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Radio Station KXPO AM Grafton, ND

**Issues & Programs Exhibit**

3rd Quarter 2023

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Issues of concern to Langdon, Cavalier, Walhalla and Grafton ND areas include:

- Agriculture
- The Arts
- Business & Economy
- Charity/Community
- City/Town
- Crime, Safety & Security
- Culture & Religion
- Education
- Environment
- Family
- Health
- National Issues
- Public Service
- State Issues/Politics
- World Issues/National Politics

Simmons Multimedia Stations produce a number of daily and weekly programs that address many of the above concerns. In the following pages is a description of the programming we provided during this quarter focusing on many of the above issues.

## **Issues & Programs Outline**

### **Section A: Short & Long Form Programs/Local issues**

1. Country Morning
2. Agri Talk
3. Agriculture Today
4. Farm Talk
5. Water Cooler
6. Expo Exchange
7. Local High School Play by Play
8. Focus
9. Week in Review
10. Ag Day
11. Drayton Lutheran Church

12. Grafton Lutheran Church

**Section B: Newscast Overview**

1. Exhibit Attached

**Section C: Public Service Announcements**

1. Exhibit Attached

# SECTION –A–

## Short & Long Form Programs

**Program:** Country Morning

**Description:** Each weekday morning from 6:30 to 7 AM Country Morning offers listeners a full half hour of farm news and features targeting topics of concern to producers in the Red River Valley. Country Morning is hosted by NAFB Farm Broadcaster Don Wick and originates from the studios of Red River Farm Network in Grand Forks, ND. Country morning airs on Simmons Multimedia Stations KNDK AM at Langdon and KXPO AM at Grafton, ND.

**Air Time:** Weekdays 6:30 to 7 AM

**Program Hosts:** Don Wick, Randy Koenen

**Program:** Agriculture of America

**Description:** This is a daily 1 hour program that addresses national farm and agricultural issues. A typical hour will include agricultural news and market updates, interviews with farm experts and policy makers. AgriTalk is heard on a number of stations and is heard on Simmons Multimedia Stations KNDK AM at Langdon, ND and KXPO AM at Grafton, ND. The program originates from the studios of The American Ag Network in Fargo, ND.

**Air Time:** Weekdays 11 AM to 12 Noon

**Program Host:** Mike Pearson

**Program:** Agriculture Today

**Description:** This daily half hour program features late breaking news and features of interest to farmers in the upper Red River Valley. Typical offerings include agricultural news and information plus a segment devoted to farm weather as well as a calendar of farm related events of interest to local producers. Agriculture Today is another production of Grand Forks based Red River Farm Network and airs on Simmons Multimedia Stations KNDK AM at Langdon and KXPO AM at Grafton, ND.

**Air Time:** Weekdays 12:30 to 1 PM

**Program Hosts:** Don Wick, Randy Koenan

**Program:** Farm Talk

**Program Description:** This daily hour long program is hosted by Erick Johnson who takes his microphone to gatherings of farmers and agriculture news makers across the region. The program airs on Simmons Multimedia Stations KNDK AM at Langdon and KXPO AM at Grafton, ND.

**Air Time:** Weekdays 2 to 3 PM

**Program Host:** Erick Johnson

**Program:** The Water Cooler

**Program Description:** This daily morning feature is produced locally from the studios of KXPO AM at Grafton, ND and features interviews with civic and community leaders. The program shines the spotlight on local events and issues important to the local community.

**Air Time:** Weekdays 8:15 to 8:30 AM

**Program Host:** Bill Hickock

**Program:** The XPO Exchange

**Program Description:** This daily feature gives listeners the opportunity to call in and buy-sell-trade merchandise to others listening. In addition, the items are posted on the program link of our website. The Expo Exchange has been running continuously for over 50 years and continues to enjoy local popularity.

**Air Time:** Weekdays 8:40 to 8:50 AM

**Program Host:** Mike Allen

**Program:** Local High School Play by Play

**Program Description:** Throughout the year Simmons Multimedia Stations produce over 200 local high school and amateur sports play by play broadcasts. Such productions include high school hockey, basketball, football, volleyball, wrestling and track events. In addition to our terrestrial radio broadcasts live streaming of these games is provided via our station websites enabling distant family members, fans and school alumni the opportunity to hear the games.

**Air Time:** Various

**Program:** Week in Review

**Program Description:** Week In Review is an hourly 2 to 3 minute recap of the local news stories and original content produced during the previous week by our Simmons Multimedia News Department. These programs air following the national news throughout the weekend offering listeners the chance to hear any stories they may have missed during the week. Late breaking local news is also incorporated into these newscasts when events warrant.

