

POLITICAL ADVERTISING RATES

WMGH-FM, Tamaqua, PA

WLSH, Lansford, PA

April 1, 2017

Phone: 570-645-2105

FAX: 570-645-2159

Email: wmghwls@ptd.net

WMGH-FM Rates

6 AM to 10 AM	:30 or :60	\$15.00 per commercial
10 AM to 3 PM	:30 or :60	\$10.00 per commercial
3 PM to 7 PM	:30 or :60	\$12.00 per commercial
7 PM to Midnight	:30 or :60	\$10.00 per commercial
6 AM to 7 PM	:30 or :60	\$15.00 per commercial
News / Traffic / Weather sponsorship	:30 or :60	\$19.00 per sponsorship
Experience the Outdoors show	:30 or :60	\$20.00 per commercial
Time Checks	:10 seconds	\$7.00 per time check

WLSH Rates

6 AM to 10 AM	:30 or :60	\$11.00 per commercial
10 AM to 3 PM	:30 or :60	\$7.00 per commercial
3 PM to 7 PM	:30 or :60	\$12.00 per commercial
7 PM to Midnight	:30 or :60	\$6.00 per commercial
6 AM to 7 PM	:30 or :60	\$10.00 per commercial
News / Traffic / Weather sponsorship	:30 or :60	\$12.00 per sponsorship
Experience the Outdoors show	:30 or :60	\$15.00 per commercial
Dutch Trader / Coal Region Connections	:30 or :60	\$7.00 per commercial

Rates shown are lowest unit rate and are :30's or :60's unless otherwise shown.

Rates shown are gross rates.

Other dayparts may be available.

All political advertising must be paid for in advance unless done through an approved agency – (agency orders are payable on a weekly basis).

All advertising is subject to management approval.

Appropriate FCC / NAB forms must be completed before any political ads may run.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

COUNTY
 STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: AM 1410 WLSH 2147 Market St., Nesquehoning, PA. 18240	Date: 4/17/17
--	-------------------------

I, Deborah J. Gigliotti,
 being/on behalf of: Myself, a legally
 qualified candidate of the Democrat Party political
 party for the office of: Register of Wills + Clerk of Orphans Court
 in the County of Carbon (Pennsylvania) Primary Election
 election to be held on: Tuesday, May 17, 2017
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
: 60 Seconds	10AM-3PM	Saturday, May 6	\$15.00	2	1
: 60 Seconds	6AM-8PM	Monday, May 15 Tuesday, May 16 Friday	\$15.00	4	1
SER ORDER # 3085-002 ATTACHED					

Total Charges: \$90.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

The Candidate (Deborah J. Gigliotti)

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Deborah J. Gigliotti

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

4/17/17
Date

Deborah J. Gigliotti
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

WILLIAM LUKATAS
Printed Name

STATION MANAGER
Title

Ronald J. Meleski

Ronald J. Meleski

Account Executive



WLSH AM 1410
 2147 Market Street
 Nesquehoning, PA 18240
 570-645-3123

AM 1410 WLSH-AM Order Confirmation

OrderID: 3085-002

Sponsor: Gigliotti for Carbon County Register of Wills
 Product: Gigliotti for Carbon County Register of Wills
 Estimate/PO: Carbon Cty Safety Day
 AccountRep: Ron Meleski
 BillingCycle: Broadcast Month
 InvoiceType: Detail
 Run Dates: 5/6/2017 - 5/15/2017
 Items Ordered: 06
 Gross Amount: 90.00
 Discounts: 0.00
 Agency Commission: 0.00
 Net Amount: 90.00

DEBORAH GIGLIOTTI
 83 POLAR COURT
 SUMMIT HILL, PA 18250

Scheduled Station(s): WLSH-AM
 Gigliotti for Carbon County Register of Wills

Printed 4/18/2017 8:27:22 AM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 5/6/2017 - 5/7/2017	All Weeks	10:00 AM - 03:00 PM						2		2	:60	Spot		2433	2	15.00	30.00
02 5/8/2017 - 5/14/2017	All Weeks	06:00 AM - 08:00 PM					2			2	:60	Spot		2433	2	15.00	30.00
03 5/15/2017 - 5/15/2017	All Weeks	06:00 AM - 08:00 PM	2							2	:60	Spot		2433	2	15.00	30.00
Broadcast Month Projected Billing:																	
Apr-17		0.00		May-17			90.00		Jun-17				0.00		Q2-2017		90.00

