



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.wgal.com

Billing Address:

Canal Partners Media
Attention: Accounts Payable
900 Circle 75 Parkway SE
Suite 1650
Atlanta, GA 30339

Send Payment To:

WGAL
PO Box 90030
Prescott, AZ 86304-9030

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1508980-1	09/18/16	September 2016	08/29/16 - 09/12/16

Property	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP-Philadelphia	National

Advertiser	Product	Estimate Number
DSCC/McGinty/D/Senate	K MCGINTY/DSCC	4400

Flight Dates	Order #	Alt Order #
09/09/16 - 09/12/16	1508980	08329914

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
C01314	689	842

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Immediately Pre-emptible without Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
2	09/09/16	09/09/16	NBC Today Show	7-9A	----1--	:30	1	\$1,050.00	NM																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/05/16</td><td>09/11/16</td><td>----1--</td><td>1</td><td>\$1,050.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/05/16	09/11/16	----1--	1	\$1,050.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/05/16	09/11/16	----1--	1	\$1,050.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																				
1	WGAL	F	09/09/16	7:59 AM	NBC Today Show	7-9A	:30	KMDSCC160130H	\$1,050.00 NM																				
3	09/09/16	09/09/16	NBC Today Show II	9-10a	----1--	:30	1	\$420.00	NM																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/05/16</td><td>09/11/16</td><td>----1--</td><td>1</td><td>\$420.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/05/16	09/11/16	----1--	1	\$420.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/05/16	09/11/16	----1--	1	\$420.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																				
1	WGAL	F	09/09/16	9:27 AM	NBC Today Show II	9-10a	:30	KMDSCC160130H	\$420.00 NM																				
4	09/12/16	09/12/16	M-F 12-12:30p News	12-12:30p	1-----	:30	1	\$500.00	NM																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/12/16</td><td>09/18/16</td><td>1-----</td><td>1</td><td>\$500.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/12/16	09/18/16	1-----	1	\$500.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/12/16	09/18/16	1-----	1	\$500.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																				
1	WGAL	M	09/12/16	12:24 PM	M-F 12-12:30p News	12-12:30p	:30	KMDSCC160130H	\$500.00 NM																				
5	09/12/16	09/12/16	M-F News 8 at 6a	6-7a	1-----	:30	1	\$1,000.00	NM																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/12/16</td><td>09/18/16</td><td>1-----</td><td>1</td><td>\$1,000.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/12/16	09/18/16	1-----	1	\$1,000.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/12/16	09/18/16	1-----	1	\$1,000.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																				
1	WGAL	M	09/12/16	6:06 AM	M-F News 8 at 6a	6-7a	:30	KMDSCC160130H	\$1,000.00 NM																				
6	09/12/16	09/12/16	Access Hollywood	730-8p	1-----	:30	1	\$675.00	NM																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/12/16</td><td>09/18/16</td><td>1-----</td><td>1</td><td>\$675.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/12/16	09/18/16	1-----	1	\$675.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/12/16	09/18/16	1-----	1	\$675.00																								

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:
WGAL
PO Box 90030
Prescott, AZ 86304-9030

DUPLICATE INVOICE

Invoice # 1508980-1	Invoice Date 09/18/16	Invoice Month September 2016	Invoice Period 08/29/16 - 09/12/16
Advertiser DSCC/McGinty/D/Senate	Product K MCGINTY/DSCC	Estimate Number 4400	

www.wgal.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/12/16	09/12/16	Access Hollywood	730-8p	1-----	:30	1	\$675.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/12/16 7:55 PM Access Hollywood 730-8p :30 KMDSCC160130H \$675.00 NM									
7	09/10/16	09/10/16	M-Su News 8 at 11p	11-1135p	-----1-	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/05/16 09/11/16 -----1- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 09/10/16 11:07 PM M-Su News 8 at 11p 11-1135p :30 KMDSCC160130H \$1,000.00 NM									
8	09/10/16	09/10/16	NBC Saturday Today	7-9a	-----1-	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/05/16 09/11/16 -----1- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 09/10/16 6:58 AM NBC Saturday Today 7-9a :30 KMDSCC160130H \$600.00 NM									
9	09/11/16	09/11/16	NBC Sunday Today	8-9a	-----1	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/05/16 09/11/16 -----1 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 09/11/16 8:26 AM NBC Sunday Today 8-9a :30 KMDSCC160130H \$600.00 NM									
10	09/09/16	09/09/16	M-F News 8 at 6p	6-630p	----F--	:30	1	\$1,355.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/05/16 09/11/16 ----F-- 1 \$1,355.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 09/09/16 6:29 PM M-F News 8 at 6p 6-630p :30 KMDSCC160130H \$1,355.00 NM									
Total Spots							9		

Payment Terms 30 Days

Gross Total	\$7,200.00
Agency Commission	\$1,080.00
Net Amount Due	\$6,120.00

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Political LUR Rebates

Date: 9/12/2016
Candidate: DSCC/McGinty/D/US Senate
Station: WGAL/Harrisburg
Flight: 9/9-9/12
Contract#: 1508980

Time Period (Day/Time)	Program	Rate Purchased	Class of Time	# Spots Purchased/Aired	Audited LUR	Rate Difference	Difference Due
M-F 6a	News 8	\$1,000.00	IMP	1	\$550.00	\$450.00	\$450.00
M-F 7-9a	Today Show	\$1,050.00	IMP	1	\$550.00	\$500.00	\$500.00
Sat 7-9a	Sat Today Show	\$600.00	IMP	1	\$350.00	\$250.00	\$250.00
Sun 8-9a	Sun Today Show	\$600.00	IMP	1	\$350.00	\$250.00	\$250.00
M-F 12p	Noon News	\$500.00	IMP	1	\$275.00	\$225.00	\$225.00
M-F 9-10a	Today 2	\$420.00	IMP	1	\$225.00	\$195.00	\$195.00
M-F 630p	News 8	\$1,355.00	IMP	1	\$750.00	\$605.00	\$605.00
M-F 730p	Access Hlywood	\$675.00	IMP	1	\$400.00	\$275.00	\$275.00
M-Sat 11p	News 8	\$1,000.00	IMP	1	\$550.00	\$450.00	\$450.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00

GROSS TOTAL REBATE	\$3,200.00
NET TOTAL REBATE	\$2,720.00

Political LUR Rebates

Date: 9/19/2016
Candidate: DSCC/McGinty/D/US Senate
Station: WGAL/Harrisburg
Flight: 9/12-9/18
Contract#: 1508980 (4400)

Time Period (Day/Time)	Program	Rate Purchased	Class of Time	# Spots Purchased/Aired	Audited LUR	Rate Difference	Difference Due
M-F 6a	News 8	\$1,000.00	IMP	1	\$550.00	\$450.00	\$450.00
M-F 12p	Noon News	\$500.00	IMP	1	\$250.00	\$250.00	\$250.00
M-F 730p	Access Hlywood	\$675.00	IMP	1	\$400.00	\$275.00	\$275.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00
						\$0.00	\$0.00

3

GROSS TOTAL REBATE **\$975.00**
NET TOTAL REBATE **\$828.75**