**Air Time:** Weekends at: 05 past each hour (6am to midnight)

**Program Host:** Various News Staff

**Program:** Ag Day

**Program Description:** Simmons Multimedia's award winning NAFB Farm Director Shanda Christensen produces this daily farm feature that includes news, markets and topics of interest to local agriculture producers. In addition we produce special spring planting and fall harvest programs that are also hyper local to the immediate area.

**Air Time:** Monday through Friday: 7:50, 8:50, 9:50, 10:50 and 11:50

**Program Host:** Shanda Christensen

**Program:** Drayton Lutheran Church

**Program Description:** Weekly Sunday Sermon

**Air Time:** Sunday 9:30 to 10:30 AM

**Program:** Grafton Lutheran Church

**Program Description:** Weekly Sunday Sermon

**Air Time:** Sunday 11 AM to 12 PM

**Program:** FOCUS

**Program Description:** Focus is our Simmons Multimedia Stations weekly Public Affairs program hosted by News Director, Jeremy Ratliff. The program features interviews with local newsmakers and spotlights topics of interest to the communities we serve.

**Program schedule:** Sunday 6 AM

July 2, 2023 – Scott Hartje, President of the Pembina County Fair, discusses the fair itself, as well the lead up to the event, and other uses for the fairgrounds during the off-season.

July 9, 2023 - Dawn Mandt, Executive Director of the Red River Regional Council discusses the Red River Regional Council, what they do, what they are working on, and much more.

July 16, 2023 - Rachel Ramsay with Pembina County Public Health discusses her new position, programs being offered, and partnership opportunities with the organization!

July 23, 2023 - Hear the complete interview with project leaders for the BitZero Data Center project occurring in Nekoma!

July 30, 2023 - Young Minds, Old Souls - the Starkweather-based rock band Auto Drive talks about their inspirations, musical style, and goals for the future!

August 6, 2023 - Hallock Mayor Dave Treumer discusses his background, what is going on in Hallock, opportunities arising, and more!

August 13, 2023 - Angelle French, director of the Pembina County JDA, talks about her background, her job, local projects, opportunities, challenges, and more!

August 20, 2023 - The Borderland News Center holds an exclusive interview with North Dakota US Senator Kevin Cramer, discussion ND Ag, border security, and more!

August 27, 2023 - Kristy Jelinek with SOAR, discusses their recent "Tour the Potential" event in Grafton, which aims to imagine the potential of revitalizing vacant downtown storefronts!

September 3, 2023 - Jill Thompson owner of Grafton-based Little Kitchen, which aims to sell kitchen items and farm-fresh ingredients, as well as provide cooking classes.

September 10, 2023 - Cavalier County Health District Administrator Steph Welsh on a number of topics including seasonal vaccinations, the introduction of Narcan as an over the counter medicine, and also got an update on how the community garden boxes project went in Cavalier County.

September 17, 2023 - Amber Benoit, Executive Director of Marketing and Programming with the Northern Lights Arts Council, take about current projects the NLAC are undertaking.

September 24, 2023 - Tyler Bodnar, owner of the Langdon Locker, discusses the ongoing, large-scale expansion of the Locker, and how it came to be!

October 1, 2023 - Local Artists have begun to bring extra beauty to area towns by contributing their time and talents to large-scale murals. Interviews with Walhalla-based artist Sylvia Moore, and Langdon artist Hilary Nowatski.

## **SECTION –B-**

# Newscast Overview

## Section B: Newscast Overview

KXPO Radio produces 10 daily newscasts. Two minute 'morning drive' reports air following National News at 5, 6, 7, 8 and 9am. Other reports occur following CBS National News at 10, 11, 2, 3 & 4 PM with replays and late breaking stories on the half hour evenings and overnights. There is also an expanded thirty minute report during the noon hour each weekday. LOCAL news is also broadcast each weekend with 3 minute reports following National News every hour from 6am through 12 midnight.

News Treatments: The nominal length of each of our lead or feature stories is between thirty and sixty seconds.

News Cycle: Exclusive stories run in each of the daily local newscasts before being archived. In addition these stories are available to our audience on-demand via our station website for one week from date of first broadcast.

## Section C – Public Service Announcements

Each day Simmons Stations air any number of free Public Service Announcements (PSA's) promoting the works of various charitable and non-profit groups and civic organizations.