

ISSUES PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station WQHZ, WRIE, WXXC, WXTA, along with the most significant programming treatment of those issues for the period 1/1/17 to 1/31/17. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Agency/Representative	Program/Date/Time/Duration	Description of issues covered
1. Paula Hayes, Director, Big Brothers, Big Sisters of Family Services of NWPA	North Coast Views Sunday, Jan 1, 2017 6:00am - 30 min	1. January is National Mentoring Month – we learned how Big Brothers/Sisters came to be – when a clerk who worked for a judge in NYC realized many of the young men coming through the system could use some assistance. Some nuns expanded that to include girls. Heard about how they match “bigs and littles” – reviewed how to become involved, whether at the YMCA level – or community based. Learned that there are tangible outcomes, it doesn’t take much time, they train and support volunteers and have activities for everyone. Talked about how they get money and mentioned both the Bowl for Kids Sake event in the Spring –and a Bayhawks game coming up this month. 29m35s
1. Matt Bresee, President, Erie Bayhawks 2. Jacob Bartko, Executive Director, Community Access Television (CATV) & Board President, Louis Prest	North Coast Views Sunday, Jan 8, 2017 6:00am - 30 min	1. Heard about how the players for the Bayhawks are encouraged to get involved with the community, per the NBA. They began a FREE program this past summer – called Project Fit – where they will either come to your school and run a basketball clinic – or, they have tools online for teachers, students, or families. They also have a 4 wk fitness challenge, where those that complete the challenge, win tickets to a game, as well as other incentives. 9m 2. Talked about how Community Access TV started here in the Erie area – and how both Jake and Louis got started in the programming. Heard how they have 24hr programming, how you can join for a nominal yearly fee – and then they will train you...and you can create content. Reviewed the few guidelines that exist and reminded (especially non-profits) what a wonderful resource this is. Talked about how you can donate or volunteer. 20m30
1. Colleen Sullivan - Director of Communications - CORE , Center for Organ Recovery & Education 2. Lisa Shade - Public Relations Manager, Girl Scouts Western Pennsylvania	North Coast Views Sunday, Jan 15, 2017 6:00am - 30 min	1. Talked about myths and misinformation that sometimes stops people from being a donor – and how a new study showed that people would accept an organ, if they needed one – but, just never thought about becoming a donor. How you don’t have to wait to sign up at the DMV – you can do it online...and how you should discuss your wishes with your family, so, in the event that something should happen to you, your wishes will be honored. 14m 2. Talked about the core beliefs of the Girl Scout organization, how they began, how they help girls – while also helping the community and environment. Reminded everyone it is Cookie season and what that program does for the girl scouts (not just as a fundraiser, but with life skills) – talked about how to join as a scout, a leader or a volunteer. Let everyone know how to get cookies, how to donate – and how to give cookies to our troops. 15m30s
Pamela Marlowe, Public Relations Coordinator, Better Business Bureau Serving Western Pennsylvania - Erie Office	North Coast Views Sunday, Jan 22, 2017 6:00am - 30 min	Heard an overview of what the BBB covers as free services in the community, from business reviews – to website info – to make sure you do not fall victim to deceptive advertising and scams. We reviewed the Top 10 Scams – per the BBB’s scam tracker. Tax scams are #1 – especially this time of year. We got details about how people try to scam the public on the phone and online. Listened to some tips that would be a “red

<p>1. Cheryl Bates, Program Director, United Way of Erie Coounty Erie FREE Taxes</p> <p>2. . Karen Omniewski, Dental Hygiene Program Director, Fortis Institute</p>	<p>North Coast Views Sunday, Jan 29, 2017 6:00am - 30 min</p>	<p>flag” to try to cut down on the amount of scams in our area and nationwide. 29m48s</p> <p>1. Reviewed that the United Way is committed to ending poverty in our community. Learned that along with supporting many programs in our area – they also implement the Dolly Parton Imagination Library – and Erie Free Taxes. Heard details about t the program, including why it came about – to have volunteers get trained by the IRS to prepare the taxes for those who qualify – and to be sure that, if eligible they receive the earned income tax benefit and their children tax benefit. Also heard how you can do you r own taxes online through the My Free Taxes program. Talked about how to become a volunteer tax preparer – and reminded everyone that the tax refunds for some will come later this year than usual, to try to deter tax fraud and identity theft. 11m30s</p> <p>2.. Heard about general oral hygiene health – how important it is for the entire family – and tips if you are not by your toothbrush. Learned that the Fortis Institute, which teaches dental hygienists, offers dental care for the family, year round, for \$10 for adults and \$8 for children to give dental exams, cleanings and sometimes restorative work – you just have to be prepared to have the appointment take a long time. They also have programs that will do those services for free, if someone is unable to pay. Heard about the national Give Kids a Smile Day, where youth and children 18yrs and younger can get work done quickly & free 18m15s</p>
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We have also rotated PSA announcements highlighting the following:

