

*April 1, 2023  
Quarterly Problems and Needs List  
WBHY FM, Mobile, Alabama  
Goforth Media, Inc.*

*Goforth Media, Inc., licensee of radio station WBHY FM in Mobile, AL has found the following issues and needs of particular concern to members of our listening area:*

- 1. Alabama Broadcasters Association PEP Spots*
- 2. Consumer Affairs: The IRS Has Announced Vehicle Mileage Deductions For 2023*
- 3. SBA Disaster Loans Available for Businesses in Alabama*
- 4. Consumer Affairs: Scammers Often Exploit Off Of Human Tragedy*
- 5. Mobile Group Offering Courses To Help Workers In Early Childhood Education*
- 6. Nonstop Service From Mobile To Orlando*
- 7. When Schools Leave Parents In The Dark*
- 8. Traffic & Weather Reports*

*Title: Alabama Broadcasters Association Pep Spots*

*Date: January 1st, 2023 – March 31<sup>st</sup>, 2023*

*Time: 2 times per day everyday*

*Duration: 30 Seconds*

*Problem # 1: Bringing Attention to The “Move Over” Law*

The Alabama Department of Transportation (ALDOT) is bringing awareness to two issues of great importance across our state for the remainder of the year. Spot announcements will air on the following subject matter: “Railway Safety” and “Move Over” when you see flashing lights.

One spot focuses on Railway Safety... “Never try to beat and train. It is a deadly game.” A second spot is designed to bring attention to The “Move Over” law which requires that you move over when you see flashing lights. If you can’t move over – Slow Down!

*Title: The Daily Consumer Radio Newscast*

*Date: Thursday, January 5<sup>th</sup>, 2023*

*Time: 5:14 AM, 11:49 AM & 8:40 PM*

*Duration: 1 Minute*

*Problem # 2: The IRS Has Announced Vehicle Mileage Deductions For 2023*

The IRS has announced vehicle mileage deductions for 2023. The deduction is 14 cents per mile driven for charities, unchanged from 2022, and 65.5 cents per mile driven for businesses. That's up three cents from the second half of 2022.

*Title: SBA Live Interview with Liliana Tschanett (Public Affairs Specialist)*

*Date: Monday, March 20th, 2023*

*Time: 3:30 PM*

*Duration: 10 Minutes*

*Problem # 3: SBA Disaster Loans Available for Businesses in Alabama*

*What you Need to Apply for a*

*Business Disaster Loan from the SBA*

- *Applicant cell phone (verification) & contact information for all applicants*
- *Social Security Numbers and Employer Identification Numbers (EIN) for all applicants/owners*
- *Financial information (income, account balances and monthly expenses)*
- *Information about your deed or lease*
- *Insurance information, if available*

*Benefits of an SBA Disaster Loan*

- *Fixed interest rate as low as 3.305% for businesses & 2.375% for nonprofits*
- *Automatic, 12-month deferment w/ 0% interest rate for the first 12 months*
- *No payments for the first year; terms up to 30 years*
- *No collateral up to \$25,000 for Physical and Economic Injury Disaster Loan (EIDL)*
- *Funds available to rebuild stronger (mitigation)*
- *\$2 million maximum loan for businesses and nonprofit organizations*

*Three Ways to Apply*

- *Online at [DisasterLoanAssistance.sba.gov](https://disasterloanassistance.sba.gov).*
- *In person -Visit Disaster Recovery Center- (locator) or SBA Business Recovery Center (call 800-659-2955 for location) to meet with SBA representative in person.*
- *Apply by mail – call (800) 659-2955 to request a paper application*

*Questions? Call (800) 659-2955 (dial 7-1-1 to access telecommunications relay services) or visit [sba.gov/disaster](https://sba.gov/disaster)*

*Title: The Daily Consumer Radio Newscast*

*Date: Tuesday, February 14<sup>th</sup>, 2023*

*Time: 5:14 AM, 11:49 AM & 8:40 PM*

*Duration: 1 Minute*

*Problem # 4: Scammers Often Exploit Off Of Human Tragedy*

Scammers often try to exploit human tragedy and the earthquakes in Turkey and Syria are good examples. The Federal Trade Commission is warning Americans to stay vigilant and if they want to help, to make sure they only donate to real charities.

*Title: WKRG-TV News*

*Date: Monday, March 6<sup>th</sup>, 2023*

*Time: 6:15 AM, 7:15 AM, 8:15 AM, & 5:00 PM*

*Duration: 1 Minute*

*Problem # 5: Mobile Group Offering Courses To Help Workers In Early Childhood Education*

Finding early child care can be tough for a lot of families. A gulf coast group is trying to train more workers in early childhood education. Gulf Regional Early Childhood Services in Mobile has several training events coming up. It's for people either in early childhood care or interested in the field.

The classes will go over guidelines for early learning in Alabama. They work with emotional development, literacy, and other important guidance on vital programs. Childcare services took a big hit during the pandemic. Officials say nationwide 30 percent of childcare workers left the field. That's created a situation of high demand for services while wages have been challenging.

A lack of childcare options can be tough for working parents. It creates challenges for families and industries.

*Title: WKRG-TV News*

*Date: Tuesday, March 7<sup>th</sup>, 2023*

*Time: 6:15 AM, 7:15 AM, 8:15 AM, & 5:00 PM*

*Duration: 1 Minute*

*Problem # 6: Nonstop Service From Mobile To Orlando*

Avelo Airlines announced that they will offer nonstop service from Mobile International Airport (BFM) to Orlando, the only airline to offer nonstop service from Mobile to Florida. The Mobile Airport authority said last week to expect an announcement.

Avelo said in a news release that service will begin on May 31 to Orlando International Airport (MCO). An inaugural flight will lift off Wednesday. Regular service will run twice weekly, on Thursdays and Sundays on Boeing Next-Generation 737.

*Title: The Point*

*Date: Thursday, February 9<sup>th</sup>, 2023*

*Time: 8:14 AM & 1:20 PM*

*Duration: 1 Minute*

*Problem # 7: When Schools Leave Parents In The Dark*

In December, a group of 13 parents met quietly in a living room north of New York City. Most were self-described liberals, according to The New York Times, but all had something in common: Their kids' public schools were hiding from them that their child was identifying as transgender.

The problem wasn't with the idea of transgenderism, the parents clarified, only that their schools would deliberately keep them in the dark. In one case, though parents "affirmed" a student's new identity, the school hid it from them because the student said she didn't feel "comfortable" at home.

Indulging made-up claims such as "I am transgender ..." ends with indulging others, such as "my parents are unsafe," with no investigation required. Stonewalling parents from the lives of their children leaves already suffering kids without those who know and love them most. It leaves them in the hands of the state ... in other words more vulnerable and less safe than they were before.

*Title: Traffic & Weather Reports*

*Date: Daily*

*Time: Randomly and Frequently*

*Duration: 30 seconds & 60 seconds*

*WBHY-FM airs local weather for our listening area all throughout the day. Also, during drive-time hours and various other times of the day, WBHY-FM does traffic reports to assist in the prevention of traffic problems to help make our roads and community a safer place.*