



WABC
7 Lincoln Square
New York, NY 10023
(917) 260-7000

CONTRACT

<u>Contract / Revision</u> 62955 /		<u>Alt Order #</u> WOC10164998
<u>Product</u> SEAN ELDRIDGE FOR CONGRESS NY 19		
<u>Contract Dates</u> 10/06/14 - 10/14/14		<u>Estimate #</u> 2723
<u>Advertiser</u> Sean Eldridge for Congress, Inc.		<u>Original Date / Revision</u> 10/06/14 / 10/16/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WABC	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 408	<u>Product Code</u> 486
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Canal Partners Media LLC
1027 33rd Street NW Suite 140
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WABC	10/08/14	10/10/14	M-F EWN This Morning	5:15 AM-6:00 AM		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/06/14	10/12/14	--WTF--	3			\$800.00				
N 2	WABC	10/08/14	10/10/14	M-F EWN This Morning	6:15 AM-7:00 AM		:30			NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/06/14	10/12/14	--WTF--	2			\$1,900.00				
N 3	WABC	10/08/14	10/10/14	M-F GMA	7:00 AM-9:00 AM		:30			NM	3	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/06/14	10/12/14	--WTF--	4			\$2,800.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WABC	10/06/14-10/12/14	M-F GMA	7:00 AM-9:00 AM	---WThF----	:30		\$2,800.00	NM		
				Credited								
N 4	WABC	10/08/14	10/10/14	M-F 12p-1p	12:15 PM-1:00 PM		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/06/14	10/12/14	--WTF--	2			\$1,200.00				
N 5	WABC	10/08/14	10/10/14	M-F EWN at 4p	4:15 PM-5:00 PM		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/06/14	10/12/14	--WTF--	2			\$900.00				
N 6	WABC	10/08/14	10/10/14	M-F EWN at 5p	5:15 PM-6:00 PM		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/06/14	10/12/14	--WTF--	2			\$2,000.00				
N 7	WABC	10/08/14	10/12/14	M-Su EWN at 6p	6:15 PM-6:30 PM		:30			NM	5	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/06/14	10/12/14	--WTFSS	5			\$2,200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	WABC	10/06/14-10/12/14	M-Su EWN at 6p	6:15 PM-6:30 PM	---WThFSaSu	:30		\$2,200.00	NM		
				See MG 7.6								
				no 6pm news nascar								
	6	WABC	10/12/14-10/12/14	Sa-Su EWN Extension	11:45 PM-12:00 AM	-----Su	:30		\$2,200.00	NM		
				MG for 7.5 10/11								
N 8	WABC	10/08/14	10/10/14	7p-7:30p	658p-730p		:30			NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/06/14	10/12/14	--WTF--	3			\$5,000.00				
N 9	WABC	10/08/14	10/10/14	7:30p-8p	7:30p-8p		:30			NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> 10/06/14 - 10/14/14	<u>Product</u> SEAN ELDRIDGE FOR	<u>Estimate #</u> 2723
<u>Advertiser</u> Sean Eldridge for Congre		<u>Original Date / Revision</u> 10/06/14 / 10/16/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--WTF--				3	\$5,000.00			
N 10	WABC	10/08/14	10/12/14	M-Sun EWN at 11p	11:15 PM-11:35 PM		:30			NM	3	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--WTFSS				3	\$4,800.00			
N 11	WABC	10/08/14	10/10/14	Jimmy Kimmel Live	11:35 PM-12:37 AM		:30			NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--WTF--				3	\$1,800.00			
N 12	WABC	10/11/14	10/11/14	Sa 6a-7a	6:15 AM-7:00 AM		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S-				2	\$500.00			
N 13	WABC	10/11/14	10/11/14	Sa 7a-8a	7:15 AM-8:00 AM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S-				1	\$800.00			
N 14	WABC	10/12/14	10/12/14	Su 6a-7a	6:15 AM-7:00 AM		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S				2	\$500.00			
N 15	WABC	10/12/14	10/12/14	Su 7a-8a	7:15 AM-8:00 AM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S				1	\$800.00			
N 16	WABC	10/11/14	10/11/14	EWN This Morning Saturday	9:15 AM-10:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S-				1	\$1,000.00			
N 17	WABC	10/12/14	10/12/14	This Week	10:00 AM-11:00 AM		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S				1	\$4,000.00			
Totals											39	\$92,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/12/14	39	\$92,200.00	(\$13,830.00)	\$78,370.00
Totals	39	\$92,200.00	(\$13,830.00)	\$78,370.00

Signature: _____ **Date:** _____

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