Family Services, Big Brother – it is easy and takes very little time to impact the life of a child just by being yourself

Erie County Library- not just books –music, movies, language instruction and more – most of it free, online or stop by

Lucy’s 1st Step – free assistance / counseling for parents who have lost a child

NAMI – group classes and support groups to assist individuals and family members dealing with mental health challenges

2nd Harvest Food Bank – highlighting the hunger problem – and local contact info

Erie VA Medical Center –reminding veterans and their families about services – specific info for women

Therapy Dogs United- get your dogs involved with therapy services for children & adults– contact if your business wants a visit from a therapy dog

Career Link – remind employers and those looking for employment that there are many free services to help find each other

Safe Harbor/Safe Line- how to get help for sadness or bullying issues – for teens and adults

Environment Erie – contact info on how to help our earth

Feed the Pig – reminder to save money

High School Sports – helps youth in more ways than physical activities

Erie County Human Relations Commission – Help for discrimination

Fatherhood – tips for Dads

ExpERIEncE Childrens Museum – featuring hands on play while learning

Make A Wish – telling you 3 ways to help children with life threatening illnesses

SafeNet – with help for domestic violence

Parkinson Partners – Support and Information

United Way – Be A Caring Adult – simple suggestions on how to make a difference in a child/youth

Voices for Independence – Support for those with physical challenges

Let's Move – getting our children out and moving and away from electronic devices

Cody's Wheels of Hope – contact info to get children with a life threatening illness wheeled toys

Jefferson Educational Society – local think tank, reminding you learning never has to end

Boots on Ground – assists Veterans and families dealing with PSD & military suicide

Get Connected – lets you know how to volunteer locally – or post volunteer opportunities

American Red Cross / YMCA - Pool Safety

Linked by Pink – Assistance for Breast Cancer patients and their families

LIHEAP – Low Income Energy Assistance Program

American Heart & Stroke Association - Go Red for Women (risk of heart disease)

EUMA - Erie United Methodist Alliance – Helping homeless families

Crime Victim Center – Help for those affected by violent crimes

Highmark Caring Place – assistance for grieving children, adolescents and their families

Bayhawks – Project Fit – positively impacting the community with free healthy living programs for youth

Erie Power Squadron – offering boating safety for the community

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Agency/Representative	Program/Date/Time/Duration	Description of issues covered
<p>1. John Gennaro & Sarah Gudgeon - VA Medical Center</p> <p>2. Shannon Collins, Director of Community Outreach, Achievement Center</p>	<p>North Coast Views Sunday, Feb 05, 2017 6:00am - 30 min</p>	<p>1 Talked about 2 programs coming up in February – the 1st, is National Salute our Veterans week, which is a chance for the community to make Valentines and either mail them to our veterans, or – preferably deliver them by hand and sit and talk with and thank our veterans. The other is a health fair that gives an overview about all the services that are offered to our veterans and their family members. 11m40s</p> <p>2. Went over the assets it offers and heard about the area that is served and how they have expanded over the years. Also got an overview of the programs they offer & how they get the whole family involved. Talked about how to take advantage of their many services for children with special needs and how you can stop and have a tour or ask questions at any time. Learned about new programs offered over the summer & in the school system. Heard about volunteer opportunities. 18m</p>
<p>1 Anna Franz, Executive Director, Emerge 2040</p> <p>2. Jim Tingley, Course Leader, Erie Power Squadron</p>	<p>North Coast Views Sunday, Feb 12, 2017 6:00am - 30 min</p>	<p>1 Learned that the 3 year project called Destination Erie (to see how we can grow and thrive in Erie and surrounding areas – for the next 25 years and beyond) has turned into Emerge 2040. Heard about some of the next steps and reminded everyone how they can be a part of our future – by logging on to the website and getting details on the study and information gathered, as well as information on how to get involved. 14m</p> <p>2. Reminded everyone about the national chapter and the Erie chapter – a group with a passion for passing on information about boat safety and certification classes for all forms of sailing, boating and jet skiing. Learned that the classes are free – as the instructors are volunteers, however, you do have to pay for materials. Reminded everyone about the importance of staying up to date with info & gave details about how to get involved 16m</p>
<p>1. Ruth Thompson, Director, ANNA Shelter</p>	<p>North Coast Views Sunday, Feb 19, 2017 6:00am - 30 min</p>	<p>1 Heard about the challenges that are faced by the shelter – between a large number of dogs and cats – they also have a place to rescue large animals (horses, goats) – They are always looking for donations (monetary – blankets and washing supplies) but, they really need people to adopt and pass the word on about adoption. Talked about criteria for adopting – why there is a fee – and about their pet clinics that the entire public can use at a discounted rate. 29m20s</p>