Confirmed Correct; Payment Guaranteed


 Accepted for WLSH-AM

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WLSH, LANSFORD, PA</u>	Date: <u>5/15/17</u>
---	--------------------------------

I, HELEN TOROK,

being/on behalf of: _____,

a legally qualified candidate of the DEMOCRATIC

political party for the office of: Lehighton Borough Council

in the PRIMARY

election to be held on: TUESDAY, MAY 16th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):



WMGH / WLSH INSERTION ORDER

Customer #: NEW CUSTOMER Station: WLSH Sales Rep: Lakatas



LOG TITLE: **Torok for Lehighton Borough Council**

CO-OP: [] Yes Exact Times:

Run Dates: Start Date: 05/15/17 End Date: 05/16/17

PRODUCT: 78 = Collectibles / Antiques

Billing Name: Helen Torok

Billing Cycle:

Address: 261 S. 3rd St.
Apt. #5

Weekly:
Calendar Month:
Broadcast Month:

City, State, Zip: Lehighton, PA 18235

End of Run: XXX
Other:

Contact Name: Helen Torok

Email:
Phone #: 610-349-4590
Fax #:

Trade:

Notes: Dutch Trader show / All Request and Dedication Show
Democratic Candidate for Council

Prepay: YES
Check #:

Order Total:

Gross: \$42.00

Agency:

Net: \$42.00

Total Number of Spots: **6** CART #: **6098**

WEEK OF:	TIMES	MO	TU	WE	TH	FR	SA	SU	# of spots	Length	Unit \$
5/15/2017	9A-10A DT		1						2	:60	7.00
5/15/2017	11A-N ARD		1						2	:60	7.00
5/15/2017	N-1P ARD		1						2	:60	7.00
	1:45										
	2:45										
	3:45										

J-System Franchising Corp., the licensee of radio stations WMGH-FM, Tamaqua, PA and WLSH, Lansford, PA, does not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race, gender or any particular language being Broadcast, whether handwritten, typed or otherwise made a part of any such advertising contract, is hereby declared null and void.

These stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcast air time under any advertising sales contracts for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

Date Signed: 5.13.17

Customer Signature: **Helen Torok (phone call 5/13/17 @ 2:45 PM)**
Sales Rep Signature: **Lakatas**



WLSH AM 1410
 2147 Market Street
 Nesquehoning, PA 18240
 570-645-3123

AM 1410 WLSH-AM Order Confirmation

OrderID: 3091-001

Sponsor: Torok for Lehighon Borough Council
 Product: Torok for Lehighon Borough Council
 Estimate/PO: Dutch Trader/All Request & Dedication Show
 AccountRep: Bill Lakatas
 BillingCycle: Broadcast Month
 InvoiceType: Detail
 Run Dates: 5/15/2017 - 5/16/2017
 Items Ordered: 06
 Gross Amount: 42.00
 Discounts: 0.00
 Agency Commission: 0.00
 Net Amount: 42.00

HELEN TOROK
 261 S. 3RD ST
 LEHIGHTON, PA 18235

Scheduled Station(s): WLSH-AM Torok for Lehighon Borough Council

Printed 5/15/2017 1:37:31 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 5/15/2017 - 5/16/2017	All Weeks	01:00 PM - 02:00 PM	1							1	:30	Spot		6098	1	7.00	7.00
02 5/15/2017 - 5/16/2017	All Weeks	02:00 PM - 03:00 PM	1							1	:30	Spot		6098	1	7.00	7.00
03 5/15/2017 - 5/16/2017	All Weeks	03:00 PM - 04:00 PM	1							1	:30	Spot		6098	1	7.00	7.00
04 5/15/2017 - 5/16/2017	All Weeks	09:00 AM - 10:00 AM		1						1	:30	Spot	DT	6098	1	7.00	7.00
05 5/15/2017 - 5/16/2017	All Weeks	11:00 AM - 12:00 PM		1						1	:30	Spot	AD	6098	1	7.00	7.00
06 5/15/2017 - 5/16/2017	All Weeks	12:00 PM - 01:00 PM		1						1	:30	Spot	AD	6098	1	7.00	7.00
Broadcast Month Projected Billing:																	
Apr-17		0.00	May-17		42.00	Jun-17		0.00	Q2-2017		42.00						

Confirmed Correct; Payment Guaranteed

Accepted for WLSH-AM