the year. Spot announcements will air on the following subject matter: “Railway Safety” and “Move Over” when you see flashing lights.

One spot focuses on Railway Safety... “Never try to beat and train. It is a deadly game.” A second spot is designed to bring attention to The “Move Over” law which requires that you move over when you see flashing lights. If you can’t move over – Slow Down!

Title: The Daily Consumer Radio Newscast

Date: Thursday, January 13th, 2022

Time: 5:14 AM, 11:49 AM & 8:40 PM

Duration: 1 Minute

Problem # 2: Empty Store Shelves because of Covid-19

Empty store shelves, a fixture during the early days of the COVID-19 pandemic, are back. Consumers around the country report that many items are once again hard to find. Industry insiders report supply chain problems have gotten worse because so many workers are out sick with the virus.

Title: The Point

Date: Monday, March 14th, 2022

Time: 8:14 AM & 1:20 PM

Duration: 1 Minute

Problem # 3: U.S. Leads World in Single-Parent Households

According to the Pew Research Center, the U.S. has the world's highest rate of children living in single-parent households. Almost a quarter of U.S. children under 18 live with one parent.

Of course, there are many heroic single parents courageously committed to raising their children. Still, decades of research show how costly it is for so many. Children of unmarried parents, on average, do worse in school, have poorer emotional and physical health, are more likely to commit crimes, and are more likely to have children out of wedlock themselves.

The sexual revolution decoupled sex from marriage while insisting "the kids will be fine." Well, they're not.

Christians must speak into this issue with truth and love, especially in a society that fosters adults to seek happiness at the expense of kids. Redefining and reinventing family structures, parenting, and marriage are having horrible consequences.

Title: The Daily Consumer Radio Newscast

Date: Friday, February 4th, 2022

Time: 5:14 AM, 11:49 AM & 8:40 PM

Duration: 1 Minute

Problem # 4: Benefits Of Staying Active In Your Golden Years

Ageing doesn't mean you should slow down. In fact, researchers at the University of California San Diego have published a study that found staying active into your golden years has big benefits. Seniors who engaged in daily exercise enjoyed a significant boost in brain function.

Title: WKRG-TV News

Date: Monday, March 28th, 2022

Time: 6:15 AM, 7:15 AM, 8:15 AM, & 5:00 PM

Duration: 1 Minute

Problem #5: New Covid-19 Omicron Variant in Mobile County

A Mobile County resident was infected by the Omicron BA.2 variant of COVID-19 while traveling in the northeastern U.S., according to a news release from the Mobile County Health Department.

The BA.2 variant accounts for more than half of all new cases in the northeastern U.S. The Mobile County resident who was infected “had mild symptoms and has fully recovered,” according to Dr. Rendi Murphree, an epidemiologist and the Director of MCHD’s Bureau of Disease Surveillance and Control.

Title: WKRG-TV News

Date: Thursday, March 24th, 2022

Time: 6:15 AM, 7:15 AM, 8:15 AM, & 5:00 PM

Duration: 1 Minute

Problem # 6: Baldwin County Sheriff's Office Looking To Fill 32 Vacancies

Finding good help is anything but easy these days and the Baldwin County Sheriff's Office isn't immune from those struggles. "Up until just a few weeks ago we had topped out at 45 vacancies within the sheriff's office and that's of about 375 total employees," said Sheriff Hoss Mack.

As of today, there are 32 vacancies, many within the corrections facility. Sheriff Mack is looking to bring on new employees ahead of the \$65 million jail expansion that's expected to be complete by 2025.

Title: The Point

Date: Tuesday, January 25th, 2022

Time: 8:14 AM & 1:20 PM

Duration: 1 Minute

Problem # 7: Seniors Need Families As Much As Kids Need Families

"The U.S. is facing an aging population, a shortage of caregivers, a dearth of affordable housing, and an increase in social isolation that threatens wellbeing," wrote Clare Ansberry in The Wall Street Journal earlier this year.

It's true. Covid-19 only deepened an existing crisis for seniors, who were the most susceptible to both the virus and prolonged social isolation.

A solution is desperately needed, but in the words of Ansberry, "some think what we really need is Magic." She's referring to an acronym, coined by geriatrician William Thomas, that stands for "Multi-Ability, multi-Generational, Inclusive Co-living."

The idea is to build neighborhoods where "young and old, families and singles, live side-by-side, supported by inclusive design, technology, and neighbors."

If that sounds like a good idea, it's because people were designed to live in intergenerational communities.

It's a model that reflects a much older, much deeper design: the institution of the family. Not just parents and kids, but extended families are part of God's original design to protect and care for one another, especially as we age.

With the breakdown of the family, that's something we've lost sight of. It's worth getting back.

Title: Community News

Date: February 4th – March 12th, 2022

Time: Randomly and Frequently

Duration: 30 seconds & 60 seconds

Problem: Pilots For Christ Benefit Ride

Pilots for Christ, a non-profit providing no cost flights for patients for Gods glory, is hosting a motorcycle benefit ride Saturday, March 12th with registration beginning at 8am and ride at 9am. The ride begins and ends at the Fort Container Park in Spanish Fort. For more information visit www.pilotsforchrist.net

Title: Traffic & Weather Reports

Date: Daily

Time: Randomly and Frequently

Duration: 30 seconds & 60 seconds

WBHY-FM airs local weather for our listening area all throughout the day. Also, during drive-time hours and various other times of the day, WBHY-FM does traffic reports to assist in the prevention of traffic problems to help make our roads and community a safer place.