<p>1. John Gennaro & Sarah Gudgeon - VA Medical Center</p> <p>2. Nicole Hornamen, Erie Community Blood Bank</p> <p>3. Amy Eisert, Director, Mercyhurst University Thomas J. Gamble Civic Institute</p>	<p>North Coast Views Sunday, Feb 26, 2017 6:00am - 30 min</p>	<p>1. Talked about more of the programs coming up soon, including the VA Health Fair – reviewed some of the programs they offer, including Free Fitness, behavioral health info and other programs for the veterans and their families. Reviewed that there are satellite programs available and talked about an addition coming to improve living conditions for those vets who live on premises. 9m55s</p> <p>2. Heard about how the cold and flu season can be really hard on the Blood Bank, as people cannot donate when they are sick. Went over criteria to donate and reviewed that you can be on some medication and still donate. Talked about mobile drives and how to keep up with everything going on via their website and FB. 10m5s</p> <p>3. Learned that Unified Erie is a lot of people working together to address the issue of violence in our community with a 3 prong approach...trying to Prevent violence in the first place – when violence does happen, there has to be an Enforcement component – and then those that are incarcerated – they want to work on Reentry. Talked about the partnerships they have with others in the area to try to make this happen. 9m30s</p>
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1. Adam Trott, Immediate Past President of Erie Kiwanis	North Coast Views Sunday, March 05, 2017 6:00am - 30 min	1 Learned about the history of Kiwanis and congratulated them on turning 100. Heard what makes them special – they are here to serve and even their meetings feature speakers from the community to keep them up to speed about what is going on around our area. Although they do raise money to help many nonprofit and groups that are in need of assistance, they also volunteer and support programs. Heard about how they start with clubs at the elementary school age – right through high school and that one of their challenges is to find leaders for the clubs. Talked about how to get involved. 29m30s
1 Mary Bula, Facilitator, Erie Together	North Coast Views Sunday, March 12, 2017 6:00am - 30 min	1. Reviewed that Erie Together is County wide movement that involves hundreds of people, organizations, schools and businesses who are strategically working to help prevent and reduce poverty – to make Erie a place where everyone can learn, work and thrive. We talked about programs that range from early childhood education – to career and mentorship programs to assist in keeping kids in school to graduate – and exploration programs to help youth decide what they may want to do after graduation – including what schooling they would need – up to helping young adults that may need assistance after graduation. 29m30s
1. Cristal Lepak, Youth Institute of Erie, Youth Program Coordinator, Global Youth Service Day	North Coast Views Sunday, March 19, 2017 6:00am - 30 min	1 Learned about the Youth Institute of Erie – an after school program for inner-city youth to be connected with their community and have civic training. They meet at Gannon 2 days a week to learn about becoming a leader. Grades 9-12 have a group leadership program – with the idea they will join the Student Ambassador Leadership Team. They attend meetings in the area (City & County Council – School Board, etc.) They also reach out to 8 th graders to help them decide what their goals will be for high school and beyond. They want to raise the graduation rate – and then follow the first year after graduation to help them succeed. Also got details on Global Youth Service Day that is open to everyone – but that really speaks to the mission of YLI to help our youth be civic minded and give back to the community. 29m40s
1. Phil Sella, Founder, About Giving	North Coast Views Sunday, March 26, 2017 6:00am - 30 min	1. After serving our country and spending time at Walter Reed as a disabled Veteran. Phil realized that many of our military that were injured on duty did not have a plan as to what they could do to change the trajectory of their career, because of their new disability. About Giving was set up through the Dept of Veterans Affairs and they help Veterans from Maine to the Philippines to join a program that would give them free training to become an entrepreneur... focusing on the veterans interests and talents. They wrap the training with coaching and support from their community. We heard

<p>2. Michelle Harkins, Assoc. Executive Director Early Connections, Kimberly Beers, Erie's Future Fund Scholarship Director, United Way, Success by Six</p>	<p>about a couple of vets from our area who have taken advantage of this program and encouraged anyone who is interested in vocational rehabilitation employment– or any one who is able to donate to go to aboutgivingdotcom 13m40. 2. Talked Early Connections supporting the success of children and their families with advocacy, leadership and quality early care and education programing. Heard about where the programs are to help with birth to age 12. Learned that they started as the YWCA and now work separately. Reminded everyone about the importance of children and families getting engaged at an early way. Heard how Erie's Future Find has scholarships available for families to get children enrolled in a high quality education program. Heard details about the 11th Annual Success By 6 Early Learning Expo, a free family friendly event, with entertainment, crafts, free book and pinwheel for every child and stations with quality early learning activities – as well as details to ensure your child is registered and prepared for Kindergarten. 16m15s</p>
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Erie Power Squadron – offering boating safety for the community

MOM n PA – free dental care coming in June for the underserved

Early Connections – information to help with early education and support

Erie's Future Fund – scholarships for underserved for quality pre-school

Success by 6 – free event at mall